



## INTELLECTUAL PROPERTY JOURNAL

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”*

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**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 3, 2010, by SMARTWATER TECHNOLOGY LIMITED, of Horton House, Exchange Flags, Liverpool, Merseyside, L2 3YL, United Kingdom, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6);1.13.1;26.1.2,18

in respect of International Class 1 for chemicals used in industry; water-based chemical solutions containing low-level trace elements and/or compounds which provide a unique code for proving forensic ownership of goods.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6840.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 8, 2010, by Novartis AG, of Basel 4002, Switzerland, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## EBEWE

in respect of International Class 5 for pharmaceutical and veterinary preparations; dietetic substances adapted for medical use, food for babies; plasters for medical purposes, surgical and medical dressings; material for stopping teeth, dental wax, namely, dental abrasives, dental amalgams, dental cements, dental impression materials, dental lacquer, dental mastics and adhesives for dentures; disinfectants for household use, disinfectants for hygiene purposes, disinfectants for sanitary purposes, disinfectants for use on the person, preparations for destroying vermin; fungicides, herbicides.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6854.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 10, 2010, by The Placencia Land & Development Co. Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,4  
in respect of-

- (a) International Class 36 for real estate management, real estate brokers, real estate agencies, capital investment;
- (b) International Class 39 for boat rental, car transport, chauffeur services, rental of diving bells, rental of diving suits, passenger transport, storage, travel reservation, vehicle rental;
- (c) International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities;
- (d) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotels; hotel reservations; restaurants; provision of conference, convention and exhibition facilities;
- (e) International Class 44 for beauty salons, animal grooming, hospitals, lawn care, massage, nursing homes, physical therapy, services of a psychologist, plastic surgery, rest homes, tattooing.

The applicant claims that it has bona fide intention to use this mark in Belize in respect of the services mentioned.

Registration of this mark shall give no exclusive right to the use of the word "Placencia", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6858.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 10, 2010, by The Placencia Land & Development Co. Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,4  
in respect of-

- 
- (a) International Class 36 for real estate management, real estate brokers, real estate agencies, capital investment;
  - (b) International Class 39 for boat rental, car transport, chauffer services, rental of diving bells, rental of diving suits, passenger transport, storage, travel reservation, vehicle rental;
  - (c) International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities;
  - (d) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotels; hotel reservations; restaurants; provision of conference, convention and exhibition facilities.

The applicant claims that it has bona fide intention to use this mark in Belize in respect of the services mentioned.

Registration of this mark shall give no exclusive right to the use of the word "Placencia", separately and apart form the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6859.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 10, 2010, by The Placencia Land & Development Co. Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



THE PLACENCIA HOTEL

CFE(6):27.5.1,4  
in respect of-

- (a) International Class 36 for real estate management, real estate brokers, real estate agencies, capital investment;
- (b) International Class 39 for boat rental, car transport, chauffer services, rental of diving bells, rental of diving suits, passenger transport, storage, travel reservation, vehicle rental;
- (c) International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities;
- (d) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotels; hotel reservations; restaurants; provision of conference, convention and exhibition facilities.

The applicant claims that it has bona fide intention to use this mark in Belize in respect of the services mentioned.

Registration of this mark shall give no exclusive right to the use of the word "Placencia", separately and apart form the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6860.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 10, 2010, by The Placencia Land & Development Co. Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



THE PLACENCIA MARINA

CFE(6):27.5.1,4  
in respect of-

- (a) International Class 36 for real estate management, real estate brokers, real estate agencies, capital investment;
- (b) International Class 39 for boat rental, car transport, chauffer services, rental of diving bells, rental of diving suits, passenger transport, storage, travel reservation, vehicle rental;
- (c) International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities;
- (d) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotels; hotel reservations; restaurants; provision of conference, convention and exhibition facilities.

The applicant claims that it has bona fide intention to use this mark in Belize in respect of the services mentioned.

Registration of this mark shall give no exclusive right to the use of the word "Placencia", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6861.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 10, 2010, by The Placencia Land & Development Co. Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



RENDEZVOUS ISLAND  
*at The Placencia*

CFE(6):27.5.1,4  
in respect of-

- (a) International Class 36 for real estate management, real estate brokers, real estate agencies, capital investment;

- 
- (b) International Class 39 for boat rental, car transport, chauffeur services, rental of diving bells, rental of diving suits, passenger transport, storage, travel reservation, vehicle rental;
  - (c) International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities;
  - (d) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotels; hotel reservations; restaurants; provision of conference, convention and exhibition facilities.

The applicant claims that it has bona fide intention to use this mark in Belize in respect of the services mentioned.

Registration of this mark shall give no exclusive right to the use of the word "Placencia", separately and apart form the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6862.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 10, 2010, by The Placencia Land & Development Co. Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,4  
in respect of-

- (a) International Class 36 for real estate management, real estate brokers, real estate agencies, capital investment;
- (b) International Class 39 for boat rental, car transport, chauffeur services, rental of diving bells, rental of diving suits, passenger transport, storage, travel reservation, vehicle rental;
- (c) International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities;
- (d) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotels; hotel reservations; restaurants; provision of conference, convention and exhibition facilities.  
gencies, capital investment);

The applicant claims that it has bona fide intention to use this mark in Belize in respect of the services mentioned.

Registration of this mark shall give no exclusive right to the use of the word "Placencia", separately and apart form the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6863.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 10, 2010, by The Placencia Land & Development Co. Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,4  
in respect of-

- (a) International Class 36 for real estate management, real estate brokers, real estate agencies, capital investment;
- (b) International Class 39 for boat rental, car transport, chauffeur services, rental of diving bells, rental of diving suits, passenger transport, storage, travel reservation, vehicle rental;
- (c) International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities;
- (d) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering services; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotels; hotel reservations; restaurants; provision of conference, convention and exhibition facilities.

The applicant claims that it has bona fide intention to use this mark in Belize in respect of the services mentioned.

Registration of this mark shall give no exclusive right to the use of the word "Placencia", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6864.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 10, 2010, by The Placencia Land & Development Co. Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## THE BEAUTY OF BELIZE

in respect of-

- (a) International Class 36 for real estate management, real estate brokers, real estate agencies, capital investment;
- (b) International Class 39 for boat rental, car transport, chauffeur services, rental of diving bells, rental of diving suits, passenger transport, storage, travel reservation, vehicle rental;
- (c) International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities;

- (d) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotels; hotel reservations; restaurants; provision of conference, convention and exhibition facilities.

The applicant claims that it has bona fide intention to use this mark in Belize in respect of the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6865.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 14, 2010, by MIQUEL Y COSTAS & MIQUEL, S.A., of Tuset 10. E-08006 Barcelona, Spain, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 34 for cigarette paper; books of cigarette paper.

The applicant claims that this mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6869.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 28, 2010, by FDN Enterprises, LLC, of 4500 NW 135th Street, Opa Locka, Florida 33054, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CLASSIC CARE

in respect of:

- (a) International Class 3 for hair care preparations, namely, shampoo; body wash; nail care preparations; baby powder and body powder (and not pyrethrum or cantharides powder); hand and body cream; cold cream; hand and body lotion; mouthwash; baby lotion; baby shampoo; liquid soap and gel for baby bath; baby powder; baby oil; and baby nursery petroleum jelly for cosmetic purposes;
- (b) International Class 5 for baby nursery petroleum jelly for medical purposes.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6934.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 2, 2010, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **REBIFLITE**

in respect of:

- (a) International Class 5 for pharmaceutical preparation for the treatment of neurological diseases and disorders, immunological diseases and disorders;
- (b) International Class 10 for medical device to be used for the treatment of neurological diseases and disorder, immunological diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application filed on February 8, 2010, under number 51255/2010 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6941.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 2, 2010, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **REBIFORM**

in respect of:

- (a) International Class 5 for pharmaceutical preparation for the treatment of neurological diseases and disorders, immunological diseases and disorders;
- (b) International Class 10 for medical device to be used for the treatment of neurological diseases and disorder, immunological diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application filed on February 8, 2010, under number 51256/2010 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6942.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 2, 2010, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **REBISLIM**

in respect of:

- (a) International Class 5 for pharmaceutical preparation for the treatment of neurological diseases and disorders, immunological diseases and disorders;
- (b) International Class 10 for medical device to be used for the treatment of neurological diseases and disorder, immunological diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application filed on February 8, 2010, under number 51258/2010 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6943.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 2, 2010, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **REBISLIDE**

in respect of:

- (a) International Class 5 for pharmaceutical preparation for the treatment of neurological diseases and disorders, immunological diseases and disorders;
- (b) International Class 10 for medical device to be used for the treatment of neurological diseases and disorder, immunological diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application filed on February 8, 2010, under number 51257/2010 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6944.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 2, 2010, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **REBISTYLE**

in respect of International Class 10 for pen injector for the treatment of multiple sclerosis.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application filed on February 8, 2010, under number 51259/2010 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6945.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

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**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 3, 2010, by Aves Reproductoras de Centroamérica, Sociedad Anónima, of Calzada Aguilar Batres, 35-35 zona 12, Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):7.1.22;26.4.16,18;29.1.2,4

in the colors blue (pantone 280C), 100% blue (pantone 280C), 40% blue (pantone 100c; 91m; 0y; 0k), yellow (pantone 109 CVC), 100% yellow (pantone 109 CVC), 50% yellow (pantone 109 CVC), yellow (pantone 199r; 163g; 0b), 100% yellow (pantone 199r; 163; 0b), 40% yellow (pantone 109 CVC), 100% yellow (pantone 109 CVC-1), yellow (pantone 33r; 43m; 100y; 0k), in respect of International Class 31 for dog food.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6950.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 3, 2010, by Frigoríficos De Guatemala, Sociedad Anónima, of Calzada Aguilar Batres, 35-35 zona 12, Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2;27.5.1,11;29.1.1

in the colors yellow (pantone 124 CVC), red (pantone 185 CVC-1), in respect of International Class 29 for chicken meat.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

The applicant claims that the English translation of the word "Frisa", is "Frieze".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6953.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 3, 2010 by Aves Reproductoras de Centroamérica, Sociedad Anónima, of Calzada Aguilar Batres, 35-35 zona 12, Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.9.16;29.1.1.4

in the colors red (pantone 185 CV), blue (pantone 280 C), in respect of International Class 31 for shrimp food.

The applicant claims that it has used this mark in Belize during last year in respect of the goods mentioned and it intends to continue using this mark after registration.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6958.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 3, 2010, by CLEVERING INTERNATIONAL LTD., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,4;29.1.4,3;5.3.11

in respect of:

- (a) International Class 35 for administration services to warehouses for all kind of goods;
- (b) International Class 39 for service of packaging and storage of goods.

The applicant claims that it intends to use this mark in relation to the services mentioned.

The applicant claims no exclusive right to the use of the words "Advanced Cold Chain Solutions".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6959.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 11, 2010, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## FOOTNOTES

in respect of International Class 33 for alcoholic beverages (except beers).

The applicant claims that it has used this mark since 1995.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6966.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 11, 2010, by Bayer AG, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CONFIDOR

in respect of International Class 17 for plastic sheets for agricultural purposes.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6967.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 6, 2010, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## REBIDOSE

in respect of International Class 10 for medical and surgical apparatus and instruments.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6972.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 12, 2010, by MERCK KGaA, of Frankfurter Strasse 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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## DIABION

in respect of International Class 3 for creams, ointments, lotions, body oils; all for cosmetic purposes.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6973.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 6, 2010, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## REBIDOSE

in respect of International Class 5 for pharmaceutical preparations for human use for the treatment of neurological and immunological diseases and disorders.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Priority claim is on the basis of an application filed on March 4, 2010, under number 52143/2010 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6974.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 10, 2010, by HELEN OF TROY LIMITED, of 13 8<sup>th</sup> Avenue, Belleville, St. Michael, Barbados, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SURE

in respect of International Class 3 for deodorants and antiperspirants for personal use.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6980.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 11, 2010, by CENTRO EDUCACIONAL DAS AMERICAS S/C LTDA, of Av. Tarquinio Joslin Santos, 1000 - Foz Do Iguacu - Parana - 85870-400, Brazil, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-





CFE(6):26.3.23;26.11.1,12;27.5.1,4  
in respect of International Class 41 for educational services.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6990.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 16, 2010, by Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-Ken, Japan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **TOYOTA 86**

in respect of International Class 12 for automobiles and structural parts thereof.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6991.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 18, 2010, by Sharjay's Productions, of 31 Main Street, Punta Gorda Town, Toledo District, Belize, at the Belize Intellectual Property Office, of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## ***Sharjay's Productions***

in respect of:

- (a) International Class 16 for postcards; bookmarkers; greeting cards;
- (b) International Class 36 for rental of apartments.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6992.10 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of December, 2010.

**DATED** this 8<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 1, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):5.1.3,6

in respect of International Class 43 for rental of temporary accommodation; temporary accommodation reservations; hotel, motel, bar, cafe, restaurant, banqueting and catering services; rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6837.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 8, 2010, by COMPANIA NACIONAL DE CHOCOLATES S.A.S., of 43 A No. 1A-sur 143 Medellin, Antioquia, Colombia, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SPORT

in respect of International Class 30 for coffee, tea, cocoa, sugar confectionery, rice, tapioca, sago, artificial coffee; flour for food and preparations made from cereals, bread, pastry and confectionery, edible ices; honey, treacle; yeast in pill form, not for medical use; baking powder; cooking salt, mustard; vinegar, sauces [condiments]; spices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6891.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 14, 2010, by Tabacalera Hernandarias S.A., of Super Carretera a Saltos del Guaira Km 2.5, Ciudad de Hernandarias, Paraguay, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.17,19;25.1.15,19

in respect of International Class 34 for cigarette cases, cigarette filters, cigarette holders, cigarette paper and paper tips, cigarettes, cigarillos, cigars, tobacco, tobacco jars, tobacco pipes, tobacco pouches, matches.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the words “20 Filter Cigarettes”, separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6904.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 6, 2010, by El Dorado Duty Free Commercial Free Zone Ltd., of Parcel No. 367 & 368, Commercial Free Zone, Corozal District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.1,2;29.1.1,4

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6926.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 30, 2010, by "JE KA TRADING GROUP" OOD, of Ul. Khan Asparuh 37, BG-1000 Sofia, Bulgaria, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,24;25.1.15,19

in respect of International Class 34 for tobacco, raw, processed or reconstituted; cigarettes; cigars and cigarillos; cigarette filters; cigarette paper; matches; lighters for smokers and ashtrays, not of precious metal, for smokers.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

Registration of this mark shall give no exclusive right to the use of the words "CLASS A CIGARETTES", separately and apart from the mark as shown.

Priority claim is on the basis of an application filed on 01.02.2010, under number 113079 in Bulgaria.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6940.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 6, 2010, by El Dorado Duty Free Commercial Free Zone Ltd., of Parcel No. 367 & 368 Commercial Free Zone, Corozal District, Belize, through its agent Musa & Balderamos., Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,18;29.1.1,2

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuf tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6960.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

DATED this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 6, 2010, by El Dorado Duty Free Commercial Free Zone Ltd., of Parcel No. 367 & 368 Commercial Free Zone, Corozal District, Belize, through its agent Musa & Balderamos., Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.5.1,18

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuf tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6963.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

DATED this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 11, 2010, by Diageo Ireland, of St. James's Gate, Dublin 8, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ARTHUR GUINNESS DAY

in respect of International Class 32 for beers, aerated waters and other non-alcoholic drinks; fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6965.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

DATED this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 10, 2010, by Empresas CMPC S.A., of Agustinas No. 1343, Piso 8, Santiago, Chile, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## COTIDIAN

in respect of International Class 5 for pharmaceutical and veterinary preparations; adult disposable incontinence briefs and diapers; dietetic substances adapted for medical use, food for babies; disinfectants for hygiene purposes; preparations for destroying vermin; fungicides, herbicides.

The applicant claims that it has used this mark since 2005.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6968.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 23, 2010, by GREE ELECTRIC APPLIANCES, INC. OF ZHUHAI, of Jinji West Road, Qianshan, Zhuhai, Guangdong, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo consists of the letters 'TQSDT' in a bold, black, sans-serif font. The letters are closely spaced and have a slightly irregular, hand-drawn appearance.

in respect of International Class 11 for air conditioning installations; ventilation [air-conditioning] installations and apparatus; air reheaters; radiators, electric; heat accumulators; laundry dryers, electric; fans [air-conditioning]; air dehumidifiers; air purifying apparatus and machines; cooking apparatus and installations; extractor hoods for kitchen use; coal gas water heaters; electric water heaters; electromagnetic oven; cooking utensils, electric; electric drinking water dispensers; electric kettles; air humidifiers; pressure cookers [autoclaves], electric; air conditioners for vehicles; fans (parts of air conditioning installations); filters for air conditioning; heater for vehicles; air dryers; air sterilizers; electric hair dryers; evaporators; sterilizers; sterilizing cupboard; heat exchangers, not parts of machines; exhaust fans; solar energy water heaters; electric iron pans; heaters for baths; gas burners; air refreshers; refrigerators; microwave ovens [cooking apparatus]; water purification installations; electric appliances for making yogurt; steam facial apparatus [saunas]; bread toasters; electric coffee machines; electric foot washers; bakers' ovens; electric slow-cookers.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6994.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 24, 2010, by DUNBAR ARMORED, INC., of 50 Schilling Road, Hunt Valley, Maryland 21031, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## DUNBAR INTERNATIONAL

in respect of International Class 39 for air courier services, delivery of goods and freight transportation by air and truck, armored car transportation services for coin, currency and other valuables.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6997.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 24, 2010, by Abbott Laboratories, of 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A., through its agent Hilborne, Hawkin & Co., Ltd., of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SIMILAC SENSITIVE

in respect of-

- (a) International Class 5 for infant formula; food for infants;
- (b) International Class 29 for powdered milk [milk products]; milk preparations.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6998.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 27, 2010, by Japan Tobacco Inc., of 2-2-1 Toranomom, Minato-ku, Tokyo, Japan, through its agent Glenn D. Godfrey & Co. LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16

in respect of International Class 34 for absorbent paper for tobacco pipes; ashtrays for smokers; books of cigarette papers; chewing tobacco; cigar cases; cigar cutters; cigar holders; cigarette cases; cigarette filters; cigarette holders; cigarette paper; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; cigarillos; cigars; firestones; gas containers for cigar lighters; humidors; lighters for smokers; match boxes; match holders; matches; mouthpieces for cigarette holders; mouthpieces of yellow amber for cigar and cigarette holders; pipe cleaners for tobacco pipes; pipe racks for tobacco pipes; pocket machines for rolling cigarettes; snuff; snuff boxes; snus tobacco; spittoons for tobacco users; tobacco; tobacco jars; tobacco pipes; tobacco pouches.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7000.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

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DATED this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 30, 2010, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MODERN GOLD

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7003.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

DATED this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 30, 2010, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.1;26.1.1,14

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7005.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

DATED this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 30, 2010, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.1;26.1.1,14

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7006.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 30, 2010, by DSM IP Assets B.V., of Het Overloon 1, Heerlen 6411 TE, The Netherlands, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.1,5;2.1.23,25;26.1.14

in respect of International Class 5 for vitamin preparations.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7008.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.11,14;26.11.1,12;27.5.1,4

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7021.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,13;27.5.1,4;29.1.2

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7023.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**DISANON**

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7024.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2;27.5.1.4

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

The applicant claims that the English translation of the word "Tarea", is "Task".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7035.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.4;26.1.1

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7037.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7038.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7039.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 20, 2010, by GB BIOSCIENCES CORPORATION, of 2239 Haden Road, Houston, Texas 77015, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BRAVO**

in respect of International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that it has a bona fide intention to use this mark in relation to the goods mentioned.

The applicant claims that the word “Bravo”, which is in the Spanish language, when translated to the English language is “Brave”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7047.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 20, 2010, by Abbott Laboratories, of 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A., through its agent Hilborne, Hawkin & Co., Ltd., of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SIMPLEPAC**

in respect of:

- (a) International Class 5 for dietetic substances adapted for medical use; food for babies; infant formula;
- (b) International Class 20 for plastic containers for infant formula.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7048.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 17, 2010, by Amazon Technologies, Inc., of P.O. Box 8102, Reno, NV 89507, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **AMAZON.COM**

in respect of:

- (a) International Class 36 for financial and monetary services, namely, financial management, financial planning, financial research, banking services, and mortgage lending; real estate services, namely, multiple listing services, multiple listing services for others, providing information in the field of real estate listings via the internet, real estate brokerage; credit card services; debit card services; and charge card services; payment services by means of an electronic communications network; charitable fundraising; commodity trading for others;

- (b) International Class 38 for providing interactive chat rooms for transmission of messages among computer users and subscribers concerning a wide variety of topics; electronic transmission of product reviews and purchase information on the internet;
- (c) International Class 39 for packaging goods for shipment; travel clubs; gift delivery; delivery services, namely, shipping and delivery of general consumer goods; packaging of articles for transport;
- (d) International Class 45 for online social networking services; providing a website on the internet for the purpose of social networking; providing online computer databases and online searchable databases in the field of social networking; providing user authentication services in e-commerce transactions, providing electronic greeting cards via a global computer network.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7051.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 17, 2010, by Amazon Technologies, Inc., of P.O. Box 8102, Reno, NV 89507, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## AMAZON

in respect of:

- (a) International Class 36 for financial and monetary services, namely, financial management, financial planning, financial research, banking services, and mortgage lending; real estate services, namely, multiple listing services, multiple listing services for others, providing information in the field of real estate listings via the internet, real estate brokerage; credit card services; debit card services; and charge card services; payment services by means of an electronic communications network; charitable fundraising; commodity trading for others;
- (b) International Class 38 for providing interactive chat rooms for transmission of messages among computer users and subscribers concerning a wide variety of topics; electronic transmission of product reviews and purchase information on the internet;
- (c) International Class 39 for packaging goods for shipment; travel clubs; gift delivery; delivery services, namely, shipping and delivery of general consumer goods; packaging of articles for transport;
- (d) International Class 45 for online social networking services; providing a website on the internet for the purpose of social networking; providing online computer databases and online searchable databases in the field of social networking; providing user authentication services in e-commerce transactions, providing electronic greeting cards via a global computer network.

The applicant claims that this mark is being used in relation to the goods mentioned.

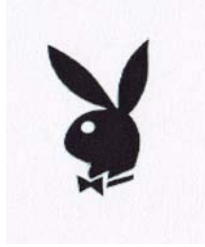
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7053.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 20, 2010, by Playboy Enterprises International, Inc., of 680 North Lake Shore Drive, Chicago, Illinois 60611, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.5.1,20,24

in respect of International Class 33 for alcoholic beverages, except beers; aperitifs; distilled spirits; kits for making wine; liqueurs; liquor (distilled); sparkling wines; spirits [beverages]; wines.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7059.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 18, 2010, by Playboy Enterprises International, Inc., of 680 North Lake Shore Drive, Chicago, Illinois 60611, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**PLAYBOY**

in respect of International Class 33 for alcoholic beverages, except beers; aperitifs; distilled spirits; kits for making wine; liqueurs; liquor (distilled); sparkling wines; spirits [beverages]; wines.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7061.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 17, 2010, by Amazon Technologies, Inc., of P.O. Box 8102, Reno, NV 89507, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,11;26.3.23

in respect of:

- (a) International Class 36 for financial and monetary services, namely, financial management, financial planning, financial research, banking services, and mortgage lending; real estate services, namely, multiple listing services, multiple listing services for others, providing information in the field of real estate listings via the internet, real estate brokerage; credit card services; debit card services; and charge card services; payment services by means of an electronic communications network; charitable fundraising; commodity trading for others;
- (b) International Class 38 for providing interactive chat rooms for transmission of messages among computer users and subscribers concerning a wide variety of topics; electronic transmission of product reviews and purchase information on the internet;

- (c) International Class 39 for packaging goods for shipment; travel clubs; gift delivery; delivery services, namely, shipping and delivery of general consumer goods; packaging of articles for transport;
- (d) International Class 45 for online social networking services; providing a website on the internet for the purpose of social networking; providing online computer databases and online searchable databases in the field of social networking; providing user authentication services in e-commerce transactions, providing electronic greeting cards via a global computer network.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7062.10 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of December, 2010.

**DATED** this 27<sup>th</sup> day of September, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on February 17, 2010, by Hewlett-Packard Development Company, L.P., of 11445 Compaq Center Drive West, Houston, Texas 77070, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1,18  
in respect of-

- (a) International Class 39 for electronic storage of digital content; providing a website for the storage of digital images and photographs;
- (b) International Class 40 for photographic and digital image processing, developing and printing services; custom imprinting of digital and photographic images onto photographic paper and merchandise; printing services; print-on-demand services; custom manufacture of computers for others; recycling of computer hardware, computer peripherals and electronics;
- (c) International Class 41 for educational and training services, namely, conducting classes, workshops, seminars and conferences in the field of computers, electronic commerce and information technology; providing a website for the uploading, sharing, viewing and posting of photographs and digital images via the internet; digital imaging services; online electronic publishing services; online journals, namely, blogs featuring information in the fields of computers, electronic commerce and information technology; providing a website featuring user-generated videos;
- (d) International Class 42 for computer services, namely, computer systems analysis, planning, integration, design, and technical support services; internet consulting services, namely, providing assistance to others in developing internet portals and creating business processes for use in the field of electronic commerce; consulting services in the field of internet and intranet network security; computer infrastructure hosting services, namely, providing computer hardware, computer software, computer peripherals and related operational and support services to others on a subscription or pay-per-use basis; providing leased-time access to software applications via the internet; information technology management and consulting services; design, installation, maintenance and repair of computer software; integration of computer systems and networks; computer system and network management services; database development services; computer programming services; developing, hosting and linking of web sites for others via the internet; consulting services for others in the selection, implementation and use of computer software used to monitor and manage transactions and activities in a mission critical environment; technical support services; data mining services; taxonomy services, namely classification and organization of data; custom design of computers for others; data backup and data restoration services; data migration services; data encryption services; hosting websites for others; rental and leasing services in the field of computers; providing graphic art design services via communications networks; providing a website for electronic imaging, editing, manipulating, organizing and alteration for digital images.

The applicant claims that it intends to use this mark.



The applicant claims priority on the basis of an application filed on September 15, 2009, under number 77/827148 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6607.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.4;25.1.1  
in respect of-

- (a) International Class 16 for posters; advertisement boards of paper or cardboard; signboards of paper or cardboard; printed matter; printed publications; pamphlets; booklets; catalogues; calendars; bookbinding materials; photographs; stationery; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); printing blocks;
- (b) International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches;
- (c) International Class 41 for educational and entertainment information; organizing exhibitions for cultural, educational and entertainment purposes; entertainment events; organization of exhibitions for cultural or educational purposes; organization of sports competitions; providing on-line electronic publications [not downloadable]; publication of electronic books, journals and magazines online.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6652.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 18, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):27.5.1,11  
in the colors black, silver and white, in respect of-

- (a) International Class 16 for posters; advertisement boards of paper or cardboard; signboards of paper or cardboard; printed matter; printed publications; pamphlets; booklets; catalogues; calendars; bookbinding materials; photographs; stationery; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); printing blocks;
- (b) International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches;
- (c) International Class 41 for educational and entertainment information; organizing exhibitions for cultural, educational and entertainment purposes; entertainment events; organization of exhibitions for cultural or educational purposes; organization of sports competitions; providing on-line electronic publications [not downloadable]; publication of electronic books, journals and magazines online.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6665.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on February 24, 2010, by Comp Options Insurance Company, Inc., of 4800 Deerwood Campus Parkway, Building 800-1, Jacksonville, Florida 32246, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **CIRCANA**

in respect of-

- (a) International Class 35 for providing individual customers and to entities (for the benefit of groups of individuals designated by such entities) with administrative and managerial assistance to locate, compare, contract for, and access health care with a network of health care providers for planned, unplanned and emergency medical treatment, including while traveling out of their home country and in connection with arranging for treatment outside of their home country;
- (b) International Class 36 for health, dental and travel insurance services; health insurance underwriting services; insurance claims administration services; claims administration services facilitating the provision of services to the entities and individuals in the area of health, dental and travel insurance;
- (c) International Class 39 for providing to individual customers and to entities (for the benefit of groups of individuals designated by such entities) health and medically related transport and travel arrangement services, namely planned, unplanned and emergency travel reservations and arrangements to and from any destination for health or medical purposes, travel reservations and arrangements for medical tourism, and travel reservations and arrangements to secure medical care for which the patient's need arises during the course of travel;
- (d) International Class 43 for providing services to individual customers and to entities (for the benefit of groups of individuals designated by such entities) in making reservations and bookings for transportation, lodgings (in particular hotels and assisted care facilities near their medical doctors and hospitals) and meals related to obtaining planned, unplanned and emergency medical and health care;
- (e) International Class 45 for providing services to individual customers and to entities (for the benefit of groups of individuals designated by such entities) to provide them with access to continuity of care services in the nature of coordination of care and personal guidance, patient advocacy and counseling throughout the process of seeking and securing medical care.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6674.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 20, 2010, by Discover Financial Services, of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2,18

in respect of International Class 36 for financing services; credit card services.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6809.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 26, 2010, by GREE ELECTRIC APPLIANCES, INC. OF ZHUHAI, of Jinji West Road, Qianshan, Zhuhai, Guangdong, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(60):26.1.1,4;27.5.1,5

in respect of-

- (a) International Class 7 for compressors [machines]; compressors for refrigerators; air condensers; presses; moulding machines; machine tools; electric motors not for land vehicles; wire bundles (parts of electric motors); valves (parts of machines); filtering machines; filters (parts of machines or engines); filters for cleaning cooling air (for engines); conveyors (machines); belts for machines; wrapping machine; packaging machines; electric blenders for household purposes; washing machines; wringing machines for laundry; drying machines; spray-paint machines; spraying guns for paint; printing machines; machines and apparatus for cleaning [electric]; curtain drawing devices electrically operated; ironing machines; sewing machines; bicycle assembling machines; crushing machines; dyeing machines; sizing machines; vacuum cleaners; beverage preparation machines, electromechanical; electric portable drills (excluding electric coal borer); electromagnetic clutches, other than for land vehicles; sealing joints [parts of machines]; motors, electric, other than for land vehicles; metalworking machines; spraying machines; crushing machines; grinders/crushers, electric, for household purposes; electric dish washers;
- (b) International Class 9 for capacitors; diskettes; radios; tape recorders; personal stereos; loudspeakers; amusement apparatus adapted for use with an external display screen or monitor; amusement apparatus adapted for use with television receivers only; wide screen color displays; electrolyzers; resistances, electric; integrated circuits; computers; data processing apparatus; computer programs [programs], recorded; telephone apparatus; transmitters of electronic signals; electro-dynamic apparatus for the remote control of signals; antennas; cameras [photography]; record players; counterfeit [false] coin detectors; alarm bells, electric; flat irons, electric; copper wireS, insulated; material for electricity mains [wires, cables]; wires, electric; cables, electric; apparatus for games adapted for use with an external display screen or monitor; surveying instruments; video game cartridges; photocopiers [photographic, electrostatic, thermic]; plugs, sockets and other contacts [electric connections]; disks [magnetic]; amplifiers; electronic pens [visual display units]; computer software [recorded]; phonograph records; batteries for lighting; magnetic wires; electric temperature sensors; electric temperature indicators;

- (c) International Class 11 for air conditioning installations; ventilation [air-conditioning] installations and apparatus; air reheaters; radiators, electric; heat accumulators; laundry dryers, electric; fans [air-conditioning]; air dehumidifiers; air purifying apparatus and machines; cooking apparatus and installations; extractor hoods for kitchen use; coal gas water heaters; electric water heaters; electromagnetic oven; cooking utensils, electric; electric drinking water dispensers; electric kettles; air humidifiers; pressure cookers [autoclaves], electric; air conditioners for vehicles; fans (parts of air conditioning installations); filters for air conditioning; heater for vehicles; air dryers; air sterilizers; electric hair dryers; evaporators; sterilizers; sterilizing cupboard; heat exchangers [not parts of machines]; exhaust fans; solar energy water heaters; electric iron pans; heaters for baths; gas burners; air refreshers; refrigerators; microwave ovens [cooking apparatus]; water purification installations; electric appliances for making yogurt; steam facial apparatus [saunas]; bread toasters; electric coffee machines; electric foot washers; bakers' ovens; electric slow-cookers;
- (d) International Class 16 for printing paper; copying paper (stationery); hygienic paper; towels of paper; advertisement boards of paper or cardboard; note books; newspaper; pictures; packing paper; bookbinding apparatus (office equipment); office requisites, except furniture; prepared chinese ink; stamps (seals); writing instruments; gums [adhesives] for stationery or household purposes; drawing instruments; drawing materials; typewriters [electric or non-electric]; teaching materials, except apparatus; architects' models; chaplets;
- (e) International Class 35 for advertising services for others; import-export agencies; promoting sales of products or services for others; systemization of information into computer databases; preparation and/or co-ordination of bids on behalf of others in tender processes; professional business consultancy; advisory services for business management; marketing analysis for others; personnel management consultancy; accounting; commercial and industrial management assistance; auditing.

The applicant claims that this mark is in use.

The applicant claims that the transliteration of the Chinese characters shown in the mark is "GI LI".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6826.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 17, 2010, by Bardahl Manufacturing Corporation, of 1400 N.W. 52<sup>nd</sup> Street, Seattle, Washington 98107, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SPECIAL DUTY**

in respect of-

- (a) International Class 1 for chemical additives for gasoline, chemical additives for diesel fuel, chemical additives for lubricating oil, chemical additives for motor oil, chemical additives for transmission fluid, and chemical additives for radiator fluids and coolants; chemical engine treatments and additives for engine cooling systems; chemical automotive fuel system cleaners; antifreeze; power steering fluid; brake fluid; transmission fluid; gas line antifreeze; chemical compositions for radiators for removing and preventing scale and rust; coolants for vehicle engines; radiator flushing chemicals;
- (b) International Class 4 for motor oil for internal combustion engines containing engine cleaning additives; non-chemical additives for internal combustion engines; lubricating oils and non-chemical additives for lubricating oils; non-chemical additives for motor oil; motor oils; transmission oils; valve lubricants; lubricating greases; water-resistant multi-purpose greases used with industrial and automotive equipment, namely for bearings, joints and the like; non-chemical additives for transmission fluid; transmission and differential lubricants; outboard motor oil; non-chemical additives for transmission fluid; transmission and differential lubricants; outboard motor oil; flush oil and cleaning oils for engines and carburetor injectors; oils for industrial use; water pump lubricants; non-chemical fuel additives; carnauba wax for use on automobiles; non-chemical engine treatments and additives for cooling systems.

The applicant claims that it has used this mark since 1990.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6879.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 6, 2010, by Cabel Hall Citrus Limited, of P.O. Box 1350, Clifton House, 75 Fort Street, Grand Cayman KY1-1108, Cayman Islands, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.8;5.7.11,23;25.1.15,19

in respect of International Class 31 for fresh fruits and vegetables; citrus fruits; living animals; seeds, natural plants.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6961.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 1, 2010, by CONTROLADORA MABE, S.A. DE C.V., of Avenida de las Palmas No. 100, Colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, Código Postal 11000, México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**EASY**

in respect of-

- (a) International Class 7 for laundry washers, namely, clothes washing machines; dish washers; motors for washing machines;
- (b) International Class 11 for dryers for laundry; stove, ovens other than for experimental purposes, microwave ovens (cooking apparatus); hoods; cook tops; refrigerators; freezers; water coolers and water heaters; heating apparatus and heating apparatus, electric; air conditioners apparatus and air cooling apparatus.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7009.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 1, 2010, by CONTROLADORA MABE, S.A. DE C.V., of Avenida de las Palmas No. 100, Colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, Código Postal 11000, México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CETRON

in respect of-

- (a) International Class 7 for laundry washers, namely, clothes washing machines; dish washers; motors for washing machines;
- (b) International Class 11 for dryers for laundry; stove, ovens other than for experimental purposes, microwave ovens (cooking apparatus); hoods; cook tops; refrigerators; freezers; water coolers and water heaters; heating apparatus and heating apparatus, electric; air conditioners apparatus and air cooling apparatus.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7010.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 1, 2010, by CONTROLADORA MABE, S.A. DE C.V., of Avenida de las Palmas No. 100, Colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, Código Postal 11000, México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## IEM

in respect of-

- (a) International Class 7 for laundry washers, namely, clothes washing machines; dish washers; motors for washing machines;
- (b) International Class 11 for dryers for laundry; stove, ovens other than for experimental purposes, microwave ovens (cooking apparatus); hoods; cook tops; refrigerators; freezers; water coolers and water heaters; heating apparatus and heating apparatus, electric; air conditioners apparatus and air cooling apparatus.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7011.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.9.24;26.11.2,12;29.1.4

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7018.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ARGOS

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7020.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011, Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.15.15;29.1.1,4

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7025.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011, Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **DISMETRINA**

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7026.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.11,14;27.5.1,4;29.1.3

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7028.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.19;27.5.1,4;29.1.3,4

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize.



**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7031.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.23;26.1.1,14;29.1.2,8

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7032.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2010, by QUÍMICOS Y LUBRICANTES, S.A., of Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MAGNUM

in respect of International Class 5 for preparation to destroy weeds, harmful animals; fungicides, insecticides, herbicides.

The applicant claims that this mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7036.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 6, 2010, by DISCOVER FINANCIAL SERVICES, of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## DISCOVER

in respect of International Class 36 for credit card services; financing services.

The applicant claims that this mark is in use.

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**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7041.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 6, 2010, by DINERS CLUB INTERNATIONAL LTD., of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **DINERS CLUB INTERNATIONAL**

in respect of International Class 36 for credit card services; financing services.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7042.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 6, 2010, by DINERS CLUB INTERNATIONAL LTD., of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **DINERS CLUB**

in respect of International Class 36 for credit card services; financing services.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7043.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 6, 2010, by DINERS CLUB INTERNATIONAL LTD., of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1,12;26.2.7;29.1.4

in respect of International Class 36 for credit card services; financing services.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7044.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 6, 2010, by DINERS CLUB INTERNATIONAL LTD., of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## DINERS

in respect of International Class 36 for credit card services; financing services.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7045.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 6, 2010, by DINERS CLUB INTERNATIONAL LTD., of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1,12;26.2.7;29.1.4

in respect of International Class 36 for credit card services; financing services.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7046.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 6, 2010, by Kunal Enterprises Ltd., of Commercial Free Zone, Corozal District, Belize, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,12;29.1.4

in respect of International Class 25 for men's clothing namely shirts, polo shirts, t-shirts, men boxers, men pants, bermudas, jeans pants, jean bermudas, neckties, men suits, jogging suits; ladies clothing namely polo shirts, ladies blouses, Bermudas, jogging suits, jeans pants, jean Bermudas, ladies boxers; boys clothing namely polos, shirts, t-shirts, pants, Bermudas, jeans pants, jeans Bermudas; girls clothing namely polos, blouses, jeans, jeans bermuda; shoes for men, ladies, boys and girls namely casual shoes, sandals, slippers, tennis.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7056.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 6, 2010, by FLAVORS OF BELIZE LTD., of 6 St. John Street, Belize City, Belize, at the Belize Intellectual Property Office (BELIPO), 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

FLAVORS  
BELIZE

in respect of International Class 16 for magazines [periodicals].

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7063.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 23, 2010, by Schering Corporation, of 2000 Galloping Hill Road, Kenilworth, New Jersey 07033, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VICTRELIS

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7118.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 23, 2010, by Schering Corporation, of 2000 Galloping Hill Road, Kenilworth, New Jersey 07033, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BRITARA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7121.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 23, 2010, by Schering Corporation, of 2000 Galloping Hill Road, Kenilworth, New Jersey 07033, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **CASPRIA**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7122.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 23, 2010, by Schering Corporation, of 2000 Galloping Hill Road, Kenilworth, New Jersey 07033, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SUPRISTA**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7123.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 24, 2010, by Schering-Plough Ltd., of Weystrasse 20, Ch-6000, Lucerne 6, Switzerland, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **DULERA**

in respect of International Class 5 for pharmaceutical preparations for the treatment and prevention of respiratory diseases.

The applicant claims that this mark is in use.

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**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7126.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 24, 2010, by Schering-Plough Ltd., of Weyrstrasse 20, Ch-6000, Lucerne 6, Switzerland, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ZENHALE**

in respect of International Class 5 for pharmaceutical preparations for the treatment and prevention of respiratory diseases.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7127.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 24, 2010, by Schering-Plough Ltd., of Weyrstrasse 20, Ch-6000, Lucerne 6, Switzerland, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **VETTAV**

in respect of International Class 5 for pharmaceutical preparations for the treatment and prevention of respiratory diseases.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7128.10 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of January, 2011.

**DATED** this 12<sup>th</sup> day of October, 2010.

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## NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)

### CATERPILLAR

**THE MARK** shown above, Registration No. 136, has been renewed in the name of CATERPILLAR INC., of 100 NE Adams Street, Peoria, Illinois 61629-6490, U.S.A., as of the 21st day of November, 2010, in respect of International Class 7 for machinery and parts thereof included in Class 7, but not including shuttles and sugar mill rollers or any goods of the same description as any of these excluded goods, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of November, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 13th day of September, 2010.

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(2<sup>nd</sup> issue)

### OLYMPUS

**THE MARK** shown above, Registration No. 3084, has been renewed in the name of OLYMPUS OPTICAL COMPANY LIMITED, of 43-2, 2-Chome, Hatagaya, Shibuya-ku, Tokyo, Japan, as of the 25th day of August, 2010, in respect of International Class 10 for surgical, medical, dental and veterinary instruments and apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of August, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24th day of September, 2010.

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(2<sup>nd</sup> issue)

### OLYMPUS

**THE MARK** shown above, Registration No. 3086, has been renewed in the name of OLYMPUS OPTICAL COMPANY LIMITED, of 43-2, 2-Chome, Hatagaya, Shibuya-ku, Tokyo, Japan, as of the 25th day of August, 2010, in respect of International Class 9 for surveying and precision measuring instruments and apparatus, and parts and fittings for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of August, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24th day of September, 2010.

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(2<sup>nd</sup> issue)



CFE(6):27.5.1,24

**THE MARK** shown above, Registration No. 4763, has been renewed in the name of PACO RABANNE PARFUMS, of 6, Boulevard du Parc, 92200 Neuilly sur Seine, France, as of the 7th day of September, 2010, in respect of International Class 3 for perfumes, non-medicated toilet preparations, cosmetics, saponaceous products, essential oils, preparations for the hair, dentifrices, anti-perspirants, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of September, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24th day of September, 2010.

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(2<sup>nd</sup> issue)

## CASIO

**THE MARK** shown above, Registration No. 6216, has been renewed in the name of CASIO KEISANKI KABUSHIKI KAISHA (a/t/a CASIO COMPUTER CO., LTD.), of 6-2 Hon-machi, 1-chome, Shibuya-ku, Tokyo, Japan, as of the 15th day of January, 2011, in respect of International Class 9 for electronic and electrical installations for use in the checking (supervision) and automatic remote control of industrial operations and in the calculation and furnishing of data and of statistical information, punched card machines for office use, for data processing, tapes and discs, all included in Class 9 for the recording of data and of statistical information, electronic cash registers, electronic calculators, accounting machines, invoicing machines, apparatus for receiving, recording, reproducing, transmitting and amplifying sound, loudspeakers, television receiving sets, radio receiving sets, measuring and weighing apparatus and instruments, photographic, cinematographic and optical apparatus and instruments, and parts and fittings included in Class 9 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of January, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24th day of September, 2010.

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(2<sup>nd</sup> issue)

## CASIO

**THE MARK** shown above, Registration No. 6219, has been renewed in the name of CASIO KEISANKI KABUSHIKI KAISHA (a/t/a CASIO COMPUTER CO., LTD.), of 6-2 Hon-machi, 1-chome, Shibuya-ku, Tokyo, Japan, as of the 3rd day of January, 2011, in respect of International Class 28 for games (other than ordinary playing cards) and playthings, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of January, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24th day of September, 2010.

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(2<sup>nd</sup> issue)

## LUCOZADE

**THE MARK** shown above, Registration No. 6295, has been renewed in the name of GLAXO GROUP LIMITED, of Glaxo Wellcome House, Berkeley Avenue, Greenford, Middlesex UB6 0NN, England, as of the 23rd day of September, 2010, in respect of International Class 32 for aerated beverages, of which it has not been used, due to a local distributor not being identified. The mark shall remain valid for a period of ten years until the 23rd day of September, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24th day of September, 2010.

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(2<sup>nd</sup> issue)

## YELLOW PAGES

**THE MARK** shown above, Registration No. 6396, has been renewed in the name of YELL LIMITED, of Queens Walk, Oxford Road, Reading, Berkshire, RG1 7PT, England, as of the 15th day of August, 2010, in respect of International Class 16 for directories of businesses and services, all having yellow pages, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of August, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24th day of September, 2010.

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(2<sup>nd</sup> issue)

## HYZAAR

**THE MARK** shown above, Registration No. 7283, has been renewed in the name of E.I. DU PONT DE NEMOURS AND COMPANY, of 1007 Market Street, Wilmington, Delaware 19898, U.S.A., as of the 23rd day of December, 2010, in respect of International Class 5 for pharmaceutical preparations and substances, all for use in the treatment of cardiovascular disorders, all included in Class 5, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of December, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24th day of September, 2010.

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(2<sup>nd</sup> issue)

## UNPLUGGED

**THE MARK** shown above, Registration No. 7508, has been renewed in the name of VIACOM INTERNATIONAL INC., of 1515 Broadway, New York, New York 10036, U.S.A., as of the 21st day of October, 2010, in respect of International Class 25 for trousers, jeans, shorts, skirts, knitted tops, t-shirts, sweatshirts, knitted pyjamas, knitwear, coats and jackets, woven tops and skirts, pyjamas and underwear, all included in Class 25, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of October, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

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**DATED** this 24th day of September, 2010.

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*(1<sup>st</sup> issue)*



CFE(6):24.17.25;27.5.17

**THE MARK** shown above, Registration No. 1640, has been renewed in the name of OMEGA SA (OMEGA AG)(OMEGA LTD.), of Jakob-Stampfli-Strasse 96, 2502 Biel/Bienne, Switzerland, as of the 15th day of June, 2010, in respect of International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith (except cutlery, forks and spoons) jewellery, precious stones, horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of June, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 13th day of October, 2010.

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*(1<sup>st</sup> issue)*

## OLD SPICE

**THE MARK** shown above, Registration No. 1895, has been renewed in the name of THE PROCTER & GAMBLE COMPANY, of One Procter & Gamble Plaza, Cincinnati, Ohio 45201, U.S.A., as of the 20th day of October, 2010, in respect of International Class 3 for non-medicated toilet preparations, and preparations for the hair, all for men, and soaps, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of October, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 13th day of October, 2010.

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*(1<sup>st</sup> issue)*

## HERCULES

**THE MARK** shown above, Registration No. 3386, has been renewed in the name of HERCULES INCORPORATED, of Hercules Plaza, 1313 North Market Street, Wilmington, Delaware 19894-0001, U.S.A., as of the 14th day of August, 2010, in respect of International Class 1 for chemical products used in industry (not being adhesives), chemical products included in Class 1 used in agriculture, horticulture and forestry, rosin size for use in the manufacture of paper, fibreboard and of composition board, and purified or bleached cotton linter pulp, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of August, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 13th day of October, 2010.

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(1<sup>st</sup> issue)

## CLAIROL NICE 'N EASY

**THE MARK** shown above, Registration No. 6182, has been renewed in the name of THE PROCTER & GAMBLE COMPANY, of One Procter & Gamble Plaza, Cincinnati, Ohio, U.S.A., as of the 24th day of November, 2010, in respect of International Class 3 for non-medicated toilet preparations, perfumes, eau de cologne, toilet water, cosmetic preparations, preparations for the hair, but not including soaps or essential oils, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of November, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 13th day of October, 2010.

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(1<sup>st</sup> issue)

## SUPERGA

**THE MARK** shown above, Registration No. 7836, has been renewed in the name of SUPERGA TRADEMARK S.A., of 207 Route d'Arlon, L-1150 Luxembourg, as of the 23rd day of October, 2010, in respect of International Class 25 for articles of clothing, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of October, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 13th day of October, 2010.

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## NOTICES OF ASSIGNMENT

### FLUDARA

**BAYER SCHERING PHARMA AKTIENGESELLSCHAFT**, the Registered Proprietor of Trade Mark No. 6844, has by veritable proof tendered before the Registrar on the 29<sup>th</sup> day of September, 2010, being Deed of Assignment, executed on the 6<sup>th</sup> day of July, 2010, assigned the trade mark to **Alcafleu Management GmbH & Co. KG, of Lilienthalstr. 4, 12529 Schönefeld OT Waltersdorf, Germany**, as of the 29<sup>th</sup> day of May, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 13<sup>th</sup> day of October, 2010.

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### SUPERGA

**FORMULA SPORT GROUP S.r.l.**, the Registered Proprietor of Trade Mark No. 7836, has by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of September, 2010, being Confirmatory Deed, executed on the 8<sup>th</sup> day of June, 2006, assigned the trade mark to **FALLIMENTO FORMULA SPORT GROUP S.r.l. in liquidazione**, as of the 8<sup>th</sup> day of June, 2006, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 13<sup>th</sup> day of October, 2010.

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### SUPERGA

**FALLIMENTO FORMULA SPORT GROUP S.r.l. in liquidazione**, the Registered Proprietor of Trade Mark No. 7836, has by veritable proof tendered before the Registrar on the 18<sup>th</sup> day of August, 2010, being Confirmatory Deed, executed on the 9<sup>th</sup> day of July, 2007, assigned the trade mark to **Superga Trademark S.A., of 207 Route d'Arlon, L-1150 Luxembourg**, as of the 9<sup>th</sup> day of July, 2007, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 13<sup>th</sup> day of October, 2010.

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### FLUDARA

**BAYER SCHERING PHARMA AKTIENGESELLSCHAFT**, the Registered Proprietor of Trade Mark No. 1139.02, has by veritable proof tendered before the Registrar on the 29<sup>th</sup> day of September, 2010, being Deed of Assignment, executed on the 6<sup>th</sup> day of July, 2010, assigned the trade mark to **Alcafleu Management GmbH & Co. KG, of Lilienthalstr. 4, 12529 Schönefeld OT Waltersdorf, Germany**, as of the 29<sup>th</sup> day of May, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 13<sup>th</sup> day of October, 2010.

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## NOTICE OF MERGER

### SUPERGA

**SUPERGA S.p.A.**, the Registered Proprietor of Trade Mark No. 7836, has by veritable proof tendered before the Registrar on the 24th day of September, 2010, being Confirmatory Deed, executed on the 5th day of February, 2003, merged with and into **FORMULA SPORT GROUP S.r.l. of Via Domodossola 17, 20145 Milan, Italy**, as of the 5th day of February, 2003, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 13th day of October, 2010.

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**NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR**

CFE(6):24.17.25;27.5.17

**OMEGA SA (OMEGA AG)(OMEGA LTD.)**, the Registered Proprietor of Trade Mark No. 1640, has, by veritable proof tendered before the Registrar on the 23rd day of September, 2010, being Notarized Copy of Certificate, notarized on the 11th day of August, 2010, changed **address**, from 96 Rue Jacob-Stampfli, CH-2500 Bien, Switzerland to **Jakob-Stampfli-Strasse 96, 2502 Biel/Bienne, Switzerland**, as of the 29th day of November, 2001, the appropriate recordals of which have been effected in the Register.

**DATED** this 13th day of October, 2010.


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## NOTICES OF PUBLICATION CORRECTION




Take notice that trade mark 6864.10 “”, published in the Intellectual Property Journal Vol. 9 – Nos. 1 and 2, was inadvertently published as “International Class 41 for club services, conferences, casino facilities, amusements, parks, night clubs, discotheque services, gaming, health club services, cinema facilities, rental of sports equipment, providing karaoke services, recreation facilities”, **instead of “International Class 41 for club services [entertainment or education], arranging and conducting of conferences, providing casino facilities [gambling], amusements, amusement parks, night clubs, discotheque services, gaming, health club services, movie theatre presentations, rental of sports equipment, except vehicles, providing karaoke services, providing recreation facilities”.**

**DATED** this 12<sup>th</sup> day of October, 2010.

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Take notice that trade mark 6863.10 “”, published in the Intellectual Property Journal Vol. 9 – Nos. 1 and 2, the services “gencies, investment (capital), at the end of International Class 41 were included in error.

**DATED** this 12<sup>th</sup> day of October, 2010.

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Take notice that trade mark No. 7048.10 “**SIMPLEPAC**”, published in the Intellectual Property Journal Vol 9 – No. 20, was inadvertently published with the address of the applicant as 100 Abbott Park Road, Department 0377 AP6A-1, Abbott Park, Illinois, 60064-6008, U.S.A., **instead of 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A.,**

**DATED** this 12<sup>th</sup> day of October, 2010.

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**NOTICE OF DEFAULT OF APPEARANCE**

IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 9 – NO. 17) FILED BY BRITISH AMERICAN TOBACCO (BRANDS) INC. (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 6666.10, FILED BY BOMMIDALA ENTERPRISES PRIVATE LIMITED







TAKE NOTICE that the Registrar has entered judgment in default of appearance against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application based on the grounds stated in the above notice of opposition.


**DATED** this 13<sup>th</sup> day of October, 2010.

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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
6650.10		PHILIP MORRIS PRODUCTS S.A. Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
6679.10	VERANGO	Bayer Aktiengesellschaft 51368 Leverkusen, Germany	1 5
6698.10		EXXON MOBIL CORPORATION 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A.	1 4
6707.10		LOUIS VUITTON MALLETIER 2 Rue du Pont-Neuf, 75001 Paris, France,	18 25
6708.10	LOUIS VUITTON	LOUIS VUITTON MALLETIER 2 Rue du Pont-Neuf, 75001 Paris, France,	18 25
6722.10		LOUIS VUITTON MALLETIER 2 Rue du Pont-Neuf, 75001 Paris, France,	18 25
6731.10		Control Universal, S.A. DE C.V. Av. Universidad 1377-501 Col. Axotla, Del. Álvaro Obregón C.P. 01030, Mexico	28
6740.10	BABYSEC	EMPRESAS CMPC S.A. Agustinas No. 1343, Piso 8, Santiago, Chile	3 16
6760.10		LOUIS VUITTON MALLETIER 2 Rue du Pont-Neuf, 75001 Paris, France,	18 25

6836.10	<b>DRIVE HAPPY</b>	<b>VANGUARD TRADEMARK HOLDINGS USA LLC 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.</b>	39
6838.10	<b>GIORGIO BEVERLY HILLS</b>	Giorgio Beverly Hills, Inc. One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	25
6841.10		Comercializadora Gonac, S.A. de C.V. Calle Feria Nacional No. 7 Cd. Industrial Xicohtencatl II Huamantla, Tlaxala, Mexico	32
6842.10	<b>ELEGANCE</b>	<b>AWA TRADING GROUP INC. 3137 Countess Cres., Mississauga Ontario Canada L5M0E1</b>	34
6843.10	<b>WIX</b>	Wix Filtration Corp LLC 1 Wix Way, Gastonia, North Carolina, 28054, U.S.A.	7
6848.10	<b>ROMA</b>	<b>FABRICA DE JABÓN LA CORONA, S.A. DE C.V. Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico</b>	3
6849.10	<b>PURO SOL</b>	<b>FABRICA DE JABÓN LA CORONA, S.A. DE C.V. Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico</b>	3
6850.10	<b>ROSA VENUS</b>	<b>FABRICA DE JABÓN LA CORONA, S.A. DE C.V. Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico</b>	3
6852.10	<b>TERSSO</b>	<b>FABRICA DE JABÓN LA CORONA, S.A. DE C.V. Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico</b>	3
6851.10	<b>SUAZUL</b>	<b>FABRICA DE JABÓN LA CORONA, S.A. DE C.V. Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico</b>	3

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6853.10	<b>ZOTE</b>	FABRICA DE JABÓN LA CORONA, S.A. DE C.V. Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico	3
6873.10	<b>FILTRON</b>	Wix-Filtron Sp Z o o. ul Wroclawska 145, Gostyn, Poland	7
6874.10	<b><u>FILTRON</u></b>	Wix-Filtron Sp Z o o. ul Wroclawska 145, Gostyn, Poland	7

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