



INTELLECTUAL PROPERTY JOURNAL

BELIPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 30, 2010, by HOMER TLC., INC., of Nemours Building, Suite 1424, 1007 Orange Street, Wilmington, Delaware, 19801, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HOME DECORATORS COLLECTION

in respect of:

- (a) International Class 11 for lighting apparatus and installation;
- (b) International Class 20 for bins of wood or plastic; cabinets made of wood [furniture]; shelving made of metal and plastic; slated indoor blinds; non-metal house numbers and non-metal address markers; tables for kitchens or bathrooms; tabletops;
- (c) International Class 27 for rugs.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7321.10 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 30, 2010, by HOMER TLC., INC., of Nemours Building, Suite 1424, 1007 Orange Street, Wilmington, Delaware, 19801, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HUSKY

in respect of:

- (a) International Class 6 for tool boxes of metal, empty;
- (b) International Class 7 for air power tools, namely, air powered ratchet wrenches, impact wrenches, drills, sanders, grinders, chisels, cut-off's and reciprocating saws; compressed air machines; air compressors; and
- (c) International Class 9 for eyeglasses; gloves for protection against accidents.

The applicant claims that the mark has been in use since 2002.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7323.10 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 28, 2011, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

PING

in respect of:

- (a) International Class 9 for computers, computer peripheral devices, computer terminals; computer hardware; computer gaming machines, microprocessors, memory boards, monitors, displays, keyboards, cables, modems, printers, disk drives, adapters, adapter cards, connectors and drivers; blank computer storage media; magnetic data carriers; computer software; computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; computer software and firmware, namely, operating system programs, data synchronization programs, and application development tool programs for personal and handheld computers; computer hardware and software for providing integrated telephone communication with computerized global information networks; pre-recorded computer programs for personal information management, database management software, character recognition software, telephony management software, electronic mail and messaging software, paging software, mobile telephone software; database synchronization software, computer programs for accessing, browsing and searching online databases, computer software for the redirection of messages, internet e-mail, and/or other data to one or more electronic handheld devices from a data store on or associated with a personal computer or a server; computer software for the synchronization of data between a remote station or device and a fixed or remote station or device; downloadable electronic publications in the nature of books, plays, pamphlets, brochures, newsletters, journals, magazines, and periodicals on a wide range of topics of general interest; handheld digital electronic devices and software related thereto; MP3 and other digital format audio players; hand held computers, tablet computers, personal digital assistants, electronic organizers, electronic notepads; mobile digital electronic devices, global positioning system (GPS) devices, telephones; handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, and other digital data; cordless telephones; mobile telephones; parts and accessories for mobile telephones; facsimile machines, answering machines, cameras, videophones, telephone-based information retrieval software and hardware; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; electronic communication equipment and instruments; telecommunications apparatus and instruments; fonts, typefaces, type designs and symbols in the form of recorded data; chips, discs and tapes bearing or for recording computer programs and software; random access memory, read only memory; solid state memory apparatus; computer and electronic games; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; apparatus for data storage; hard drives; miniature hard disk drive storage units; audio video discs, CD-ROMs, and digital versatile discs; mouse pads; batteries, electric; rechargeable batteries; battery chargers; chargers for electric batteries; headphones; stereo headphones; in-ear headphones; stereo speakers; audio speakers; audio speakers for home; monitor speakers; speakers for computers; personal stereo speaker apparatus; radio receivers, amplifiers, sound recording and reproducing apparatus, electric phonographs, record players, high fidelity stereo apparatus, tape recorders and reproducing apparatus, loudspeakers, multiple speaker units, microphones; digital audio and video devices; audio cassette recorders and players, video cassette recorders and players, compact disc players, digital versatile disc recorders and players, digital audio tape recorders and players; digital music and video players; radios; video cameras; audio, video, and digital mixers; radio transmitters; car audio apparatus; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; parts and fittings for all the aforesaid goods; covers, bags and cases adapted or shaped to contain all of the aforesaid goods, made of leather, imitations of leather, cloth, or textile materials;
- (b) International Class 38 for providing user access to the internet [service providers];
- (c) International Class 41 for educational and entertainment services; provision of information relating to organizing community sporting and cultural activities, contests and games; computer-based and computer-assisted educational, teaching, and training services; digital imaging services [photography]; entertainment and educational services, namely, providing text, video, audio, and multimedia materials; entertainment services, namely, providing computer games; entertainment and educational services, namely, providing electronic books, magazines, newspapers, journals, periodicals, and other publications; entertainment and educational services, namely, providing information, databases, directories, and podcasts in the fields of entertainment, advertising, news, current events, history, sports, games, the media, cultural events and activities, hobbies, publications, technology, and other topics; entertainment and educational services, namely, live performances, sporting events cultural events,

and lectures; entertainment and education services, namely, organizing and conducting exhibitions, displays, exhibits, workshops, seminars, training, and conferences; information, advisory and consultancy services relating to all the aforesaid; and

- (d) International Class 42 for application service provider (ASP) services featuring computer software; application service provider (ASP) services featuring software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; scientific and technological services and research and design relating thereto; Industrial design services and research services in the field of information and telecommunications technology; research and development of computer software; design and development of computer hardware and software; computer hardware and software consulting services; rental of computer hardware and software apparatus and equipment; multimedia and audio-visual software consulting services; computer programming; support and consultation services for developing computer systems, databases and applications; graphic design for the compilation of web pages on the internet; information relating to computer hardware or software provided on-line from a global computer network or the internet; creating and maintaining web-sites; hosting the web-sites of others; providing search engines for obtaining data via communications networks; application services provider (ASP) services featuring software for use in connection with online music subscription service, software that enables users to play and program music and entertainment-related audio, video, text and multimedia content, and software featuring musical sound recordings, entertainment-related audio, video, text and multimedia content; providing temporary internet access to use on-line non-downloadable software to enable users to program audio, video, text and other multimedia content, including music, concerts, videos, radio, television, news, sports, games, cultural events, and entertainment-related programs; providing search engines for obtaining data on a global computer network; information, advisory and consultancy services relating to all the aforesaid; provision of internet search engines; computer consulting and support services scanning information into computer discs; creating indexes of online information, sites and other resources available on global computer networks for others; providing user access to the internet [service provider].

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on 27th July, 2010 under number 56109 in Jamaica.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7485.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 19, 2011, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RETINA

in respect of International Class 9 for computers, computer peripheral devices, computer terminals; computer hardware; computer gaming machines, microprocessors, memory boards, monitors, displays, keyboards, cables, modems, printers, disk drives, adapters [electricity], adapter cards, connectors [electricity] and drivers; blank computer storage media; magnetic data carriers; computer keyboards, computer memories, computer operating programs, recorded, computer peripheral devices, computer programmes [programs], recorded, computer programs [downloadable software], computer software, recorded, computers, printers for use with computers, computer game programs; computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images and electronic publications; computer software and firmware, namely, operating system programs, data synchronization programs, and application development tool programs for personal and handheld computers; computer hardware and software for providing integrated telephone communication with computerized global information networks; pre-recorded computer programs for personal information management, database management software, character recognition software, telephony management software, electronic mail and messaging software, paging software, mobile telephone software; database synchronization software, computer programs for accessing, browsing and searching online databases, computer software for the redirection of messages, internet e-mail, and/or other data to one or more electronic handheld devices from a data store on or associated with a personal computer or a server; computer software for the synchronization of data between a remote station or device and a fixed or remote station or device; downloadable publication in the nature of books, plays, pamphlets, brochures, newsletters, journals, magazines, and periodicals on a wide range of topics of general interest; handheld digital electronic devices and software related thereto; MP3 and other digital format audio players; hand held computers, tablet computers, personal digital assistants, electronic organizers, electronic notepads; mobile digital electronic devices, global positioning system (GPS) devices, telephones; handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, and other digital data; cordless telephones; mobile telephones; parts and accessories for mobile telephones; facsimile machines, answering machines, cameras, videophones, telephone-based information retrieval software and hardware; electronic

handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; electronic pens [visual display units], electronic pocket translators, electronic publications, downloadable, electronic notice boards; telegraphs [apparatus], telemeters, telephone apparatus, telephone receivers, telephone transmitters, telephone wires, portable telephones, teleprompters, telegraph wires; fonts, typefaces, type designs and symbols in the form of recorded data; DNA chips, chips [integrated circuits], compact discs [read-only memory], optical discs, disk drives for computers, disks, magnetic, compact disc [audio-video]; random access memory, read only memory; solid state drives; computer and electronic game software; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; apparatus for data storage; hard drives; miniature hard disk drive storage units; audio video discs, CD-ROMs, and digital versatile discs; mouse pads; battery chargers, batteries, electric; headphones; stereo headphones; in-ear headphones; personal stereos; audio speakers; audio speakers for home; monitoring apparatus electric, monitors [computer hardware], monitor [computer programs]; computer peripheral devices; personal stereo speaker apparatus; radio receivers, amplifiers, sound recording and reproducing apparatus, electric phonographs, record players, high fidelity stereo apparatus, tape recorders and reproducing apparatus, loudspeakers, multiple speaker units used for computers, computer operating programs, recorded, computer application software for mobile phones, portable media players and hand held computers; microphones; digital audio and video devices; audio cassette recorders and players, video cassette recorders and players, compact disc players, digital versatile disc recorders and players, digital audio tape recorders and players; digital music and/or video players; radios; video cameras; audio, video and digital mixers; radio transmitters; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; parts and fittings for all the aforesaid goods; covers, bags and cases adapted or shaped to contain all of the aforesaid goods, made of leather, imitations of leather, cloth, or textile materials.

The applicant claims that the mark is filed on an intent to use basis.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7785.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 27, 2011, by BTR INDUSTRIES LIMITED, of 3rd Floor, 40 Grosvenor Place, London SW1X 7AW, United Kingdom, through its agent ARGUELLES & COMPANY, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 24.15.21; 26.1.1,18

in respect of International Class 18 for attaché cases, leather cases, travelling bags, travelling trunks, travelling sets [leatherware], bags for campers, bags for climbers, all-purpose athletic bags, game bags [hunting accessories], garment bags for travel, net bags for shopping, beach bags, leather shoulder belts, hat boxes of leather, leather storage boxes, briefcases, canes, card cases [notecases], furniture coverings of leather, handbags, haversacks, slings bags for carrying infants, key cases [leatherware], music cases, nose bags (feed bags), parasols, pocket wallets, purses, rucksacks, school bags, school satchels, shopping bags, suitcases, leather tool bags (empty), trunks (luggage), umbrella sticks, umbrellas, valises, vanity cases, not fitted, wheeled shopping bags, covers for animals, clothing for pets, collars for animals, halters, harness for animals, head-stalls, horse blankets, horse collars, horseshoes, leather leads, leather leashes, leather straps, mountaineering sticks, muzzles, reins, riding saddles, saddlery, whips.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods and services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7807.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 1, 2011, by GREAT WALL MOTOR COMPANY LIMITED of 2266 Chaoyang South Street, Baoding, Hebei 071000, People's Republic of China, through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.2, 9
in respect of:

- (a) International Class 12 for cars; trucks; automobiles; electric vehicles; vans [vehicles]; sports utility vehicles; motors for land vehicles; ambulances; motor homes; camping cars;
- (b) International Class 37 for motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; vehicle fueling station; retreading of tyres; vehicle cleaning ; vehicle lubrication [greasing]; anti-rust treatment for vehicles; vehicle polishing; car wash.

The applicant claims that it has a bona fide intention to use the said mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7823.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 1, 2011, by GREAT WALL MOTOR COMPANY LIMITED of 2266 Chaoyang South Street, Baoding, Hebei 071000, People's Republic of China, through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 26.1.1, 10
in respect of:

- (a) International Class 12 for automobiles; trucks; cars; electric vehicles; vans [vehicles]; sports cars; motors for land vehicles; ambulances; camping cars; motor homes;
- (b) International Class 37 for motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; retreading of tires [tyres]; vehicles cleaning; vehicles lubrication [greasing]; anti-rust treatment for vehicles; vehicles polishing; car wash.

The applicant claims that it has a bona fide intention to use the said mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7824.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 1, 2011, by GREAT WALL MOTOR COMPANY LIMITED of 2266 Chaoyang South Street, Baoding, Hebei 071000, People's Republic of China, through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 26.1.2, 10
in respect of:

- (a) International Class 12 for cars; trucks; automobiles; electric vehicles; vans [vehicles]; sports utility vehicles; motors for land vehicles; ambulances; motor homes; camping cars;
- (b) International Class 37 for motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; vehicle fueling station; retreading of tyres; vehicle cleaning ; vehicle lubrication [greasing]; anti-rust treatment for vehicles; vehicle polishing; car wash.

The applicant claims that it has a bona fide intention to use the said mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7825.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 1, 2011, by GREAT WALL MOTOR COMPANY LIMITED of 2266 Chaoyang South Street, Baoding, Hebei 071000, People's Republic of China, through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.3.1;3.4.24;26.1.2, 15
in respect of:

- (a) International Class 12 for automobiles; trucks; cars; electric vehicles; vans [vehicles]; sports cars; motors for land vehicles; ambulances; camping cars; motor homes;
- (b) International Class 37 for motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; retreading of tires [tyres]; vehicles cleaning; vehicles lubrication [greasing]; anti-rust treatment for vehicles; vehicles polishing; car wash.

The applicant claims that it has a bona fide intention to use the said mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7826.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 10, 2011, by American Sugar Refining Inc., of One Federal Street, Yonkers, New York 10705, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DOMINO

in respect of International Class 30 for brown sugar, confectioner's sugar and granulated sugar.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods and services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7853.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 20, 2011, by PHILIP MORRIS BRANDS SÀRL, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street , Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that the registration is made on an intent to use basis with his consent in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7872.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 20, 2011, by PHILIP MORRIS BRANDS SÀRL, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street , Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that the registration is made on an intent to use basis with his consent in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7874.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 22, 2011, by The Sherwin-Williams Company of 101 W. Prospect Avenue NW, 44115-1075, Cleveland, Ohio, U.S.A. through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BUILDERS SOLUTION

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, vanishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "Builders", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7891.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on July 15, 2011, by CIRCLE K STORES INC., of 1130 West Warner Road, Building B, Tempe, Arizona 85284, U.S.A., through its agent BARROW & CO., Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

CIRCLE K

in respect of International Class 35 for retail convenience stores.

The applicant claims that the mark has been used in Belize during the last year in respect of the goods mentioned and intends to continue to use same.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7950.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on July 29, 2011, by PHILIP MORRIS BRANDS SÀRL, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that the mark is filed on an intent to use basis.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7984.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on July 29, 2011, by PHILIP MORRIS BRANDS SÀRL, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 25.1.15, 19; 26.3.23

in the colours red, white, grey and dark grey, in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

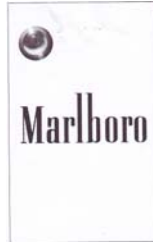
The applicant claims that the mark is filed on an intent to use basis.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7986.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on July 29, 2011, by PHILIP MORRIS BRANDS SÀRL, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.1.1

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that the mark is filed on an intent to use basis.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7987.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 11, 2011, by DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA, of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MARATON

in respect of International Class 1 for mineral and/or organic fertilizers (physical or chemical blends).

The applicant claims that the mark will be used in Belize by it or with its consent in relation to the goods mentioned.

The applicant also claims that the English translation of the word "MARATON" is "MARATHON".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8036.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 16, 2011, by 3 STAR TOURS LIMITED of 111 North Front Street, Belize City, Belize, through its agent ATLANTIC INTERNATIONAL CORP. SERVICES LTD., of No. 6 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):1.3.1;5.1.12;18.3.2;29.1.1,3,4

in respect of International Class 39 for tendering boat transportation; for pleasure boat transport; for rental of boat for private charters; for transportation of travelers particularly from cruise ships; for escorting travelers; for taxi transport namely by boat.

The applicant claims that the mark is being used in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8040.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 11, 2011, by H&M HENNES & MURITZ AB, of 106 38 Stockholm, Sweden, through its agent ARGUELLES & COMPANY, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 18 for animal skins; bags [envelopes, pouches] of leather, for packing; bags for campers; bags for climbers; bags for sports; net bags for shopping; bandoliers; bands of leather; beach bags; leather shoulder belts; briefcases; card cases [notecases]; garment bags for travel; handbags; imitation leather; key cases; [leatherware]; kid; leather straps; leather thongs; leather thread; leather twist; leather, unworked or semi-worked; pocket wallets; pouches, of leather for packing; purses; rucksacks; school bags; shopping bags; suit cases; umbrellas; valises; wheeled shopping bags;
- (b) International Class 25 for cuffs; dressings gowns; ear muffs [clothing]; esparto shoes or sandals; fittings of metal for shoes and boots; furs [clothing]; garbadines [clothing]; galoshes; gloves [clothing]; gymnastic shoes; half boots; hats; paper hats [clothing]; headbands [clothing]; headgear for wear; layettes [clothing]; clothing of leather; clothing of imitations of leather; leggings; body linen [garments]; liveries; miters [hats]; mitres [hats]; mittens; money belts [clothing]; babies' napkins of textile; neckties; outerclothing; overalls; overcoats; pajamas (Am.); pants; parkas; cap peaks; pelerines; pelisses; petticoats; pocket squares; pockets for clothing; pullovers; pyjamas; ready-made clothing; ready-made linings [parts of clothing]; bath robes; sandals; shoulder wraps; shower caps; singlets; ski boots; skirts; skull caps; slippers; slips [undergarments]; smocks; socks; boots for sports; sport jerseys; sport shoes; stockings; suits; bathing suits; sun visors; sweat-absorbent underclothing [underwear]; sweaters; swimsuits; teddies [undergarments]; tee-shirts; tights; tips for footwear; underwear; anti-sweat underwear; waistcoats; veils [clothing] vests; waterproof clothing; wooden shoes; wristbands [clothing] shirt yokes; and
- (c) International Class 35 for direct mail advertising; distribution of samples; economic forecasting; organization of exhibitions for commercial or advertising purposes; import-export agencies; commercial or industrial management assistance; on-line advertising on a computer network; presentation of goods on communication media, for retail purposes; sales promotion for others; shop window dressing.

Priority claim is on the basis of an application filed on 16th February 2011, under number SE-2011/01458 in Sweden.

The applicant claims that it has a bona fide intention that the mark be so used in Belize in relation to the goods and services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8041.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 17, 2011, by DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for NITRO XTEND features the word "NITRO" in a bold, blue, sans-serif font above the word "XTEND" in a similar bold, blue, sans-serif font. The letters are closely spaced and have a slight shadow effect.

in respect of International Class 1 for mineral and/or organic fertilizers (physical or chemical blends).

The applicant claims that the mark will be used in Belize by it or with its consent in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8054.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 18, 2011, by DISTRIBUIDORA CUSCATLÁN, S.A. DE C.V., of 4a Av. Norte No. 1-7, Santa Tecla, El Salvador, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for THB STUDIO features the letters "THB" in a large, stylized, red font with a hand-drawn appearance. Below "THB" is the word "STUDIO" in a smaller, black, sans-serif font. Underneath "STUDIO" is the tagline "The House of Brands" in a very small, black, sans-serif font.

in the color pantone, namely, RGB #9B2335, 19-1557 TPX Chili Pepper, in respect of International Class 3 for cosmetics.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8057.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 18, 2011, by Marriott Worldwide Corporation, of 10400 Fernwood Road, Bethesda, Maryland, 20817, U.S.A., through its agent COURTENAY COYE LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FAIRFIELD

in respect of International Class 43 for hotel services; restaurant, catering, bar and lounge services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations.

The applicant claims that it intends to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8058.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 18, 2011, by Marriott Worldwide Corporation, of 10400 Fernwood Road, Bethesda, Maryland, 20817, U.S.A., through its agent COURTENAY COYE LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.3.23;26.4.2, 6, 18

in respect of International Class 43 for hotel services; restaurant, catering, bar and lounge services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations.

The applicant claims that it intends to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8059.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 18, 2011, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3,12;27.5.1,4

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that the mark has been in use since 2009.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8060.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 18, 2011, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

NEW AMSTERDAM

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has used the mark since 2006.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8062.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 18, 2011 by WIND RIVER TOBACCO COMPANY, LLC of P.O. Box 4600, Jackson Hole, Wyoming 83001, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

NASHVILLE

in respect of International Class 34 for tobacco products namely, cigarettes, smoking tobacco; smokeless tobacco; roll-your own tobacco; chewing tobacco; moist snuff; cigars; little cigars.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8063.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 18, 2011 by WIND RIVER TOBACCO COMPANY, LLC of P.O. Box 4600, Jackson Hole, Wyoming 83001, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AMERICAN BISON

in respect of International Class 34 for tobacco products namely, cigarettes, smoking tobacco; smokeless tobacco; roll-your own tobacco; chewing tobacco; moist snuff; cigars; little cigars.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8064.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 19, 2011, by HLT International IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent BELIZE CORPORATE & IP SERVICES LIMITED, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.6,24

in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "Suites", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8068.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the August 19, 2011, by HLT International IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent BELIZE CORPORATE & IP SERVICES LIMITED, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HOMEWOOD SUITES BY HILTON

in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "Suites", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8069.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the August 22, 2011, by China Tobacco Hunan Industrial Co., Ltd., of No. 188, Section 3, Wanjiali Zhong Road, Yuhua District, Changsha City, Hunan, People's Republic of China, through its agent Dujon & Dujon of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

HARMONY

in respect of International Class 34 for tobacco; cigars; cigarettes containing tobacco substitutes, not for medical purposes; cigarettes; tobacco pipes; cigarette cases; ashtrays for smokers; match boxes; lighters for smokers; cigarette filters.

The applicant claims that the mark is filed on an intent to use basis with his consent in relation to the goods.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8073.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 22, 2011, by China Tobacco Hunan Industrial Co., Ltd., of No. 188, Section 3, Wanjiali Zhong Road, Yuhua District, Changsha City, Hunan, People's Republic of China, through its agent Dujon & Dujon of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for 'Baisha' is written in a stylized, cursive script. The letters are dark and have a slightly shadowed or 3D effect, giving it a modern and elegant appearance.

CFE(6):27.5.1,2

in respect of International Class 34 for tobacco; cigars; cigarettes containing tobacco substitutes, not for medical purposes; cigarettes; tobacco pipes; cigarette cases; ashtrays for smokers; match boxes; lighters for smokers; cigarette filters.

The applicant claims that the mark is filed on an intent to use basis with his consent in relation to the goods.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8074.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 23, 2011, by DRAGO ENTERPRISE, of Lot No. 11 Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent BELIPO, of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):4.3.3;25.1.15,19

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8075.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the August 23, 2011, by DRAGO ENTERPRISE, of Lot No. 11 Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent BELIPO, of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17; 25.1.15,19
in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8076.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 23, 2011, by DRAGO ENTERPRISE, of Lot No. 11 Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent BELIPO, of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.10,24;25.1.15,19;29.1.1,4
in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8077.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 23, 2010, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

APPLE STORE

in respect of:

- (a) International Class 35 for retail store services featuring computers, computer software, computer peripherals and consumer electronics, and demonstration of products relating thereto; online retail store services provided via a global computer network featuring computers, computer software, computer peripherals and consumer electronics, and demonstration of products relating thereto;
- (b) International Class 37 for maintenance, installation and repair of computer hardware, computer peripherals and consumer electronic devices;
- (c) International Class 41 for education and training services, namely, conducting classes, workshops, and seminars in the field of computers, computer software, online services, information technology, internet website design, music, photography and video products and consumer electronics; arranging professional workshop and training courses; computer education training services; training in the use and operation of computers, computer software and consumer electronics; entertainment services, namely, providing a facility for live concerts and special events featuring live performances; and
- (d) International Class 42 for technical support services, namely, troubleshooting computer hardware, computer peripheral, computer software and consumer electronic devices; installation, updating maintenance and repair of computer software; technical consulting in the field of computers and consumer electronics; computer and consumer electronic diagnostic services; consulting services in the field of selection, implementation and use of computer hardware, computer software and consumer electronic systems for others; computer data recovery.

The applicant claims that the mark is filed on an intent to use basis.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8079.11 should do so in writing addressed to the undersigned not later than the 23rd day of December, 2011.

DATED this 27th day of September, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on July 20, 2011, by Sai Leela International Ltd., of Commercial Freezone, Corozal District, Belize, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15;29.1.1,3

in respect of International Class 34 for cigarettes.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the words "Advertencia: fumar es danino para la salud" is "Warning: smoking is dangerous for your health".

Registration of this mark shall give no exclusive right to the use of the words "Advertencia: fumar es danino para la salud", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7969.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on July 29, 2011 by Giovanni Cosmetics, Inc., 2064 E. Univerisity Drive, Rancho Dominguez , CA 90220, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

GIOVANNI

in respect of International Class 3 for soap; hair shampoo; hair lotions; hair colorants; hair spray; hair waving preparations; greases for cosmetic purposes; cosmetic preparations for skin care; cosmetic creams; lotions for cosmetic purposes; tissues impregnated with cosmetic lotions; perfumery.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7993.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on July 28, 2011, by CONAIR CORPORATION, of 1 Cummings Point Road, Stamford, CT 06902, U.S.A., through its agent Hilborne, Hawkin & Co., of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CONAIR

in respect of:

- (a) International Class 11 for electric hair dryers; heating pads for non-medical use [electric or chemically activated]; showerheads and components thereof;
- (b) International Class 21 for non-electric hair brushes and combs;
- (c) International Class 26 for non-electric hair rollers, hair clips, barrettes [hair-slides], hair bands, ponytail holders, hair pins [bobby pins], snap clips [hair clips], jaw clips [hair clips], hair ribbons.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8003.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 22, 2011, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CONSTANT FRESH

in respect of International Class 5 for air freshening preparations.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Fresh", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8006.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 3, 2011, by Sunkist Growers, Inc., of 14130 Riverside Drive, Sherman Oaks, California 91423, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SUNKIST

in respect of:

- (a) International Class 5 for vitamins and nutritional supplements;
- (b) International Class 29 for fruit and vegetable juices, not used as beverages; preserved, canned, dried and cooked fruits and vegetables; dehydrated fruit snacks; processed nuts; processed seeds, namely pumpkin seeds and sunflower seeds; raisins; trail mix; jams, marmalades, fruit and vegetable preserves; fruit jellies; jellies for food; pectin and preparations containing pectin for food; edible oils and fats;
- (c) International Class 30 for tea; tea-based beverages; iced tea; coffee; coffee-based beverages; cocoa; chocolate powders; cocoa-based beverages; chocolate-based beverages; flavorings, other than essential oils; non-medicated confectionery; chocolates; ice creams, gelatos, sorbets, sherbets, water ices and frozen confections; candy; fruit-flavored peppermint sweets; chewing gum; dry mixes for making muffins; muffins; biscuits, fruit-flavored brownie mixes; mixes for bakery goods; cakes, frostings, frosting mixes, pastries; flour, cereals and cereal preparations, all for food; breakfast bars; cereal-based food bars and snack foods; grain-based food bars and snack foods; granola based food bars and snack foods; condiments, vinegar, sauces, spices, marinades, golden syrup;
- (d) International Class 31 for fresh fruit; fresh vegetables; and unprocessed nuts.

The applicant claims that it has used this mark since 1907.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8012.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on July 28, 2011, by CONAIR CORPORATION, of 1 Cummings Point Road, Stamford, CT 06902, U.S.A., through its agent Hilborne, Hawkin & Co., of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CONAIR

in respect of:

- (a) International Class 3 for hair lotions; hair care preparations; hair styling preparations;
- (b) International Class 8 for electric and non-electric razors, shavers, beard clippers, hair clippers for personal use, nail clippers and shears;
- (c) International Class 9 for electric hair styling irons; electric hair curling irons; electric hair straighteners; electric hot rollers used for curling hair; electric brushes used for curling or styling hair; weighing scales; fabric garment steamers; electric hot air hair brushes; electric steam hair straighteners.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8022.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 19, 2011, by HLT International IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):5.3.11;26.4.2,18;27.5.1,4

in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Suites" separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8039.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 16, 2011, by Atlantic Bank Ltd., of Corner Freetown Road and Cleghorn St., Belize City, Belize, through its agent Atlantic International Corp. Services Ltd., of No. 6 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.1,6;29.1.1,2,3
in respect of:

- (a) International Class 16 for address stamp; albums; bookbinding cords; booklets; bookmarkers; books; boxes for pens; calendars; clips for offices; greeting cards; money clips; newsletters; newspapers; note books; pamphlets; paper bows; paper clasp; paper for recording machines; periodicals; photographs; postcards; printed publications; tickets; writing pads;
- (b) International Class 36 for bail-bonding; banking; capital investments; debt collection agencies; financial consultancy; financial information; financial management; financial sponsorship; financial services; exchanging of money; guarantees; hire-purchase financing; mortgage banking; issuance of credit cards; issuance of tokens of value; installment loans; debit card services; credit card services; issuing traveler's checks; lending against security; bank loan; line of credit relating to overdraft, demand loan, export packing credit, term loan, discounting or purchase of commercial bills; small business administration loans; factoring; private placements to individual investors or financial institutions; venture capital relating to early stage financing, expansion financing and acquisition or buyout financing; rental of office space for commercial purposes; safe deposit services; savings banks; purchasing and selling stocks and bonds coverage; stock exchange quotations; transfer of funds electronically.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8043.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 16, 2011, by Atlantic Bank Ltd., of Corner Freetown Road and Cleghorn St., Belize City, Belize, through its agent Atlantic International Corp. Services Ltd., of No. 6 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.1,6;26.4.1,11;29.1.1,2,3
in respect of:

- (a) International Class 16 for address stamp; albums; bookbinding cords; booklets; bookmarkers; books; boxes for pens; calendars; clips for offices; greeting cards; money clips; newsletters; newspapers; note books; pamphlets; paper bows; paper clasp; paper for recording machines; periodicals; photographs; postcards; printed publications; tickets; writing pads;

- (b) International Class 36 for bail-bonding; banking; capital investments; debt collection agencies; financial consultancy; financial information; financial management; financial sponsorship; financial services; exchanging of money; guarantees; hire-purchase financing; mortgage banking; issuance of credit cards; issuance of tokens of value; installment loans; debit card services; credit card services; issuing traveler's checks; lending against security; bank loan; line of credit relating to overdraft, demand loan, export packing credit, term loan, discounting or purchase of commercial bills; small business administration loans; factoring; private placements to individual investors or financial institutions; venture capital relating to early stage financing, expansion financing and acquisition or buyout financing; rental of office space for commercial purposes; safe deposit services; savings banks; purchasing and selling stocks and bonds coverage; stock exchange quotations; transfer of funds electronically.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8044.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 16, 2011, by Atlantic Bank Ltd., of Corner Freetown Road and Cleghorn St., Belize City, Belize, through its agent Atlantic International Corp. Services Ltd., of No. 6 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.1,6;29.1.1,2,3
in respect of:

- (a) International Class 16 for address stamp; albums; bookbinding cords; booklets; bookmarkers; books; boxes for pens; calendars; clips for offices; greeting cards; money clips; newsletters; newspapers; note books; pamphlets; paper bows; paper clasp; paper for recording machines; periodicals; photographs; postcards; printed publications; tickets; writing pads;
- (b) International Class 36 for bail-bonding; banking; capital investments; debt collection agencies; financial consultancy; financial information; financial management; financial sponsorship; financial services; exchanging of money; guarantees; hire-purchase financing; mortgage banking; issuance of credit cards; issuance of tokens of value; installment loans; debit card services; credit card services; issuing traveler's checks; lending against security; bank loan; line of credit relating to overdraft, demand loan, export packing credit, term loan, discounting or purchase of commercial bills; small business administration loans; factoring; private placements to individual investors or financial institutions; venture capital relating to early stage financing, expansion financing and acquisition or buyout financing; rental of office space for commercial purposes; safe deposit services; savings banks; purchasing and selling stocks and bonds coverage; stock exchange quotations; transfer of funds electronically.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8045.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 16, 2011, by Atlantic Bank Ltd., of Corner Freetown Road and Cleghorn St., Belize City, Belize, through its agent Atlantic International Corp. Services Ltd., of No. 6 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.1,6;26.4.2,11;29.1.1,2,3

in respect of:

- (a) International Class 16 for address stamp; albums; bookbinding cords; booklets; bookmarkers; books; boxes for pens; calendars; clips for offices; greeting cards; money clips; newsletters; newspapers; note books; pamphlets; paper bows; paper clasp; paper for recording machines; periodicals; photographs; postcards; printed publications; tickets; writing pads;
- (b) International Class 36 for bail-bonding; banking; capital investments; debt collection agencies; financial consultancy; financial information; financial management; financial sponsorship; financial services; exchanging of money; guarantees; hire-purchase financing; mortgage banking; issuance of credit cards; issuance of tokens of value; installment loans; debit card services; credit card services; issuing traveler's checks; lending against security; bank loan; line of credit relating to overdraft, demand loan, export packing credit, term loan, discounting or purchase of commercial bills; small business administration loans; factoring; private placements to individual investors or financial institutions; venture capital relating to early stage financing, expansion financing and acquisition or buyout financing; rental of office space for commercial purposes; safe deposit services; savings banks; purchasing and selling stocks and bonds coverage; stock exchange quotations; transfer of funds electronically.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8046.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 19, 2011, by HLT International IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

EMBASSY SUITES BY HILTON

in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Suites" separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8065.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 19, 2011, by HLT International IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

HOME2 SUITES BY HILTON

in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Suites" separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8066.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 19, 2011, by HLT International IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4,1,17;27.7.1,24

in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Suites" separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8067.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 19, 2011, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRATAMIENTO 3 MINUTOS DE RESCATE

in respect of International Class 3 for soaps, perfumeries, essential oils, cosmetic preparations for body and beauty care, namely creams, lotions, moisturizers, texturizers and toners, bath gel, shower gel, foam bath; eyeliner; make-up removers; nail-polish, nail polish removers; cosmetic lotions for the skin; emollient water used for cuticle removal; lotions for strengthening the nails; tanning creams; decorative cosmetics, especially blushers, lipsticks, eye shadows, mascara, moisturizing concentrates for body care, for non medical use; hair care products namely hair shampoo, hair conditioner, hair gel, hair lotions, hairspray; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the English translation of the words "Tratamiento 3 Minutos de Rescate", when translated to the English language is "Three minutes rescue treatment".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8070.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 22, 2011, by GREE ELECTRIC APPLIANCES, INC. OF ZHUHAI, of Jinji West Road, Qianshan Zhuhai, Guangdong, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,10

in respect of International Class 11 for air conditioning installations; ventilation [air-conditioning] installations and apparatus; air reheaters; radiators, electric; heat accumulators; laundry dryers, electric; fans [air-conditioning]; air dehumidifiers; air purifying apparatus and machines; cooking apparatus and installations; extractor hoods for kitchen use; coal/gas water heaters; electric water heaters; electromagnetic oven; cooking utensils, electric; electric drinking water dispensers; electric kettles; air humidifiers; pressure cookers [autoclaves], electric; air conditioners for vehicles; fans [parts of air conditioning installations]; filters for air conditioning; heaters for vehicles; air dryers; air sterilizers; electric hair dryers; evaporators; sterilizers; electric sterilizing cupboards; heat exchangers [not parts of machines]; electric fans, ventilators and blowers for motors and engines; solar energy water heaters; electric woks; heaters for baths; gas burners; ionisation apparatus for the treatment of air; refrigerators; microwave ovens [cooking apparatus]; water purification installations; electric egg boilers; electric appliances for making yogurt; steam facial apparatus [saunas]; bread toasters; electric coffee machines; electric foot washers; bakers' ovens; electric slow-cookers; electric humidifiers for air heaters; electric kettles with filters.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8072.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 23, 2011, by The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.12;27.5.1,4

in respect of International Class 32 for beers; mineral water [beverages] and aerated waters and other non-alcoholic drinks; non-alcoholic fruit juice beverages, and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8078.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 1, 2011, by CHINA TOBACCO HUNAN INDUSTRIAL CO., LTD., of 188, Section 3, Wanjiali Middle Road Changsha, Hunan, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

Silver Elephant

in respect of International Class 34 for tobacco; chewing tobacco; cigarettes containing tobacco substitutes, not for medical purposes; cigars; cigarettes; cigarillos; herbs for smoking; snuff; snuff bottles; cigarette tips; tobacco pipes; cigar cutters; cigarette holders, not of precious metal; pocket machines for rolling cigarettes; mouthpieces for cigarette holders; mouth pieces for cigar holders; cigarette filters; cigar filters; pipe cleaners [for tobacco pipes]; pipe racks [for tobacco pipes]; tobacco jars, not of precious metal; matches; match boxes, not of precious metal; ashtrays, not of precious metal, for smokers; firestones; filtering filament bundle for cigarette; cigarette paper; cigarette cases not of precious metal; cigar cases, not of precious metal; absorbent paper for tobacco pipes; tobacco pouches; lighters for smokers.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8088.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 1, 2011, by N.V. Organon, of Kloosterstraat 6, 5349 AB Oss, The Netherlands, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CIRCLET

in respect of:

- (a) International Class 5 for chemical contraceptives, medicines for human purposes, pharmaceutical preparations:
- (b) International Class 10 for medical apparatus and instruments.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8090.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 31, 2011, by Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amstredam, The Netherlands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GOLD LABEL RESERVE

in respect of International Class 33 for alcoholic beverages , except beers.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8091.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 30, 2011, by BAVARIA S.A., of Calle 94 N. 7A - 47, Bogota, Colombia, through its agent Hilborne, Hawkin & Co., of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MALTIZZ

in respect of International Class 32 for beer; mineral water [beverages]; aerated water and other non-alcoholic beverages; fruit-flavored beverages and fruit juices; syrups and other preparations for making beverages

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8101.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 6, 2011, by Benzer International Company Limited, of #2 D.L.P. Toucan Plaza, Santa Elena, Free Zone, Corozal, Belize, AT THE Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

STRAND

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8102.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 8, 2011, by Beiersdorf AG, of Unnastrasse 48, 20253 Hamburg, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BEAUTY TOUCH

in respect of International Class 3 for deodorants for personal use; antiperspirants [toiletries]; cosmetic preparation for skin care.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8112.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 8, 2011, by Beiersdorf AG, of Unnastrasse 48, 20253 Hamburg, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

NIVEA CLASSIC TOUCH

in respect of International Class 3 for deodorants for personal use; antiperspirants [toiletries]; cosmetic preparation for skin care.

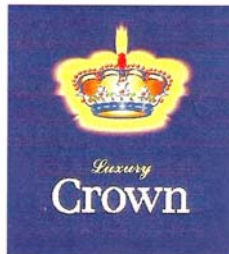
The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8113.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 15, 2011, by DRAGO ENTERPRISES LTD, of No. 11 Freedom Avenue, Corozal Free Zone, Corozal Free Zone, Corozal District, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.1,5;25.1.15,19;29.1.2,4

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8120.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 14, 2011, by TONY B. COMPANY Ltd, of 2 Capital Garden Plaza, 4194 Constitution Drive, Belmopan City, Cayo District, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

SCOTCHIES

in respect of International Class 43 for bar and restaurant services.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8122.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Co., of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

BAGS FLY FREE

in respect of International Class 39 for air transport services.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8167.11 should do so in writing addressed to the undersigned not later than the 6th day of January, 2012.

DATED this 12th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on July 1, 2011, by Oris Holding AG, of Ribigasse 1, 4434 Holstein, Switzerland, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ORIS

in respect of International Class 14 for hands, anchor, pendulums, barrels, dials and movement for clock and watch making, cases for watch making, clocks, atomic clocks, electric clocks, clock cases, watches, watch cases, watch bands, watch chains, watch springs, watch glasses, wristwatches, chronographs, chronometers, stopwatches, control clocks, pendulum clocks, alarm clocks; chronometric instruments.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7911.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on August 11, 2011, by HONGTA TOBACCO (GROUP) CO., LTD., of No. 118, Hongta Avenue, Hongta District, Yuxi, Yunnan, China, through its agent Arguelles & Company, Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,11

in respect of International Class 34 for cigarettes; tobacco; cigars; cigarette filters; cigarette cases; ashtrays for smokers; matches; lighters for smokers; cigarette paper; tobacco pipes.

The applicant claims that it has a bona fide intention to use the mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8042.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on August 18, 2011, by E. & J. GALLO WINERY, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A, through its agent Morgan & Morgan Trust Corporation (Belize), Ltd, of Withfield Tower, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

APOTHIC RED

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has used the mark since 2009.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8061.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 1, 2011, by CHINA TOBACCO HUNAN INDUSTRIAL CO., LTD., of 188, Section 3, Wanjiali Middle Road Changsha, Hunan, China, through its agent Dujon & Dujon, Attorneys-at-Law, 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.1.1;24.9.1,5;26.1.1,15

in respect of International Class 34 for tobacco; chewing tobacco; cigarettes containing tobacco substitutes, not for medical purposes; cigars; cigarettes; cigarillos; herbs for smoking; snuff; snuff bottles; cigarette tips; tobacco pipes; cigar cutters; cigarette holders, not of precious metal; pocket machines for rolling cigarettes; mouthpieces for cigarette holders; mouth pieces for cigar holders; cigarette filters; cigar filters; pipe cleaners, for tobacco pipes; pipe racks, for tobacco pipes; tobacco jars, not of precious metal; matches; match boxes, not of precious metal; ashtrays, not of precious metal, for smokers; firestones; filtering filament bundle for cigarette; cigarette paper; cigarette cases, not of precious metal; cigar cases, not of precious metal; absorbent paper for tobacco pipes; tobacco pouches; lighters for smokers.

The applicant claims that it intends to use the mark in relation to the goods mentioned.

The applicant claims that the English translation of the words "Fu rong wang" is "King of Lotus".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8089.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 9, 2011, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.13.23,24;29.1.4

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that it intends to use the mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8096.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 9, 2011, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., a, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.11.6,24;3.13.23,24;27.5.1,4;29.1.2

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that it intends to use the mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8116.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 9, 2011, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.11.6,24;27.5.1,4;29.1.3

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that it intends to use the mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8117.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 15, 2011, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.1.6;5.11.1,11

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is in use.

The applicant claims that the word "Pastizal", when translated to the English language is "Pastureland".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8123.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 22, 2011, by ConAgra Foods Food Ingredients Company, Inc., of One ConAgra Drive, Omaha, NE 68102, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ULTRAGRAIN

in respect of International Class 30 for flour for food; bread; bread rolls; pastries; tortillas; cookies; pasta.

The applicant claims that it intends to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8126.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 20, 2011, by Novartis AG, of 4002 Basel, Switzerland through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.1,18

in respect of:

- (a) International Class 5 for pharmaceutical preparations;
- (b) International Class 10 for medical apparatus and instruments; surgical apparatus and instruments; dental apparatus, electric; veterinary apparatus and instruments; artificial limbs; artificial eyes; artificial teeth; orthopedic articles; suture materials;
- (c) International Class 42 for design services relating to science and technology; research in the field of science and technology; industrial analysis and research services; computer software design; computer hardware design;
- (d) International Class 44 for health care services; advice relating to pharmaceuticals.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8127.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 23, 2011, by MCBRIDE (CARIBBEAN) LIMITED, of Lowlands, Christ Church, Barbados, through its agent Arguelles & Company, Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GO!

in respect of International Class 5 for insect repellents; insecticides and all purpose disinfectants.

The applicant claims that it has a bona fide intention to use the mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8128.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 23, 2011, by Benzer International Company Limited, of #2 D.L.P. Toucan Plaza, Santa Elena, Free Zone, Corozal, Belize, at the Belize Intellectual Property Office, 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

DUNSTON

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8129.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 23, 2011, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

ICEBALL

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8130.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 23, 2011, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8131.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 23, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BLACK STALLION

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8136.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 23, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DYNASTY

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8137.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 27, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CLASSIC SPARK

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8138.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 22, 2011, by Chanel Limited, of Queensway, Croydon, Surrey, CR9 4DL, England, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

J12

in respect of International Class 14 for jewellery; clocks, watches; parts and fittings for the aforesaid goods.

The applicant claims that it has been using the mark since 2000.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8149.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 29, 2011, by Corals Company Limited, of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, a, through its agent Musa & Balderamos, Attorneys-at-Law, 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FUGITIVO

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that the word "FUGITIVO" when translated to the English language is "FUGITIVE".

The applicant claims that the mark is being used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8161.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

CLICK 'N SAVE

in respect of:

- (a) International Class 39 for providing personalized information on travel, cruises, vacation packages, travel destinations, tours, and transportation; travel agency services, namely, making reservations and bookings for travel, cruises, vacation packages, tours, and transportation;
- (b) International Class 41 for providing information on entertainment, sporting, and cultural events and venues, amusement parks, tourist attractions, and recreational activities; ticket reservation and booking services for entertainment, sporting and cultural events and venues, amusement parks, tourist attractions, and recreational activities;

- (c) International Class 43 for providing information about hotels and temporary accommodations; travel agency services, namely, making reservations and booking for hotels and temporary accommodations.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8169.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 25th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

DING

in respect of:

- (a) International Class 9 for computer software, namely software that delivers personalized information on transportation via the internet;
- (b) International Class 39 for air transport services; providing personalized transportation information online; travel agency services, namely, making reservations and bookings for transportation.

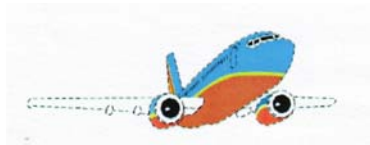
The applicant claims that it has a bona fide intention to use the mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8170.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):18.5.1,3

in respect of:

- (a) International Class 39 for air transport services; providing information on travel, cruises, vacation packages, travel destinations, tours and transportation; arranging travel tours and vacation packages; travel agency services, namely, making reservations and bookings for travel, cruises, vacation packages, tours and transportation;
- (b) International Class 41 for providing information on entertainment, sporting and cultural events and venues, amusement parks, tourist attractions, and recreational activities; ticket reservation and booking services for entertainment, sporting and cultural events and venues, amusement parks, tourist attractions, and recreational activities;
- (c) International Class 43 for providing information about hotels and temporary accommodations; travel agency services, namely, making reservations and bookings for hotels and temporary accommodations.

The applicant claims that it has a bona fide intention to use the mark in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8171.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

SOUTHWEST.COM

in respect of:

- (a) International Class 39 for providing information on travel, cruises, vacation packages, travel destinations, tours and transportation; providing a website featuring information in the field of discounted travel, cruises, vacation packages, tours and transportations; arranging travel tours and vacation packages; travel agency services, namely, making reservations and bookings for travel, cruises, vacation packages, tours, and transportation;
- (b) International Class 41 for providing information on entertainment, sporting and cultural events and venues, amusement parks, tourist attractions, and recreational activities; ticket reservation and booking services for entertainment, sporting and cultural events and venues, amusement parks, tourist attractions, and recreational activities;
- (c) International Class 43 for providing information about hotels and temporary accommodations; travel agency services, namely, making reservations and bookings for hotels and temporary accommodations.

The applicant claims that it has a bona fide intention to use the mark in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8174.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Company, Attorneys-at-at-Law, 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

SWABIZ

in respect of:

- (a) International Class 39 for providing information on travel and transportation; arranging travel; travel agency services, namely, making reservations and bookings for travel and transportation;
- (b) International Class 43 for providing information about hotels and temporary accommodations; travel agency services, namely, making reservations and bookings for hotels and temporary accommodation.

The applicant claims that it has a bona fide intention that the mark be so used in relation to the goods and services.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8175.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

WANNA GET AWAY

in respect of International Class 39 for air transport services; providing information on transportation.

The applicant claims that it has a bona fide intention to use the mark in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8176.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by BENZER INTERNATIONAL COMPANY LIMITED, of #2 D.L.P. Toucan Plaza, Santa Elena, Free Zone, Corozal District, Belize, through BELIPO, Constitution Drive, 2nd Floor, Habet Building, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

RICHMAN

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8177.11 should do so in writing addressed to the undersigned not later than the 20th day of January, 2012.

DATED this 24th day of October, 2011.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

BIDA

THE MARK shown above, Registration No. 8973, has been renewed in the name of **FRUGOSA S.A. DE C.V.**, of **Km. 12.5 Antigua Carretera a Pachuca, Xalostoc, Estado de Mexico, Mexico, 55340** of the 21st day of June 2011, in respect of **International Class 32** for juices, drinks made of fruit, nectars, alcoholic beverages, fruit-based alcoholic beverages, fruit liqueurs, preparations for making liqueurs, syrups, and preparations for making beverages, mineral and aerated waters, soft drinks, non-alcoholic drinks and beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of June, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

JUMEX

THE MARK shown above, Registration No. 9000, has been renewed in the name of **FRUGOSA S.A. DE C.V.**, of **Km. 12.5 Antigua Carretera a Pachuca, Xalostoc, Estado de Mexico, Mexico, 55340** of the 25th day of July, 2011, in respect of **International Class 32** for fruit juices for use as beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of July, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

CHOCOLOCO

THE MARK shown above, Registration No. 9001, has been renewed in the name of **FRUGOSA S.A. DE C.V.**, of **Km. 12.5 Antigua Carretera a Pachuca, Xalostoc, Estado de Mexico, Mexico, 55340** of the 25th day of July, 2011, in respect of **International Class 29** for milk beverages, milk beverages with chocolate, cocoa or coffee flavouring, milk and milk products, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of July, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

CHUPI FRUT

THE MARK shown above, Registration No. 9002, has been renewed in the name of **FRUGOSA S.A. DE C.V.**, of **Km. 12.5 Antigua Carretera a Pachuca, Xalostoc, Estado de Mexico, Mexico, 55340** of the 25th day of July 2011, in respect of **International Class 32** for juices, drinks made of fruit juices, nectars and syrups and preparations for making beverages, mineral and aerated waters, soft drinks, non-alcoholic drinks and beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of July, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

OPTIMO RAIN

THE MARK shown above, Registration No. 25/TM/2001, has been renewed in the name of **HANKOOK TIRE CO., LTD.**, of **647-15, Yoksam-dong, Kangnam-Ku, Seoul, Korea**, as of the 24th day of September, 2011, in respect of **International Class 12** for vehicle apparatus for locomotion by land, air, or water, in the form of tires, tubes, flaps and wheels for vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of September, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

VENTUS

THE MARK shown above, Registration No. 35/TM/2001, has been renewed in the name of **HANKOOK TIRE CO., LTD.**, of **647-15, Yoksam-dong, Kangnam-Ku, Seoul, Korea**, as of the 4th day of September, 2011, in respect of **International Class 12** for tires, tubes, flaps, parts and fittings for vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of September, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)



CFE(6):3.5.1,20

THE MARK shown above, Registration No. 91/TM/2001, has been renewed in the name of **PLAYBOY ENTERPRISES INTERNATIONAL, INC.**, of **680 North Lakeshore Drive, Chicago, Illinois 60611, U.S.A.**, as of the 10th day of December, 2011, in respect of **International Class 18** for leather and imitations of leather, and goods made of these materials and not included in other classes, animal skins, hides, trunks and traveling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery; **International Class 25**

for clothing, footwear, headgear, of which it has not been used, due to the owner not been able to procure a distributor in Belize for the goods but are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 10th day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

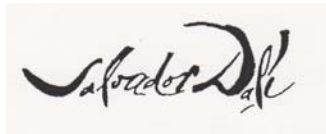
PLAYBOY

THE MARK shown above, Registration No. 92/TM/2001, has been renewed in the name of **PLAYBOY ENTERPRISES INTERNATIONAL, INC., of 680 North Lakeshore Drive, Chicago, Illinois 60611, U.S.A.**, as of the 10th day of December, 2011, in respect of **International Class 18** for leather and imitations of leather, and goods made of these materials and not included in other classes, animal skins, hides, trunks and traveling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery; **International Class 25** for clothing, footwear, headgear, of which it has not been used, due to the owner not been able to procure a distributor in Belize for the goods but are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 10th day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)



THE MARK shown above, Registration No. 239/TM/2001, has been renewed in the name of **DEMART PRO ARTE B.V., of Fred. Roeskestraat 123, 1076 EE Amsterdam, The Netherlands.**, as of the 31st day of December, 2011, in respect of **International Class 3** for perfumes, toilet waters, aftershave lotions, talcum powders for toilet use, cosmetics, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

SOFTWATCH

Softwatch

THE MARK shown above, Registration No. 240/TM/2001, has been renewed in the name of **DEMART PRO ARTE B.V., FRED. ROESKESTRAAT 123, 1076 EE AMSTERDAM, THE NETHERLANDS** as of the 31st day of December, 2011, in respect of **International Class 14** for horological and chronometric instruments, watches, watch cases, watch straps, chains and bands, clocks, clockworks, parts and fittings for all the aforesaid goods, all included in Class 14, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

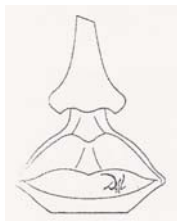


THE MARK shown above, Registration No. 244/TM/2001, has been renewed in the name of **DEMART PRO ARTE B.V., of Fred. Roeskestraat 123, 1076 EE Amsterdam, The Netherlands.**, as of the 31st day of December, 2011, in respect of **International Class 3** for perfumery products, beauty and toilet products, cosmetics, soaps, essential oils, hair lotions, anti-perspirant products, bath preparations for toilet use, all included in class 3, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)



CFE(6):26.13.25

THE MARK shown above, Registration No. 245/TM/2001, has been renewed in the name of **DEMART PRO ARTE B.V., of Fred. Roeskestraat 123, 1076 EE Amsterdam, The Netherlands.**, as of the 31st day of December, 2011, in respect of **International Class 3** for perfumes, toilet waters, cosmetics, after shave lotions, talcum powder for toilet use, eau de cologne, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)



CFE(6):27.5.4.13

THE MARK shown above, Registration No. 246/TM/2001, has been renewed in the name of **DEMART PRO ARTE B.V., of Fred. Roeskestraat 123, 1076 EE Amsterdam, The Netherlands.**, as of the 31st day of December, 2011, in respect of **International Class 16**

for books, magazines, book-binding materials, packing paper, stationery, notepaper, calendars, agendas, albums for photographs, new year cards, playing cards, bills, posters, prints, lithographs, pens, pencils, fountain pens, brushes, artist's materials, materials for painting, paperweight paper knives, pen holders, all included in Class 16, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)



CFE:27.5.4,13

THE MARK shown above, Registration No. 247/TM/2001, has been renewed in the name of **DEMART PRO ARTE B.V., of Fred. Roeskestraat 123, 1076 EE Amsterdam, The Netherlands.**, as of the 31st day of December, 2011, in respect of **International Class 14** for precious metals and their alloys, tie-clips, cufflinks, pendants, cigarette cases, ashtrays and lighters in precious metals, jewellery, jewels and imitations thereof, precious stones, horological instruments, watches, clocks, alarm clocks, parts and fittings for the aforesaid goods, all included in Class 14, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

SUBWAY

THE MARK shown above, Registration No. 382/TM/2002, has been renewed in the name of **DOCTOR'S ASSOCIATES INC., of 325 Bic Drive, Milford, CT., 06461, U.S.A.**, as of the 14th day of February, 2012, in respect of **International Class 43** for restaurant services, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of February, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(3rd issue)

JUMEX SPORT

THE MARK shown above, Registration No. 785.02, has been renewed in the name of **FRUGOSA S.A. DE C.V., of Km. 12.5 Antigua Carretera a Pachuca, Xalostoc, Estado de Mexico, Mexico, 55340** of the 20th day of November, 2011, in respect of **International Class 32** for non-alcoholic beverages; mineral and aerated waters and other non-alcoholic drinks; juices, nectars, drinks made out of fruits; soft drinks; real fruit sodas; energy drinks; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of September, 2011.

(2nd issue)

PENTASA

THE MARK shown above, Registration No. 6259, has been renewed in the name of **FERRING B.V., of Polaris Avenue 144, Hoofddorp 2132 JX, The Netherlands**, as of the 27th day of March, 2011, in respect of **International Class 5** for anti-inflammatory pharmaceutical preparations and substances, enema preparations, of which it has not been used, due to reasons beyond its control, the owner has not be able to procure a distributor in Belize but is presently making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 27th day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of October, 2011.

(2nd issue)

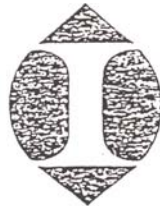
INTER-CONTINENTAL

THE MARK shown above, Registration No. 30/TM/2001, has been renewed in the name of **INTER-CONTINENTAL HOTEL CORPORATION, of Three Ravinia Drive, Suite 2900, Atlanta, Georgia 30346-2149, U.S.A.**, as of the 1st day of October, 2011, in respect of **International Class 42** for hotel services included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)



CFE(6):26.3.5,24;27.5.21

THE MARK shown above, Registration No. 31/TM/2001, has been renewed in the name of **INTER-CONTINENTAL HOTEL CORPORATION, of Three Ravinia Drive, Suite 2900, Atlanta, Georgia 30346-2149, U.S.A.**, as of the 1st day of October, 2011, in respect of **International Class 42** for hotel services included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)

TEGA

THE MARK shown above, Registration No. 48/TM/2001, has been renewed in the name of **BAYER AG, of Kaiser-Wilhelm-Allee, D-51373 Leverkusen, Germany**, as of the 2nd day of October, 2011, in respect of **International Class 5** for preparations for killing weeds

and destroying vermin, fungicides, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)

PROGYNOVA

THE MARK shown above, Registration No. 50/TM/2001, has been renewed in the name of **BAYER SCHERING PHARMA AKTIENGESELLSCHAFT, of Muellerstrasse 178, 13353 Berlin, Germany**, as of the 2nd day of October, 2011, in respect of **International Class 5** for pharmaceutical preparations, substances and products, hormonal preparations, substances and products, of which it has been used. The mark shall remain n valid for a period of ten years until the 2nd day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of October, 2011.

(2nd issue)

MUM

THE MARK shown above, Registration No. 107/TM/2001, has been renewed in the name of **THE PROCTER & GAMBLE COMPANY, of One Procter & Gamble Plaza, Cincinnati, Ohio, U.S.A.**, as of the 28th day of October, 2011, in respect of **International Class 3** for deodorants for personal use, antiperspirants, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)

HYUNDAI H100

THE MARK shown above, Registration No. 108/TM/2001, has been renewed in the name of **HYUNDAI MOTOR COMPANY, of 140-2, Ke-dong, Chongro-ku, Seoul, South Korea**, as of the 30th day of October, 2011, in respect of **International Class 12** for apparatus for locomotion by land, passenger cars, trucks, buses, parts and fittings for all the aforesaid goods, all included in Class 12, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)

Cool Water

THE MARK shown above, Registration No. 109/TM/2001, has been renewed in the name of **ZINO DAVIDOFF S.A., of 5 rue Faucigny, 1700 Fribourg, Switzerland**, as of the 31st day of October, 2011, in respect of **International Class 3** for soaps, particularly

toilet soaps; perfumery, essential oils, cosmetics; toiletries; sanitary preparations for the hair and the body; sun-care products for tanning the skin; products for invigorating and strengthening the nails; bath products, cosmetic bath and shower gels and foaming preparations, tonic products body care, all these products in the form of cosmetics for non-medical use; perfumes; after-shave products including particularly oils, creams, gels, powders and lotions; shaving creams, pre-shave creams; eau de cologne; eau de toilette; shampoos, hair care products; antiperspirants; deodorants for personal use; dentifrices; depilatory products; face masks; eyeliner pencils, makeup removers; nail polish, nail polish removers; cosmetic lotions for the skin, emollient water used for cuticle removal; lotions for strengthening the nails; tanning creams; decorative cosmetics, particularly blush, lipsticks, eyeshadows, eyeliner brushes, mascara; moisturizing concentrates for body care (for non-medical use), of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)

CAPRI-SUN

THE MARK shown above, Registration No. 118/TM/2001, has been renewed in the name of **CAPRI SUN AG, of Neugasse 22, CH-6300 Zug, Switzerland**, as of the 13th day of November, 2011, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks, syrups, essences and other preparations for the production of non-alcoholic drinks, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)

CAPRI-SONNE

THE MARK shown above, Registration No. 135/TM/2001, has been renewed in the name of **CAPRI SUN AG, of Neugasse 22, CH-6300 Zug, Switzerland**, as of the 13th day of November, 2011, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks, syrups, essences and other preparations for the production of non-alcoholic drinks, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)

FRESCOLITA

THE MARK shown above, Registration No. 157/TM/2001, has been renewed in the name of **THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.**, as of the 23rd day of November, 2011, in respect of **International Class 32** for beverages, namely, drinking waters, flavoured waters, mineral and aerated waters and other non-alcoholic beverages, namely, soft drinks, energy drinks and sport drinks, fruit drinks and juices, syrups, concentrates and powders for making beverages, namely, mineral and aerated waters and other non-alcoholic beverages, namely, soft, drinks, energy drinks and sport drinks, fruit drinks and juices, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 23rd day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

(2nd issue)



CFE(6):26.11.12

THE MARK shown above, Registration No. 208/TM/2001, has been renewed in the name of **THE DIRECTV GROUP, INC., of 2230 East Imperial Hwy, El Segundo, CA 90245, U.S.A.**, as of the 28th day of December, 2011, in respect of **International Class 9** for satellite broadcasting, receiving and transmitting equipment; parts and fittings for all the aforesaid goods; **International Class 16** for cardboard floor display units for merchandising products, instruction manuals for use in connection with direct-to-home satellite equipment and services, magazines, brochures, books and printed programming guides in the field of direct-to-home satellite services, writing paper, binders, posters, note pads, pens, pencils, address books, appointment books, book marks, stationery boxes, calendars, gift cards, decalcomanias, desk sets, diaries, stationery-type portfolios, bumper stickers; **International Class 25** for clothing; **International Class 35** for advertising and promotion services and information services relating thereto; business information services; all provided on-line from a computer date base or the Internet; compilation of advertisements for use as web pages on the Internet; compilation of directories for publishing on the Internet; provision of space on web sites for advertising goods and services; auctioneering provided on the Internet; business administration services for processing sales made on the Internet; administrative processing and organizing of mail order services; advertising services for the promotion of e-commerce; provision of information and advice on the supplying and promoting of commodities and the selection and display of goods; provision of information and advice to the prospective purchasers of commodities and goods; **International Class 38** for satellite television broadcasting services, broadcasting programs via a global computer network, providing and processing interactive access to information via an electronic communication network, pay-per-view transmission services; video broadcasting services, video-on-demand transmission services; providing multiple-user access to a global computer information network; **International Class 41** for television programming and production services, programming on a global computer network, distribution of television programs for others, providing information in the fields of entertainment news, current events, sports, providing information on satellite television program lists and schedules of others, all for the aforementioned information being provided on-line from interactive computer databases, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of October, 2011.

NOTICES OF ASSIGNMENT



CFE(6):24.1.19;25.1.1;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 1089, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.

REVELATION

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 1154, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.

BURN BLUE

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 3798.06, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.



CFE(6):25.1.15,19;29.1.4

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 3984.06, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.



CFE(6):26.13.25

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 4388.07, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.



CFE(6):26.4.2,18,24

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 4970.07, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.

MINTENSE

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 5380.08, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):29.1.1;25.1.15,19

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 5417.08, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.

FLAVOR-ZONE

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 5756.08, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6051.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6057.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6145.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.

FLIP-TOP

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6146.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6148.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.

BE) MARLBORO

CFE(6):26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6409.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):26.11.3,8

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6523.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6524.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):25.1.15,19

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6525.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.

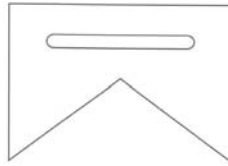


CFE(6):26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6526.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):26.3.23;26.13.25

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6527.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6529.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6530.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6531.09, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.



CFE(6):26.11.3,8

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6650.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6653.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):27.5.1,11

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6665.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.



CFE(6):25.1.15,19;26.3.23

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6825.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.

OUTSIDE IS IN

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 6833.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.



CFE(6):26.3.4;26.1.1

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 7037.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.

MARLBORO WHERE SMOOTH TASTE BEGINS

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 7330.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.

MARLBORO A WORLD OF SMOOTH CHOICES

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 7333.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of October, 2011.

MARLBORO TURN UP THE COOL

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 7371.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.



CFE(6):25.1.15,19;29.1.4

PHILIP MORRIS PRODUCTS S.A., the Registered Proprietor of Trade Mark No. 7374.10, have by veritable proof tendered before the Registrar on the 28th day of September, 2011, being Assignment Declaration, executed on the 27th day of June, 2011, assigned the trade mark to **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland**, as of the 1st day of January, 2011, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 25th day of October, 2011.

NOTICE OF WITHDRAWAL OF APPLICATION



TAKE NOTICE that the proprietor of trademark mark No. 7648.11 “*OLYMPIKUS*”, published in the Intellectual Property Journal Vol. 10 - Nos. 11, 12 and 13, has withdrawn this application.

DATED this 24th day of October, 2011.

NOTICE OF ANSWER TO OPPOSITION

TAKE NOTICE that the Registrar is in receipt of an answer, filed on the 21st day of October, 2011, by BRITISH AMERICAN TOBACCO (BRANDS) LIMITED, (The Applicant), of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, to the Opposition by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, filed on the 14th day of September, 2011, against trade mark application No. 7668.11, filed on the 18th day of March, 2011, by BRITISH AMERICAN TOBACCO (BRANDS) LIMITED, for the registration of the following trade mark, as proprietors thereof:




SWITCH





The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark:

1. the Applicant strongly rejects the Opponent's submissions and the basis for the Opponent's opposition;
2. the Applicant's mark is sufficiently distinctive in its own right so as to be inherently registrable as a trade mark in Belize;
3. the Applicant's mark is not descriptive of the qualities of the goods to which it is applied;
4. the opposition should therefore be refused;
5. the Applicant should be awarded costs in the matter.

DATED this 27th day of October, 2011.


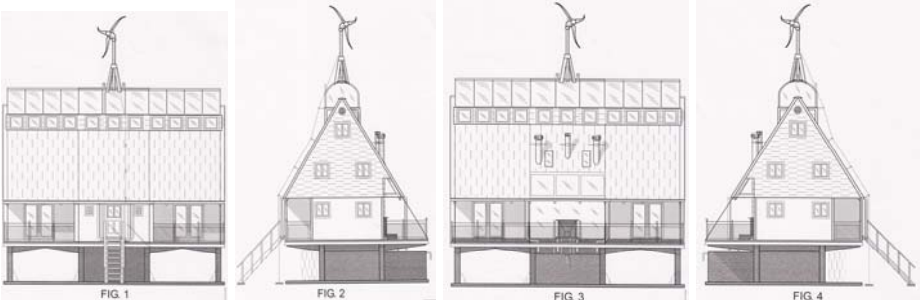
NOTICES OF TRADEMARK REGISTRATION

| Registration Number | Mark | Name of Proprietor | International Classification of Goods and Services |
|---------------------|---|---|--|
| 6903.10 | MASTER PALETTE | AKZO NOBEL COATINGS INTERNATIONAL B.V. Velperweg 76, 6824 BM Arnhem, The Netherlands | 3 |
| 7588.11 | LIRIO | SANCHEZ Y MARTIN, S.A. DE C.V. Pedro Loza #851, Colonia Centro Barranquitas 44280, Guadalajara, Jalisco, Mexico | 3 |
| 7595.11 | EXPRESSO Parfums Café | COFINLUXE Société Anonyme 6 rue Anatole de la Forge, 75017 Paris, France | 3 |
| 7601.11 |  | MOTORS & ARMATURES, INC. 250 Rabro Drive East, Hauppauge, NY 11788, U.S.A. | 6 7 9 17 11 |
| 7629.11 | ITALSOFA | NATUZZI SpA Via Iazzitiello, 47, 70029 Santeramo in Colle, (BA) Italy | 20 |
| 7703.11 |  | Lodestar Anstalt Lova-Center, P.O. Box 1150, FL 9490 Vaduz, Liechtenstein | 33 |
| 7726.11 | INTERNATIONAL FRIENDS OF BELIZE | International Friends of Belize 725 Fairmont Street, NW Washington D.C. 20001, U.S.A. | 35 |
| 7734.11 |  | H. LUNDBECK A/S Ottoliavej 9, DK-2500 Copenhagen Valby, Denmark | 5 41 42 |
| 7737.11 | LUNDBECK | H. LUNDBECK A/S Ottoliavej 9, DK-2500 Copenhagen Valby, Denmark | 5 41 42 |
| 7747.11 | MITCHUM | Revlon Consumer Products Corporation 237 Park Avenue, New York, New York 10017, U.S.A. | 3 |

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|---------|---|---|---------|
| 7747.11 |  | LINDBERT ELIJAH GUERRA No. 3 Poinsetta Street, St. Martin de Porres, Belize City, Belize | 37 |
| 7790.11 | MELBOURNE | BHARATH KOTESHWAR 34623 N. Sunset Trail, Cave Creek, AZ 85331, U.S.A. | 34 |
| 7856.11 | GA GA | ALINTER, S.A. San Jose, Costa Rica, Curridabat, exactamente de la BMW cien metros al Este y ciento cincuenta al Norte | 5 29 |
| 7857.11 | AGU | ALINTER, S.A. San Jose, Costa Rica, Curridabat, exactamente de la BMW cien metros al Este y ciento cincuenta al Norte | 5 29 |
| 7858.11 |  | Stokely-Van Camp, Inc. 555 West Monroe Street, Chicago, Illinois 60661, U.S.A. | 32 |
| 7859.11 |  | Stokely-Van Camp, Inc. 555 West Monroe Street, Chicago, Illinois 60661, U.S.A. | 32 |
| 7860.11 | RECOVER | Stokely-Van Camp, Inc. 555 West Monroe Street, Chicago, Illinois 60661, U.S.A. | 32 |
| 7861.11 | PERFORM | Stokely-Van Camp, Inc. 555 West Monroe Street, Chicago, Illinois 60661, U.S.A. | 32 |
| 7862.11 | PRIME | Stokely-Van Camp, Inc. 555 West Monroe Street, Chicago, Illinois 60661, U.S.A. | 32 |
| 7863.11 | G SERIES | Stokely-Van Camp, Inc. 555 West Monroe Street, Chicago, Illinois 60661, U.S.A. | 32 |
| 7864.11 | FRANCIS COPPOLA DIRECTOR'S | GMYL, L.P. 620 Airpark Road, Napa, California 94558, U.S.A. | 33 |
| 7865.11 | FRANCIS COPPOLA DIAMOND COLLECTION | GMYL, L.P. 620 Airpark Road, Napa, California 94558, U.S.A. | 33 |
| 7871.11 | GOLD ACCENT | Philip Morris Brands Sàrl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland | 34 |
| 7873.11 |  | LEVI STRAUSS & CO. 1155 Battery Street, San Francisco, California 94111, U.S.A. | 25 |

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|---------|--------------|--|-----------|
| 7875.11 | FOTON | BEIQI FOTON MOTOR CO., LTD. Laoniwan Village North, Shayang Road, Shahe Town, Changping District, Beijing 102206, Peoples China | 36 |
|---------|--------------|--|-----------|

NOTICE OF GRANT OF INDUSTRIAL DESIGN

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|---|--|
| <p align="center">Belize Intellectual Property Office (BELIPO)</p>  | <p>Publication Number: 1317.11 Publication Date: 28th October, 2011 Class: 25-03</p> |
| <p>INDUSTRIAL DESIGN</p> | |
| <p>Application Number: 1317.11 Filing Date: 7th July, 2011</p> | <p>Applicant(s): Paul Francis McDonald, of Spanish Lookout, Cayo District, Belize Creator(s): Paul Francis McDonald, of Spanish Lookout, Cayo District, Belize Agent: Dujon & Dujon, Attorneys-at-Law, 24 Tangerine Street, Belmopan, Cayo District, Belize</p> |
| <p>Title: HOUSING FAÇADE FIRST HOUSE IV</p> | |
| <p>Drawings:</p>  | |
