



## INTELLECTUAL PROPERTY JOURNAL

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“Our mission is to create an efficient and modern intellectual property system leading to the emergence of a vibrant intellectual property culture in Belize.”*

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**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application as of February 13, 2009, by KRAFT FOODS GLOBAL BRANDS LLC, of Three Lakes Drive, Northfield, Illinois, 60093, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

### NABISCO

in respect of International Class 30 biscuits (other than biscuits for animals).

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4566 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 22<sup>nd</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 15, 2010, by FARMACÉUTICA INTERNACIONAL S.A. de C.V. (FARINTER S.A. de C.V.), of Barrio La Granja, Atrás de Corporación Flores, Edificio Farinter, Tegucigalpa, Honduras, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3,12;29.1.1,4

in respect of International Class 3 for perfumery, soaps; eau de parfum, eau de toilette, bath oil, bath beads, bath gel, body crème, body scrub, bath salts, body and skin lotion, body and skin soaps, facial scrub, facial mask, face creme, skin toner, lip balm, eye cream, cosmetics and cosmetic treatments, shampoo, hair conditioner, hair lotion, hair gel, hair spray, anti dandruff shampoo, cologne, aftershave moisturizing lotion, shaving cream, shaving soap, essential oils for personal use, massage oil, dentifrices; leather bleaching preparations, bleaching preparations [decolorants] for cosmetic purposes, bleaching preparations [laundry], cleaning chalk, preparations for cleaning dentures, cleaning preparations for domestic use, preparations for cleaning waste pipes, polishing rouge, polishing stones, polishing wax, bath salts not for medical purposes, cosmetic preparations for baths, oil of turpentine for degreasing, oils for cleaning purposes, oils for cosmetic purposes, oils for perfumes and scents, oils for toilet purposes, dry-cleaning preparations, washing preparations, washing soda, for cleaning, deodorant soap, disinfectant soap, soap for brightening textile, soap for foot perspiration, antiperspirant soap, astringents for cosmetic purposes, eyebrow pencils, cosmetic preparations for eyelashes, hair dyes, hair lotions, hair spray, hair waving preparations, after-shave lotions, deodorants for personal use.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6601.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

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DATED this 18<sup>th</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 15, 2010, by FARMACÉUTICA INTERNACIONAL S.A. de C.V. (FARINTER S.A. de C.V.), of Barrio La Granja, Atrás de Corporación Flores, Edificio Farinter, Tegucigalpa, Honduras, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18;29.1.4

in respect of-

- (a) International Class 3 for perfumery, soaps; eau de parfum, eau de toilette, bath oil, bath beads, bath gel, body crème, body scrub, bath salts, body and skin lotion, body and skin soaps, facial scrub, facial mask, face creme, skin toner, lip balm, eye cream, cosmetics and cosmetic treatments, shampoo, hair conditioner, hair lotion, hair gel, hair spray, anti dandruff shampoo, cologne, aftershave moisturizing lotion, shaving cream, shaving soap, essential oils for personal use, massage oil, dentifrices; leather bleaching preparations, bleaching preparations [decolorants] for cosmetic purposes, bleaching preparations [laundry], cleaning chalk, preparations for cleaning dentures, cleaning preparations for domestic use, preparations for cleaning waste pipes, polishing rouge, polishing stones, polishing wax, bath salts not for medical purposes, cosmetic preparations for baths, oil of turpentine for degreasing, oils for cleaning purposes, oils for cosmetic purposes, oils for perfumes and scents, oils for toilet purposes, dry-cleaning preparations, washing preparations, washing soda, for cleaning, deodorant soap, disinfectant soap, soap for brightening textile, soap for foot perspiration, antiperspirant soap, astringents for cosmetic purposes, eyebrow pencils, cosmetic preparations for eyelashes, hair dyes, hair lotions, hair spray, hair waving preparations, after-shave lotions, deodorants for personal use;
- (b) International Class 5 for medicines for human purposes and medicines for veterinary purposes; sanitary preparations for medical use and personal hygiene, namely medicated powder, medicated spray, medicated lotion, medicated balm, medicated creams, medicated gel, medicated sports balm, medicated drops, sanitary knickers; sanitary napkins; sanitary pads; sanitary panties; sanitary towels, other than toiletries; baby food; baby food as pre-stir powder or ready to eat; adhesive plasters and bandaging materials namely dressings, medical; dressings, surgical; teeth filling material and imprints for dental use; disinfectants for hygiene purposes, pesticides; fungicides; herbicides, dietetic beverages adapted for medical purposes, dietetic foods adapted for medical purposes, dietetic substances adapted for medical use.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6602.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

DATED this 18<sup>th</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 15, 2010, by FARMACÉUTICA INTERNACIONAL S.A. de C.V. (FARINTER S.A. de C.V.), of Barrio La Granja, Atrás de Corporación Flores, Edificio Farinter, Tegucigalpa, Honduras, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6)24.1.7,19;25.1.15,19;29.1.1

in respect of International Class 3 for perfumery, soaps; eau de parfum, eau de toilette, bath oil, bath beads, bath gel, body crème, body scrub, bath salts, body and skin lotion, body and skin soaps, facial scrub, facial mask, face creme, skin toner, lip balm, eye cream, cosmetics and cosmetic treatments, shampoo, hair conditioner, hair lotion, hair gel, hair spray, anti dandruff shampoo, cologne, aftershave moisturizing lotion, shaving cream, shaving soap, essential oils for personal use, massage oil, dentifrices; bleaching preparations, bleaching preparations [decolorants] for cosmetic purposes, leather bleaching preparations [laundry], cleaning chalk, preparations for cleaning dentures, cleaning preparations for domestic use, preparations for cleaning waste pipes, polishing rouge, polishing stones, polishing wax, bath salts not for medical purposes, cosmetic preparations for baths, oil of turpentine for degreasing, oils for cleaning purposes, oils for cosmetic purposes, oils for perfumes and scents, oils for toilet purposes, dry-cleaning preparations, washing preparations, washing soda, for cleaning, deodorant soap, disinfectant soap, soap for brightening textile, soap for foot perspiration, antiperspirant soap, astringents for cosmetic purposes, eyebrow pencils, cosmetic preparations for eyelashes, hair dyes, hair lotions, hair spray, hair waving preparations, after-shave lotions, deodorants for personal use.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

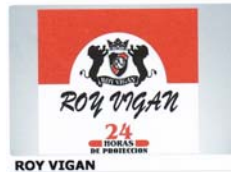
The applicant claims that the English translation of the words “Hombre, 24 Horas de Proteccion, is “Man, 24 Hours Protection”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6603.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 15, 2010, by FARMACÉUTICA INTERNACIONAL S.A. de C.V. (FARINTER S.A. de C.V.), of Barrio La Granja, Atrás de Corporación Flores, Edificio Farinter, Tegucigalpa, Honduras, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.7,19;25.1.15,19;29.1.1

in respect of International Class 3 for perfumery, soaps; eau de parfum, eau de toilette, bath oil, bath beads, bath gel, body crème, body scrub, bath salts, body and skin lotion, body and skin soaps, facial scrub, facial mask, face creme, skin toner, lip balm, eye cream, cosmetics and cosmetic treatments, shampoo, hair conditioner, hair lotion, hair gel, hair spray, anti dandruff shampoo, cologne, aftershave moisturizing lotion, shaving cream, shaving soap, essential oils for personal use, massage oil, dentifrices; leather bleaching preparations, bleaching preparations [decolorants] for cosmetic purposes, bleaching preparations [laundry], cleaning chalk, preparations for cleaning dentures, cleaning preparations for domestic use, preparations for cleaning waste pipes, polishing rouge, polishing stones, polishing wax, bath salts not for medical purposes, cosmetic preparations for baths, oil of turpentine for degreasing, oils for cleaning purposes, oils for cosmetic purposes, oils for perfumes and scents, oils for toilet purposes, dry-cleaning preparations, washing preparations, washing soda, for cleaning, deodorant soap, disinfectant soap, soap for brightening textile, soap for foot perspiration, antiperspirant soap, astringents for cosmetic purposes, eyebrow pencils, cosmetic preparations for eyelashes, hair dyes, hair lotions, hair spray, hair waving preparations, after-shave lotions, deodorants for personal use.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

The applicant claims that the English translation of the words "Hombre, 24 Horas de Proteccion, is "Man, 24 Hours Protection".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6604.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

DATED this 18<sup>th</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on February 15, 2010, by FARMACÉUTICA INTERNACIONAL S.A. de C.V. (FARINTER S.A. de C.V.), of Barrio La Granja, Atrás de Corporación Flores, Edificio Farinter, Tegucigalpa, Honduras, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,16;29.1.1,2

in respect of International Class 3 for perfumery, soaps; eau de parfum, eau de toilette, bath oil, bath beads, bath gel, body crème, body scrub, bath salts, body and skin lotion, body and skin soaps, facial scrub, facial mask, face creme, skin toner, lip balm, eye cream, cosmetics and cosmetic treatments, shampoo, hair conditioner, hair lotion, hair gel, hair spray, anti dandruff shampoo, cologne, aftershave moisturizing lotion, shaving cream, shaving soap, essential oils for personal use, massage oil, dentifrices; leather bleaching preparations, bleaching preparations [decolorants] for cosmetic purposes, bleaching preparations [laundry], cleaning chalk, preparations for cleaning dentures, cleaning preparations for domestic use, preparations for cleaning waste pipes, polishing rouge, polishing stones, polishing wax, bath salts not for medical purposes, cosmetic preparations for baths, oil of turpentine for degreasing, oils for cleaning purposes, oils for cosmetic purposes, oils for perfumes and scents, oils for toilet purposes, dry-cleaning preparations, washing preparations, washing soda, for cleaning, deodorant soap, disinfectant soap, soap for brightening textile, soap for foot perspiration, antiperspirant soap, astringents for cosmetic purposes, eyebrow pencils, cosmetic preparations for eyelashes, hair dyes, hair lotions, hair spray, hair waving preparations, after-shave lotions, deodorants for personal use.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6605.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

DATED this 18<sup>th</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on March 5, 2010, by Oracle America, Inc., of 500 Oracle Parkway, Redwood Shores, California 94065, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SUN BLADE

in respect of International Class 9 for computer hardware namely computers, mainframe-class computers, computer video displays; computer keyboards; computer monitors; video monitors; computer network servers; integrated circuits; computer disc drives; computer storage devices namely tape drives, disc drives and computer servers; computer interface boards; computer mouse pointing devices; mouse pads, peripherals, computer printers and computer printer peripherals, printed circuit boards containing electrical components and sockets; computer operating systems; computer programs for use in imaging; computer programs for use in computer networking; computer programs for use in computer emulation; computer programs for use in electronic mail; computer programs for creating graphical interfaces; computer programs for use in database management; computer programs for document processing; computer programs for use in computer security; computer programs for use in the development of computer programs, programming languages, toolkits and compilers; computer programs for use in developing, executing and managing other computer programs, on computers, computer networks and global computer networks; computer programs for use in navigating, browsing, transferring information, and distributing and viewing

other computer programs, on computers, computer networks and global computer networks; computer programs downloadable from global computer networks.

The applicant claims that it has used this mark since September 2001.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6670.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 16, 2010, by Dunhill Tobacco of London Limited, of 1A St. James's Street, London, SW1A 1EF, United Kingdom, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PERFECTIONISTS IN TOBACCO

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

Registration of this mark shall give no exclusive right to the use of the words "IN TOBACCO" separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6680.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 24, 2010, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## EXXON

in respect of International Class 16 for printed matter; bookbinding material; photographs; stationery.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6699.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on April 1, 2010, by EXINMEX, S.A. DE C.V., of Avenida de las Palmas No. 100, Colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, Código Postal 11000, México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-





CFE(6):26.1.1.4

in respect of International Class 11 for dryers for laundry; stove, ovens other than for experimental purposes, microwave ovens [cooking apparatus]; hoods; cook tops; refrigerators; freezers; water coolers and water heaters; heating apparatus and heating apparatus, electric; air conditioner apparatus and air cooling apparatus.

The applicant claims that it has a bona fide intention to use the mark in Belize in connection with the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6739.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 8, 2010, by Control Universal, S.A. DE C.V., of Av. Universidad 1377-501 Col. Axotla, Del. Álvaro Obregón C.P. 01030, Mexico, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## APACHE

in respect of International Class 28 for amusement machines, automatic and coin-operated; archery implements; backgammon games; bags especially designed for skis and surfboards; artificial fishing bait; play balloons; balls for games; small balls for games; bar-bells; baseball gloves; bats for games; bells for Christmas trees; stationary exercise bicycles; billiard balls; billiard cue tips; billiard cues; billiard markers; billiard table cushions; billiard tables; coin-operated billiard tables; bladders of balls for games; board games; bob-sleighs; body boards; body-building apparatus; skating boots with skates attached; bowling apparatus and machinery; bows for archery; boxing gloves; building games; butterfly nets; candle holders for Christmas trees; bingo cards; playing cards; chalk for billiard cues; checkerboards; chess games; chessboards; Christmas tree stands; Christmas trees of synthetic material; ornaments for Christmas tree, except illumination articles and confectionery; clay pigeon traps; climbers' harness; golf clubs; confetti; conjuring apparatus; sole coverings for skis; cricket bags; cups for dice; darts; decoys for hunting or fishing; dice; discuses for sports; dolls; dolls' beds; dolls' clothes; dolls' feeding bottles; dolls' houses; dolls' rooms; dominoes; edges of skis; electronic targets; rollers for stationary exercise bicycles; stationary exercise bicycles; fairground ride apparatus; fencing gauntlets; fencing masks; fencing weapons; fish hooks; fishing tackle; flippers for swimming; floats for fishing; foils for fencing; tables for indoor football; marbles for games; games other than those adapted for use with an external display screen or monitor; apparatus for games other than those adapted for use with an external display screen or monitor; fencing gloves; gloves for games; golf gloves; golf bags, with or without wheels; golf gut for fishing; gut for rackets; appliances for gymnastics; hang gliders; harness for sailboards; hockey sticks; horseshoe games; hunting game calls; ice skates; tables for indoor football; in-line roller skates; jigsaw puzzles; kaleidoscopes; kite reels; kites; landing nets for anglers; lines for fishing; scent lures for hunting or fishing; mah-jong; marionettes; theatrical masks; toy masks; masts for sailboards; scale model vehicles; nets for sports; ninepins; paragliders; parlor games; machines for physical exercises; piñatas; toy pistols; playing balls; plush toys; punching bags; quoits; guts for rackets; strings for rackets; radio-controlled toy vehicles; reels for fishing; body rehabilitation apparatus; ring games; rocking horses; rods for fishing; roller skates; rosin used by athletes; roulette wheels; sailboards; scrapers for skis; shuttlecocks; skateboards; in-line roller skates; roller skates; ski bindings; skis; wax for skis; skittles; artificial snow for Christmas trees; snow globes; snowshoes; starting blocks for sports; surf boards; surf skis; surfboard leashes; swings; tables for table tennis; targets; teddy bears; tennis ball throwing apparatus; tennis nets; toy vehicles; toys; toys for domestic pets; twirling batons; radio-controlled toy vehicles; scale model vehicles; waterskis; wax for skis.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6754.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 18, 2010, by Novartis AG of 4002 Basel, Switzerland, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;26.11.3,12

in respect of International Class 5 for pharmaceutical preparations for the treatment of cardiovascular diseases including metabolic disorders and diabetes.

The applicant claims that this mark is proposed to be used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6805.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 20, 2010, by DINERS CLUB INTERNATIONAL LTD., of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A., through its agent Courtenay Coye & LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):1.5.1,2

in respect of International Class 36 for credit card services.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6815.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 20, 2010, by H.D. Hopwood & Company Limited, of 3 Carifta Avenue, Kingston 11, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**SUNSPLASHERS**

in respect of International Class 32 for aerated water; preparations for making aerated water; aperitifs, non-alcoholic; beer; beer wort; preparations for making beverages; sugar sweetened crystal beverage mixes; whey beverages; cider, non-alcoholic; cocktails, non-alcoholic essences for making beverages; fruit juices; fruit nectars, non-alcoholic; ginger beer; grape must, unfermented; non-alcoholic honey-based beverages; extracts of hops for making beer; isotonic beverages; kvass [non-alcoholic beverages]; lemonades; preparations for making liqueurs; lithia water; malt beer; malt wort; milk of almonds [beverage]; mineral water [beverages]; preparations for making mineral water; must; non-alcoholic beverages; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; orgeat; pastilles for effervescing beverages; peanut milk [soft drink]; powders for effervescing beverages; sarsaparilla [soft drink]; seltzer water; sherbets [beverages]; soda water; sorbets [beverages]; syrups for beverages; syrups for lemonade; table waters; tomato juice [beverage]; vegetable juices [beverages]; waters [beverages].

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6818.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 20, 2010, by H.D. Hopwood & Company Limited, of 3 Carifta Avenue, Kingston 11, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.1,23;5.7.24

in respect of International Class 32 for aerated water; preparations for making aerated water; aperitifs, non-alcoholic; beer; beer wort; preparations for making beverages; sugar sweetened crystal beverage mixes; whey beverages; cider, non-alcoholic; cocktails, non-alcoholic essences for making beverages; fruit juices; fruit nectars, non-alcoholic; ginger beer; grape must, unfermented; non-alcoholic honey-based beverages; extracts of hops for making beer; isotonic beverages; kvass [non-alcoholic beverages]; lemonades; preparations for making liqueurs; lithia water; malt beer; malt wort; milk of almonds [beverage]; mineral water [beverages]; preparations for making mineral water; must; non-alcoholic beverages; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; orgeat; pastilles for effervescing beverages; peanut milk [soft drink]; powders for effervescing beverages; sarsaparilla [soft drink]; seltzer water; sherbets [beverages]; soda water; sorbets [beverages]; syrups for beverages; syrups for lemonade; table waters; tomato juice [beverage]; vegetable juices [beverages]; waters [beverages].

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6819.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 18<sup>th</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 7, 2010, by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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**1-2-3**

in respect of International Class 29 for meat, fish, poultry and game, not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables, jellies for food; jams; stewed fruits; eggs for consumption; milk and milk products; edible oils and fats.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6844.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 22<sup>nd</sup> day of June, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 7, 2010, by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**BLANCA NIEVES**

in respect of International Class 3 for soap; detergents other than for use in manufacturing operations and medical purposes; non-medicated shampoos.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

The applicant claims that the words “Blanca Nieves”, which is in the Spanish language, when translated to the English language are “snow white”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6845.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 22<sup>nd</sup> day of June, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 7, 2010, by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**FOCA**

in respect of International Class 3 for bleaching preparations for laundry use, bleaching salts, bleaching soda; laundry detergent, liquid; cleaning and polishing preparations; scouring solutions; abrasive cloth and paper; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

The applicant claims that the word “Foca”, which is in the Spanish language, when translated to the English language is “seal”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6847.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 22<sup>nd</sup> day of June, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 9, 2010, by THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SENZAO

in respect of International Class 32 for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; fruit juice beverages (non-alcoholic) and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6857.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 22<sup>nd</sup> day of June, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 31, 2010, by Gilead Sciences Limited, of IDA Business and Technology Park, Carrigtohill, Co. Cork, Ireland, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## COMPLERA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6876.10 should do so in writing addressed to the undersigned not later than the 17<sup>th</sup> day of September, 2010.

**DATED** this 22<sup>nd</sup> day of June, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2010 by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3,8

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches

The applicant claims that this mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "Tobacco" and the word "Filter", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6650.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

DATED this 7<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on March 17, 2010, by Bayer Aktiengesellschaft, of 51368 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VERANGO

in respect of-

- (a) International Class 1 for chemical preparations for use in agriculture, horticulture and forestry namely chemical preparations for the treatment of seeds, fertilizer;
- (b) International Class 5 for preparations for killing weeds and destroying vermin; insecticides, herbicides, fungicides.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6679.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

DATED this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on March 24, 2010, by EXXON MOBIL CORPORATION, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,7,18

in respect of-

- (a) International Class 1 for unprocessed artificial resins; adhesives used in industry;
- (b) International Class 4 for industrial oils and greases; lubricants; fuels (including motor spirit) and candles.

The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6698.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

DATED this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 9, 2010, by LOUIS VUITTON MALLETIER, of 2 Rue du Pont-Neuf, 75001 Paris, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,8  
in respect of-

- (a) International Class 18 for boxes of leather or imitation leather; travelling bags, travelling sets [leatherware], trunks and valises, garment bags for travel purposes; vanity cases, not fitted; rucksacks, handbags; attache cases and briefcases made of leather; pocket wallets, change purses, key cases [leatherware], card cases [wallet]; umbrellas;
- (b) International Class 25 for clothing and underwear, namely shirts, T-shirts, pullovers, skirts, dresses, trousers, coats, jackets, belts [clothing], stoles, scarves, clothing gloves, ties, socks, bathing suits; shoes, high-heeled shoes, low-heeled shoes, sandals, boots, slippers, tennis shoes; headgear for wear.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6707.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 9, 2010, by LOUIS VUITTON MALLETIER, of 2 Rue du Pont-Neuf, 75001 Paris, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LOUIS VUITTON

in respect of-

- (a) International Class 18 for boxes of leather or imitation leather; travelling bags, travelling sets [leatherware], trunks and valises, garment bags for travel purposes; vanity cases, not fitted; rucksacks, handbags; attache cases and briefcases made of leather; wallets, change purses, key cases [leatherware], card cases [wallet]; umbrellas;
- (b) International Class 25 for clothing and underwear, namely shirts, T-shirts, pullovers, skirts, dresses, trousers, coats, jackets, belts [clothing], stoles, scarves, clothing gloves, ties, socks, bathing suits; shoes, high-heeled shoes, low-heeled shoes, sandals, boots, slippers, tennis shoes; headgear for wear.

The applicant claims that this mark is in use.

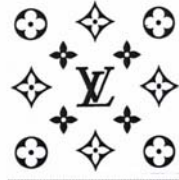
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6708.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 9, 2010, by LOUIS VUITTON MALLETIER, of 2 Rue du Pont-Neuf, 75001 Paris, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,18;26.4.1,1;27.5.1,19  
in respect of-

- (a) International Class 18 for boxes of leather or imitation leather; travelling bags, travelling sets [leatherware], trunks and valises, garment bags for travel purposes; vanity cases, not fitted; rucksacks, handbags; attache cases and briefcases made of leather; pocket wallets, change purses, key cases [leatherware], card cases [wallet]; umbrellas;
- (b) International Class 25 for clothing and underwear, namely shirts, T-shirts, pullovers, skirts, dresses, trousers, coats, jackets, belts [clothing], stoles, scarves, clothing gloves, ties, socks, bathing suits; shoes, high-heeled shoes, low-heeled shoes, sandals, boots, slippers, tennis shoes; headgear for wear.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6722.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 29, 2010, by Control Universal, S.A. DE C.V., of Av. Universidad 1377-501 Col. Axotla, Del. Álvaro Obregón C.P. 01030, Mexico, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.5.1,2,4

in respect of International Class 28 for amusement machines, automatic and coin-operated; archery implements; backgammon games; bags especially designed for skis and surfboards; artificial fishing bait; play balloons; balls for games; small balls for games; bar-bells; baseball gloves; bats for games; bells for Christmas trees; stationary exercise bicycles; billiard balls; billiard cue tips; billiard cues; billiard markers; billiard table cushions; billiard tables; coin-operated billiard tables; bladders of balls for games; board games; bob-sleighs; body boards; body-building apparatus; skating boots with skates attached; bowling apparatus and machinery; bows for archery; boxing gloves; building games; butterfly nets; candle holders for Christmas trees; bingo cards; playing cards; chalk for billiard cues; checkerboards; chess games; chessboards; Christmas tree stands; Christmas trees of synthetic material; ornaments for Christmas tree, except illumination articles and confectionery; clay pigeon traps; climbers' harness; golf clubs; confetti; conjuring apparatus; sole coverings for skis; cricket bags; cups for dice; darts; decoys for hunting or fishing; dice; discuses for sports; dolls; dolls' beds; dolls' clothes; dolls' feeding bottles; dolls' houses; dolls' rooms; dominoes; edges of skis; electronic targets; rollers for stationary exercise bicycles; stationary exercise bicycles; fairground ride apparatus; fencing gauntlets; fencing masks; fencing weapons; fish hooks; fishing tackle; flippers for swimming; floats for fishing;



foils for fencing; tables for indoor football; marbles for games; games other than those adapted for use with an external display screen or monitor; apparatus for games other than those adapted for use with an external display screen or monitor; fencing gloves; gloves for games; golf gloves; golf bags, with or without wheels; golf gut for fishing; gut for rackets; appliances for gymnastics; hang gliders; harness for sailboards; hockey sticks; horseshoe games; hunting game calls; ice skates; tables for indoor football; in-line roller skates; jigsaw puzzles; kaleidoscopes; kite reels; kites; landing nets for anglers; lines for fishing; scent lures for hunting or fishing; mah-jong; marionettes; theatrical masks; toy masks; masts for sailboards; scale model vehicles; nets for sports; ninepins; paragliders; parlor games; machines for physical exercises; piñatas; toy pistols; playing balls; plush toys; punching bags; quoits; guts for rackets; strings for rackets; radio-controlled toy vehicles; reels for fishing; body rehabilitation apparatus; ring games; rocking horses; rods for fishing; roller skates; rosin used by athletes; roulette wheels; sailboards; scrapers for skis; shuttlecocks; skateboards; in-line roller skates; roller skates; ski bindings; skis; wax for skis; skittles; artificial snow for Christmas trees; snow globes; snowshoes; starting blocks for sports; surf boards; surf skis; surfboard leashes; swings; tables for table tennis; targets; teddy bears; tennis ball throwing apparatus; tennis nets; toy vehicles; toys; toys for domestic pets; twirling batons; radio-controlled toy vehicles; scale model vehicles; waterskis; wax for skis.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6731.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 25, 2010, by EMPRESAS CMPC S.A., of Agustinas No. 1343, Piso 8, Santiago, Chile, through Its Agent Morgan & Morgan Trust Corporation (Belize) Ltd. of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BABYSEC**

in respect of-

- (a) International Class 3 for bleaching preparations for laundry use, cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices; tissues impregnated with cosmetic lotions;
- (b) International Class 16 for tissue paper products, namely handkerchiefs of paper, napkins of paper, hygienic paper, towels of paper, disposable diapers of paper for babies and sheets of paper.

The applicant claims that it has used this mark since 2000.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6740.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 9, 2010, by LOUIS VUITTON MALLETIER, of 2 Rue du Pont-Neuf, 75001 Paris, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of-

- 
- (a) International Class 18 for boxes of leather or imitation leather; travelling bags, travelling sets [leatherware], trunks and valises, garment bags for travel purposes; vanity cases, not fitted; rucksacks, handbags; attache cases and briefcases made of leather; pocket wallets, change purses, key cases [leatherware], card cases [wallet]; umbrellas;
- (b) International Class 25 for clothing and underwear, namely shirts, T-shirts, pullovers, skirts, dresses, trousers, coats, jackets, belts [clothing], stoles, scarves, clothing gloves, ties, socks, bathing suits; shoes, high-heeled shoes, low-heeled shoes, sandals, boots, slippers, tennis shoes; headgear for wear.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6760.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on May 31, 2010, by VANGUARD TRADEMARK HOLDINGS USA LLC, of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent Barrow & Co., Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **DRIVE HAPPY**

in respect of International Class 39 for transport; car rental; vehicle rental.

The applicant claims that this mark has been used in Belize during the last year and it intends to continue using this mark after registration.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6836.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 1, 2010, by Giorgio Beverly Hills, Inc., of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & Ip Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **GIORGIO BEVERLY HILLS**

in respect of International Class 25 for men's and women's clothing, namely, shirts, t-shirts, pants, pantyhose, pullovers, waistcoats, trousers, jeans, vests, parkas, sweaters, blazers, gaiters, rain-coats, leggings, shorts, belts, suspenders, ties, sweat bands, wrist bands, blouses, socks, stockings, sport suits namely track suits, training suits, warm-up suits, athletic sports suits, gym suits, ear muffs, underwear, collars, sun visors, jerkins, slacks, mittens, polo shirts, tank tops, dresses, cardigans, jumpers, camisoles, bathing suits, body suits, bath robes, nightgowns, pyjamas, petticoats, corsets, jogging suits, skirts, gloves, coats, scarves, jackets and wind resistant jackets, foulards; footwear, namely, athletic footwear, slippers, shoes, boots, sandals; headgear, namely hats, berets, caps, hoods, turbans and bandanas.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6838.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 31, 2010, by Comercializadora Gonac, S.A. de C.V., of Calle Feria Nacional No. 7 Cd. Industrial Xicohtencatl II Huamantla, Tlaxala, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 32 for mineral waters [beverages] and aerated waters; syrups for making beverages; fruit juices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6841.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 1, 2010, by AWA TRADING GROUP INC., of 3137 Countess Cres., Mississauga Ontario Canada L5M0E1, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ELEGANCE

in respect of International Class 34 for luxury cigarettes.

The applicant claims that this mark has been used in Belize during the last year in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6842.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 3, 2010, by Wix Filtration Corp LLC, of 1 Wix Way, Gastonia, North Carolina, 28054, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## WIX

in respect of International Class 7 for filters [parts of machines or engines]; filter cartridges for machines and engines; filters for vehicles [parts of machines and engines]; oil filters [parts of machines or engines]; air filters [parts of machines or engines]; fuel filters [parts of machines or engines]; anti-pollution devices for motors and engines thereof.

The applicant claims that this mark has been used in Belize since 2001 in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6843.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

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DATED this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 7, 2010 by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ROMA

in respect of International Class 3 for detergents other than for use in manufacturing operations and medical purposes.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

The applicant claims that the word "Roma", which is in the Spanish language, when translated to the English language is "Rome".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6848.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

DATED this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 7, 2010 by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PURO SOL

in respect of International Class 3 for bleaching preparations for laundry use, bleaching salts, bleaching soda; laundry detergent, liquid; cleaning and polishing preparations; scouring solutions; abrasive cloth and paper; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

The applicant claims that the words "Puro Sol", which is in the Spanish language, when translated to the English language are "Only Sun".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6849.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

DATED this 6<sup>th</sup> day of July, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 7, 2010 by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ROSA VENUS

in respect of International Class 3 for soap; detergents other than for use in manufacturing operations and medical purposes; non-medicated shampoos.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

The applicant claims that the word "Rosa", which is in the Spanish language, when translated to the English language is "Rose".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6850.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

DATED this 6<sup>th</sup> day of July, 2010.

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*(2<sup>nd</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on June 7, 2010 by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SUAZUL

in respect of International Class 3 for fabric softeners for laundry use.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6851.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

DATED this 6<sup>th</sup> day of July, 2010.

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*(2<sup>nd</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on June 7, 2010 by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TERSSO

in respect of International Class 3 for bleaching preparations for laundry use, bleaching salts, bleaching soda; laundry detergent, liquid; cleaning and polishing preparations; scouring solutions; abrasive cloth and paper; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6852.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

DATED this 6<sup>th</sup> day of July, 2010.

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*(2<sup>nd</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on June 7, 2010 by FABRICA DE JABÓN LA CORONA, S.A. DE C.V., of Carlos B. Zetina No. 80, Fraccionamiento Industrial Xalostoc, C.P. 55348, Ecatepec of Morelos, State of Mexico, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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## ZOTE

in respect of International Class 3 for bleaching preparations for laundry use, bleaching salts, bleaching soda; laundry detergent, liquid; cleaning and polishing preparations; scouring solutions; abrasive cloth and paper; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

The applicant claims that the word "Zote", which is in the Spanish language when translated to the English language is "Dunce" or "Ignorant".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6853.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 7<sup>th</sup> day of July, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 3, 2010, by Wix-Filtron Sp Z o o., of ul Wroclawska 145, Gostyn, Poland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## FILTRON

in respect of International Class 7 for filters [parts of machines or engines]; filter cartridges for machines and engines; filters for vehicles [parts of machines and engines]; oil filters [parts of machines or engines]; air filters [parts of machines or engines]; fuel filters [parts of machines or engines]; anti-pollution devices for motors and engines thereof.

The applicant claims that this mark has been used in Belize since July 2009 in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6873.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 3, 2010, by Wix-Filtron Sp Z o o., of ul Wroclawska 145, Gostyn, Poland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## FILTRON

in respect of International Class 7 for filters [parts of machines or engines]; filter cartridges for machines and engines; filters for vehicles [parts of machines and engines]; oil filters [parts of machines or engines]; air filters [parts of machines or engines]; fuel filters [parts of machines or engines]; anti-pollution devices for motors and engines thereof.

The applicant claims that this mark has been used in Belize since July 2009 in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6874.10 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of October, 2010.

**DATED** this 6<sup>th</sup> day of July, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3,8

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "filter", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6523.09 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

**DATED** this 16<sup>th</sup> day of July, 2010.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "filter", separately and apart from the mark as shown.

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ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6524.09 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

DATED this 16<sup>th</sup> day of July, 2010.

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*(1<sup>st</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "filter", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6525.09 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

DATED this 16<sup>th</sup> day of July, 2010.

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*(1<sup>st</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-





CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "filter", separately and apart from the mark as shown.

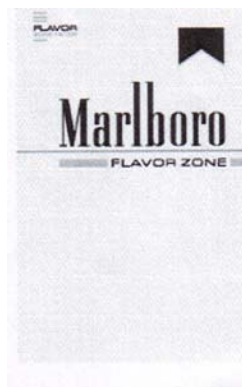
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6530.09 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

**DATED** this 16<sup>th</sup> day of July, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "filter", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6531.09 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

DATED this 16<sup>th</sup> day of July, 2010.

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(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on May 12, 2010, by TRUPER HERRAMIENTES S.A. DE C.V., of Parque Industrial No. 1 Jilotepec, Estado de México, C.P. 54240, México, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## FIX FERRETERIAS

in respect of International Class 35 for buying and selling of services through hardware products, plumbing, machine tools and hand tools stores; marketing services (intermediary commercial) of hardware products, plumbing, machine tools and hand tools and electrical items, metal materials, hardware articles, gardening products for measuring, weighing, irrigation, protective clothing, glues, paints and lacquers and varnishes for painters and canvas items.

The applicant claims that this mark is in use.

The applicant claims that the word "Ferreterias" when translated from the Spanish language to the English language is "Hardware Store".

Registration of this mark shall give no exclusive right to the use of the word "Ferreterias".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6800.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

DATED this 16<sup>th</sup> day of July, 2010.

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(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on May 19, 2010, by Diageo Scotland Limited, of Edinburgh Park, 5 Lochside Way, Edinburgh, Scotland EH12 9DT, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.12,23

in the colors light brown, dark brown, red, blue, gold, yellow, white, black, grey, purple, silver and peach, in respect of International Class 33 for alcoholic beverages (except beers).

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6823.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

DATED this 16<sup>th</sup> day of July, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 19, 2010, by Diageo Scotland Limited, of Edinburgh Park, 5 Lochside Way, Edinburgh, Scotland EH12 9DT, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.12,23;25.1.15,19

in the colors light brown, dark brown, red, blue, gold, dark gold, yellow, white, black, grey, purple, green, salmon, beige, silver, peach, burgundy, in respect of International Class 33 for alcoholic beverages (except beers).

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6824.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

**DATED** this 16<sup>th</sup> day of July, 2010.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 27, 2010, by SIGMA-TAU INDUSTRIE FARMACEUTICHE RIUNITE S.p.A., of Viale Shakespeare 47, 00144, Roma, Italia, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1;27.5.1,4;29.1.1

in respect of International Class 5 for absorbent cotton; acaricides; acetates for pharmaceutical purposes; acids for pharmaceutical purposes; aconitine; additives to fodder for medical purposes; adhesive plaster; adhesive tapes for medical purposes; adhesives for dentures; adjuvants for medical purposes; air freshening preparations; air purifying preparations; albuminous foodstuffs for medical purposes; albuminous milk; albuminous preparations for medical purposes; aldehydes for pharmaceutical purposes; algicides; alkaline iodides for pharmaceutical purposes; alkaloids for medical purposes; alloys of precious metals for dental purposes; aluminium acetate for pharmaceutical purposes; amino acids for medical purposes; amino acids for veterinary purposes; anaesthetics; analgesics; angostura bark for medical purposes; animal washes; antibiotics; anticryptogamic preparations; anti-horse-fly oils; antiparasitic collars for animals; antiparasitic preparations; anti-rheumatism bracelets; anti-rheumatism rings; antiseptic cotton; antiseptics; anti-uric preparations; appetite suppressants for medical purposes; aseptic cotton; asthmatic tea; bacterial poisons; bacterial preparations for medical and veterinary use; bacteriological preparations for medical and veterinary use; balms for medical purposes; balsamic preparations for medical purposes; bandages for dressings; barks for pharmaceutical purposes; bath preparations, medicated; bath salts for medical purposes; therapeutic preparations for the bath; belts for sanitary napkins [towels]; bicarbonate of soda for pharmaceutical purposes; biocides; biological preparations for medical purposes; biological preparations for veterinary purposes; bismuth preparations for pharmaceutical purposes; bismuth subnitrate for pharmaceutical purposes; blood for medical purposes; blood plasma; bone cement for surgical and orthopaedic purposes; bouillons for bacteriological cultures; bracelets for medical purposes; breast-nursing pads; bromine for pharmaceutical purposes; bronchodilating preparations; bunion pads; preparations for the treatment of burns; by-products of the processing of cereals for medical purposes; cachets for pharmaceutical purposes; cachou for pharmaceutical purposes; preparations for callouses; calomel; camphor for medical purposes; camphor oil for medical purposes; candy for medical purposes; capsules for medicines; carbolineum [parasiticide]; castor oil for medical purposes; cattle washes; caustic pencils; caustics for pharmaceutical purposes; cedar wood for use as an insect

repellant; cellulose esters for pharmaceutical purposes; cellulose ethers for pharmaceutical purposes; cement for animal hooves; charcoal for pharmaceutical purposes; chemical conductors for electrocardiograph electrodes; chemical preparations for medical purposes; chemical preparations for pharmaceutical purposes; chemical preparations for veterinary purposes; chemical reagents for medical or veterinary purposes; chemico-pharmaceutical preparations; chewing gum for medical purposes; chilblain preparations; chinoline for medical purposes; chloroform; cocaine; cod liver oil; collodion for pharmaceutical purposes; compresses; condurango bark for medical purposes; confectionery, medicated; medicines for alleviating constipation; contact lens cleaning preparations; chemical contraceptives; corn remedies; corn rings for the feet; cotton for medical purposes; cream of tartar for pharmaceutical purposes; creosote for pharmaceutical purposes; croton bark; cultures of microorganisms for medical and veterinary use; curare; decoctions for pharmaceutical purposes; dental abrasives; dental amalgams; dental cements; dental impression materials; dental lacquer; dental mastics; deodorants for clothing and textiles; deodorants, other than for personal use; depuratives; detergents for medical purposes; diabetic bread; chemical preparations for the diagnosis of pregnancy; diagnostic preparations for medical purposes; diastase for medical purposes; dietetic beverages adapted for medical purposes; dietetic foods adapted for medical purposes; dietetic substances adapted for medical use; digestives for pharmaceutical purposes; digitalin; dill oil for medical purposes; disinfectants for chemical toilets; disinfectants for hygiene purposes; dog lotions; dog washes; dressings, medical; drugs for medical purposes; preparations for destroying dry rot fungus; elixirs [pharmaceutical preparations]; enzyme preparations for medical purposes; enzyme preparations for veterinary purposes; enzymes for medical purposes; enzymes for veterinary purposes; ergot for pharmaceutical purposes; esters for pharmaceutical purposes; ethers for pharmaceutical purposes; eucalyptol for pharmaceutical purposes; eucalyptus for pharmaceutical purposes; eyepatches for medical purposes; eye-wash; febrifuges; fennel for medical purposes; ferments for pharmaceutical purposes; first-aid boxes, filled; fishmeal for pharmaceutical purposes; flour for pharmaceutical purposes; flowers of sulphur for pharmaceutical purposes; fly catching paper; fly destroying preparations; fly glue; food for babies; formic aldehyde for pharmaceutical purposes; frostbite salve for pharmaceutical purposes; fumigating pastilles; fumigation preparations for medical purposes; fungicides; gallic acid for pharmaceutical purposes; gamboge for medical purposes; gases for medical purposes; gauze for dressings; gelatin(e) for medical purposes; gentian for pharmaceutical purposes; germicides; glucose for medical purposes; glycerine for medical purposes; glycerophosphates; dental amalgams of gold; greases for medical purposes; greases for veterinary purposes; guaiacol for pharmaceutical purposes; gum for medical purposes; gurjun [gurjon, gurjan] balsam for medical purposes; haematogen; haemoglobin; haemorrhoid preparations; haemostatic pencils; articles for headache; headache pencils; herbicides; herbs teas for medicinal purposes; extracts of hops for pharmaceutical purposes; hormones for medical purposes; hydrastine; hydrastinine; hydrated chloral for pharmaceutical purposes; hydrogen peroxide for medical purposes; hygienic bandages; insect repellent incense; insect repellents; insecticides; iodides for pharmaceutical purposes; iodine for pharmaceutical purposes; Iodoform; irish moss for medical purposes; isotopes for medical purposes; jalap; jujube, medicated; lacteal flour for babies; larvae exterminating preparations; laxatives; lead water; lecithin for medical purposes; leeches for medical purposes; preparations of lime for pharmaceutical purposes; liniments; linseed for pharmaceutical purposes; linseed meal for pharmaceutical purposes; lint for medical purposes; liquorice for pharmaceutical purposes; lotions for pharmaceutical purposes; lotions for veterinary purposes; lupulin for pharmaceutical purposes; magnesia for pharmaceutical purposes; malt for pharmaceutical purposes; malted milk beverages for medical purposes; mangrove bark for pharmaceutical purposes; medicinal alcohol; medicinal drinks; medicinal hair growth preparations; medicinal herbs; medicinal infusions; medicinal oils; medicinal roots; medicinal tea; medicine cases, portable, filled; medicines for dental purposes; medicines for human purposes; medicines for veterinary purposes; melissa water for pharmaceutical purposes; menstruation bandages; menstruation pads; menthol; mercurial ointments; preparations for destroying mice; chemical preparations to treat mildew; milk ferments for pharmaceutical purposes; milk of almonds for pharmaceutical purposes; milk sugar [lactose]; milking grease; mineral food-supplements; mineral water for medical purposes; mineral water salts; mint for pharmaceutical purposes; moleskin for medical purposes; mothproofing paper; mothproofing preparations; moulding wax for dentists; mouthwashes for medical purposes; mud for baths; medicinal mud; mustard for pharmaceutical purposes; mustard oil for medical purposes; mustard plasters; myrobalan bark for pharmaceutical purposes; napkins for incontinents; narcotics; nerves; nutritional additives for medical purposes; nutritive substances for microorganisms; oil of turpentine for pharmaceutical purposes; ointments for pharmaceutical purposes; opiates; opium; opodeldoc; opotherapy preparations; oxygen baths; oxygen for medical purposes; pants, absorbent, for incontinents; panty liners [sanitary]; paper for mustard plasters; parasiticides; pastilles for pharmaceutical purposes; pectin for pharmaceutical purposes; pepsins for pharmaceutical purposes; peptones for pharmaceutical purposes; pesticides; petroleum jelly for medical purposes; pharmaceutical preparations; pharmaceutical preparations for treating dandruff; phenol for pharmaceutical purposes; phosphates for pharmaceutical purposes; chemical preparations for treating phylloxera; pills for pharmaceutical purposes; plasters for medical purposes; poisons; pomades for medical purposes; porcelain for dental prostheses; potassium salts for medical purposes; poultices; powder of cantharides; purgatives; pyrethrum powder; quassia for medical purposes; quebracho for medical purposes; quinine for medical purposes; quinquina for medical purposes; radioactive substances for medical purposes; radiological contrast substances for medical purposes; radium for medical purposes; rat poison reducing tea for medical purposes; remedies for foot perspiration; remedies for perspiration; repellents for dogs; rhubarb roots for pharmaceutical purposes; royal jelly [for medical purposes]; rubber for dental purposes; sal ammoniac lozenges; salts for medical purposes; salts for mineral water baths; sanitary panties; sanitary towels; sarsaparilla [for medical purposes]; scapulars for surgical purposes; sea water for medicinal bathing; sedatives; semen for artificial insemination; serotherapeutic medicines; serums; siccatives [drying agents] for medical purposes; pharmaceutical preparations for skin care; medical preparations for slimming purposes; slug exterminating preparations; smelling salts; smoking herbs for medical purposes; sodium salts for medical purposes; soil-sterilising preparations; solutions for contact lenses; solvents for removing adhesive plasters; soporifics; starch for dietetic or pharmaceutical purposes; sterilising preparations; steroids; stick liquorice for pharmaceutical purposes; strychnine; styptic preparations; sugar for medical purposes; sulphonamides [medicines]; sulphur sticks [disinfectants]; sunburn ointments; sunburn preparations for pharmaceutical purposes; suppositories; surgical dressings; surgical implants [living tissues]; surgical tissues; syrups for pharmaceutical purposes; tartar for pharmaceutical purposes; teeth filling material; preparations to facilitate teething; thermal water; thymol for pharmaceutical purposes; tincture of iodine; tinctures for medical purposes; tissues; impregnated with pharmaceutical lotions; tobacco

extracts [insecticides]; tobacco-free cigarettes for medical purposes; tonics [medicines]; preparations of trace elements for human and animal use; turpentine for pharmaceutical purposes; vaccines; vaginal washes; vermifuges; vermin destroying preparations; vesicants; veterinary preparations; vine disease treating chemicals; vitamin preparations; vulnerary sponges; wadding for medical purposes; wart pencils; chemical preparations to treat wheat blight [smut]; yeast for pharmaceutical purposes.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

The applicant claims priority on the basis of an application filed on December 4, 2009, under number M12009C011909 in Italy.

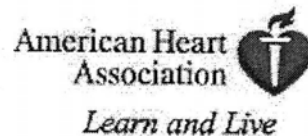
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6830.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

**DATED** this 16<sup>th</sup> day of July, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on May 28, 2010, by American Heart Association, Inc., of 7272 Greenville Avenue, Dallas, Texas 75321, U.S.A. through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 2.9.1;27.5.1,4

in respect of International Class 35 for promoting cardio vascular health, fitness and nutrition and/or the prevention or reduction of cardiovascular disease and stroke; promoting public awareness of the need for community education in the field of cardiovascular health, fitness and nutrition and/or prevention or reduction of cardiovascular disease and stroke.

The applicant claims that this mark is being used in respect of the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6835.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

**DATED** this 16<sup>th</sup> day of July, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 8, 2010, by HYTERA COMMUNICATIONS CO., LTD., of HYT TOWER, Beihuan Road, North Part of Shenzhen Hi-Tech Industrial Park, Nanshan District, Shenzhen, P.R. China, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23;27.5.1,4

in respect of International Class 9 for telephone apparatus; transmitters of electronic signals; intercommunication apparatus; walkie-talkies; processors [central processing units]; integrated circuits; galvanic cells; battery chargers; semiconductors.

The applicant claims that this mark is not in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6855.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

DATED this 16<sup>th</sup> day of July, 2010.

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*(1<sup>st</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on June 14, 2010, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ROMZURTO

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on December 18, 2009, under No. 64419/2009 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6875.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

DATED this 16<sup>th</sup> day of July, 2010.

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*(1<sup>st</sup> issue)*

WHEREAS, the Registrar is in receipt of an application filed on the June 15, 2010, by VIDEOSERPEL LTD., of Dammstrasse 19, 6301 Zug, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):29.1.1,2;26.1.1,3;26.11.3,8  
in respect of-

- (a) International Class 38 for television and radio broadcasting and telecasting services rendered through the medium of cable, satellite and terrestrial wireline and wireless distribution systems; transmission of radio and television programs; streaming of audio and video material on the internet; news agency services; rental of communications, telecommunications or broadcasting apparatus;
- (b) International Class 41 for entertainment and education services, namely production, presentation, syndication and distribution of radio and television entertainment, news, sports, education and current affairs programs; organization, production and management of shows, competitions, conferences, concerts, theatrical performances and sporting events; rental of sound and video recordings.

The applicant claims that it intends to use this mark in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6877.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

DATED this 16<sup>th</sup> day of July, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 23, 2010, by Henkel AG & Co. KGaA, of Henkelstrasse 67 40589 Düsseldorf, Germany, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ADHESIN**

in respect of International Class 1 for adhesives for use in industry.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6880.10 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of October, 2010.

**DATED** this 16<sup>th</sup> day of July, 2010.

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## NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)



CFE(6):26.4.18;27.5.2

**THE MARK** shown above, Registration No. 3112, has been renewed in the name of DIAMOND FOODS, INC., of 1050 South Diamond Street, Stockton, CA 95205, U.S.A., as of the 23rd day of July, 2010, in respect of International Class 31 for edible nuts, shelled or unshelled, included in Class 31, but not including almonds, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18th day of June, 2010.

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(3<sup>rd</sup> issue)

## DUNHILL

**THE MARK** shown above, Registration No. 4739, has been renewed in the name of ALFRED DUNHILL LIMITED, of 15 Hill Street, London W1J 5QT, England, United Kingdom, as of the 15th day of June, 2010, in respect of International Class 14 for articles included in Class 14 made of precious metals or coated therewith; jewellery; clocks and watches, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of June, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18th day of June, 2010.

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(3<sup>rd</sup> issue)

## SANDAK

**THE MARK** shown above, Registration No. 6505, has been renewed in the name of BATA BRANDS S.à.r.l., Luxembourg, succursale de Lausanne, of Avenue de Rhodanie 70, 1007 Lausanne, Switzerland, as of the 25th day of June, 2010, in respect of International Class 25 for footwear being articles of clothing, and parts and fittings therefor included in Class 25, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of June, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18th day of June, 2010.

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(3<sup>rd</sup> issue)

## DUNHILL

**THE MARK** shown above, Registration No. 8569, has been renewed in the name of ALFRED DUNHILL LIMITED, of 15 Hill Street, London W1J 5QT, England, United Kingdom, as of the 15th day of June, 2010, in respect of International Class 34 for all goods included in Class 34, except in respect of tobacco and tobacco products, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of June, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18th day of June, 2010.

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(3<sup>rd</sup> issue)

## RALPH

**THE MARK** shown above, Registration No. 8706, has been renewed in the name of THE POLO/LAUREN COMPANY, L.P., of 650 Madison Avenue, New York, N.Y. 10022, U.S.A., as of the 13th day of May, 2010, in respect of International Class 3 for perfume, toilet water; gels, salts for the bath and the shower not for medical purpose; toilet soaps, body deodorants; cosmetics namely creams, milks, lotions, gels and powders for the face, the body and the hands; sun care preparations (cosmetic products); make-up preparations; shampoos; gels, sprays, mousses and balms for the hair styling and hair care; hair lacquers; hair colouring and hair decolorant preparation; permanent waving and curling preparations; essential oils for personal use, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of May, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18th day of June, 2010.

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(3<sup>rd</sup> issue)

## GLACIAL

**THE MARK** shown above, Registration No. 8909, has been renewed in the name of METAPLUS S.A. DE C.V., of Anillo Periférico por Cruce Via FF. CC. A Tizimín, Predio Catastral 12514, 97160 Mérida, Yucatán, México, as of the 31st day of May, 2010, in respect of International Class 11 for water filters and refrigerators, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of May, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18th day of June, 2010.

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(3<sup>rd</sup> issue)

## DUNHILL

**THE MARK** shown above, Registration No. 4737, has been renewed in the name of ALFRED DUNHILL LIMITED, of 15 Hill Street, London W1J 5QT, England, United Kingdom, as of the 15th day of June, 2010, in respect of International Class 18 for articles included in Class 18 made wholly or principally of leather and of imitation leather, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of June, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18th day of June, 2010.

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(2<sup>nd</sup> issue)

## CASODEX

**THE MARK** shown above, Registration No. 5016, has been renewed in the name of AstraZeneca UK Limited, of 15 Stanhope Gate, London, W1Y 6LN, United Kingdom, as of the 21st day of May, 2010, in respect of International Class 5 for all goods included in Class 5, of which it has not been used till present; the owner has not been able to procure a distributor in Belize, but is making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 21st day of May, 2020, upon which it can be renewed for further periods of ten years.





Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.





**DATED** this 5th day of July, 2010.


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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
6518.09		Citadel Capital SAE 3 El Yemen St., El Dokki District, El Giza, Egypt	36
6550.10	LITTLE77	Retail Royalty Company 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.	3 18 25 35
6551.10		Retail Royalty Company 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.	3 18 25 35
6567.10		OCEANA INC. 1350 Connecticut Avenue, N.W., 5 <sup>th</sup> Floor, Washington, DC 20036, U.S.A.	16 41 42
6569.10	OCEANA	OCEANA INC. 1350 Connecticut Avenue, N.W., 5 <sup>th</sup> Floor, Washington, DC 20036, U.S.A.	16 41 42
6572.10		BEIJING KASLY INVESTMENT MANAGEMENT CO., LTD., Room 2101, Sky Plaza, No. 46 of Dongzhimenwal Street, Dongcheng District, Beijing, P.R. China	30 32
6578.10	ECOSPORT	Ford Motor Company One American Road, Dearborn, Michigan 48126, U.S.A.	12
6583.10	AE	Retail Royalty Company 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.	3 14 18 25 35
6584.10	AMERICAN EAGLE	Retail Royalty Company 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.	3 14 25 35

6585.10		Retail Royalty Company 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.	3 14 18 25 35
6586.10	AEO	Retail Royalty Company 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.	3 14 18 25 35
6599.10	StreamWork	SAP AG Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany	9 16 35 38 41
6630.10		INVERSIONES EL GALEÓN DORADO, S.A. Tres Ríos, Cien Metros al este del Liceo Mario Quirós Sasso En San Diego De Tres Ríos, Cartago, Costa Rica	5
6643.10	KETEL ONE	Double Eagle Brands N.V. Kaya W.F.G. Mensing 32, Willemstad, Curacao, Netherland Antilles	33
6657.10	RAPIDMATCH	PPG INDUSTRIES OHIO, INC. 3800 West 143 <sup>rd</sup> Street, Cleveland, Ohio 44111, U.S.A.	9
6664.10		UGUNDANI #6 Junesville, St. Martin Deportes Area, Belize City, Belize	5
6673.10	SPHINX	Makhteshim Chemical Works Ltd. P.O.Box 60, Hebron Road, 84100 Beer Sheva, Israel	5
6678.10	NULOJIX	Bristol-Myers Squibb Company 345 Park Avenue, New York, New York 10154, U.S.A.	5
6682.10		COMPAGNIE GERVAIS DANONE 17 Boulevard Haussmann, 75009 Paris	29
6683.10	VITA-PROX	Bayer Aktiengesellschaft 51368 Leverkusen, Germany	5
6684.10		COMPAGNIE GERVAIS DANONE 17 Boulevard Haussmann, 75009 Paris	29
6685.10	ACTIREGULARIS	COMPAGNIE GERVAIS DANONE 17 Boulevard Haussmann, 75009 Paris	29

6686.10	<b>NUTRIDAY</b>	COMPAGNIE GERVAIS DANONE 17 Boulevard Haussmann, 75009 Paris	29
6687.10	<b>CROWN OF LIGHT</b>	ALBERT GAD LTD. 592 5 <sup>th</sup> Avenue, 9 <sup>th</sup> Floor, New York, New York, 10036, U.S.A.	14
6696.10	<b>ANDROVIT</b>	Bayer Aktiengesellschaft 51368 Leverkusen, Germany	5
6697.10		COMPAGNIE GERVAIS DANONE 17 Boulevard Haussmann, 75009 Paris	29

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