



INTELLECTUAL PROPERTY JOURNAL

BELIPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 31, 2010, by The Bank of Nova Scotia, of 44 King Street West, Toronto, Ontario M5H 1H1, Canada, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

AERO

CFE(6)26.11.1,12;27.5.1,4

in respect of International Class 36 for banking, credit and financial services; loan services; lending against security; instalment loans; loans [financing]; issuance of credit cards; financial services, including credit card services and debit card services, and financial and insurance services incidental to the issuance of credit cards and debit cards; electronic credit and debit transactions; cash disbursement and cash replacement rendered by credit card; electronic cash transactions; point of sale and point of transaction services; cash and credit transaction authorization and settlement services; electronic payment processing services; credit card and payment transaction authentication and verification services; facilitating payment services through electronic means via a global computer network; providing financial information, including credit and debit card data and reports, and financial records management; electronic funds transfer services; credit management services.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7426.10 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 31, 2010, by The Bank of Nova Scotia, of 44 King Street West, Toronto, Ontario M5H 1H1, Canada, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

AERO

in respect of International Class 36 for banking, credit and financial services; loan services; lending against security; instalment loans; loans [financing]; issuance of credit cards; financial services, including credit card services and debit card services, and financial and insurance services incidental to the issuance of credit cards and debit cards; electronic credit and debit transactions; cash disbursement and cash replacement rendered by credit card; electronic cash transactions; point of sale and point of transaction services; cash and credit transaction authorization and settlement services; electronic payment processing services; credit card and payment transaction authentication and verification services; facilitating payment services through electronic means via a global computer network; providing financial information, including credit and debit card data and reports, and financial records management; electronic funds transfer services; credit management services.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7427.10 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 6, 2011, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

DIAL A FLAVOR

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

The applicant claims priority on the basis of an application filed on July 6, 2010, under number 57020/2010 in Berne, Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7428.10 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 27, 2011, by Lodestar Anstalt, of Lova-Center, P.O. Box 1150, FL 9490 Vaduz, Liechtenstein, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

22 OVER 7

in respect of International Class 33 for alcoholic beverages, except beer.

The applicant claims that it intends to use this mark.

The applicant claims priority on the basis of an application filed on July 27, 2010, under number 2010-570 in Liechtenstein.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7478.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the January 27, 2011, by Lodestar Anstalt, of Lova-Center, P.O. Box 1150, FL 9490 Vaduz, Liechtenstein, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

Pi

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use this mark.

The applicant claims priority on the basis of an application filed on July 27, 2010, under number 2010-572 in Liechtenstein.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7480.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by KEMIRA OYJ, of Porkkalankatu 3, FI-00180 Helsinki, Finland, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KEMIRA

in respect of International Class 1 for acetate of cellulose, unprocessed; acetic anhydride; acetone; acetylene; acetylene tetrachloride; acid proof chemical compositions; acidulated water for recharging batteries; acrylic resins, unprocessed; actinium; activated carbons; additives, chemical, to drilling muds; additives, chemical, to fungicides; additives, chemical, to insecticides; additives, chemical, to motor fuel; adhesive preparations for surgical bandages; adhesives for billposting; adhesives for industrial purposes; adhesives for paperhanging; adhesives for wall tiles; agar-agar; agglutinants for concrete; agricultural chemicals, except fungicides, weedkillers, herbicides, insecticides and parasiticides; albuminized paper; alkalies; alkaline iodides for industrial purposes; alkaline metals; alkaline-earth metals; alum; alumina; aluminium alum; aluminium chloride; aluminium hydrate; aluminium iodide; aluminium silicate; americium; ammonia alum; ammonia alum; ammoniacal salts; ammonium aldehyde; ammonium salts; amyl acetate; amyl alcohol; anhydrides; anhydrous ammonia; animal carbon; animal carbon preparations; animal charcoal; anti-boil preparations for engine coolants; antifreeze; anti-frothing solutions for batteries; anti-incrustants; anti-knock substances for internal combustion engines; antimony; antimony oxide; antimony sulphide; anti-sprouting preparations for vegetables; antistatic preparations, other than for household purposes; anti-tarnishing chemicals for windows; antranilic acid; argon; arsenic; arsenious acid; artificial resins, unprocessed; astatine; automobile body fillers; auxiliary fluids for use with abrasives; bacterial preparations other than for medical and veterinary use; bacteriological preparations for acetification; bacteriological preparations other than for medical and veterinary use; barium; barium compounds; barium sulphate; baryta; baryta paper; barytes; basic gallate of bismuth; bate for dressing skins; bauxite; beer preserving agents; beer-clarifying and preserving agents; bentonite; benzene derivatives; benzoic acid; benzoic sulphinide; berkelium; bicarbonate of soda for chemical purposes; bichloride of tin; bichromate of potassium; bichromate of soda; biochemical catalysts; biological preparations, other than for medical or veterinary purposes; birdlime; bismuth; bismuth nitrite for chemical purposes; blood charcoal; blueprint cloth; blueprint paper; bone charcoal; borax; boric acid for industrial purposes; brake fluid; brazing fluxes; brazing preparations; brickwork preservatives, except paints and oils; bromine for chemical purposes; by-products of the processing of cereals for industrial purposes; caesium; calcined soda; calcium carbide; calcium salts; californium; camphor, for industrial purposes; carbide; carbolineum for the protection of plants; carbon; carbon black for industrial purposes; carbon for filters; carbon sulphide; carbon tetrachloride; carbonates; carbonic acid; carbonic hydrates; casein for industrial purposes; catalysts; catechu; caustic alkali; caustic soda for industrial purposes; caustics for industrial purposes; cellulose; cellulose esters for industrial purposes; cellulose ethers for industrial purposes; cement for boots and shoes; cement for mending broken articles; cement preservatives, except paints and oils; cement-waterproofing preparations, except paints; ceramic glazings; ceramic materials in particulate form, for use as filtering media; cerium; chemical additives for oils; chemical intensifiers for paper; chemical intensifiers for rubber; chemical preparations for facilitating the alloying of metals; chemical preparations for scientific purposes, other than for medical or veterinary use; chemical preparations for the manufacture of paints; chemical preparations to prevent mildew; chemical preparations, except pigments, for the manufacture of enamel; chemical reagents, other than for medical or veterinary purposes; chemical substances for analyses in laboratories, other than for medical or veterinary purposes; chemical substances for preserving foodstuffs; chemicals for forestry, except fungicides, herbicides, insecticides and parasiticides; chimney cleaners, chemical; chlorates; chlorides; chlorine; cholic acid; chromates; chrome alum; chrome salts; chromic acid; chromic salts; chromium oxide; cinematographic film, sensitized but not exposed; citric acid for industrial purposes; clarification preparations; coal saving preparations; cobalt oxide for industrial purposes; color-brightening chemicals for industrial purposes; compositions for the manufacture of phonograph records; compositions for the manufacture of technical ceramics; compositions for threading; compost; concrete preservatives, except paints and oils; concrete-aeration chemicals; condensation-preventing chemicals; coolants for vehicle engines; corrosive preparations; cream of tartar, other than for pharmaceutical purposes; creosote for chemical purposes; crotonic aldehyde; cryogenic preparations; cultures of microorganisms other than for medical and veterinary use; curium; currying preparations for leather; currying preparations for skins; cymene; damp proofing preparations, except paints, for masonry; decolorants for industrial purposes; defoliant; dehydrating preparations for industrial purposes; detergents for use in manufacturing processes; dextrine size; diagnostic preparations, other than for medical or veterinary purposes; diastase for industrial purposes; diatomaceous earth; diazo paper; disincrustants; dispersions of plastics; distilled water; dolomite for industrial purposes; drilling muds; dysprosium; earth for growing; electrophoresis gels, other than for medical or veterinary purposes; emollients for industrial purposes; emulsifiers; enamel-staining chemicals; engine-decarbonising chemicals; enzyme preparations for industrial purposes; enzymes

for industrial purposes; epoxy resins, unprocessed; erbium; ethane; ethyl alcohol; ethyl ether; europium; fat-bleaching chemicals; fatty acids; ferments for chemical purposes; fermium; ferrocyanides; fertilizers; fertilizing preparations; filtering preparations for the beverages industry; finishing preparations for use in the manufacture of steel; fire extinguishing compositions; fireproofing preparations; fissionable chemical elements; fissionable material for nuclear energy; flashlight preparations; flocculants; flour for industrial purposes; flower preservatives; flowers of sulphur for chemical purposes; fluids for hydraulic circuits; fluorine; fluorspar compounds; formic acid; formic aldehyde for chemical purposes; foundry binding substances; foundry sand; francium; fuel for atomic piles; fuel-saving preparations; fuller's earth for use in textile industry; fulling preparations; fulling preparations for use in textile industry; gadolinium; gallic acid for the manufacture of ink; gallium; gallnuts; gallotannic acid; galvanizing baths; galvanizing preparations; gambier; gas propellents for aerosols; gas purifying preparations; gelatine for industrial purposes; gelatine for photographic purposes; glass-frosting chemicals; glass-staining chemicals; glaziers' putty; glucose for industrial purposes; glucosides; glue for industrial purposes; glutinous tree-grafting preparations; glycerides; glycerine for industrial purposes; glycol; glycol ether; gold salts; grafting mastic for trees; grafting wax for trees; graphite for industrial purposes; guano; gum arabic for industrial purposes; gum solvents; heavy water; helium; holmium; hormones for hastening the ripening of fruit; horticulture chemicals, except fungicides, herbicides, insecticides and parasiticides; humus; humus top dressing; hydrates; hydrazine; hydrochlorates; hydrochloric acid; hydrofluoric acid; hydrogen; hydrogen peroxide; hypochlorite of soda; hyposulphites; industrial chemicals; iodic acid; iodine for chemical purposes; iodine for industrial purposes; iodised albumen; iodised salts; iron salts; isinglass other than for stationery, household or alimentary purposes; isotopes for industrial purposes; kainite; kaolin; ketones; kieselgur; krypton; lactic acid; lamp black for industrial purposes; lanthanum; lead acetate; lead arsenate; lead oxide; leather glues; leather-dressing chemicals; leather-impregnating chemicals; leather-renovating chemicals; leather-waterproofing chemicals; lime acetate; lime carbonate; lime chloride; limestone hardening substances; liquids for removing sulphates from batteries; lithium; litmus paper; loam; magnesite; magnesium carbonate; magnesium chloride; magnetic fluid for industrial purposes; malt albumen; manganate; manganese dioxide; mangrove bark for industrial purposes; masonry preservatives, except paints and oils; mastic for leather; meat tenderizers for industrial purposes; mercuric oxide; mercury; mercury salts; metal annealing preparations; metal earths; metal hardening preparations; metalloids; methane; methyl benzene; methyl benzol; methyl ether; milk ferments for chemical purposes; mineral acids; moderating materials for nuclear reactors; mordants for metals; mould-release preparations; must-finishing preparations; naphthalene; neodymium; neon; neptunium; nitrate of uranium; nitrate paper; nitrates; nitric acid; nitric monoxide; nitrogen; nitrogenous fertilizers; oil dispersants; oil-bleaching chemicals; oil-purifying chemicals; oils for currying leather; oils for preparing leather in the course of manufacture; oils for tanning leather; oils for the preservation of food; oil-separating chemicals; oleic acid; opacifiers for enamel; opacifiers for enamel or glass; opacifiers for glass; organic-bleaching chemicals; oxalates; oxalic acid; oxygen; palladium chlorides; paper pulp; peat pots for horticulture; perborate of soda; percarbonates; perchlorates; persulphates; persulphuric acid; petroleum dispersants; phenol for industrial purposes; phosphatides; phosphoric acid; phosphorus; photographic developers; photographic emulsions; photographic paper; photographic sensitizers; photometric paper; photosensitive plates; picric acid; plant growth regulating preparations; plasticizers; plastics, unprocessed; plastisols; plutonium; polish removing substances; polonium; potash; potash water; potassium; potassium dioxalate; potato flour for industrial purposes; power steering fluid; praseodymium; preparations for preventing the tarnishing of glass; preparations for preventing the tarnishing of Lenses; preparations for stimulating cooking for industrial purposes; preparations of trace elements for plants; preparations of the distillation of wood alcohol; preservatives for pharmaceutical preparations; preservatives for tiles, except paints and oils; promethium; protactinium; protective gases for welding; pyrogallic acid; quebracho for industrial purposes; radiator flushing chemicals; radioactive elements for scientific purposes; radium for scientific purposes; radon; rare earths; reagent paper; salt, raw; saltpeter; salts for galvanic cells; salts for industrial purposes; salts from rare earth metals; salts of alkaline metals; salts of precious metals for industrial purposes; samarium; sauce for preparing tobacco; scale removing preparations, other than for household purposes; scandium; sea water for industrial purposes; sebacic acid; seed preserving substances; selenium; sensitized cloth for photography; sensitized films, unexposed; sensitized paper; sensitized photographic plates; sensitized plates for offset printing; silicates; silicon; silicones; silver nitrate; silver salt solutions for silvering; size for finishing and priming; sizing preparations; soda ash; sodium; soil conditioning preparations; soldering chemicals; soldering fluxes; solidified gases for industrial purposes; solutions for cyanotyping; solvents for varnishes; soot for industrial or agricultural purposes; sorrel salt; stain-preventing chemicals for use on fabrics; starch for industrial purposes; stearic acid; strontium; sulphates; sulphides; sulphonic acids; sulphur; sulphuric acid; sulphuric ether; sulphurous acid; sumac for use in tanning; surface-active chemical agents; synthetic materials for absorbing oil; synthetic resins, unprocessed; tan; tannic acid; tannin; tanning substances; tan-wood; tapioca flour for industrial purposes; tartar other than for pharmaceutical purposes; tartaric acid; technetium; tellurium; tensio-active agents; terbium; test paper, chemical; tetrachlorides; textile-brightening chemicals; textile-impregnating chemicals; textile-waterproofing chemicals; thallium; thiocarbonyl; thorium; thulium titanite; titanium dioxide for industrial purposes; toluol; toxic gas neutralizers; tragacanth gum for use in manufactures; transmission fluid; tungstic acid; uranium; uranium oxide; vine disease preventing chemicals; vinic alcohol; viscose; vitriol; vulcanisation accelerators; vulcanising preparations; wallpaper removing preparations; water-softening preparations; wax-bleaching chemicals; wine finings; witherite; wood alcohol; wood pulp; xenon; x-ray films, sensitized but not exposed; ytterbium; yttrium; zirconia.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7509.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by CAM2 INTERNATIONAL LLC, of 3045 Whitman Drive, Suite 103, Evergreen, Colorado 80439, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CAM2

in respect of International Class 4 for motor oil, lubricating grease, gear oils, and lubricants for automotive use; additives, non-chemical, to motor oil.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7553.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by GRUPO PAPELERO SCRIBE, S.A. DE C.V., of José Luis Lagrange No. 103, piso 12, colonia Los Morales Polanco, C.P. 11510, México D.F., México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SCRIBE

in respect of International Class 16 for writing or drawing books; note books; folders for papers; loose-leaf binders; document files [stationery]; pads [stationery]; drawing pads; manifolds [stationery]; writing paper; copying paper [stationery]; paper sheets [stationery]; silver paper; waxed paper; hygienic paper; table napkins of paper; handkerchiefs of paper; tissues of paper for removing make-up; towels of paper; babies' diapers of paper and cellulose, disposable; pens [office requisites]; fountain pens; pencils; pencil leads; slate pencils; drawing pens; school supplies [stationery]; writing materials; writing instruments; office requisites, except furniture.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7654.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 22, 2011, by Gulf International Lubricants, Ltd., of Canon's Court, 22 Victoria Street, Hamilton, Bermuda HM 12, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in the colors orange 165C, dark blue 280C and white which are characteristic of and forms an integral part of the mark, in respect of International Class 4 for petroleum, raw or refined and its products, namely fuel oils, gasoline, kerosene, naphtha, lubricating oils, paraffin, lubricating greases, liquefied petroleum gases.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7673.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 23, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARISTOCRAT

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7674.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 23, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BOSS

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7675.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 23, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AMBASSADOR

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7676.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 30, 2011, by NOODLE TIME INC., of 8685 N.W. 53rd Terrace, Suite 201, Miami, Florida 33166, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6)26.4.2,16;26.13.25
in respect of International Class 43 for restaurant/bar services.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7685.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 1, 2011 by Pan-American Social Marketing Organization (PASMO), of 34 Princess Margaret Drive, Belize City, Belize, through its agent Mikhail Arguelles & Associates, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.15.1;27.5.1,7;29.1.1,2,4,5
in respect of:-

- (a) International Class 5 for personal lubricants; chemical contraceptives, namely spermicides, contraceptive gels, foams and sponges; dietary supplements, minerals and vitamins; analgesic preparations, antibiotic preparations, antiseptic preparations; preparations for the relief of itching and skin irritations, medicated dermatological ointments; medicated pre-moistened towelettes and wipes; medicated foot and body powders, medicated hair care preparations, medicated skin cleansers, acne treatment preparations, medicated mouthwashes and mouth rinses, adhesive bandages for medical purposes;
- (b) International Class 10 for condoms, prophylactics.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the Spanish words "TU MEJOR MOMENTO" and "VIVE", "CONDONES", when translated to the English language are "YOUR BEST TIME", "LIVE" and "CONDOMS", respectively.

Registration of this mark shall give no exclusive right to the use of the word "Condoms", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7689.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 4, 2011, by Syngenta Limited, of Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DOBLETTE

in respect of International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7691.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 4, 2011, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey, U.S.A., 08889-0100, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SILGARD

in respect of International Class 5 for pharmaceutical and vaccine preparations.

The applicant claims that this mark is in use in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7694.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 5, 2011, by FROMAGERIES BEL, of 16 Boulevard Malesherbes 75008, Paris, France, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.4.1,2;25.1.15,19;29.1.1

in respect of International Class 29 for eggs for consumption; milk; milk beverages, milk predominating; milk products; butter; cream [dairy products]; cheese specialties, namely cheese, cheese spreads, cheese food, cheese and cracker combinations, cheese substitutes, cream cheese, cottage cheese, food package combinations consisting primarily of cheese; yoghurts; milk proteins and lactoserum.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

The applicant claims that the words "la vache qui rit", which are in the French language when translated to the English language are "the laughing cow".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7697.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 7, 2011, by Kimberly-Clark Worldwide, Inc., of Neenah, Wisconsin 54956, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SCOTT NATURALI

in respect of International Class 16 for facial tissue, toilet tissue, paper towels, paper table napkins.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7698.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 14, 2011, by GIONEE COMMUNICATION EQUIPMENT CO., LTD. SHENZHEN, of 21/F Times Technology Building, No. 7028 Avenue Shennan, Futian District, Shenzhen, 518040, P.R. China, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 9 for portable telephones; telephone apparatus; fibre [fiber (Am.)] optic cables; radiotelegraphy sets; navigation apparatus for vehicles [on-board computers]; walkie-talkies; video telephones; galvanic cells; battery chargers; solar batteries.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7706.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 14, 2011, by BAYER AKTIENGESELLSCHAFT, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2;29.1.3,4

in respect of International Class 5 for pharmaceutical preparations; hormones for medical purposes.

The applicant claims that it intends to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7707.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 14, 2011, by CONSORCIO COMEX, S.A. de C.V., of Boulevard Manuel Avila Camacho 138 P.H. 1&2, Lomas de Chapultepec, Miguel Hidalgo, c.p. 11560, Mexico Distrito Federal, through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

PROCARD

in respect of International Class 35 for customer loyalty incentive program whereby customers accumulate points with every purchase they make, and such points can be redeemed for awards such as discounts in future purchases of goods and services, free products and services, special offers, as well as receiving prioritized services and attention when visiting stores.

The applicant claims that it intends to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7709.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 9th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 6, 2010, by Medizinisch-technische Handelsgellschaft mbH (Medi plus Tec), of Baerler Strasse 100, D-47441 Moers, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;29.1.2,4
in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

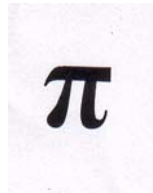
Registration of this mark shall give no exclusive right to the use of the words "Original cigarettes", "American blend", "Made under the authority of the Trademark Owners in Germany" and "20 Class A Cigarettes", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7347.10 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the January 27, 2011, by Lodestar Anstalt, of Lova-Center, P.O. Box 1150, FL 9490 Vaduz, Liechtenstein through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.17.5
in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use this mark.

The applicant claims priority on the basis of an application filed on July 27, 2010, under number 2010-573 in Liechtenstein.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7479.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ESSO

in respect of:-

- (a) International Class 1 for chemical products for industrial use;
- (b) International Class 2 for paints, varnishes, and lacqueurs for industry, handicraft and arts; preservatives against rust and against deterioration of wood; coloring matter for food stuffs and beverages;
- (c) International Class 12 for tires for vehicle wheels, motor and engines for land vehicles; couplings and transmission components for use in the transmission assemblies of land vehicles;
- (d) International Class 16 for periodical publications, printed matter; stationery; non-magnetic credit cards and debit cards, plastic sheets, sacks and bags for wrapping and packaging;
- (e) International Class 17 for semi-processed plastic materials in the form of polyolefin films, polyolefin in bars, blocks, pellets, rods, sheets and tubes; synthetic rubber and rubber substitutes.

The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7502.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

ESSO

in respect of:-

- (a) International Class 35 for advertising; business management; business administration; office functions all in relation to the operation of gasoline service stations and convenience store services;
- (b) International Class 43 for providing of food and drinks at convenience stores.

The applicant claims that this mark is being used in respect of the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7503.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.2,18

in respect of:-

- (a) International Class 1 for chemical products for industrial use;

- (b) International Class 4 for industrial oils and greases; lubricants; fuels; fuels for lighting purposes;
- (c) International Class 35 for advertising; business management; business administration; office functions all in relation to the operation of gasoline service stations and convenience store services.
- (d) International Class 43 for providing of food and drinks at convenience stores.

The applicant claims that this mark is being used in respect of the goods and services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7504.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 23, 2011, by Corals Company Limited, of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.1;26.4.2,11,18;29.1.3,4

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

The applicant claims that the Spanish words "El Elegante" when translated to the English language is "Elegant".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7550.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Brown-Forman Corporation, of 850 Dixie Highway, Louisville, Kentucky 40210, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.1;26.1.1,4

in respect of International Class 33 for alcoholic beverages, namely distilled spirits.

The applicant claims that this mark is in use.

The applicant claims that the English translation of "Royal de France" is "Royal of France".

Registration of this mark shall give no exclusive right to the use of the words "Black Raspberry Liqueur" and "De France", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7607.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Southern Comfort Properties, Inc., of 4040 Civic Center Drive, Suite 528, San Rafael, California 94903, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19

in respect of International Class 33 for alcoholic beverages, namely distilled spirits.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "New Orleans Original" and "EST 1874", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7609.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 14, 2011, by HLT Conrad IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purposes facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Hotels & Resorts", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7614.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by The Institute for Intergovernmental Research, Inc., of P.O. Box 12729, Tallahassee, Florida 32317, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,11,15

in respect of International Class 41 for educational services, namely sponsoring and conducting classes, courses, workshops in the field of law enforcement and gang resistance education.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Gang Resistance Education and Training", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7630.11 should do so in writing addressed to the undersigned not later than the 5th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 17, 2011, by CALÇADOS AZALEIA S/A, of Rua Dr. Legendre, 34, Parobe, Rio Grande do Sul, Brazil, 95630-000, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,6;27.5.1,4

in respect of International Class 25 for clothing namely, clothing for gymnastics, cyclists' clothing, jackets [clothing], knitwear [clothing], leggings, tee-shirts, overcoats, pants, sports jerseys, stockings, socks, swimsuits, bathing trunks, bathing suits; footwear namely, gymnastic shoes, sandals, slippers, beach shoes, athletic shoes, leisure shoes, football shoes, tennis shoes, sneakers, athletic and leisure boots, half-boots, lace boots, football boots, ski boots; caps [headwear], hats.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7648.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 23, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

THE ULTIMATE

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7677.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 30, 2011, by Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, Netherlands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

UNA OBRA MAESTRA

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use this mark.

The applicant claims that the English translation of the words "Una Obra Maestra" is "A Masterpiece".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7684.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 31, 2011, by Carlson Inc, of Carlson Parkway, P.O. BOX 59159, Minneapolis, Minnesota, 55449-8249, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

CLUB CARLSON

in respect of International Class 43 for hotel services featuring an incentive program providing special guest services, amenities and awards to members.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on October 7, 2010, Under number 85/147,640 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7693.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 15, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GOLDEN MAMBA

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7711.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 15, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

STALLION

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7712.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 15, 2011, by BABA'S INTERNATIONAL LTD., of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BLACK MAMBA

in respect of International Class 25 for footwear namely, sneakers and athletic shoes for men, women and children; clothing namely, jeans, pants, T-shirts for men, women and children; blouses for ladies.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7713.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 20, 2011, by Kickers International B.V., of Claude Debussylaan 24, 1082 MD Amsterdam, The Netherlands, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KICKERS

in respect of International Class 18 for trunks [luggage]; purses; pocket wallets; school satchels; briefcases; handbags; umbrellas; bags for sports; travelling bags; rucksacks.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7727.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 27, 2011, by Takeda Pharmaceutical Company Limited, of 1-1, Doshomachi 4-Chome, Chuo-ku, Osaka, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

CHANGING THE FUTURE OF HEALTH

in respect of:-

- (a) International Class 5 for pharmaceutical preparations; veterinary preparations; sanitary preparations for medical use;
- (b) International Class 42 for clinical testing of pharmaceuticals; testing, inspection, analysis, study, research and development of pharmaceuticals; providing medical and scientific research information relating to testing, inspection, analysis, study, research and development of pharmaceuticals.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods and services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7728.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 28, 2011, by Charlie's Wine, of Double Head Cabbage, Belize District, Belize, at the Belize Intellectual Property Office, 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,18;29.1.1,4

in respect of International Class 33 for wine.

The applicant claims that it intends to use this mark in the very near future.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7729.11 should do so in writing addressed to the undersigned not later than the 19th day of August, 2011.

DATED this 24th day of May, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2010, by Mitsubishi Jidosha Kogyo Kabushiki Kaisha, of 33-8, Shiba 5-chome, Minato-Ku, Tokyo, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ASX

in respect of International Class 12 for land vehicles, parts and fittings thereof namely, automobile bodies, automobile chassis, axles for vehicles, brakes for vehicles, clutches for land vehicles, engines for land vehicles, gear boxes for land vehicles, gearing for land vehicles, suspension systems for land vehicles, torque converters for land vehicles, windshields, reduction gears for land vehicles, transmissions for land vehicles, hubs for vehicle wheels, air dam, automobile grills, bumper guard, bumpers for automobiles, automobile wheel, grille guard, hoods protector, sun roof, automobile mufflers, automobile antennas, automobile hoods, bike carriers for automobiles, luggage carriers for automobile, roof rack, ski carriers for automobiles, snowboard/ski attachments for automobile, oil filler cap, mudguards, rain visor, automobile chains, hub caps, sunroof wind deflector, license plate frame, ladder for automobiles, trailer, trailer hitch, tyre, windshield wiper blade, windshield wipers, anti-theft devices for vehicles, reversing alarms for vehicles, mirrors for automobile, automobile horns, pedal, pedal cover, safety seat for children, seat cover for automobile, security harness for vehicle seats, vehicle running boards, luggage nets for vehicles, cargo tray, console box for automobile, covers for automobile, gear lever knob, head and foot rest, instrument panel, intercooler cover, luggage basket for automobile, steering wheel, steering wheel cover, sun blinds adapted for automobiles, motorcycles, parts and fittings, namely, motorcycle bells, motorcycle brakes, motorcycle chains, motorcycle frames, motorcycle handle bars, motorcycle hubs, motorcycle mudguards, motorcycle pumps, motorcycle rims, motorcycle saddles, motorcycle spokes, motorcycle stands, motorcycle tires, motorcycle pedals, motorcycle signals, bicycles, parts and fittings, namely, bicycle bells, bicycle brakes, bicycle chains, bicycle frames, bicycle handle bars, bicycle pumps, bicycle rims, bicycle saddles, bicycle spokes, bicycle stands, bicycle tires.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7159.10 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on November 2, 2010, by Erber Aktiengesellschaft, of Industriestraße 21, 3130 Herzogenburg, Austria, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AQUASTAR

in respect of International Class 31 for animal foodstuffs, additives for animal foodstuffs, not for medical purposes, all aforementioned goods for fish or sea animals.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7287.10 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on January 13, 2011, by Salt Life Holdings, LLC, of 13051 Beach Blvd., Suite 300, Jacksonville, Florida 32246, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SALT LIFE

in respect of:-

- (a) International Class 6 for metal license plates, metal dog tags;
- (b) International Class 9 for sunglasses, eyewear, chains, cords and cases for sunglasses and eyeglasses; electronic navigational and positioning apparatus and instruments, diving instruments, namely, depth gauges and air gauges, fishing instruments, namely, depth finders, fish finders, electronic maps, and sonar chart plotters, diving gloves, diving suits, protective shoes for scuba divers;
- (c) International Class 12 for license plate frames, license plate holders, motorized diver propulsion vehicles, bicycle trailers, carts for use in transporting sports equipment;
- (d) International Class 14 for bangles, body jewelry, clasps for jewelry (to close necklaces and bracelets), cuff links, dog tags (jewelry, not dog tags for dogs or dog collars), earrings, emblematic jewelry, enameled jewelry, jewelry, jewelry holders for rings, earrings and necklaces, jewelry boxes, key rings, lockets, pendants, tie bars, tie tacks, tuxedo studs, watches, clocks, coins;
- (e) International Class 16 for photograph albums, decals for vehicles, decorative adhesives, decals, money clips (not wallets), coin holders, paper banners, paper napkins, paper table cloths, paper coasters, posters, calendars, stationery, magazines in the field of sports and outdoor life.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on October 19, 2010, by PZ Cussons (International) Limited, of Manchester Business Park, 3500 Aviator Way, Manchester M22 5TG, England, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CUSSONS

in respect of International Class 3 for non-medicated toilet preparations for personal use; preparations for cleansing the skin; preparations for cleansing the skin and having anti-bacterial properties for non-medicated use; facial and body moisturizing preparations; body creams, milks, lotions; massage oils; aromatic and fragrance preparations in the form of perfume preparations; hand creams; soap; liquid soap; bath creams; bath foams; non-medicated bath salts; bath oils; bath herbs; shower gels; shower creams; shaving preparations; aftershave gels; shaving creams; shaving foams; after-shave preparations; talcum powder; hair preparations such as waving, curling, waxing, setting and de-frizzing preparations; hair care preparations; shampoos; conditioners for the hair; combined shampoo and conditioners; hair lotions; hair colouring preparations; hair straightening preparations; hair sprays; hair mousses; hair lacquers; perfumes, eau de toilettes; essential oils; dentifrices; deodorants and anti-perspirants for personal use; cleaning, washing, bleaching, polishing, rinsing, scouring and abrasive preparations [laundry]; tissues impregnated with preparations and substances for cleaning and polishing; descalents; laundry preparations; detergents; dish detergents; dishwashing preparations including dish detergents, in tablet and liquid form; fabric conditioners [laundry]; fabric softeners [laundry]; preparations for the care, treatment, softening, conditioning, enhancing and beautification of fabrics; sachets for perfuming linen; stain removing preparations; soaps for brightening textiles.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7200.10 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on January 28, 2011, by Hill, Thomson & Co. Limited, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6);19.7.2,25

in respect of International Class 33 for alcoholic beverages, except beers namely, spirits [beverages]; wines; liqueurs; distilled beverages; whisky; whisky liqueurs; beverages from or containing whisky; aperitifs; cocktails.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7488.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 2, 2011, by AKZO NOBEL COATINGS INTERNATIONAL B.V., of Velperweg 76, 6824 BM, Arnhem, The Netherlands, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6);26.1.2,18

in respect of International Class 2 for agglutinants for paints, alizarine dyes, aluminium paints, aluminium powder for painting, aniline dyes, annatto [dyestuff], blue [colorants], bright gold for ceramics, bright platinum for ceramics, bronze powder, bronzing lacquers, colorants for butter, anti-corrosive bands, carbon black [pigment], anti-corrosive preparations, carbonyl [wood preservative], anti-fouling paints, cochineal carmine, anti-rust greases, ceramic paints, anti-rust oils, undercoating for chassis of vehicles, anti-rust preparations for preservation, undersealing for chassis of vehicles, anti-tarnishing preparations for metals, coatings for roofing, felt [paints], Canada balsam, caramel [food colorant], asbestos paints, coatings [paints], auramine, cobalt oxide [colorant], bactericidal paints, colophony, colorants for beer, bitumen varnish, blacks [colorants or paint], colorants for beverages, colorants for liqueurs, malt colorants, gamboge for painting, copal, gildings, copal varnish, glazes [paints, lacquers], creosote for wood preservation, titanium dioxide [pigment], gum resins, distempers, gum-lac, sienna earth, black Japan, silver emulsions [pigments], thinners for lacquers, enamels for painting, lamp black [pigment], enamels [varnishes], orange lead, engraving ink, red lead, fireproof paints, white lead, fixatives for watercolors, ink for leather, fixatives [varnishes], mordants for leather, metal foil for painters, decorators, printers and artists, stains for leather, silver foil [leaf], lime wash, food colorants.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7493.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 15, 2011, by DISCOVER FINANCIAL SERVICES, of 2500 Lake Cook Road, Riverwoods, IL 60015, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

PROTECTBUY

in respect of:

- (a) International Class 36 for financial services, namely, banking, credit card services, debit card services and payment processing for point-of-sale transactions; financial advisory services;
- (b) International Class 42 for data encryption services, namely encryption of payment information;
- (c) International Class 45 for purchaser and merchant authentication services for financial transactions.

The applicant claims that the mark is being used in respect of the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7517.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 6th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 15, 2011, by DINERS CLUB INTERNATIONAL LTD., of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1,12;26.2.7;29.1.4;26.4.1,18
in respect of:-

- (a) International Class 36 for financial services, namely, banking, credit card services, debit card services and payment processing for point-of-sale transactions; financial advisory services;
- (b) International Class 42 for data encryption services, namely encryption of payment information;
- (c) International Class 45 for purchaser and merchant authentication services for financial transactions.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7518.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 15, 2011, by DISCOVER FINANCIAL SERVICES, of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):29.1.1;27.5.1,4
in respect of:-

- (a) International Class 36 for financial services, namely, banking, credit card services, debit card services and payment processing for point-of-sale transactions; financial advisory services;
- (b) International Class 42 for data encryption services, namely encryption of payment information;
- (c) International Class 45 for purchaser and merchant authentication services for financial transactions.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7519.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by EMC Corporation, of 176 South Street, Hopkinton, Massachusetts 01748, U.S.A., through its agent Hilborne, Hawkin & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

EMC

in respect of:-

- (a) International Class 9 for computers; computer file servers; storage area network (SAN) hardware and operating software; network attached storage (NAS) hardware and operating software; computer data storage and retrieval apparatus, comprising processors, networks, memories, operating software and data storage units; computer hardware and computer software for data security and data storage security; software for data storage and information management; software for data archiving; software for data backup and recovery; computer software for business collaboration and work flow management; computer software for content management; computer software for data mobility in data storage devices; computer software for application management, network and telecommunications management, server management, and storage resource management; computer software for virtualization of computer data; software for document capture, identification, sharing, and management; computer software for business collaboration and work flow management;
- (b) International Class 42 for professional services, namely, consultation, installation of computer software, configuration, implementation, maintenance of computer software and storage networks and intelligent storage systems capable of network communication comprising processors, memories, operating software, data storage units and software for managing and controlling data.

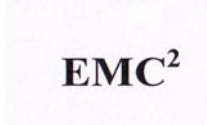
The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods and services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7575.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by EMC Corporation, of 176 South Street, Hopkinton, Massachusetts 01748, U.S.A., through its agent Hilborne, Hawkin & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:-

- (a) International Class 9 for computers; computer file servers; storage area network (SAN) hardware and operating software; network attached storage (NAS) hardware and operating software; computer data storage and retrieval apparatus, comprising processors, networks, memories, operating software and data storage units; computer hardware and computer software for data security and data storage security; software for data storage and information management; software for data archiving; software for data backup and recovery; computer software for business collaboration and work flow management; computer software for content management; computer software for data mobility in data storage devices; computer software for application management, network and telecommunications management, server management, and storage resource management; computer software for virtualization of computer data; software for document capture, identification, sharing, and management; computer software for business collaboration and work flow management;
- (b) International Class 42 for professional services, namely, consultation, installation of computer software, configuration, implementation, maintenance of computer software and storage networks and intelligent storage systems capable of network communication comprising processors, memories, operating software, data storage units and software for managing and controlling data.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods and services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7576.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by RCI, LLC, of 7 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

ENDLESS VACATION RENTALS

in respect of International Class 43 for arranging temporary housing accommodations; booking of campground accommodation; providing travel lodging information services and travel lodging booking agency services for travelers; travel agency services, namely, making reservations and booking for temporary lodging.

The applicant claims that it has used this mark since 2007.

Registration of this mark shall give no exclusive right to the use of the words "Vacation Rentals", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7611.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on April 8, 2011, by HANGZHOU REBON CABINETS CO., LTD., of No. 188 Trade Street, Jingjiang, Xiaoshan, Hangzhou, Zhejiang Province, P.R. China, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

Rebon

in respect of:

- (a) International Class 11 for water heaters; bakers' ovens; gas burners; hot plates; microwave ovens [cooking apparatus]; extractor hoods for kitchens; hydrants; bath tubs; wash-hand basins [parts of sanitary installations]; hand drying apparatus washrooms; toilet seats; shower cubicles [enclosures (Am.)]; sinks; urinals [sanitary fixtures]; disinfectant apparatus; heaters for baths; bath installations;
- (b) International Class 20 for bedsteads of wood; sofas; cupboards; sideboards; covers for clothing [wardrobe]; showcases [furniture]; furniture; tables namely, table tops; washstands [furniture]; chests of drawers.

The applicant claims that it has a bona fide intention to use the mark in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7702.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 6th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on April 28, 2011, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, at the Belize Intellectual Property Office, (BELIPO) of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

WOODCUTTERS

in respect of:-

- (a) International Class 32 for beer, mineral waters [beverages] and other non-alcoholic beverages, fruit juice beverages, non-alcoholic and preparations for making beverages;
- (b) International Class 33 for rum.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7733.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 5, 2011, by Niebaum-Coppola Estate Winery, L.P., of 620 Airpark Road, Napa, California 94558, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

INGLENOOK

in respect of International Class 33 for wines.

The applicant claims that this mark is being used in respect of the goods mentioned since 1879.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7745.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 6th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 6, 2011, by Revlon Consumer Products Corporation, of 237 Park Avenue, New York, New York 10017, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

COLORSILK

in respect of International Class 3 for hair care preparations, namely, shampoo, conditioner and hair coloring preparations.

The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7746.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 6th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 9, 2011, by BAYER AKTIENGESELLSCHAFT, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IMPULSE

in respect of International Class 5 for weedkillers; vermin destroying preparations; insecticides, herbicides, fungicides.

The applicant claims that it intends to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7751.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 9, 2011, by BAYER AKTIENGESELLSCHAFT, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LUNA EXPERIENCE

in respect of International Class 5 for weedkillers; vermin destroying preparations; insecticides, herbicides, fungicides.

The applicant claims that it intends to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7752.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 9, 2011, by BAYER AKTIENGESELLSCHAFT, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ADENGO

in respect of International Class 5 for weedkillers; vermin destroying preparations; insecticides, herbicides, fungicides.

The applicant claims that it intends to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7754.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 9, 2011, by BAYER AKTIENGESELLSCHAFT, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BAYTHROID

in respect of International Class 5 for weedkillers; vermin destroying preparations; insecticides, herbicides, fungicides.

The applicant claims that it intends to use this mark in Belize

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7755.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 13, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

POKER

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7773.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 13, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GENERAL

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7774.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 13, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ROUTE 69

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7775.11 should do so in writing addressed to the undersigned not later than the 2nd day of September, 2011.

DATED this 7th day of June, 2011.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

MICROGEL

THE MARK shown above, Registration No. **1963**, has been renewed in the name of **SHELL BRANDS INTERNATIONAL AG, of Baarermatte, 6340 Baar, Switzerland**, as of the 29th day of April, 2011, in respect of **International Class 4** for industrial greases (other than edible grease), lubricating greases, fuels and illuminants, all in gel form and none being for export to or sale in Puerto Rico, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of April, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of May, 2011.

(3rd issue)



CFE(6): 24.9.2; 27.5.4

THE MARK shown above, Registration No. **4707**, has been renewed in the name of **TRIUMPH INTERNATIONAL AG, of Marsstrasse 40, D-80335 München, Germany**, as of the 28th day of June, 2011, in respect of **International Class 25** for articles of clothing, but not including boots, shoes or slippers, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 28th day of June, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of May, 2011.

(2nd issue)



CFE(6):24.1.18;24.9.24

THE MARK shown above, Registration No. **4771**, has been renewed in the name of **Ghia S.r.l., of Via Torre Pellicce, 17, 10156 Torino, Italy**, as of the 6th day of April, 2011, in respect of **International Class 12** for motor land vehicles, motor car bodies, and amphibious motor vehicles, and parts of such goods, of which it has not been used, due to the owner not being able to procure a distributor in Belize but has intention to do so. The mark shall remain valid for a period of ten years until the 6th day of April, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of May, 2011.

(2nd issue)



CFE(6):26.3.23;27.5.24;29.1.1,4

THE MARK shown above, Registration No. **7723**, has been renewed in the name of **ELF AQUITAINE, of Tour Elf, 2 Place de la Coupole, La Defense 6, 92400 Courbevoie, France**, as of the 20th day of May, 2011, in respect of **International Class 1** for chemicals for use in industry, science and photography, agriculture, horticulture and forestry, unprocessed artificial resins, unprocessed plastics, manures, fire extinguishing compositions, tempering and soldering preparations, chemical substances for preserving foodstuffs, tanning substances, adhesives for use in industry, chemicals derived directly or indirectly from petroleum refining, hydraulic brake fluids, fluids for hydraulic systems, antifreeze, cooling liquids, gas oil additives, all included in Class 1; **International Class 3** for bleaching preparations and substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, all included in Class 3; **International Class 4** for industrial oils and greases, lubricants, dust absorbing, wetting and binding compositions, fuels, motor spirit and illuminants, candles, wicks, all included in Class 4; **International Class 18** for sport bags, all included in Class 18; **International Class 25** for sports clothing, all included in Class 25; **International Class 40** for processing of hydrocarbons and their derivatives, all included in Class 40; **International Class 41** for organising of competitions, organising of sports competition, motor sport training services, all included in Class 41; and **International Class 42** for test analysis and chemical control stations for the utilization of hydrocarbons, laboratory research, analysis and testing of materials and products, study of technical projects, industrial design services, engineering and drawing services, all relating to industrial plans and projects, professional consultation services relating to the aforesaid, prospecting for hydrocarbons and inspection services relating to the aforesaid, cafes, cafeterias, restaurants, tourist camps, all included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of May, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of May, 2011.

(2nd issue)

DOUBLE X

THE MARK shown above, Registration No. **7916**, has been renewed in the name of **ALTICOR INC., of 7575 Fulton Street East Ada, Michigan 49355, U.S.A.**, as of the 29th day of July, 2010, in respect of **International Class 5** for preparations consisting of minerals and/or vitamins and/or proteins, all for use as nutritive adjuncts to foodstuffs, food supplements, dietary supplements being or containing vitamins and/or minerals, all included in Class 5, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of July, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of May, 2011.

(2nd issue)

TITAN

THE MARK shown above, Registration No. **8135**, has been renewed in the name of **TITAN INTERNATIONAL HOLDINGS B.V., of Telestone 8 – Teleport, Naritaweg 165, 1043 Bw Amsterdam, The Netherlands**, as of the 8th day of April, 2011, in respect of

International Class 14 for precious metals and articles made therefrom, jewellery, costume jewellery, watches, clocks, horological and chronometric apparatus and instruments, parts and fittings for all the aforesaid goods, all included in Class 14, but not including watch straps of leather or imitation leather, of which it has not been used, due to the owner not been able to procure a distributor in Belize. The mark shall remain valid for a period of ten years until the 8th day of April, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of May, 2011.

(1st issue)



CFE(6): 4.5.2

THE MARK shown above, Registration No. 6205, has been renewed in the name of **COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN, of 12 cours Sablon, 63000 Clermont-Ferrand, France**, as of the 26th day of June, 2011, in respect of **International Class 28** for games (other than ordinary playing cards), toys, sporting articles (other than clothing), of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of June, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of June, 2011.

(1st issue)



CFE(6): 4.5.2

THE MARK shown above, Registration No. 6209, has been renewed in the name of **COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN, of 12 cours Sablon, 63000 Clermont-Ferrand, France**, as of the 26th day of June, 2011, in respect of **International Class 20** for ornaments and badges, none for wear and all made of plastics, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of June, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of June, 2011.

(1st issue)



CFE(6): 4.5.2

THE MARK shown above, Registration No. 6210, has been renewed in the name of **COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN, of 12 cours Sablon, 63000 Clermont-Ferrand, France**, as of the 26th day of June, 2011, in respect of **International Class 25** for lumber jackets, anoraks, T-shirts, ties and caps, all for wear, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of June, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of June, 2011.

(1st issue)

ISENBECK

THE MARK shown above, Registration No. 8989, has been renewed in the name of **WARSTEINER BRAUWERIE HAUS CRAMER KG, of Domring, 59581 Warstein, Germany**, as of the 18th day of June, 2011, in respect of **International Class 32** for beer included in Class 32, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of June, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 1st day of June, 2011.

(1st issue)

NINA RICCI

THE MARK shown above, Registration No. 529.02, has been renewed in the name of **NINA RICCI, of 39 avenue Montaigne, 75008 Paris, France**, as of the 15th day of May, 2011, in respect of **International Class 14** for jewellery, precious stones, horological and chronometric instruments, of which it has not been used, due to lack of demand for the product. The mark shall remain valid for a period of ten years until the 15th day of May, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 3rd day of June, 2011.

NOTICE OF ASSIGNMENT**CASSIDA**

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4456.07, have by veritable proof tendered before the Registrar on the 12th day of May, 2011, being Deed of Assignment, executed on the 31st day of March, 2011, assigned the trade mark to **FUCHS PETROLUB AG, of Friesenheimer Strasse 17, 68189 Mannheim, Germany**, as of the 31st day of March, 2011, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 3rd day of June, 2011.

NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR

MIDO AG (MIDO SA)(MIDO LTD), the Registered Proprietor of Trade Mark No. 1241, has, by veritable proof tendered before the Registrar on the 6th day of May, 2011, being Attestation from the Registrar of Commerce, executed on the 28th day of March, 2011, changed **address** from **9 Route de Boujean, 2500 Bienne, Switzerland** to **Chemin des Tourelles 17, 2400 Le Locle (Switzerland)**, as of the 22nd day of December, 2004, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.

TETLEY

TATA GLOBAL BEVERAGES GB LIMITED, the Registered Proprietor of Trade Mark No. 4938.07, has, by veritable proof tendered before the Registrar on the 28th day of April, 2011, changed **address** from **325 Oldfield Lane North, Greenford, Middlesex UB6 0AZ, United Kingdom** to **Parkview, 82 Oxford Road, Uxbridge, Middlesex UB8 1UX, United Kingdom**, as of the 28th day of April, 2011, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.

NOTICES OF CHANGE OF NAME OF PROPRIETOR



THE NAME OF THE PROPRIETOR of Trade Mark No. 1241, has, by veritable proof tendered before the Registrar on the 6th day of May, 2011, being Attestation from the Registrar of Commerce, executed on the 28th day of March, 2011, been changed from **MIDO G. SCHAEAREN & CO., S.A. (MIDO G. SCHAEAREN & CO. A.G.)(MIDO G. SHAEREN & CO. LIMITED)** to **MIDO AG (MIDO SA)(MIDO LTD)**, as of the 24th day of March, 2005, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.

PACO RABANNE

THE NAME OF THE PROPRIETOR of Trade Mark No. 4762, has, by veritable proof tendered before the Registrar on the 5th day of May, 2011, being Certified Copy of Translated Transaction Record from the Register of Companies, certified on the 25th day of April, 2011, been changed from **PACO RABANNE PARFUMS** to **PUIG FRANCE Société par Actions Simplifiée**, as of the 22nd day of December, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.



THE NAME OF THE PROPRIETOR of Trade Mark No. 4763, has, by veritable proof tendered before the Registrar on the 5th day of May, 2011, being Certified Copy of Translated Transaction Record from the Register of Companies, certified on the 25th day of April, 2011, been changed from **PACO RABANNE PARFUMS** to **PUIG FRANCE Société par Actions Simplifiée**, as of the 22nd day of December, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.

EXCESS

THE NAME OF THE PROPRIETOR of Trade Mark No. 6752, has, by veritable proof tendered before the Registrar on the 5th day of May, 2011, being Certified Copy of Translated Transaction Record from the Register of Companies, certified on the 25th day of April, 2011, been changed from **PACO RABANNE PARFUMS** to **PUIG FRANCE Société par Actions Simplifiée**, as of the 22nd day of December, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.



THE NAME OF THE PROPRIETOR of Trade Mark No. 7178, has, by veritable proof tendered before the Registrar on the 5th day of May, 2011, being Certified Copy of Translated Transaction Record from the Register of Companies, certified on the 25th day of April, 2011, been changed from **PACO RABANNE PARFUMS** to **PUIG FRANCE Société par Actions Simplifiée**, as of the 22nd day of December, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.

MINESSE

THE NAME OF THE PROPRIETOR of Trade Mark No. 7305, has, by veritable proof tendered before the Registrar on the 12th day of May, 2011, being Notarized Copy of Certificate of Conversion, notarized on the 24th day of March, 2010, been changed from **WYETH** to **WYETH LLC**, as of the 9th day of November, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.

TETLEY

THE NAME OF THE PROPRIETOR of Trade Mark No. 4938.07, has, by veritable proof tendered before the Registrar on the 26th day of April, 2011, being Certified Copy of Document from the Registrar of Companies for England and Wales, certified on the 24th day of February, 2010, been changed from **TETLEY GB LIMITED** to **TATA GLOBAL BEVERAGES GB LIMITED**, as of the 30th day of July, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 1st day of June, 2011.

NOTICE OF PUBLICATION CORRECTION

Take notice that trade mark No. 7484.11 "GILLETTE ULTIMATE FRESH", published in the Intellectual Property Journal Vol. 10 – Nos. 5, 6 and 7, which filing date was inadvertently published as January 27, 2011, should be January 21, 2011.

DATED this 7th day of June, 2011.

NOTICE OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed on the 24th day of May, 2011, by Grupo Rotoplas, S.A. de C.V., against trademark Application No. 7510.11, filed on the 10th day of February, 2011, by Rotoplastics (Trinidad) Limited, for the registration of the following trademark, as proprietor thereof:

ROTOPLASTICS

The Opponent opposes the above trademark Application on the grounds that:

1. the Opponent began its operations in Mexico on or around 1978 and has engaged in the manufacture, distribution and sale of goods bearing the mark "ROTOPLAS" (the "ROTOPLAS mark") and services ancillary thereto;
2. there has been use of the ROTOPLAS mark by the Opponent in Belize since the decade of the 2000. In particular, the Opponent has sold goods in Belize bearing the ROTOPLAS mark and works with various Belize-based distributors for matters of marketing, sales and distribution;
3. the Opponent is a national of Mexico, with physical offices and operations in that country and with registered office specifically in Paseo de la Reforma No. 115 piso 18, Col. Lomas de Chapultepec, Distrito Federal, 11000, México, and the ROTOPLAS mark is a well-known trade mark which qualifies for protection under the Paris Convention for the protection of Industrial Property, in particular but not limited to Article 6bis thereof, which is given full effect under Belize Law (being the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000);
4. the mark contained in the Applicant's said Application No. 7510.11 contravenes sections 35(6), 37(1), 37(2), 37(4)(a) and 38(1)(b) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that the application for registration thereof is being made in bad faith, it is similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services identical with or similar to those for which the Opponent's trade mark as earlier trade mark is protected;
5. further, the use of the mark contained in the Applicant's said Application No. 7510.11, if registered, would be likely to cause confusion, in particular a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark;
6. the Opponent respectfully requests that the subject application for the Applicant's trade mark be refused registration;
7. in order to show its good faith regarding the Opponent mark, the Opponent has, previous to this opposition, presented certain trade mark applications to the Belize Intellectual Property Office containing the ROTOPLAS Mark on or around 20th and 29th April, 2011.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 7th day of June, 2011.

NOTICES OF ANSWER TO OPPOSITION

TAKE NOTICE that the Registrar is in receipt of an answer, filed on the 26th day of May, 2011, by GODFREY PHILLIPS INDIA LTD., (The Applicant), of Four Square House, 49, Community Centre, New Friends Colony, New Delhi-110065, India, to the Opposition by TOP TOBACCO L.P., filed on the 15th day of April, 2011, against trade mark application No. 7327.10, filed on the 3rd day of December, 2010, by GODFREY PHILLIPS INDIA LTD., for the registration of the following trade mark, as proprietors thereof:

TOP 20

The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark-

1. the Applicant, Godfrey Phillips India Ltd. was incorporated in India in the year 1936 and is currently the second largest manufacturer and dealer of cigarettes and cigarette products in India with an annual turnover exceeding 2200 crores. The Applicant has two major stakeholders, namely K.K. Modi Group and Phillip Morris, U.S.A;
2. the Applicant and its marks are well-known worldwide having established successful operations on the international market in the Middle East, West Africa, Latin America, South East Africa and South East Asia;
3. the Applicant's TOP 20 mark was fully registered at the trademark registry in India since the 13th of April, 2005 under International Class 34 in respect of tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches. To date the said mark remains valid and subsisting;
4. the application for the mark TOP 20 is not made in bad faith, as alleged by the Opponent;
5. the Applicant's registration of the TOP 20 mark in Belize is honest and bona fide, after a search at the trade mark registry in Belize confirmed that there were no identical or similar marks found under International Class 34;
6. the Applicant denies that its mark is similar with any earlier mark and denies that its goods are identical or similar to any earlier mark of the Opponent;
7. the opponent is not the registered proprietor of the mark TOP or any similar mark in Belize and has no legitimate right to oppose the use or registration of the TOP 20 mark in Belize;
8. the Applicant has a legitimate right to seek the registration of the TOP 20 mark in Belize having adopted the mark in Belize prior to any other entity and having established an excellent reputation in Belize through importation, sales, advertising and promotion of the TOP 20 brand of cigarettes in Belize;
9. the Opponent does not rely on any legitimate rights of ownership of any mark in Belize and has no such rights of ownership of any mark in Belize;
10. the TOP mark that the Opponent intends to rely on is descriptive hence it is not distinctive and the Applicant denies the Opponent's exclusive right to use same;
11. the Opponent cannot establish an earlier right or use of the said mark in Belize and the Opponent has no reputation of the said mark in Belize. The Applicant calls upon the Opponent to produce documentary evidence in support of its claim;
12. the said mark or any similar mark is not well-known trade mark as the Opponent alleges and the Opponent is not entitled to protection under statute or otherwise. The Applicant calls upon the Opponent to produce documentary evidence in support of its claim;
13. there is no likelihood of confusion on the part of the public;
14. the Applicant therefore respectfully requests that the application to register the TOP 20 mark be accepted.

DATED this 7th day of June, 2011.

TAKE NOTICE that the Registrar is in receipt of an answer, filed on the 26th day of May, 2011, by MEDI plus TEC Medizinisch-technische Handelsgesellschaft mbH (The Applicant), of Baerler Strasse 100, D-47441, Moers, Germany, to the Opposition by BAT Caribbean S.A., filed on the 16th day of March, 2011, against trade mark application No. 7351.10, filed on the 6th day of December, 2010, by MEDI plus TEC Medizinisch-technische Handelsgesellschaft mbH, for the registration of the following trade mark, as proprietors thereof:








EMPIRE

The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark:-



1. the Opponent is not the registered proprietor of the mark or any similar mark in Belize and has no legitimate right to oppose the use or registration of same in Belize;
2. the Opponent does not rely on any legitimate rights of ownership of any mark in Belize and has no such rights of ownership of any mark in Belize;
3. the Opponent relies on no earlier right or use of the said mark and has no such earlier right or use in Belize;
4. the said mark is not registered by the Opponent in Belize;
5. the Applicant is the registered proprietor of the EMPIRE mark in over eighty (80) countries in the world;
6. the Applicant has applications pending in approximately twenty (20) countries for the registration of the EMPIRE mark;
7. the Applicant uses the said mark and has used the said mark in countries around the world, including the Middle East, South America, and Africa;
8. the Applicant has used, marketed, distributed and traded extensively in goods and products bearing the said mark in numerous territories since the year 2002;
9. between the years 2002 through 2010, the Applicant sold approximately 116,794 master cases or 5,839,700 sleeves of cigarettes globally bearing the Applicant's mark;
10. the said mark is one of the most successful trademarks amongst the trademark portfolio of the Applicant;
11. the Applicant's mark is well-known in Belize and internationally as its mark.
12. the Applicant has a legitimate right to seek the registration of the said mark in Belize;
13. the Applicant denies and disputes the Opponent's suggestion that its mark is a well-known trade mark for which protection should be extended under the Paris Convention and the Trade Marks Act. The Opponent's mark is not a well-known trade mark and, as such, is not entitled to protection under statute or otherwise;
14. the Applicant denies that its mark is identical with or similar to the Opponent's earlier mark and denies that its mark is to be registered for goods or services identical with or similar to those for which the Opponent's earlier mark is to be protected;
15. the Applicant denies that its mark will cause any confusion or any likelihood of confusion on the part of the public, including any likelihood of confusion with the Opponent's earlier mark;
16. the Opponent has no reputation of the said mark in Belize and the Applicant denies that the registration of its mark will dilute any such reputation, if any, or take advantage of any mark of the Opponent;
17. the opponent has shown bad faith in opposing the registration of the Applicant's mark while simultaneously applying for registration of the said mark in Belize.

DATED this 7th day of June, 2011.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
6896.10	 Merck Serono Living science, transforming lives	MERCK KGaA Frankfurter Straße 250, D-64293 Darmstadt, Germany	41 42
6897.10	 Merck Serono Living science, transforming lives	MERCK KGaA Frankfurter Straße 250, D-64293 Darmstadt, Germany	1 2 3 5 9
6999.10		Playboy Enterprises International, Inc. 680 North Lake Shore Drive, 60611, Chicago, Illinois, U.S.A.	3
7065.10	TOZEPTOR	Eisai R&D Management Co., Ltd. No. 6-10, Koishikawa 4-chome, Bunkyo-ku, Tokyo, Japan	5
7188.10	YARA	YARA INTERNATIONAL ASA Bygdøy Allé 2, P.O. Box 2464 Solli, N-0202 Oslo, Norway	1 13 44
7192.10		YARA INTERNATIONAL ASA Bygdøy Allé 2, P.O. Box 2464 Solli, N-0202 Oslo, Norway	1 13 44
7285.10		Abbott Laboratories 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A.	5
7314.10		Productive Business Solutions (Belize) Ltd. 1632 Buttonwood Bay Blvd., Belize City, Belize	35
7315.11	 pbs we make things happen	Productive Business Solutions (Belize) Ltd. 1632 Buttonwood Bay Blvd., Belize City, Belize	35

7400.11	VICTAULIC	VICTAULIC COMPANY 4901 Kesslersville Road, City of Easton, Pennsylvania 18040, U.S.A.	6
7443.11		Nova Carib Enterprises 14B Fort Street, Tourism Village, Belize City, Belize	30
7463.11	AADVANTAGE	American Airlines, Inc. 4333 Amon Carter Boulevard, Fort Worth, Texas 76155, U.S.A.	35 39 41 43
7464.11	AAdvantage	American Airlines, Inc. 4333 Amon Carter Boulevard, Fort Worth, Texas 76155, U.S.A.	35 39 41 43
7474.11	CHOLULA	SALSAS DE JALISCO CACU, S.A DE C.V. Rio Churubusco No. 213 Colonia Granjas, Mexico, Mexico, D.F. 08400	30
7484.11	GILLETTE ULTIMATE FRESH	The Gillette Company One Gillette Park, Boston, MA 02127, U.S.A.	3
7498.11	DRY.Q	Mountain Hardwear, Inc. 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A.	3
7499.11	SAFEGUARD	The Procter & Gamble Company One Procter & Gamble Plaza, Cincinnati, Ohio, 45202, U.S.A.	3
7507.11	COLDLINE 	METAPLUS, S.A. DE C.V. Anillo Periférico por Cruce Vía FF. CC. a Tizimín, Predio Catastral 12514, 97160 Mérida, Yucatán, México	11
7508.11		METAPLUS, S.A. DE C.V. Anillo Periférico por Cruce Vía FF. CC. a Tizimín, Predio Catastral 12514, 97160 Mérida, Yucatán, México	11
7516.11	TRUVIA	Cargill, Incorporated 15407 McGinty Road West, Wayzata, MN 55391, U.S.A.	5
7520.11		HAVANA CLUB HOLDING, S.A. 5, rue Eugène Ruppert - L 2453 Luxembourg, Grand Duchy of Luxembourg	33

7522.11		BACK YAAD CO. 16 McFadzean Street, Belmopan, Belize	30
7524.11	NIMSURA	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7525.11	MOTAVIX	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7526.11		Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7528.11	PRINUVAN	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7529.11	PRONIVIS	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7530.11	SCIENAT	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7531.11	TYENNE	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7532.11	CERTIELLE	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7533.11	FORIELLE	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7534.11	KEBONIX	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7535.11	INCRAMOV	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7536.11	KIBREF	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7537.11	IKAPTRAL	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5

7538.11	DAVICTREL	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7539.11	DAPTORA	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7540.11	CERFI	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
7541.11	WISOM	Ares Trading S.A. Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland	5
