



## **INTELLECTUAL PROPERTY JOURNAL**

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”*

## CONTENTS

Page Numbers

APPLICATIONS FOR TRADEMARK REGISTRATION .....	4 - 29
NOTICES OF TRADEMARK RENEWAL .....	30 - 32
NOTICES OF ASSIGNMENT.....	33
NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR.....	34 - 35
NOTICES OF CHANGE OF NAME OF PROPRIETOR.....	36
NOTICES OF CONVERSION OF LEGAL STATUS.....	37
NOTICE OF OPPOSITION .....	38
NOTICES OF TRADEMARK REGISTRATION.....	39 - 41

**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

————— ... —————

---

---

## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 29, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.13.25; 27.5.1, 25

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7423.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

---

---

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 29, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## HAMPTON INN BY HILTON

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7424.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

---

---

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 23, 2011, by TROPICANA PRODUCTS, INC., of 1001 13<sup>th</sup> Avenue East, Bradenton, Florida 34208, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TROPICANA TROPICS

in respect of International Class 32 for fruit juices and fruit juice drinks.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7551.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

---

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 25, 2011, by CANADIAN IMPERIAL BANK OF COMMERCE, of 199 Bay Street, 11<sup>th</sup> Floor, Toronto, Ontario, M5f 1A2, Canada, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## FOR WHAT MATTERS

in respect of:

- (a) International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; financing services; financial consultancy; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; mortgage banking;
- (b) International Class 41 for publication of books; publication of electronic books and journals on-line; publication of texts other than publicity texts.

The applicant claims that the mark is being used for its business as a Bank in Canada.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7557.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

---

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KINESIS

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7577.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

---

DATED this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CODIGO

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Codigo" is "Code".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7578.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

DATED this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TALANTE

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Talante" is "Mood".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7579.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

DATED this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SOLSTICIO

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Solsticio" is "Solstice".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7580.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TUNDRA

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7581.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by NISSAN CHEMICAL INDUSTRIES, LTD., of 7-1, Kanda-Nishiki-cho 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CANVAS

in respect of International Class 5 for herbicides; insecticides; fungicides; preparations for killing weeds and destroying vermin.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7585.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by NISSAN CHEMICAL INDUSTRIES, LTD., of 7-1, Kanda-Nishiki-cho 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LEIMAY

in respect of International Class 5 for herbicides; insecticides; fungicides; preparations for killing weeds and destroying vermin.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7586.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

DATED this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on March 2, 2011, by SANCHEZ Y MARTIN, S.A. DE C.V., of Pedro Loza #851, Colonia Centro Barranquitas 44280, Guadalajara, Jalisco, Mexico, through its agent Morgan & Morgan Trust Corp. (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## RUTH

in respect of International Class 3 for laundry soaps and powder detergent.

The applicant claims that it intends to use the mark or authorize its use by others.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7589.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

DATED this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2011, by CARRERAS LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corp. (Belize) Limited, of Withfield Tower, 3<sup>rd</sup> Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CRAVEN A-BLACK

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7590.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

DATED this 25<sup>th</sup> day of March, 2011.

---

*(3<sup>rd</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Inc., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.11.3, 25

in respect of International Class 1 for fertilizer.

The applicant claims that it has a bona fide intention to use the mark.



ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7596.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

DATED this 25<sup>th</sup> day of March, 2011.

---

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Inc., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**XCUI**

in respect of International Class 1 for fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7597.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

DATED this 25<sup>th</sup> day of March, 2011.

---

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Advanced Technologies (U.S.) Inc., of 400, 2915 Rocky Mountain Avenue, Loveland, Colorado 80538, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**POLYON**

CFE(6): 26.11.1, 12; 27.5.1, 4

in respect of International Class 1 for fertilizer and chemical preparations for use in the manufacture of fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7598.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

DATED this 25<sup>th</sup> day of March, 2011.

---

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Advanced Technologies (U.S.) Inc., of 400, 2915 Rocky Mountain Avenue, Loveland, Colorado 80538, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**POLYON**

in respect of International Class 1 for fertilizer and chemical preparations for use in the manufacture of fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7599.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 4, 2011, by THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corp. (Belize) Ltd., of Withfield Tower, 3<sup>rd</sup> Flor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## COCA-COLA

in respect of International Class 32 for beers; mineral water [beverages] and aerated waters and other non-alcoholic drinks; fruit juice beverages (non-alcoholic) and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use the mark or authorise its use by others in relation to the goods.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7603.11 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of June, 2011.

**DATED** this 25<sup>th</sup> day of March, 2011.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2<sup>nd</sup> Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.2,4

in the colors PMS process black C 180C-12, PMS Orange 021C 180C-14, White 180C-10, PMS 287C DK Blue 180C-37, PMS Blue 285C 180C-47, in respect of:-

- (a) International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, oil-gas, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil;
- (b) International Class 30 for almond confectionery, artificial coffee, chocolate-based beverages, cocoa-based beverages, coffee-based beverages, tea-based beverages, biscuits, bread, ginger bread, bread rolls, buns, cakes, candy for food, caramels [candy], cereal-based snack food, chewing gum, not for medical purposes, chips [cereal products], chocolate, chocolate beverages with milk, cocoa beverages with milk, coffee, coffee beverages with milk, confectionery, cookies, corn flakes, crackers, edible ices, farinaceous foods, frozen yoghurt [confectionery ices], fruit jellies [confectionery] honey, ice cream, ice for refreshment, ice, natural or artificial, iced tea, liquorice [confectionery], lozenges [confectionery], macaroons [pastry], malt biscuits, meat pies, mint for confectionery, molasses for food, noodles, oat-based food, pancakes, pastries, peanut confectionery, pepper, peppermint sweets, pies, pizzas, popcorn, puddings, quiches, rice, rice cakes, rice-based snack food, sandwiches, sherbets [ices], sugar confectionery, natural sweeteners, peppermint sweets, tarts, tea, waffles;
- (c) International Class 32 for milk of almonds [beverage], beer, non-alcoholic beverages, non-alcoholic cider, non-alcoholic cocktails, non-alcoholic fruit juice beverages, fruit juices, non-alcoholic fruit nectars, non-alcoholic ginger ale, ginger beer, lemonades, malt beer, mineral water [beverages], peanut milk [soft drink], seltzer water, sherbets [beverages], soda water, table waters, tomato juice [beverage], vegetable juices [beverages], lithia water, seltzer water, waters, [beverages];
- (d) International Class 33 for rice alcohol, alcoholic beverages, except beer, anise [liqueur], alcoholic beverages containing fruit, bitters, brandy, cider, curacao, alcoholic fruit extracts, gin, liqueurs, peppermint liqueurs, rum, sake, spirits [beverages], vodka, whisky, wine;

- (e) International Class 34 for absorbent paper for tobacco pipes; cigar cases; cigarette cases, chewing tobacco, cigar lighters; cigarette filters, cigarette paper, cigarettes, cigarettes containing tobacco substitutes, not for medical purposes, cigars, gas containers for cigar lighters, match boxes, matches, tobacco, tobacco pipes, tobacco pouches.

The applicant claims that the English translation of the Spanish word "Sol" is "Sun".

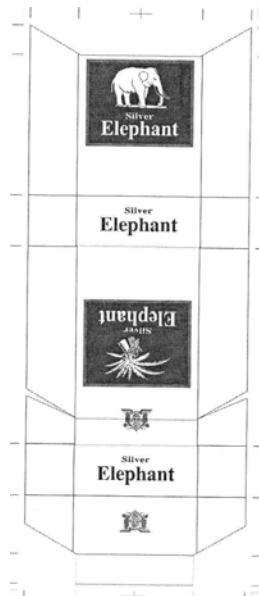
The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7092.10 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 14, 2010, by China Tobacco Hunan Industrial Co., Ltd., of No. 188, Section 3, Wanjiali Middle Road Changsha, Hunan, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;3.2.1

in respect of International Class 34 for tobacco; chewing tobacco; cigarettes containing tobacco substitutes, not for medical purposes; cigars; cigarettes; cigarillos; herbs for smoking; snuff; snuff bottles; cigarette tips; tobacco pipes; cigar cutters; cigarette holders, not of precious metal; pocket machines for rolling cigarettes; mouthpieces for cigarette holders; mouth pieces for cigar holders; cigarette filters; cigar filters; pipe cleaners [for tobacco pipes]; pipe racks [for tobacco pipes]; tobacco jars, not of precious metal; matches; match boxes, not of precious metal; ashtrays, not of precious metal, for smokers; firestones; filtering filament bundle for cigarette; cigarette paper; cigarette cases, not of precious metal; cigar cases, not of precious metal; absorbent paper for tobacco pipes; tobacco pouches; lighters for smokers.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7186.10 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 25, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## AX

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7438.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 25, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TOUGH

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7439.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 2, 2011, by CSL Behring AG, of Wankdorfstrasse 10, CH-3000 Bern 22, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ALBUREX

in respect of International Class 5 for pharmaceutical preparations; blood products, namely, human albumin, blood proteins for therapeutic use, blood plasma and blood for medical purposes.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7496.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 21, 2011, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.1.4,24;26.4.2,15,18;  
in respect of International Class 35 for retail convenience store services at gasoline stations.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7554.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 25, 2011, by CANADIAN IMPERIAL BANK OF COMMERCE, of 199 Bay Street, 11<sup>th</sup> Floor, Commerce Court West, Toronto, Ontario M5L 1A2, Canada, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.1,18;26.11.2  
in respect of:-

- (a) International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; financing services; financial consultancy; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; mortgage banking;
- (b) International Class 41 for publication of books; publication of electronic books and journals on-line; publication of texts other than publicity texts.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7556.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by Universal Freezone Co. Ltd., of Blanco Plaza, Corozal Freezone, Corozal District, Belize, at the Belize Intellectual Property Office (BELIPO), of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

---

---

## SIEMPRE

in respect of:

- (a) International Class 7 for electric blenders;
- (b) International Class 9 for scales, electric irons;
- (c) International Class 18 for umbrellas, suitcases;
- (d) International Class 20 for baby walkers;
- (e) International Class 34 for cigarettes.

The applicant claims that the mark is in use for scales and umbrellas and it intends to use the mark for the other mentioned goods.

The applicant claims that the English translation of the word "Siempre" is "Always".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7583.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 10, 2011, by BASF Agrochemical Products B.V., of Groningensingel 1, EA Arnhem, The Netherlands, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## JOURNEY

in respect of International Class 5 for preparations for destroying vermin, herbicides, fungicides, pesticides.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7606.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2011, by Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, Netherlands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## BUCHANAN'S MASTER

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7612.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 14, 2011, by HLT Domestic IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## WALDORF ASTORIA

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, café, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on October 19, 2010, under number 2561686 in the Untied Kingdom.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7622.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 14, 2011, by HLT Domestic IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,19,22

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, café, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on October 19, 2010, under number 2561673 in the Untied Kingdom.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7623.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## IMZIG

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7624.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **TRALENZIS**

in respect of International Class 5 for pharmaceutical preparations for human use, namely preparations for the treatment of immunological diseases and disorders, inflammatory diseases and disorders, endocrinological diseases and disorders, metabolic diseases and disorders, rheumatological diseases and disorders, musculo-skeletal diseases and disorders, oncologic diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7627.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **TRAXIP**

in respect of International Class 5 for pharmaceutical preparations for human use, namely preparations for the treatment of immunological diseases and disorders, inflammatory diseases and disorders, endocrinological diseases and disorders, metabolic diseases and disorders, rheumatological diseases and disorders, musculo-skeletal diseases and disorders, oncologic diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7628.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 16, 2011, by Diageo Ireland, of St. James's Gate, Dublin 8, Republic of Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### **GUINNESS FOR GOOD**

in respect of International Class 36 for financial sponsorship; financial grant services.



The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7631.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 16, 2011, by Ipsen Pharma S.A.S., of 65 quai Georges Gorse, 92100 Boulogne Billancourt, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SMECTA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7632.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 16, 2011, by Bayer Schering Pharma AG, of Muellerstrasse 178, 13353 Berlin, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## QLAIRA

in respect of International Class 5 for pharmaceutical preparations, hormonal preparations.

The applicant claims that it has used this subject mark since 2008.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7633.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 18, 2011, by Vishen De Mexico, S.A. DE C.V., of Biznaga No. 43-B, Col. Las Palmas, Álvaro Obregón 01110, México, D.F., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,12;29.1.2,4  
in respect of International Class 5 for insecticides.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

The applicant claims that the Spanish words "ES UN BOMBAZO" when translated to the English language are "IS A BOMB".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7642.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### SHERIFF

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7643.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### BLUERIVER

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7644.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

---

---

## LEGEND

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7646.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 17, 2011, by VULCABRAS/AZALEIA - RS, CALÇADOS E ARTIGOS ESPORTIVOS S.A., of Rua Dr. Legendre, 34, Parobe, Rio Grande do Sul Brazil, 95630-000, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## OLK

in respect of International Class 25 for clothing namely, clothing for gymnastics, cyclists' clothing, jackets [clothing], knitwear [clothing], leggings, tee-shirts, overcoats, pants, sports jerseys, stockings, socks, swimsuits, bathing trunks, bathing suits; footwear namely, gymnastic shoes, sandals, slippers, beach shoes, athletic shoes, leisure shoes, football shoes, tennis shoes, sneakers, athletic and leisure boots, half-boots, lace boots, football boots, ski boots; caps [headwear], hats.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7649.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

---

*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## Lariansa

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7657.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

---

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **Bex**

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7658.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **Acticlor**

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7660.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **Tamy**

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7662.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **Jabonito**

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7663.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **Alan Kliff**

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7664.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 23, 2011, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### **DRIVE ALLIANCE**

in respect of International Class 35 for customer loyalty services and customer club services for commercial, promotional and/or advertising purposes.

The applicant claims that this mark is being used in respect of the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7669.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 24, 2011, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## GOLD ADVANCE

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7671.11 should do so in writing addressed to the undersigned not later than the 8<sup>th</sup> day of July, 2011.

**DATED** this 12<sup>th</sup> day of April, 2011.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on January 5, 2011, by Crocs, Inc., of 6328 Monarch Park Place, Niwot, Colorado, 80503, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.11.9,24;26.1.1,15

in respect of International Class 25 for footwear, namely, athletic footwear, slippers, shoes, boots, sandals.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7430.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on January 5, 2011, by Crocs, Inc., of 6328 Monarch Park Place, Niwot, Colorado, 80503, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CROCS

in respect of International Class 25 for footwear, namely, athletic footwear, slippers, shoes, boots, sandals.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7431.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on January 14, 2011, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PREODORANT**

in respect of International Class 3 for bleaching preparations for laundry use; cleaning, polishing and scouring preparations; soaps perfumery, essential oils, cosmetics, hair lotions; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on July 27, 2010, under number 57835/2010 in Berne, Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7469.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on February 2, 2011, by Deere & Company, of One John Deere Place, Moline, Illinois 61265, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **JOHN DEERE**

in respect of International Class 25 for headwear with a visor, hats, t-shirts, sweatshirts, pullovers, sports shirts, outer jackets, socks, t-shirts, caps, outer jackets and pants for children; men's and women's fashion boots, work boots and recreational boots for sports, men's fashion shoes and boots and shoes for children.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7495.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone industrielle de l'Ourietaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **KLIRACT**

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7527.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on February 21, 2011, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.1.4,24;26.4.2,15,18;

in respect of International Class 35 for retail convenience store services at gasoline stations.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7547.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 1, 2011, by Gabrielle Studio, Inc., of 550 Seventh Avenue, New York, New York 10018, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**DKNY**

in respect of:-

- (a) International Class 18 for alpenstocks; animal skins; attaché cases; backpacks; bags [envelopes, pouches] of leather, for packaging; bags for campers; bags for climbers; game bags [hunting accessories]; garment bags for travel; net bags for shopping; nose bags [feed bags]; bandoliers; bands of leather; beach bags; leather shoulder belts; bits for animals [harness]; blinders [harness]; blinkers [harness]; hat boxes of leather; boxes of leather or leather board; boxes of vulcanised fibre; bridles [harness]; bridoons; briefcases; butts [parts of hides]; canes; card cases [notecases]; cases, of leather or leatherboard; casings, of leather, for springs; cat o' nine tails; cattle skins; chain mesh purses; chamois leather, other than for cleaning purposes; chin straps, of leather; clothing for pets; collars for animals; furniture coverings of leather; coverings of skins [furs]; covers for animals; covers for horse-saddles; umbrella covers; curried skins; dog collars; envelopes, of leather, for packaging; fastenings for saddles; harness fittings; frames for umbrellas or parasols; handbag frames; fur; leather trimmings for furniture; fur-skins; gold beaters' skin; gut for making sausages; halters; handbags; suitcase handles; walking stick handles; harness fittings; harness for animals; harness straps; harness traces; haversacks; head-stalls; horse blankets; horse collars; horseshoes; imitation leather; key cases [leatherware]; kid; knee-pads for horses; leather laces; leather leads; leather leashes; leather shoulder belts; leather straps; leather thongs; leather thread; leather twist; leather, unworked or semi-worked; leatherboard; moleskin [imitation of leather]; mountaineering sticks; music cases; muzzles; pads for horse saddles; parasols; pelts; pocket wallets; purses; reins; umbrella or parasol ribs; riding saddles; rucksacks; saddle cloths for horses; saddle trees; saddlery; school satchels; school bags; shopping bags; straps for skates; sling bags for carrying infants; slings for carrying infants; straps for soldiers' equipment; stirrup leathers; stirrups; parts of rubber for stirrups; suitcases; tool bags of leather, empty; travelling bags; travelling sets [leatherware]; travelling



trunks; trunks [luggage]; umbrella handles; umbrella rings; umbrella sticks; umbrellas; valises; valves of leather; vanity cases, not fitted; walking cane handles; walking stick seats; walking sticks; wheeled shopping bags; whips;

- (b) International Class 25 for aprons [clothing]; ascots; babies' diapers of textile; babies'; napkins of textile; babies' pants; bandanas [neckerchiefs]; bath robes; bath sandals; bath slippers; bathing caps; bathing suits; bathing trunks; beach clothes; beach shoes; belts [clothing]; money belts [clothing]; berets; bibs, not of paper; boas [necklets]; bodices [lingerie]; boot uppers; heelpieces for boots; iron fittings for boots; non-slipping devices for boots; ski boots; welts for boots; braces for clothing [suspenders]; brassieres; breeches for wear; camisoles; cap peaks; caps [headwear]; shower caps; chasubles; chemisettes [shirt fronts]; clothing for gymnastics; clothing of imitations of leather; clothing of leather; coats; top coats; collar protectors; collars [clothing]; combinations [clothing]; corselets; corsets [underclothing]; masquerade costumes; cuffs; cyclists' clothing; detachable collars; drawers [clothing]; dress shields; dressing gowns; ear muffs [clothing]; esparto shoes or sandals; fishing vests; fittings of metal for shoes and boots; football boots; football shoes; footmuffs, not electrically heated; tips for footwear; footwear uppers; hat frames [skeletons]; frocks; fur stoles; furs [clothing]; gabardines [clothing]; gaiter straps; gaiters; galoshes; garters; girdles; gloves [clothing]; goloshes; gymnastic shoes; half-boots; hats; paper hats [clothing]; headbands [clothing]; headgear for wear; heelpieces for stockings; heels; hoods [clothing]; hosiery; inner soles; jackets [clothing]; stuff jackets [clothing]; jerseys [clothing]; jumpers [shirt fronts]; knitwear [clothing]; lace boots; layettes [clothing]; leggings; body linen [garments]; ready-made linings [parts of clothing]; liveries; maniples; mantillas; sleep masks; miters [hats]; mittens; motorists' clothing; muffs [clothing]; neckties; outerclothing; overalls; overcoats; pajamas (Am.); pants; paper clothing; parkas; pelerines; pelisses; petticoats; pocket squares; pockets for clothing; pullovers; pyjamas; ready-made clothing; sandals; saris; sashes for wear; scarfs; scarves; shawls; shirt fronts; shirt yokes; shirts; heelpieces for shoes; iron fittings for shoes; non-slipping devices for shoes; welts for shoes; shoulder wraps; singlets; skirts; skull caps; sleep masks; slippers; slips [undergarments]; smocks; sock suspenders; socks; soles for footwear; spats; sports jerseys; stocking suspenders; stockings; sweat-absorbent stockings; studs for football boots [shoes]; suits; sun visors; suspenders; sweat-absorbent underclothing [underwear]; sweaters; swimsuits; teddies [undergarments]; tee-shirts; tights; togas; top hats; trouser straps; trousers; turbans; underclothing; underpants; underwear; uniforms; veils [clothing]; vests; visors [hatmaking]; waistcoats; waterproof clothing; wet suits for water-skiing; wimples; wooden shoes; wristbands [clothing].

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7582.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

DATED this 26<sup>th</sup> day of April, 2011.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on February 28, 2011, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.17.10,12;26.1.2,16;29.1.4

in respect of International Class 9 for computer software for use in authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, storing and organizing text, data, images, audio files, video files, electronic publications, and electronic games; computer software for personal information management; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files, electronic publications, and electronic games in connection with computers, handheld computers, tablet computers, television set-top boxes, music players, video players, media players, cellular phones, and portable and handheld digital electronic devices; database synchronization software; computer software for accessing, browsing and searching online databases; computer software to enable users to program and distribute audio, video, text and other multimedia content via communications networks; computer software for identifying, locating, grouping, distributing, and managing data and links between computer servers and users connected to electronic communications network.

The applicant claims that it has a bona fide intention to use this mark.

The applicant claims priority on the basis of an application filed on August 31, 2010 under number 56426 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7584.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 16, 2011, by BASF Corporation, of 100 Campus Drive, Florham Park, New Jersey, 07932, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City Belize, for the registration of the following trade mark, as proprietor thereof-

## CIRRUS

in respect of International Class 5 for preparations for destroying vermin; herbicides, fungicides, pesticides.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7610.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2011, by Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, Netherlands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## HAIG SUPREME

in respect of International Class 33 for scotch whisky.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7613.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 14, 2011, by HLT International IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## DOUBLETREE BY HILTON

in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of banquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7615.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2011, by NISSAN JIDOSHA KABUSHIKI KAISHA (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VERSA

in respect of International Class 12 for automobiles, wagons, trucks, vans, sport utility vehicles, buses, recreational vehicles [RV], sports cars, racing cars, lorries, fork lift trucks and towing tractors [tractors], structural parts therefor; suspension shock absorbers for vehicles; shock absorbing springs for vehicles; hubs for vehicle wheels; tires for vehicle wheels; automobile tires; repair outfits for inner tubes; brakes for vehicles; vehicle chassis; bodies for vehicles; luggage carriers for vehicles; rearview mirrors; windscreen wipers; windscreens; windshield wipers; windshields; engines for land vehicles; hydraulic circuits for vehicles; air pumps [vehicle accessories]; clutches for land vehicles; transmissions for land vehicles; transmission chains for land vehicles; transmission shafts for land vehicles; axles for vehicles; steering wheels for vehicles; direction signals for vehicles; reversing alarms for vehicles; anti-theft alarms for vehicles; adhesive rubber patches for repairing inner tubes or tires.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7625.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 21, 2011, by BAYER AKTIENGESELLSCHAFT, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1;29.1.2,4

in respect of International Class 5 for pharmaceutical preparations for the treatment of ophthalmic diseases and conditions.

The applicant claims that it intends to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7653.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 30, 2011, by NOODLE TIME INC., of 8685 N.W. 53rd Terrace, Suite 201, Miami, Florida 33166, U.S.A. through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

## **BENIHANA**

in respect of International Class 43 for restaurant/bar services.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7686.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on April 5, 2011, by GRAND RIVER ENTERPRISES SIX NATIONS LTD., of P.O. Box 760, 2176 Chiefswood Road, Ohsweken, Ontario, Canada, N0A 1M0, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **COUTURE**

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7695.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on April 5, 2011, by GRAND RIVER ENTERPRISES SIX NATIONS LTD., of P.O. Box 760, 2176 Chiefswood Road, Ohsweken, Ontario, Canada, N0A 1M0, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SENECA**

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7696.11 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application as of July 16, 2010, by Johnson Publishing Company, Inc., of 820 South Michigan Avenue, Chicago, Illinois, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

***EBONY***

in respect of International Class 16 for printed matter, newspapers and periodical printed publications.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7446 should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of July, 2011.

**DATED** this 26<sup>th</sup> day of April, 2011.

---

---

---

## NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)

### NEUTROGENA

**THE MARK** shown above, Registration No. **5022**, has been renewed in the name of **NEUTROGENA CORPORATION, of 5760 West 96<sup>th</sup> Street, Los Angeles, California 90045, U.S.A.**, as of the 14th day of May, 2011, in respect of **International Class 3** for soaps, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of May, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23rd day of March, 2011.

---

---

(3<sup>rd</sup> issue)

### OPEL

**THE MARK** shown above, Registration No. **6272**, has been renewed in the name of **Opel Eisenach GmbH, of Adam-Opel-Strasse 100, 99817 Eisenach, Germany**, as of the 9th day of July, 2011, in respect of **International Class 12** for motor cars and parts thereof and fittings therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of July, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23rd day of March, 2011.

---

---

(3<sup>rd</sup> issue)

### NGK

**THE MARK** shown above, Registration No. **8931**, has been renewed in the name of **NIPPON TOKUSHU TOGYO KABUSHIKI KAISHA (NGK SPARK PLUG CO., LTD.)**, as of the 14th day of March, 2011, in respect of **International Class 7** for sparking plugs for internal combustion engines, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23rd day of March, 2011.

---

---

(1<sup>st</sup> issue)

### CASIO

**THE MARK** shown above, Registration No. **6217**, has been renewed in the name of **CASIO KEISANKI KABUSHIKI KAISHA (t/a CASIO COMPUTER CO., LTD.)**, of **6-2 Hon-machi, 1-chome, Shibuya-ku, Tokyo, Japan**, as of the 1st day of April, 2011, in respect of **International Class 14** for precious metals and their alloys, and articles included in Class 14 made from all the aforesaid materials or

coated therewith, jewellery, precious stones, horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 20th day of April, 2011.

---

*(1<sup>st</sup> issue)*

## **BUD**

**THE MARK** shown above, Registration No. **6346**, has been renewed in the name of **ANHEUSER-BUSCH, INC., of One Busch Place, St. Louis, Missouri 63118, U.S.A.**, as of the 11th day of December, 2010, in respect of **International Class 32** for beer, ale and porter, of which it has not been used, due to reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods but are presently making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 11th day of December, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 20th day of April, 2011.

---

*(1<sup>st</sup> issue)*

## **BUDWEISER**

**THE MARK** shown above, Registration No. **8878**, has been renewed in the name of **ANHEUSER-BUSCH, INC., of One Busch Place, St. Louis, Missouri 63118, U.S.A.**, as of the 11th day of December, 2010, in respect of **International Class 32** for beer, ale and porter, of which it has not been used, due to reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods but are presently making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 11th day of December, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 20th day of April, 2011.

---

*(1<sup>st</sup> issue)*

## **PRU**

**THE MARK** shown above, Registration No. **152/TM/2001**, has been renewed in the name of **THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, of 751 Broad Street, 21<sup>st</sup> Floor, Newark, New Jersey 07102-3777, U.S.A.**, as of the 20th day of November, 2011, in respect of **International Class 36** for insurance and financial services, namely, life, health, property and casualty insurance underwriting, administration and agency services, annuities, pension fund and retirement plan management services, corporate financing services, credit card and debit card services, securities and commodities brokerage and underwriting services, mutual fund services, financial clearing house services, portfolio asset management services, investment advisory and management services, services relating to sale of loans and loan portfolios, real estate brokerage services, employee, corporate and personal relocation services, real estate leasing and management services, and mortgage financing services, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 20th day of April, 2011.

---

(1<sup>st</sup> issue)

## PRUDENTIAL

**THE MARK** shown above, Registration No. 153/TM/2001, has been renewed in the name of **THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, of 751 Broad Street, 21<sup>st</sup> Floor, Newark, New Jersey 07102-3777, U.S.A.**, as of the 20th day of November, 2011, in respect of **International Class 36** for insurance and financial services, namely, life, health, property and casualty insurance underwriting, administration and agency services, annuities, pension fund and retirement plan management services, corporate financing services, credit card and debit card services, securities and commodities brokerage and underwriting services, mutual fund services, financial clearing house services, portfolio asset management services, investment advisory and management services, services relating to sale of loans and loan portfolios, real estate brokerage services, employee, corporate and personal relocation services, real estate leasing and management services, and mortgage financing services, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 20th day of April, 2011.

---

(1<sup>st</sup> issue)



CFE(6):1.1.2;24.9.5;25.1.1

**THE MARK** shown above, Registration No. 993.02, has been renewed in the name of **The London Tobacco Company Limited, of Globe House, 4 Temple Place, London WC2R 2PG, England**, as of the 5th day of October, 2011, in respect of **International Class 34** for cigarettes, tobacco, tobacco products, smokers' articles, lighters, matches, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 5th day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 20th day of April, 2011.

---



**NOTICES OF ASSIGNMENT****CANADA DRY**

**CANADA DRY CORPORATION LIMITED**, the Registered Proprietor of Trade Mark No. 2473.04, has by veritable proof tendered before the Registrar on the 9<sup>th</sup> day of February, 2011, being Deed of Assignment, executed on the 20<sup>th</sup> day of January, 2011, assigned the trade mark to **ATLANTIC INDUSTRIES, of c/o M&C Corporate Services, P.O. Box 309GT, Ugland House, South Church Street, Georgetown, Grand Cayman, Cayman Islands, BWI**, as of the 20<sup>th</sup> day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 21<sup>st</sup> day of April, 2011.

---

**DR PEPPER**

**DP BEVERAGES LIMITED**, the Registered Proprietor of Trade Mark No. 2474.04, has by veritable proof tendered before the Registrar on the 9<sup>th</sup> day of February, 2011, being Deed of Assignment, executed on the 20<sup>th</sup> day of January, 2011, assigned the trade mark to **ATLANTIC INDUSTRIES, of c/o M&C Corporate Services, P.O. Box 309GT, Ugland House, South Church Street, Georgetown, Grand Cayman, Cayman Islands, BWI**, as of the 20<sup>th</sup> day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 21<sup>st</sup> day of April, 2011.

---

















