



## INTELLECTUAL PROPERTY JOURNAL

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“Our mission is to create an efficient and modern intellectual property system leading to the emergence of a vibrant intellectual property culture in Belize.”*

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**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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**APPLICATIONS FOR TRADEMARK REGISTRATION**

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 25, 2009, by Xin Rong Xia, of 614 Belize Corozal Road, Orange Walk District, Belize, at the Belize Intellectual Property Office, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):29.1.1,4;26.11.3,8,12

in the colors as depicted in the mark, in respect of International Class 30 for sweets [candy]

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "mint" and the words "Support Belize Candy".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6454.09 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23;26.13.25

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

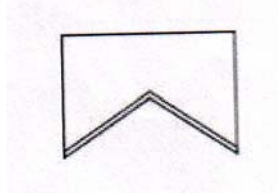
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6521.09 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23;26.13.25

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco, substitutes not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6522.09 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

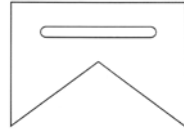
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6526.09 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23;26.13.25

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6527.09 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 30, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6529.09 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on January 15, 2010, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**DOLCE GUSTO**

in respect of-

- (a) International Class 11 for electric coffee, cocoa and cappuccino makers; electric coffee making machines; parts and fittings for all of the aforesaid goods;
- (b) International Class 30 for coffee; prepared coffee and coffee-based beverages; cocoa and cocoa-based beverages; chocolate based beverage mixes in powder or liquid concentrate form; tea-based beverages.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

The applicant claims that the words "Dolce Gusto", when translated from the Italian language to the English language are "Sweetness of the Taste".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6552.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 22, 2010, by BRADS GAMING COMPANY LTD., of No. 2 Farmer's Market, Belize City, Belize, at the Belize Intellectual Property Office of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.1,16;29.1.1

in respect of-

- (a) International Class 28 for boledo, lottery and jackpot tickets;
- (b) International Class 41 for administration and organization of boledo, lottery and jackpot for others.

The applicant claims that it intends to use this mark in the very near future.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6623.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23;29.1.1

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6647.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;29.1.1

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6648.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-





CFE(6):25.1.15,19;26.03.23;29.1.1

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6649.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 11, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

*SMOOTHFLO*

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

The applicant claims priority on the basis of an application filed on January 8, 2010, under number 50170/2010 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6651.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 18, 2010, by REAL MADRID CLUB DE FÚTBOL, of Concha Espina 1, 28036, Madrid, Spain, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.1,29.1.2,3

in respect of International Class 16 for goods; writing paper; folders for papers; stationery namely envelopes, pads, paper sheets, stickers; bottle envelopes of cardboard or paper; envelopes, pouches namely bags of paper or plastics, for packaging; cardboard articles; articles for use in school namely paint boxes; boxes of cardboard or paper; signboards of paper or cardboard; pictures; pictures namely paintings, framed or unframed; periodicals namely magazines; newspapers; pamphlets; office requisites namely pens; almanacs; albums; calendars; posters; paper tapes and cards for the recordal of computer programmes; packing paper; pencils; tablemats of paper; table linen of paper; tablecloths of paper; place mats of paper; coasters of paper; stamps namely seals; table napkins of paper; postcards; towels of paper; face towels of paper; adhesive tapes for stationery or household purposes; advertisement boards of paper or cardboard; writing materials; self-adhesive tapes for stationery or household purposes; bibs of paper; flags of paper; writing pads; decalcomanias; folders for papers; paper ribbons; conical paper bags; greeting cards; bookmarkers; books; note books; writing or drawing books; comic books.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6667.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 3, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;29.1.3

in the colors as depicted in the mark, in respect of International Class 3 for soaps; perfumeries; essential oils; cosmetic preparations for body and beauty care, namely creams, lotions, moisturizers, texturizers and toners, bath gel, shower gel, foam bath and personal deodorants, preparations for cleaning the hair, preparations for conditioning the hair, preparations for embellishing the hair, preparations for dyeing the hair; hair cream, permanent waving solutions, hair spray, hair gel, hair mousse, hair colors, hair waving preparations, hair lotions; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the Spanish words "Nuevo, Zest Sensación hidratante, Agua Vitamina E con Glicerina, 3x mas Glicerina, jabón de tocador, when translated to the English language are "New, Zest Moisturising Sensation, Vitamin E Water with Glycerine, 3x More Glycerine and dressing table soap".

Registration of this mark shall give no exclusive right to the use of the words "Nuevo, Sensación hidratante, Agua Vitamina E con Glicerina, 3x mas Glicerina, jabón de tocador, net content 180g, and the ® symbol, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6676.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

DATED this 26<sup>th</sup> day of April, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 3, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;29.1.4

in the colors as depicted in the mark, in respect of International Class 3 for soaps; perfumeries; essential oils; cosmetic preparations for body and beauty care, namely creams, lotions, moisturizers, texturizers and toners, bath gel, shower gel, foam bath and personal deodorants, preparations for cleaning the hair, preparations for conditioning the hair, preparations for embellishing the hair, preparations for dyeing the hair; hair cream, permanent waving solutions, hair spray, hair gel, hair mousse, hair colors, hair waving preparations, hair lotions; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the Spanish words “Nuevo, Zest Neutro Suave, Cuidado Delicado, 3x mas Glicerina, jabón de tocador, when translated to the English language are “New, Zest Neutral Soft, Delicate Care, 3x More Glycerine and dressing table soap”.

Registration of this mark shall give no exclusive right to the use of the words 3x, the ® symbol, Nuevo, Neutro Suave, jabón de tocador, Cuidado Delicado, mas Glicerina, net content 180g, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6677.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

DATED this 26<sup>th</sup> day of April, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 17, 2010, by COMPAGNIE GERVAIS DANONE, of 17 Boulevard Haussmann, 75009 Paris, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;29.1.4

in respect of-

- (a) International Class 29 for milk, milk powder, gelled, flavoured and whipped milk; milk products, namely: milky desserts, yoghurts, yogurt drinks, cottage cheese, plain or flavoured beverages composed mainly of milk or milk products, milky beverages mainly made of milk, milky beverages comprising fruit, fermented plain or flavoured milky products;

- (b) International Class 32 for still or sparkling water [mineral or non mineral] fruit or vegetable juices, fruit or vegetable drinks, lemonades, sodas, sorbet drinks, drink preparations, syrups for drinks, alcohol-free fruit or vegetable extracts, alcohol-free drinks.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6681.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 23, 2010, by DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA, of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.1;29.1.1,3,7

in respect of International Class 1 for mineral and/or organic fertilizers [physical or chemical blends].

The applicant claims that it intends to use this mark or authorize its use by others of this mark in relation to the goods mentioned.

The applicant claims that the English translation of the words “NUTRICAFFÉ DISAGRO” is “Nutricoffee Disagro”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6700.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 23, 2010, by DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA, of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.11.1,3;29.1.3,7

in respect of International Class 1 for mineral and/or organic fertilizers [physical or chemical blends].

The applicant claims that it intends to use this mark or authorize its use by others of this mark in relation to the goods mentioned.

The applicant claims that the English translation of the words “NUTRICANA DISAGRO” is “Nutricane Disagro”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6701.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 23, 2010, by DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA, of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2;29.1.3

in respect of International Class 1 for mineral and/or organic fertilizers [physical or chemical blends].

The applicant claims that it intends to use this mark or authorize the use by others of this mark in relation to the goods mentioned.

The applicant claims that the English translation of the words "NUTRIMAIZ DISAGRO" is "Nutricorn Disagro".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6702.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 23, 2010, by DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA, of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2;29.1.3,7

in respect of International Class 1 for mineral and/or organic fertilizers [physical or chemical blends].

The applicant claims that it intends to use this mark or authorize the use by others of this mark in relation to the goods mentioned.

The applicant claims that the English translation of the words "NUTRIPASTO DISAGRO" is "Nutripasture Disagro".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6703.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 23, 2010, by DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA, of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation

(Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.9.19;29.1.3,7

in respect of International Class 1 for mineral and/or organic fertilizers [physical or chemical blends].

The applicant claims that it intends to use this mark or authorize the use by others of this mark in relation to the goods mentioned.

The applicant claims that the English translation of the words "NUTRIFRIJOL DISAGRO" is "Nutribean Disagro".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6704.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 23, 2010, by DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA, of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.9.3;29.13,7

in respect of International Class 1 for mineral and/or organic fertilizers [physical or chemical blends].

The applicant claims that it intends to use this mark or authorize the use by others of this mark in relation to the goods mentioned.

The applicant claims that English translation of the words "NUTRIPAPA DISAGRO" is "Nutripotato Disagro".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6705.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 16, 2010, by EXINMEX, S.A. DE C.V., of Avenida de las Palmas No. 100, Colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, Código Postal 11000, México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.15.15

in respect of International Class 7 for dish washers and laundry washers.

The applicant claims that it has a bona fide intention to use the mark in Belize in connection with the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6720.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 26, 2010, by BP p.l.c., of 1 St James's Square, London, SW1Y 4PD, United Kingdom, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23;29.1.2,3

in respect of-

- (a) International Class 1 for chemicals used in industry; chemical additives for fuels and lubricants; hydrogen;
- (b) International Class 4 for industrial oils and greases; industrial lubricants; fuels, motor spirit; non-chemical additives for oils and fuels; hydrogen for use as a fuel;
- (c) International Class 9 for computer software for managing energy measurement data for the energy and power industry; fuel cells; power cables; photovoltaic cells and modules; photovoltaic apparatus and installations for generating solar electricity and providing power to commercial, residential and industrial premises, namely photovoltaic solar modules and photovoltaic cladding panels; electrical cells and batteries; battery chargers; solar batteries;
- (d) International Class 25 for men's, women's and children's clothing, namely, shirts, t-shirts, pants, pantyhose, pullovers, waistcoats, trousers, jeans, vests, parkas, sweaters, blazers, gaiters, rain-coats, leggings, shorts, belts, suspenders, ties, sweat bands, wrist bands, blouses, socks, stockings, sport suits namely track suits, training suits, warm-up suits, athletic sport suits, gym suits, ear muffs, bandanas, underwear, collars, sun visors, jerkings, slacks, mittens, polo shirts, tank tops, dresses, cardigans, jumpers, camisoles, bathing suits, body suits, bath robes, nightgowns, pyjamas, petticoats, corsets, jogging suits, skirts, gloves, coats, scarves, jackets and wind resistant jackets, foulards; footwear, namely, athletic footwear, slippers, shoes, boots, sandals; headgear, namely hats, berets, caps, hoods, turbans and bandanas;
- (e) International Class 28 for toys; scale model vehicles.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6723.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 26, 2010, by BP p.l.c., of 1 St James's Square, London, SW1Y 4PD, United Kingdom, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.23;29.1.2,3  
in respect of-

- (a) International Class 1 for chemicals used in industry; chemical additives for fuels and lubricants; hydrogen;
- (b) International Class 4 for industrial oils and greases; industrial lubricants; fuels, motor spirit; non-chemical additives for oils and fuels; hydrogen for use as a fuel;
- (c) International Class 9 for computer software for managing energy measurement data for the energy and power industry; fuel cells; power cables; photovoltaic cells and modules; photovoltaic apparatus and installations for generating solar electricity and providing power to commercial, residential and industrial premises, namely photovoltaic solar modules and photovoltaic cladding panels; electrical cells and batteries; battery chargers; solar batteries;
- (d) International Class 25 for men's, women's and children's clothing, namely, shirts, t-shirts, pants, pantyhose, pullovers, waistcoats, trousers, jeans, vests, parkas, sweaters, blazers, gaiters, rain-coats, leggings, shorts, belts, suspenders, ties, sweat bands, wrist bands, blouses, socks, stockings, sport suits namely, track suits, training suits, warm-up suits, athletic sport suits, gym suits, ear muffs, bandanas, underwear, collars, sun visors, jerkings, slacks, mittens, polo shirts, tank tops, dresses, cardigans, jumpers, camisoles, bathing suits, body suits, bath robes, nightgowns, pyjamas, petticoats, corsets, jogging suits, skirts, gloves, coats, scarves, jackets and wind resistant jackets, foulards; footwear, namely, athletic footwear, slippers, shoes, boots, sandals; headgear, namely hats, berets, caps, hoods, turbans and bandanas;
- (e) International Class 28 for toys; scale model vehicles.

The applicant claims that it has a bona fide intention to use the mark in Belize.

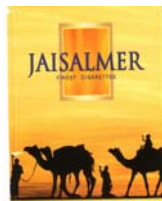
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6724.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 29, 2010, by Godfrey Phillips India Ltd., of Four Square House, 49, Community Centre, New Friends Colony, New Delhi-110065, India, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.2.13;25.1.15,19;29.1.2  
in respect of International Class 34 for cigarette, cigar, cigarette lighter and cut tobacco.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "Finest Cigarettes", separately and apart from this mark.



**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6725.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 30, 2010, by Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-Ken, Japan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1,18  
in respect of-

- (a) International Class 36 for financing relating to automobiles, namely, financing the purchase and leasing of motor vehicles; underwriting and administering insurance agreements, service agreements, prepaid maintenance agreements, and debt cancellation agreements, all related to motor vehicles;
- (b) International Class 37 for motor vehicles repair and maintenance services.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6735.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 1, 2010, by N.V. Organon, of Kloosterstraat 6, 5349 AB Oss, The Netherlands, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3,12;29.1.2,3  
in respect of International Class 5 for medicines and pharmaceutical preparations for stimulating human fertility.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6738.10 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of July, 2010.

**DATED** this 26<sup>th</sup> day of April, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 26, 2009, by Siemens Aktiengesellschaft, of Wittelsbacherplatz 2, München, Germany, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# SIEMENS

in respect of-

- (a) International Class 1 for chemicals for water treatment particularly in the analysis and purification of water;
- (b) International Class 3 for cleaning preparations;
- (c) International Class 5 for pharmaceutical preparations and disinfectants for medical diagnostic and water treatment adapted for medical purposes;
- (d) International Class 10 for medical apparatus and instruments; diagnostic apparatus for medical purposes;
- (e) International Class 35 for advertising; business management assistance; commercial or industrial management assistance; business management consultancy.

The applicant claims that this mark is being used in respect of the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6284.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 23, 2009, by DE&E HOLDING GROUP CO., LTD., of Xiaoshan, Hangzhou City, Zhejiang Province, P.R. China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

# DE&E

in respect of-

- (a) International Class 11 for water heaters; bakers' ovens; gas burners; hot plates; microwave ovens [cooking apparatus]; extractor hoods for kitchens; hydrants; bath tubs; wash-hand basins [parts of sanitary installations]; wash-hand bowls [parts of sanitary installations]; hand drying apparatus for washrooms; toilet bowls; shower cubicles [enclosures (am.)]; sinks; urinals [sanitary fixtures]; bath installations; showers; disinfectant apparatus;
- (b) International Class 20 for furniture; beds, namely, bed fittings, not of metal, bed casters, not of metal, hydrostatic beds, not for medical purposes, water beds, not for medical purposes, hospital beds, beds for household pets, and bedsteads of wood; sofas; sideboards; filing cabinets; cupboards; showcases [furniture]; lockers; medicine cabinets; tables, namely, table tops, tables of metal, massage tables, chopping blocks [tables], counters [tables], draughtman's tables, and dressing tables.

The applicant claims that this application is filed on an intent-to-use basis.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6352.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

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DATED this 7<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 5, 2009, by Kundalini Research Institute (KRI), of 29 State Highway 106, Española, New Mexico, 87352, U.S.A., through its agent Arguelles & Co., of 35 New Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## KUNDALINI YOGA AS TAUGHT BY YOGI BHAJAN

in respect of-

- (a) International Class 9 for prerecorded magnetic data carriers; image and sound carriers, such as videotapes, audio cd's, cd-rom's, interactive cd's (cd-i's), laserdisks, optical disks and photo cd's; computer programs [downloadable software]; apparatus for recording, transmission or reproduction of sound, apparatus for recording, transmission or reproduction of images, all the aforesaid goods in relation to yoga;
- (b) International Class 16 for books, newspapers, pamphlets, newsletters, magazines [periodicals] and other printed matter; printed instructional materials; all the aforesaid goods in relation to yoga;
- (c) International Class 41 for yoga instruction; education services, namely, providing classes, seminars, workshops, courses and teacher training in the nature of yoga; prenatal courses; meditation courses; arranging, producing and conducting educational events in the field of yoga and meditation; composing, producing and editing of radio and television programs; production of video cassettes and discs; audio recording and production; production of slide shows for others; production of motion pictures; publishing and distribution of books, magazines, periodicals, newspapers, posters and other printed matter; library services featuring books, magazines, periodicals and newspapers.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods and services mentioned.

The applicant claims priority on the basis of an application filed on April 3, 2009 under number 008198731 in Alicante, Spain.

Registration of this mark shall give no exclusive right to the use of the words "KUNDALINI YOGA", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6370.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

DATED this 7<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 9, 2009, by SEB S.A., of Les 4 M, Chemin du Petit-Bois, 69130 Ecully, France, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for Moulinex, featuring the brand name in a stylized, cursive script font.

in respect of-

- (a) International Class 7 for electric food-processing machines, namely graters; mixers, beaters, dough mixers, mincers, grinders/crushers and separators for food, coffee grinders, fruit presses, juice extractors for fruits and vegetables, vegetable peelers, slicers, vegetable cutters, knives, electric and salad spinners; knife-sharpening machines; electric tin openers; dishwashers; washing machines [laundry]; spin-driers [laundry]; ironing presses [laundry]; machines for floor and wall care, such as sanders and washers; window-cleaning machines; lawnmowers and other gardening machinery; portable drills and saws for working wood and metal; motors, electric, except for land vehicle;

- (b) International Class 9 for electric vacuum cleaners; weighing apparatus; flat irons, electric; anti-theft warning apparatus; fire alarms; sound alarms; electric control, signalling, measuring and checking apparatus and instruments; apparatus for recording, transmission or reproduction of signals containing information, in particular in the field of home automation; floor polishers;
- (c) International Class 11 for hair dryers; curling tongs; linen dryers; hand dryers; radiators, electric; humidifiers for the home; electric fans for personal use; air filtering installations; smoke and odour extractor hoods; electric cooking apparatus, namely ovens, microwave ovens, rotisseries, turnspits, meat grills, toasters, waffle irons, deep fryers, portable stoves, heaters, plate warmers, heaters, electric, for feeding bottles; frying pans, electric; pressure cookers, electric; apparatus for cooking crepes, apparatus for cooking eggs and electric machines for preparing infusions, namely coffee machines, electric; machines for preparing yoghurt and entremets; pressure cookers, water filters; water softeners; water heaters, electric; ice-making machines; vessels of metal, electric, for making ices and iced drinks; apparatus for refrigerating; sockets for electric lights; luminous switches; roasting spits, skewers and grills for food during cooking; kettles, electric.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6373.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 13, 2009, by TRUPER HERRAMIENTES S.A. DE C.V., of Parque Industrial No. 1 Jilotepec, Estado de México, C.P. 54240, Mexico, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TRUPER

in respect of-

- (a) International Class 1 for detergent additives to gasoline [petrol], adhesive compositions for use in industry;
- (b) International Class 2 for anti-rust oils, spray coatings [paint];
- (c) International Class 6 for collars of metal for fastening pipes, anchor bolts of metal, hooks [metal hardware], hinges of metal, cables of metal non-electric, padlocks, anchor chains of metal, locks of metal, other than electric; bolts, door stops of metal, bands of metal for tying-up purposes, nails, craps [tips for metal screws], metal staples for construction or industrial use, door handles of metal, house numbers of metal, non luminous, pins [hardware], lock holder, rivets of metal, screws of metal;
- (d) International Class 7 for countersinks [are machine tools that allow trimming insertion of holes so that the workpieces are more safe for the user], pumps [machines], broquero (part of machines tuned portable tool), edger (machine tool that makes smooth, straight edge of two pieces of wood so they can join together to form surfaces table), carding machines, soldering irons [electric welding], diggers [machines], planing machines, key duplicating machines, nailer [pneumatic machine tool], compressors [machines], cutters [machines], screwdrivers machines, abrasive discs for grinding [parts of machine tools], jacks [machines], staplers [pneumatic machines], grinding roller [machine tool], generators of electricity, high pressure washers [washing machine tool], stripper [machine for clearing undergrowth], compressed hot air guns, glue guns electric, tree pruners, pulleys [parts of machines], mechanical reels for flexible hoses, wine presses, shears, electric; trueing machiens, riveting machines, hammer drill, saws [machines], welding machines electric, soldering blow pipes gas-operated, drills [machine tool], texture spray gun, tops for wood/wood shapers [stationary machine tools], hacksaw [machines], spanners [machine tools];
- (e) International Class 8 for insecticide vaporizers [hand tools], weeding forks [hand tools], crow bars, breast drills, cultivator [hand tool, also called fork], gimlets [hand tools], cutting tools [hand tools], planes, chisels, serrote [cutting tools], tube cutters [hand tools], ladles [hand tools], knives, screwdrivers, manual tube bender, lifting jacks hand-operated, squares [hand tools], spatulas [hand tools], tool belts [holders], earth rammers [hand tools], chisels, taps [hand tool for bending rods], scythes, axes, sickles, files [tools], machetes [hand tools], sledgehammer, hammers [hand tools], ratchets [hand tool], shovels [hand tools], adjustable wrenches [hand tools], sharpening stones, pincers, rammers [hand tools], scraping tools [hand tools], rakes [hand tools], clamps for carpenters or coopers, jig-saws, priming irons [hand tools], talacha [hand tool], pincers [hand tools], stretchers for wire and

metal bands [hand tools], non-electric scissors, other than for surgical use, texture sprayers [hand tools], safety restraints, other than for vehicle seats and sports equipment.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6377.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 11<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 13, 2009, by TRUPER HERRAMIENTES S.A. DE C.V., of Parque Industrial No. 1 Jilotepec, Estado de México, C.P. 54240, Mexico, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VOLTECH

in respect of-

- (a) International Class 7 for countersinks [are machine tools that allow trimming insertion of holes so that the workpieces are more safe for the user], pumps [machines], broquero [part of machines tuned portable tool], edger [machine tool that makes smooth, straight edge of two pieces of wood so they can join together to form surfaces table], carding machines, soldering irons [electric welding], diggers [machines], planing machines, key duplicating machines, nailer [pneumatic machine tool], compressors [machines], cutters [machines], screwdrivers machines, abrasive discs for grinding [parts of machine tools], jacks [machines], staplers [pneumatic machines], grinding roller [machine tool], generators of electricity, high pressure washer [washing machine tool], stripper [machine for clearing undergrowth], compressed hot air guns, glue guns, electric, tree pruners, pulleys [parts of machine], mechanical reels for flexible hoses, wine presses, shearing machine [portable machine tool], trueing machines, riveting machines, hammer drill, saws [machines], welding machines, electric, soldering blow pipes, gas-operated, drills [machine tool], texture spray gun, tops for wood/wood shapers [stationary machine tools], hacksaw [machine tool], spanners [machine tools];
- (b) International Class 8 for insecticide vaporizers [hand tools], weeding forks [hand tools], crow bars, breast drills, cultivator [hand tool, also called fork], gimlets [hand tools], cutting tools [hand tools], planes, chisels, serrate [cutting tools], tube cutters [hand tools], ladles [hand tools], knives, screwdrivers, manual tubing bender, lifting jacks, hand-operated, squares [hand tools], spatulas [hand tools], tool belts [holders], earth rammers [hand tools], chisels, taps [hand tool for bending rods], scythes, axes, sickles, files [tools], machetes [hand tools], sledgehammers, hammers [hand tools], ratchets [hand tool], shovels [hand tools], adjustable wrench [hand tools], sharpening stones, pincers, rammers [hand tools], scraping tools [hand tools], rakes [hand tools], clamps for carpenters or coopers, jig-saws, priming irons [hand tools], talacha [hand tool], pincers [hand tools], stretchers for wire and metal bands [hand tools], non electric scissors, other than for surgical use, texture sprayers [hand tool], safety restraints, other than for vehicle seats and sports equipment;
- (c) International Class 9 for junction boxes [electricity], water heaters, sheaths for electric cables, branch boxes [electricity], switchboxes [electricity], connectors [electricity], contacts, electric, dimmer or potentiometer [damper with which it can regulate the amount of light], extensions [power cables], batteries, electric, zinc-carbon batteries, alkaline batteries, tracks for electrical contacts, fuses, movement sensors, lightning conductors [rods], electric door bells, buzzers;
- (d) International Class 11 for level controlling valves in tanks, fumigation apparatus, not for medical purposes, filters [parts of household or industrial installations], sanitary apparatus and installations, taps [faucets], bath plumbing fixtures, faucets, showerhead, lamps [lighting devices], pocket torches, electric, lanterns, bulbs [light bulbs, electric bulbs], lamps with motion sensor, ceiling lights, sockets [castles for electric lamps], showers.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6379.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 13, 2009, by TRUPER HERRAMIENTES S.A. DE C.V., of Parque Industrial No. 1 Jilotepec, Estado de México, C.P. 54240, Mexico, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TRUPER

in respect of-

- (a) International Class 18 for briefcases, harness straps;
- (b) International Class 19 for insulating glass [building], non-metallic facilities for parking bicycles, paperboard for building, manufactured timber, drain pipes, not of metal, gutter pipes, not of metal, rigid pipes, not of metal [building], water-pipe valves, not of metal or plastic
- (c) International Class 21 for sprinklers irrigation, trays for domestic purposes, nozzles for sprinkler hose, garden brooms, gloves for household purposes, oil cruets;
- (d) International Class 22 for bands, not of metal, for wrapping or binding, tarpaulins, cables, not of metal;
- (e) International Class 25 for gowns or aprons, tee-shirts, shirts, jackets, caps [headwear] waterproof clothing.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6382.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 21, 2009, by société Air France, of 45 rue de Paris, 95747 Roissy-Charles-De-Gualle, France, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.11.1,6,9;29.1.1

in respect of-

- (a) International Class 16 for badges made of paper, tickets, transport tickets, airplane tickets, travel tickets, car rental tickets; pads [stationery], drawing pads, pamphlets; office requisites [except furniture]; writing and drawing books, calendars, note books, cards, postcards, season tickets, loyalty cards, other than encoded or magnetic, identification cards, other than encoded or magnetic, boarding cards made of paper or of cardboard, membership cards; geographical maps, planispheres made of paper or cardboard; cardboard articles, catalogues; folders for papers; newsletters; office requisites namely paper knives; covers [stationery]; pencils, pencil holders, pencil lead holders, pencil sharpeners; magazines [periodicals], information letters, airplane safety instructions, document files [stationery]; writing material and instruments; placards of paper or cardboard; shields [paper seals]; wrapping papers; signboards of paper or cardboard; instructional and teaching material [except apparatus]; envelopes [stationery], tear-off calendars, labels not of textile, announcement cards [stationery], flags of paper, paper sheets [stationery], index cards [stationery], printed forms, terrestrial globes; graphic representations, engravings, printed timetables, pictures, printed matter, newspapers; writing paper, table linen of paper, lithographs, books, bookmarkers, booklets, manuals [handbooks]; handkerchiefs of paper, menus of paper or cardboard, tablemats of paper, tablecloths of paper, paper ribbons, table napkins of

paper, face towels of paper, babies' diapers of paper or cellulose, babies' diaper-pants of paper or cellulose, towels of paper, bibs of paper; coasters of paper, mats of paper or cardboard for bottles or beer glasses; napkins of paper for removing make-up; stationery, paper; paperweights; holders for passport and identity papers; holder for cheque books; periodicals, photographs, photograph stands, photo-engravings; paper-clips; blueprints, maps, airport maps, aircraft plans; portraits; prospectuses, printed publications, ledgers [books], indexes, periodicals; bags [envelopes, pouches] of paper or plastics for packaging; greeting cards; writing pads; fountain pens, stands for pens and pencils; adhesive tapes for stationery or household purposes; posters, advertisement boards of paper or cardboard; albums, colouring albums, transfers [decalcomanias]; almanacs; aquarelles, gouaches, etchings, paintings [pictures], lithographic works of art; atlases; stickers [stationery], boxes of paper or cardboard; seals [stamps], cases for stamps [seals], holders for stamps [seals], address stamps, sealing stamps, postage stamps; files [office requisites], cabinets for stationery [office requisites]; control tokens; drawing materials, drawing instruments; graphic prints; plastic bubble packs for wrapping or packaging, plastic films for wrapping or packaging; architects; models; slate pencils, writing slates, writing chalk; bottle envelopes and wrappers of cardboard or paper; cigar bands; rubber erasers, elastic bans for offices; wrapping paper, ink, inking pads, inkwells; figurines [statuettes] of paper, papier mâché or cardboard; paint boxes [articles for use in school]; blinds of paper; drawing sets; directions of use and instructions manuals of data processing systems, software, computers or computer peripherals;

- (b) International Class 35 for advertising; advertising by mail order, radio advertising, television advertising, on-line advertising via internet, intranet and extranet networks; marketing and sales promotion for airline companies; arranging subscriptions to newspapers, magazines, periodicals or bulletins for others; organization consultancy, professional business consultancy, efficiency experts, business information, business inquiries; bill-posting; business appraisals; commercial information agencies; cost price analysis; dissemination of advertising matter; rental of computers, rental of audio equipment, rental of chairs, rental of tables, rental of computer software, rental of facsimile apparatus, rental of fire extinguishers, rental of lighting apparatus, rental of message sending apparatus, rental of modems, rental of motion pictures, rental of photocopying machines, rental of telephones; transcription; book-keeping; personnel management consultancy, personnel recruitment; publicity columns preparation; direct mail advertising; commercial or industrial management assistance; updating of advertising material; document reproduction; organization of exhibitions for commercial or advertising purposes; organization of competitions [advertising and sales promotions]; compilation and systemization of information into computer databases; computerized file management, namely, computerized file management on internet, intranet and extranet networks; database management, namely, database management on internet, intranet and extranet networks; rental of advertising space; opinion polling; business management assistance; sales promotion for others; publication of publicity texts; public relations; drawing up of statements of accounts; secretarial services; statistical information; auditing; development of customer and personnel loyalty through promotional or advertising actions; management of loyalty programs, namely, management of loyalty programs in the field of the air transport industry; processing of goods and services purchase orders via internet, intranet and extranet networks; auctioneering, namely, auctioneering via internet, intranet and extranet networks; shop window dressing; demonstration of goods; marketing studies, marketing research; economic forecasting; modelling for advertising or sales promotion; commercial or administrative management of bonus points and incentive awards to promote customer loyalty; commercial information, advertising and sales promotion for others through the management of merchant websites; retail sales through online services, retail shops and inflight retail shops of transport tickets, airplane tickets, travel tickets, namely retail of transport tickets, airplane tickets, travel tickets via internet, intranet and extranet networks; retail of hotel reservation tickets, namely, retail of hotel reservation tickets via internet, intranet and extranet networks; retail of restaurant reservation tickets, namely, retail of restaurant reservation tickets via internet, intranet and extranet networks; retail of car rental tickets, namely, retail of car rental tickets via internet, intranet and extranet networks; retail of perfumes, cosmetics, candles; retail of memory cards, integrated circuit cards, encoded magnetic cards, identity magnetic cards, bonus point magnetic cards, season magnetic cards, magnetic cards, namely, magnetic cards for the assistance of disabled or reduced mobility travellers, loyalty magnetic cards, membership magnetic cards, social networking magnetic cards, payment magnetic cards, credit magnetic cards, smart cards; retail of compact discs [audio-video], compact discs [read-only memory], optical discs, magnetic disks, video cassettes, audio cassettes, video tapes, DVD, CD-ROM, DVD-ROM, amusement apparatus adapted for use with an independent display screen or a monitor; retail of electronic labels for goods and luggage; retail of calculating machines, electronic pocket calculators, personal digital assistant, MP3 players, USB flash drives, pocket calculators, radios, signalling apparatus, namely, signalling apparatus for travelers, checking [supervision] apparatus, consoles of electronic games adapted for use with a television set, cameras; retail of razors, adapters of current; retail of glasses, spectacles [optics], sunglasses, anti-glare glasses, anti-glare visors, spectacle cases; retail of jewellery, costume jewellery, amulets [jewellery], rings [jewellery], earrings, necklaces [jewellery], charms [jewellery], brooches [jewellery], bracelets [jewellery], wristwatches, watches, clocks, chronometers, small clocks, alarm clocks, cuff links, hat ornaments of precious metal, key rings [trinkets], tie pins, badges of precious metal, medals, medallions [jewellery]; retail of coats, overcoats, parkas, waterproof clothing, suits, jackets [clothing], waistcoats, pullovers, sweaters, shirts, trousers, neckties, belts [clothing], sashes for wear, scarves, dresses, skirts, overalls, bathing suits, bandanas [neckchiefs], headbands [clothing], bibs not of paper, caps [headwear], suspenders, hats, cap peaks, underwear, gloves [clothing], socks, slippers, dressing gowns, pyjamas, aprons [clothing], uniforms, shoes, boots, sandals; retail of napkins, place mats, tablecloths, table runners, tablemats, table napkins, face towels, towels, bath sheets, beach towels, bath towels, washing mitts; retail of tableware, services [dishes], silver plate [tableware], glasses, goblets, glassware, crystal [glassware], drinking vessels, table cutlery, table plates, dishes, bowls, cups, tea services, teapots, tea infusers, coffee services, coffeepots, candlesticks, candelabra, bottles, bottle openers, corkscrews, decanters, coasters, jugs, trays for domestic purposes, trivets [table utensils], menu card holders, name holders, egg cups, baskets for

domestic use, knife rests for the table, flasks, tidies, ice buckets, oil cruets, hand-operated pepper mills, hand-operated salt mills, pepper pots, salt cellars, sugar bowls, crumb trays, pie servers, pottery, pots, dustbins, napkin rings, salad bowls, epergnes, non-electric kettles, vases; retail of meat, fish, poultry, game, fruits and vegetables, milk, milk products, edible oils and fats, eggs, cereals, preparations made from cereals, bread, pastry, confectionery, candies, condiments, coffee, tea, cocoa, chocolate, sugar, sauces [condiments], foods and dishes prepared from meat, fish, poultry, game, fruits and vegetables, milk, milk products, edible oils and fats, eggs or cereals; retail of non alcoholic beverages, mineral waters, aerated waters, fruit juices, vegetable juices, soda waters, beverages made from coffee, tea, chocolate, alcoholic beverages, wines, Champagne, sparkling wines, beers, spirits, liqueurs; retail of games, playthings, playing cards, game boards, playing card cases, scale models, scale models of airplanes or vehicles, remote controlled vehicles [toys], plush toys, dolls, automatic and coin-operated amusement machines, automatic games, consoles of electronic games; retail of tobacco, matches, match boxes, cigar cases, cigar boxes, cigar cabinets, cigarette cases, cigarette boxes, cigarette cabinets, lighters for smokers, ashtrays for smokers, cigar cutters, cigar holders, cigarette holders, tobacco jars;

- (c) International Class 38 for communications by computer terminals; radio broadcasting; communications by telegrams; communications by telephone; television broadcasting; information about telecommunication; rental of telecommunication equipment; rental of message sending apparatus; rental of modems; rental of telephones; electronic mail, electronic mail for transport or for the getting in touch or meeting of people, more particularly during travels, electronic mail for setting up a virtual community via internet, electronic mail for setting up social networks; transmission of information, namely, transmission of information relating to transport or social networking; data transmission, namely, data transmission in the field of transport or social networking; message sending, namely, message sending in the field of transport or social networking; transmission of images and sounds, namely, transmission of images and sounds in the field of transport or social networking; computer aided transmission of messages and images; cellular telephone communication; satellite transmission; telephone services; sending of telegrams; transmission of information via internet, intranet and extranet networks; transmission of information from a database system; data transmission via computer networks; on-line transmission of information; electronic mail services; leasing access time to a central database server intended for telecommunication; electronic display, namely, electronic display in the field of transport or of the getting in touch with people; providing access to websites and search engines [portals]; leasing access time to networks; providing internet chat rooms, namely, providing internet chat rooms in the field of transport or social networking; telecommunications services allowing the access to a virtual exchange community; telephone call centres; on duty telephone services; collection and transmission of information by phone and via internet, intranet and extranet networks; transmission and dissemination of information via internet, intranet and extranet networks for the reservation of transport tickets, travel tickets or airplanes tickets; transmission and dissemination of data via internet, intranet and extranet networks for the reservation of transport tickets, travel tickets or airplanes tickets; transmission and dissemination of messages via internet, intranet and extranet networks for the reservation of transport tickets, travel tickets or airplanes tickets; transmission and dissemination of images and sounds via internet, intranet and extranet networks for the reservation of transport tickets, travel tickets or airplanes tickets; providing user access to a computer network for the reservation, the delivery, the printing or the collection of transport tickets, travel tickets, airplane tickets; providing user access to a computer network for the reservation of hotel rooms, restaurant places, restaurant tables, vehicles; transmission of remote orders via internet, intranet and extranet networks;
- (d) International Class 39 for transport; packaging and storage of goods; transport of passengers; transport of travellers; transport of animals; travel arrangement; escorting of travellers; air hostess services [escorting of travellers]; air transport; freighting; tourist agencies [except for hotel reservation and boarding houses booking]; travel agencies; bus transport, car transport; chauffeur services; parcel delivery; packaging of goods; mail delivery, delivery of newspapers, delivery of magazines, delivery of pamphlets, delivery of safety instructions leaflets in airports or aboard airplanes; delivery of luggage; delivery of meals, delivery of drinks; delivery of goods; wrapping of goods; storage information; arranging of tours; freight forwarding; freight [shipping of goods]; transportation information; travel information; vehicle rental information; passengers, goods and animals transport information; vehicle rental; courier services [messages or merchandise]; car parking; travel ticket reservation, transport ticket reservation, airplane ticket reservation; taxi transport; sightseeing [tourism]; transport reservation, passengers, goods and animals transport reservation; travel reservation; vehicle rental reservation; transport of valuables; car shuttle services; check-in of luggage, goods and passengers; loading and unloading of airplanes; putting airplanes at disposal; representation of airlines and vehicle rental companies; public transportation of passengers; vehicle towing; car rental; rental of storage containers; freight brokerage, transport brokerage; rental of warehouses; garage rental; rental of wheelchairs, putting wheelchairs at passengers' disposal in airports; parking place rental; piloting; salvaging; rescue operations [transport]; lending and rental of air vehicles or airplanes; putting air vehicles or airplanes at disposal; professional consultancy in the field of air transport; forwarding of food, drink, meals or tray meals; loading and unloading of goods aboard airplanes for the equipping of cabins, cockpits and baggage holds of airplanes; handling of goods and luggage, namely, handling of goods and luggage in airports; handling of approach ramps or gangways; organization of transfers and of transits of passengers from an airport or from an airplane to another airport or another airplane; organization of transfers and of transits of crews from an airport or from an airplane to another airport or another airplane; organization of transfers and of transits of flying personnel from an airport or from an airplane to another airport or another airplane; distribution of energy, namely, distribution of energy aboard airplanes.

The applicant claims that this mark is being used in relation to the goods and services mentioned.



**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6404.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 1, 2009, by OLMECA, S.A., of Ciudad de Guatemala, República de Guatemala, Guatemala, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CREMY

in respect of-

- (a) International Class 29 for margarine;
- (b) International Class 30 for mustard, vinegar, sauces [condiments], spices.

The applicant claims that it intends to use this mark or authorize the use of this mark by others in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6475.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 1, 2009, by GMG ELECTRICA COSTA RICA S.A., of Antigua Aduana La Canas, 2 blocks south, Alajuela, Costa Rica, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

## CLICK

in respect of International Class 35 for retail services connected with the sale of electronic appliances and equipment for offices and houses, including computers, printers, audio and video players, TV's, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, data processing equipment, games and playthings.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6477.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 23, 2009, by Sony Music Entertainment International Services GmbH, of Neumarkter Strasse 28, D-81673 Munich, Germany, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,18;26.11.3,12

in respect of International Class 9 for musical sound recordings; musical video recordings; musical sound recordings and musical video recordings which are electronically downloadable; phonograph records; compact discs [audio and video]; discs for musical video and musical sound recording; cassettes [audio and video]; pre-recorded audio and audio-video tapes, discs and cassettes; video tapes; downloadable computer software containing sound and/or video recordings; downloadable ringtones, graphics and music via a global computer network and wireless devices; wallpapers, concerts and programming for use with mobile telephones and other mobile communications and receiving devices, digital video discs; downloadable electronic publications; films, television programs and other audiovisual content which is electronically downloadable; musical sound recording and sound reproducing apparatus and instruments, and musical video recording and video reproducing apparatus and instruments.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6508.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 31, 2009, by Kabushiki Kaisha Yakult Honsha, of 1-19 Higashishinbashi 1-chome, Minato-ku, Tokyo, Japan, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **Lactobacillus casei Shirota**

in respect of-

- (a) International Class 5 for lactobacillus preparations, pharmaceutical preparations; bacterial preparations for medical and veterinary use; media for bacteriological cultures; cultures of microorganisms for medical and veterinary use; nutritive substances for microorganisms; preparations of microorganisms for medical and veterinary use; milk ferments for pharmaceutical purposes; nutritional additives for medical purposes; biological preparations for medical purposes; diagnostic preparations for medical purposes; food supplements for medical use; dietetic food preparations adapted for medical purposes; dietetic substances adapted for medical use; dietetic foods adapted for medical purposes, dietetic beverages adapted for medical purposes; malted milk beverages for medical purposes; yeast for pharmaceutical purposes; food for babies, lacteal flour [for babies]; flour for pharmaceutical purposes; albuminous milk; veterinary preparations; medicinal alcohol; plasters for medical purposes; bandages for dressings, hygienic bandages; disinfectants for hygiene purposes; fungicides;
- (b) International Class 29 for lactic acid bacteria beverages, milk and milk products, fermented milk, milk beverages, fermented milk beverages, cultured milk drinks containing lactic acid, yogurt, butter, cheese, cream [dairy products], condensed milk, powdered milk; soybean milk; meat, fish [not live], poultry [not live] and game [not live]; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; edible oils and fats;
- (c) International Class 30 for powdered lactic acid bacteria for use in food and beverage preparations, powdered lactic acid bacteria for use as nutritional supplements, powdered lactic acid bacteria for use in fermenting a dairy product, powdered lactic acid bacteria, lactic acid bacteria starter; nutritional supplements in the nature of lactic acid bacteria-based powders; yeast for food for human consumption, leaven, baking-powder; coffee, coffee-based beverages; tea, tea-based beverages; cocoa, cocoa-based beverages; frozen yogurt [confectionery ices], ice cream; confectionery, cakes, chewing gum [confectionery], not for medical purposes, candy for food, rice cakes, pastry; bread; farinaceous foods; cake powder; propolis [bee glue] for human consumption; royal jelly for human consumption [not for medical purposes]; cooking sugar (other than for medical purposes); cooking salt; seasonings; rice.

The applicant claims that it has a bona fide intention to use this mark in Belize,

Registration of this mark shall give no exclusive right to the use of the words "Lactobacillus casei", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6533.09 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 3, 2010, by EMPRESAS CMPC S.A., of Agustinas No. 1343, Piso 8, Santiago, Chile, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LADY SOFT

in respect of International Class 5 for pharmaceutical and veterinary preparations; sanitary napkins, towels, pads, panty liners and tampons, all for feminine or menstrual hygiene purposes; dietetic substances adapted for medical use, food for babies; preparations for destroying vermin; fungicides, herbicides.

The applicant claims that this mark is in use since 2003.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6579.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 7<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 8, 2010, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## AMERICAN EAGLE OUTFITTERS

in respect of-

- (a) International Class 3 for cosmetics, toiletries, body wash for humans, soap, body powder and body lotion;
- (b) International Class 14 for jewelry and watches
- (c) International Class 25 for wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops, and underwear; footwear namely thongs, boots namely fashionable winter boots; shoes namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats;
- (d) International Class 35 for presentation of goods online for retail purposes.

The applicant claims that this mark is being used in respect of the goods and services mentioned.

Registration of this mark shall give no exclusive right to the use of the word "Outfitters", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6588.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 11<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 9, 2010, by MERCK KGaA, of Frankfurter Strasse 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## STIMUVAX

in respect of International Class 5 for pharmaceutical and veterinary preparations; dietetic substances adapted for medical use.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6593.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on February 24, 2010, by Rheem Manufacturing Company, of 500 Northpark Town Center, 1100 Abernathy Road, N.E., Suite 1400, Atlanta, GA 30328, U.S.A., through its agent Courtenay Coye LLP, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,18

in respect of International Class 11 for water heater; water heaters [apparatus]; air conditioning apparatus; gas boilers; gas-fired hot water supply boilers; heat pumps; water supply installations; solar furnaces; solar collectors [heating]; air purifying apparatus and machines.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6624.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 5, 2010, by CHATEAU D'AX S.p.A., of Via Nazionale dei Giovi, 159, I-20030 Lentate Sul Seveso (Milano), through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## Chateau d'Ax

in respect of International Class 20 for couches; sofa; leather sofas; kitchen furniture; household furniture and office furniture; furniture; mirrors [looking glasses], picture frames; upholstered furniture; furniture of wood, reed, cane and wicker; furniture of plastic materials; furniture of metal; sprung mattresses; pillows; elastic mattresses, not for medical purposes; armchairs; furniture for camping.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

The applicant claims that the word "Chateau", which is in the French Language, when translated to the English language is "Castle".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6655.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 5, 2010, by CHATEAU D'AX S.p.A., of Via Nazionale dei Giovi, 159, I-20030 Lentate Sul Seveso (Milano), through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.5,17

in respect of International Class 20 for couches; sofa; leather sofas; kitchen furniture; household furniture and office furniture; furniture; mirrors [looking glasses], picture frames; upholstered furniture; furniture of wood, reed, cane and wicker; furniture of plastic materials; furniture of metal; sprung mattresses; pillows; elastic mattresses, not for medical purposes; armchairs; furniture for camping.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6656.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 18, 2010, by BOMMIDALA ENTERPRISES PRIVATE LIMITED, of 8-24-53 Mangalagiri Road, Guntur 522001, Andhra Pradesh, India, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;29.1.1

in respect of International Class 34 for cigarettes; tobacco, chewing tobacco, smoker's articles, namely, tobacco jars, tobacco pipes, tobacco pouches, pipe cleaners for tobacco pipes, pipe racks for tobacco pipes, spittoons for tobacco users, mouthpieces of yellow amber for cigar and cigarette holders; tips of yellow amber for cigar and cigarette holders; cigarette tips; cigarette cases; pocket machines for rolling cigarettes; cigarette holders; cigarette filters; books of cigarette papers; mouthpieces for cigarette holders; cigarettes containing tobacco substitutes, not for medical purposes; cigarette paper; lighters for smokers; snuff, snuff boxes and matches.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6666.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 19, 2010, by Diltex, S.A. de C.V., of Primero de Mayo No. 125 Local A San Andrés Atoto, Naucalpan de Juárez, 53500 Estado de México, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,4;29.1.1,5

in respect of International Class 25 for ready-made clothing for women, namely sleepwear including pajamas and nightgown; under dress; under skirt; panties; bikini; thongs; boxers for women; maternity panties; shapewear or strip; bras; blouses; swimsuit and blue-jeans.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

The applicant claims that the word "Ilusión", when translated from Spanish to the English is "Illusion".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6695.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 16, 2010, by YARA INTERNATIONAL ASA, of Bygdøy Allé 2, P.O. Box 2464 Solli, N-0202 Oslo, Norway, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**YARAVITA**

in respect of International Class 1 for fertilizers.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6712.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 16, 2010, by YARA INTERNATIONAL ASA, of Bygdøy Allé 2, P.O. Box 2464 Solli, N-0202 Oslo, Norway, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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## CALCINIT

in respect of International Class 1 for fertilizers.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6717.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on March 29, 2010, by société Air France, of 45, rue de Paris, 95747 Roissy-Charles-De-Gaulle, France, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

## VOYAGEUR

in respect of International Class 39 for transport; air transport; transport of passengers; transport of animals; escorting of passengers during air transport; air hostess services [escorting of passengers]; delivery of luggage, delivery of meals, delivery of drinks; transportation information; vehicle rental information; passengers, goods and animals transport information; vehicle rental; car parking; transport ticket reservation, airplane ticket reservation; transport reservation; passengers and animals transport reservation; vehicle rental reservation; check-in of luggage and passengers; transport brokerages; putting wheelchairs at passengers' disposal in airports; parking place rental; professional consultancy in the field of air transport; organization of transfers and of transits of passengers from an airport or from an airplane to another airport or another airplane; organization of transfers and of transits of luggage from an airport or from an airplane to another airport or another airplane.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6728.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on April 13, 2010, by Eisai R&D Management Co., Ltd., of No. 6-10, Koishikawa 4-chome, Bunkyo-ku, Tokyo, Japan, through its agent Kaseke & Company, Attorneys-at-Law, of 18 Pineapple Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ARICEPT XR

in respect of International Class 5 for pharmaceutical preparations for use.

The applicant claims that it proposes to use this trademark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6729.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 13, 2010, by Eisai R&D Management Co., Ltd., of No. 6-10, Koishikawa 4-chome, Bunkyo-ku, Tokyo, Japan, through its agent Kaseke & Company, Attorneys-at-Law, of 18 Pineapple Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ARICEPT XL

in respect of International Class 5 for pharmaceutical preparations for use.

The applicant claims that it proposes to use this trademark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6730.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 30, 2010, by CHRISTIAN & GEORGE DEVELOPMENT LIMITED, of Altamira, Corozal Town, Belize, at the Belize Intellectual Property Office (BELIPO), of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):24.1.17,19;29.1.4

in respect of-

- (a) International Class 36 for real estate management services;
- (b) International Class 37 for real estate development.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the word "Estate", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6732.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 30, 2010, by Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-Ken, Japan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## TOYOTA



in respect of-

- (a) International Class 36 for financing relating to automobiles, namely, financing the purchase and leasing of motor vehicles; underwriting and administering insurance agreements, service agreements, prepaid maintenance agreements, and debt cancellation agreements, all related to motor vehicles;
- (b) International Class 37 for motor vehicles repair and maintenance services;
- (c) International Class 39 for motor vehicle renting and leasing services.

The applicant claims that this mark is being used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6734.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 30, 2010, by Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-Ken, Japan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.2,4  
in respect of-

- (a) International Class 36 for financing relating to automobiles, namely, financing the purchase and leasing of motor vehicles; underwriting and administering insurance agreements, service agreements, prepaid maintenance agreements, and debt cancellation agreements, all related to motor vehicles;
- (b) International Class 37 for motor vehicles repair and maintenance services;
- (c) International Class 39 for motor vehicle renting and leasing services.

The applicant claims that this mark is being used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6736.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 7, 2010, by ORIENT TOKEI KABUSHIKI KAISHA (also trading as ORIENT WATCH CO., LTD), of 4-4, 2-chrome, Soto Kanda, Chiyoda-ku, Tokyo, Japan, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**ORIENT**

in respect of International Class 14 for watches and clocks, parts and accessories of watches and clocks.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6744.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 7, 2010, by MORE MONEY TRANSFERS S.A., of Zonamérica, Business & Technology Park, Ruta 8 km. 17.500, Edificio Biotec Plaza, Suites 019/145, Montevideo, Uruguay, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.1,18;29.1.2

in the colors white and orange [pantone orange 021], in respect of International Class 36 for financial services, namely, money transfer services, money remittances, electronic money transfer services, electronic funds transfer services, money order services, money exchange, credit, debit and prepaid card services, electronic payment services.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "Money Transfers", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6746.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 11<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 7, 2010, by ORGANIZACIÓN ALTEX SC, of Paseo de las Palmas No. 820-1, Col. Lomas de Chapultepec, CP 11000, Mexico DF, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **Xtra Altex**

in respect of International Class 30 for flour for food.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6747.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 7, 2010, by VISA INTERNATIONAL SERVICES ASSOCIATION, of 900 Metro Center Boulevard, Foster City, California 94404, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.3.3

in respect of International Class 36 for financial services, banking, credit card services, debit card services, electronic credit and debit transactions, electronic funds transfer, cash disbursement, cash replacement rendered by credit card and debit cards, electronic cash transactions, check cashing, deposit access and automated teller machine services, payment processing services, transaction authentication and verification services and dissemination of financial information and electronic payment data via a global computer network.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6748.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 7, 2010, by IHOP IP, LLC, c/o International House of Pancakes, LLC., 450 N. Brand Blvd., 7th Floor, Glendale, California 91203, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **INTERNATIONAL HOUSE OF PANCAKES**

in respect of International Class 43 for restaurant and carry out food services.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the word "pancakes", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6749.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 11<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 7, 2010, by IHOP IP, LLC, of c/o International House of Pancakes, LLC., 450 N. Brand Blvd., 7th Floor, Glendale, California 91203, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **IHOP**

in respect of International Class 43 for restaurant and carry out food services.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6750.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 7, 2010, by IHOP IP, LLC, c/o International House of Pancakes, LLC., 450 N. Brand Blvd., 7th Floor, Glendale, California 91203, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,18;27.5.1,2

in respect of International Class 43 for restaurant and carry out food services.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the word "restaurant", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6751.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 11<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 8, 2010, by JEMELLA GROUP LIMITED, of c/o Eversheds LLP, Eversheds House, 70 Great Bridgewater Street, M1 5ES, United Kingdom, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**GHD**

in respect of-

- (a) International Class 3 for soap; perfumery; essential oils; cosmetics; cosmetic preparations for skin care; hair lotions; shampoos; hair colorants; hair spray; hair dyes; cosmetic kits;
- (b) International Class 9 for teaching apparatus; computer software, recorded; electronic publications, downloadable; magnetic data media; optical data media; hair-curlers, electrically heated; flat irons, electric; mouse pads.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6753.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 9, 2010, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**CALCILOCK**

in respect of-

- (a) International Class 5 for dietetic foods and substances adapted for medical and clinical use; formulated milk, food and food substances for babies; food and food substances for children and invalids adapted for medical use; foods and food substances for pregnant and nursing mothers adapted for medical use; nutritional and dietetic foods and supplements in solid, liquid or powder form; mineral and vitamin supplements;
- (b) International Class 29 for vegetables and potatoes [preserved, frozen, dried or cooked], fruits [preserved, frozen, dried or cooked], mushrooms [preserved, dried or cooked], meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk [milk substitute], soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6755.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on March 19, 2010, by SIGMA ALIMENTOS, S.A. DE C.V., of Avenida Gómez Morin No. 1111, Colonia Carrizalejo, 66254, San Pedro Garza García, Nuevo León, México, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SAN RAFAEL BALANCE

in respect of International Class 29 for meat; fish for human consumption in fillet or whole, not live; preserved fish, salted fish and tinned fish; food products made from fish poultry, not live; game, not live; meat extracts; conserved, preserved, frozen, cooked and dried fruits and vegetables; jellies for food; stewed fruits; powdered eggs and whole snail eggs for consumption; milk and dairy products excluding ice cream, ice milk and frozen yoghurt; edible oils; edible fats; specially cold cut meats, processed meats for human consumption namely, hams, sausages, salamis, bologna, chorizo, pastrami, loin, turkey breast, pig's feet, sliced beef, roast beef, pepperoni and bacon; cheese; yogurt.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

The applicant claims that the word "San", when translated Spanish to English is "Saint".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6757.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 22, 2010, by SHENZHEN HYT SCIENCE & TECHNOLOGY CO., LTD., of HYT Tower, Beihuan Road, North Part of Shenzhen Hi-Tech Industrial Park, Nanshan District, Shenzhen, P.R. China, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## Hytera

in respect of International Class 9 for telephone apparatus; transmitters of electronic signals; intercommunication apparatus; walkie-talkies; processors [central processing units]; integrated circuits; galvanic cells; battery chargers; semiconductors.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6761.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

DATED this 10<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on April 15, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.5.4;25.1.15,19;29.1.2

in the colors as depicted in the mark, in respect of International Class 3 for soap.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the Spanish words "Natura", "Sensación Extra Suave", "Manzanilla con Leche" "Jabón de tocador", when translated to English are "Natural", Extra Soft Sensation", Chamomile with milk", "Dressing table soap", respectively.

Registration of this mark shall give no exclusive right to the use of the "® symbol", the words "Natura", "Sensación Extra Suave", "Manzanilla con leche" "Jabón de tocador" and "net content 200g, separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6762.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

DATED this 10<sup>th</sup> day of May, 2010.

(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on April 15, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.9.15;5.11.17;25.1.15,19;29.1.3

in the colors as depicted in the mark, in respect of International Class 3 for soap.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the Spanish words “Natura”, “Piel Saludable”, “Sabila con Pepino”, “Jabon de tocador”, when translated to English are “Natural”, “Healthy Skin”, “Aloe Vera & Cucumber”, “Dressing table soap”, respectively.

Registration of this mark shall give no exclusive right to the use of the “® symbol”, the words “Jabón de tocador”, “Natura”, “Piel Saludable”, “Sabila con Pepino”, and “net content 200g, separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6763.10 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of August, 2010.

**DATED** this 10<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on February 26, 2010, by Gianpiero Luppi, of P.O. Box 159, Dangriga, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## ROYAL BELIZE VACATIONS

in respect of-

- (a) International Class 35 for advertising; disseminating of advertising matter;
- (a) International Class 39 for transport; transport reservation; passenger transport; transport of travelers; travel reservation; sightseeing [tourism]; arranging of cruises; arranging of tours; tourist offices;
- (c) International Class 43 for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering and services; boarding houses; motels; self-service restaurants; snack-bars; tourist homes; hotel services; hotel reservations services; restaurant services; provision of conference, convention and exhibition facilities.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

Registration of this mark shall give no exclusive right to the use of the words “Belize Vacations”, separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6628.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on April 14, 2010, by Cave-Tubing.com, of 2 1/2 Miles Western Highway, Belize City, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

## BUTTS UP

in respect of International Class 39 for arranging of tours.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6758.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 26, 2010, by GREE ELECTRIC APPLIANCES, INC., OF ZHUHAI, of Jinji West Road, Qianshan, Zhuhai, Guangdong, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1;26.3.23;27.5.1

in respect of International Class 37 for air conditioning apparatus installation and repair; upholstery services; heating equipment installation and repair; machinery installation, maintenance and repair; electric appliances installation and repair; freezing equipment installation and repair; computer hardware installation, maintenance and repair; office machines and equipment installation, maintenance and repair; suppression interference in electrical apparatus; cleaning clothes for others.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6764.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 16, 2010, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ILICOS FLEXI

in respect of International Class 5 for preparations for destroying vermin; insecticides; acaricides; fungicides; herbicides; nematocides; pesticides.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6765.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 20, 2010, by SYNGENTA LIMITED, of Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, United Kingdom, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KARATE ZEON

in respect of International Class 5 for preparations for destroying vermin; insecticides, fungicides, herbicides, acaricides, pesticides.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6766.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.



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**DATED** this 26<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on April 20, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ZEST**

in respect of International Class 3 for soaps.

The applicant claims that this mark is in use in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6774.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on April 30, 2010, by Celsius Property B.V., Amsterdam (NL), of Spitalstrasse 5, 8200, Schaffhausen, Switzerland, through its agent Kaseke & Company, Attorneys-at-Law, of 18 Pineapple Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **GRIZLY MAX**

in respect of International Class 5 for fungicides, herbicides, insecticides and pesticides for agricultural use.

The applicant claims that it proposes to used this trademark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6776.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on May 3, 2010, by Therapy Products, Inc. dba Erchonia Medical, of 2021 Commerce Drive, McKinney, Texas 75069, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ERCHONIA**

in respect of International Class 10 for medical and chiropractic therapeutic and diagnostic devices, namely lasers, adjustors and percussors.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

The applicant claims priority on the basis of an application filed on November 3, 2009, under number 815173 in New Zealand.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6777.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

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DATED this 26<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on May 4, 2010, by SILHOUETTE International Schmied AG, of A-4020 Linz, Ellbognerstrasse 24, Austria, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## TITAN MINIMAL ART

in respect of-

- (a) International Class 9 for spectacles, in particular optical spectacles, sunglasses, sports eyewear, protective eyewear, spectacles fitted with decorative items; eyewear frames, spectacle settings and frames as well as spectacle supports and temples; optical spectacles and sunglasses with frames made of metal or of a combination of metal and plastic; spectacle settings, spectacle temples, spectacle supports and spectacle frames made of metal or of a combination of metal and plastic; containers and cases for all the above goods; all the aforesaid goods produced using at least partly titanium; optical apparatus and instruments, in particular ophthalmic apparatus; spectacle glasses, optical lenses, contact lenses; optical goods, optical glass;
- (b) International Class 42 for services provided by an industrial designer; drafting of technical expert reports and documentation, research in the field of optics, in particular in the field of lenses and spectacles as well as in the field of materials for manufacturing optical apparatus and instruments, in particular ophthalmic apparatus.

The applicant claims that this mark is in use.

The applicant claims priority on the basis of an application filed on Decemebr 10, 2009, under number 254960 in Austria.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6778.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

DATED this 26<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on May 5, 2010, by Novartis AG, of 4002 Basel, Switzerland, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ACTERIC

in respect of International Class 5 for anti-inflammatory preparation.

The applicant claims that this mark is proposed to be used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6779.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

DATED this 26<sup>th</sup> day of May, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 4, 2010, by Wal-Mart Stores, Inc., of 702 S.W. 8th Street, Bentonville, Arkansas 72716-0520, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ADVENTURE WHEELS

in respect of International Class 28 for toy cars and toy building structures and toy vehicle tracks.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6783.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 6, 2010, by Stokely-Van Camp, Inc., of 555 West Monroe Street, Chicago, Illinois 60661, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## THIS GAME IS NOT A GAME

in respect of International Class 32 for non-alcoholic, non-carbonated fruit flavored beverages.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6784.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 5, 2010, by ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V., of Calle Privada Sinaloa 1569 A, Colonia Mezquitán Country, C.P. 44260, Guadalajara, Jalisco, Mexico, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.5.1,26.4.1;29.1.1,2

in the colors yellow, red and green as shown in the mark, which are characteristic of and forms an integral part of the mark, in respect of International Class 30 for candy [sweets], chocolates, chewing gum, not for medicinal purposes and peanut confections, marshmallows.

The applicant claims that this mark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6789.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on April 28, 2010, by EXINMEX, S.A. DE C.V., of Avenida de las Palmas No. 100, Colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, Código Postal 11000, México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,5;27.5.1,4

in respect of International Class 7 for laundry washers; dish washers; motors for washing machines.

The applicant claims that it has a bona fide intention to use this mark in Belize in connection with goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6793.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on May 12, 2010, by TRIPLE S, of 5914 3rd Avenue, Buttonwood Bay, Belize City, Belize, at the Belize Intellectual Property Office (BELIPO), of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.16,25;26.1.2,14

in respect of-

- (a) International Class 14 for rubber or silicon wristsbands in the nature of a bracelet;
- (b) International Class 16 for exercise books;
- (c) International Class 18 for all-purpose carrying bags; backpacks;
- (d) International Class 21 for cups;
- (e) International Class 25 for t-shirts.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6794.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 12, 2010, by TRIPLE S, of 5914 3rd Avenue, Buttonwood Bay, Belize City, Belize, at the Belize Intellectual Property Office (BELIPO), of 2<sup>ND</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.17.4,25;26.4.1,18  
in respect of-

- (a) International Class 14 for rubber or silicon wristsbands in the nature of a bracelet;
- (b) International Class 16 for exercise books;
- (c) International Class 18 for all-purpose carrying bags; backpacks;
- (d) International Class 21 for cups;
- (e) International Class 25 for t-shirts.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6795.10 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of August, 2010.

**DATED** this 26<sup>th</sup> day of May, 2010.

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## NOTICES OF TRADEMARK RENEWAL

(2<sup>nd</sup> issue)

### NEUTROGENA

**THE MARK** shown above, Registration No. 6089, has been renewed in the name of NEUTROGENA CORPORATION, of 5760 West 96th Street, Los Angeles, California 90045, U.S.A., as of the 4th day of June, 2010, in respect of International Class 5 for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of June, 2020, upon which it can be renewed for further periods of ten years.

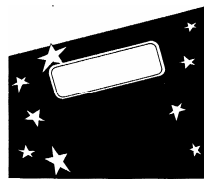
Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 10th day of May, 2010.

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(2<sup>nd</sup> issue)



CFE(6):1.1.1;26.4.2

**THE MARK** shown above, Registration No. 7511, has been renewed in the name of THE W.E. LONG COMPANY I.B.C., of 20 North Clark Street, Suite 650, Chicago, Illinois, 60602, U.S.A., as of the 17th day of June, 2010, in respect of International Class 30 for flour and preparations made from cereals, pastry and confectionery; bread, buns, rolls; yeast, baking-powder; honey, treacle, all included in Class 30, of which it has not been used, due to reasons beyond its control, the owner has not been able to procure a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 17th day of June, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 10th day of May, 2010.

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(2<sup>nd</sup> issue)



CFE(6):26.2.1;26.3.23

**THE MARK** shown above, Registration No. 8727, has been renewed in the name of SYNGENTA LIMITED, of Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, United Kingdom, as of the 13th day of April, 2010,

in respect of **International Class 1** for chemicals for use in agriculture and horticulture, fertilisers and manures; and **International Class 5** for herbicides, insecticides, fungicides, pesticides, rodenticides, preparations for destroying vermin, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of April, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 10th day of May, 2010.

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*(1<sup>st</sup> issue)*

## MARMITE

**THE MARK** shown above, Registration No. 117, has been renewed in the name of CONOPCO INC., of 700 Sylvan Avenue, Englewood Cliffs, NJ 07632, U.S.A., as of the 5th day of February, 2010, in respect of **International Class 29** for a concentrated culinary preparation being an article of food; and **International Class 30** for a concentrated culinary preparation being an article of food, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of February, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of May, 2010.

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*(1<sup>st</sup> issue)*

## BROOKE BOND

**THE MARK** shown above, Registration No. 4097, has been renewed in the name of UNILEVER PLC, of Port Sunlight, Wirral, Merseyside, CH62 4ZD, United Kingdom, as of the 9th day of January, 2010, in respect of International Class 30 for tea, coffee, cocoa, coffee and chicory essence, and mixtures of coffee and chicory, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of January, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26th day of May, 2010.

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*(1<sup>st</sup> issue)*



CFE(6):5.3.13;26.11.12;27.5.17

**THE MARK** shown above, Registration No. 8729, has been renewed in the name of SYNGENTA LIMITED, of Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, United Kingdom, as of the 7th day of June, 2010, in respect of **International Class 5** for herbicides, insecticides, fungicides, pesticides, rodenticides, preparations for destroying vermin, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of June, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26th day of May, 2010.

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## NOTICES OF ASSIGNMENT

### DUCK HEAD

**GOODY'S FAMILY CLOTHING, INC.**, the Registered Proprietor of Trade Mark No. 2407.04, has by veritable proof tendered before the Registrar on the 7<sup>th</sup> day of May, 2010, being Deed of Confirmatory Assignment, executed on the 10<sup>th</sup> day of March, 2010, assigned the trade mark to **GOODY'S, LLC, of 504 Rolling Creek Road, Knoxville, Tennessee 37934, U.S.A.**, as of the 10<sup>th</sup> day of March, 2010, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 26<sup>th</sup> day of May, 2010.

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### DUCK HEAD

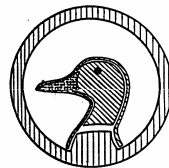
**GOODY'S, LLC**, the Registered Proprietor of Trade Mark No. 2407.04, has by veritable proof tendered before the Registrar on the 7<sup>th</sup> day of May, 2010, being Deed of Confirmatory Assignment, executed on the 10<sup>th</sup> day of March, 2010, assigned the trade mark to **DHIP Holdings, LLC, of 6000 River Road, Suite B, Richmond, Virginia 23226, U.S.A.**, as of the 10<sup>th</sup> day of March, 2010, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 26<sup>th</sup> day of May, 2010.

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CFE(6):3.7.6;26.1.15;26.11.25

**GOODY'S FAMILY CLOTHING, INC.**, the Registered Proprietor of Trade Mark No. 2408.04, has by veritable proof tendered before the Registrar on the 7<sup>th</sup> day of May, 2010, being Deed of Confirmatory Assignment, executed on the 10<sup>th</sup> day of March, 2010, assigned the trade mark to **GOODY'S, LLC, of 504 Rolling Creek Road, Knoxville, Tennessee 37934, U.S.A.**, as of the 10<sup>th</sup> day of March, 2010, the appropriate recordals of which have been effected in the Register.

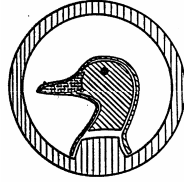
Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 26<sup>th</sup> day of May, 2010.

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CFE(6):3.7.6;26.1.15;26.11.25

**GOODY'S, LLC**, the Registered Proprietor of Trade Mark No. 2408.04, has by veritable proof tendered before the Registrar on the 7<sup>th</sup> day of May, 2010, being Deed of Confirmatory Assignment, executed on the 10<sup>th</sup> day of March, 2010, assigned the trade mark to **DHIP Holdings, LLC, of 6000 River Road, Suite B, Richmond, Virginia 23226, U.S.A.**, as of the 10<sup>th</sup> day of March, 2010, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 26<sup>th</sup> day of May, 2010.

## NOTICE OF MERGER

### MARMITE

**BESTFOODS, INC.**, the Registered Proprietor of Trade Mark No. 117, has by veritable proof tendered before the Registrar on the 4th day of May, 2010, being Certified Copy of Certificate of Merger, certified on the 20th day of January, 2009, merged with and into **CONOPCO, INC., of 700 Sylvan Avenue, Englewood Cliffs, NJ 07632, U.S.A.**, as of the 30th day of September, 2001, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 25th day of May, 2010.

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## NOTICE OF PUBLICATION CORRECTION












Take notice that trade mark No. 6423.10 “**XL**”, published in the Intellectual Property Journal Vol. 9 – Nos. 3, 4 and 5, was inadvertently published without the inclusion of a disclaimer of the word “Drink”, to be read as follows:- **“Registration of this mark shall give no exclusive right to the use of the word “Drink”, separately and apart from the mark”.**

**DATED** this 26<sup>th</sup> day of May, 2010.

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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
6340.09		Hexion Specialty Chemicals, Inc. 180 East Broad Street, 24th Floor, Columbus, Ohio 43215, U.S.A.	5 30 32
6358.09	<b>BLEU DE CHANEL</b>	CHANEL LIMITED Queensway, Croydon, Surrey, CR9 4DL, England	3
6486.09		FERTILIZANTES DEL PACÍFICO S.A. Anillo Periférico 17-36 zona 11, Guatemala City, Guatemala	1
6509.09	<b>REESE'S</b>	THE HERSHEY COMPANY 100 Crystal A Drive, Hershey, Pennsylvania 17033, U.S.A.	30
6516.10		Meda Group Ltd. No. 5 New Road, P.O. Box 388, Belize City, Belize	18 25
6544.10		LEE KUM KEE COMPANY LTD. 2-4 Dai Fat Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong	30
6546.10		LEE KUM KEE COMPANY LTD. 2-4 Dai Fat Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong	30
6548.10		PROVEEDORES Y SOLUCIONES DAC S.A. Río Segundo Alajuela, Barrio el Carmen, del Hotel 2do Milenio, 100mts. Norte contiguo Aldan, San José, Costa Rica	39

6561.10	<b>BRONCO</b>	Bharath Koteswar 34068 N 59 <sup>th</sup> Place, Scottsdale, AZ 85266, U.S.A.	34
6564.10	<b>JUKE</b>	NISSAN JIDOSHA KABUSHIKI KAISHA (a/t/a Nissan Motor Co., Ltd.) No. 2 Takaracho, Kanagawa-ku, Yokohama- shi, Kanagawa-ken, Japan	12
6565.10	<b>SENTRA</b>	NISSAN JIDOSHA KABUSHIKI KAISHA (a/t/a Nissan Motor Co., Ltd.) No. 2 Takaracho, Kanagawa-ku, Yokohama- shi, Kanagawa-ken, Japan	12
6566.10	<b>Koito</b>	KOITO MANUFACTURING CO. LTD. 4-8-3 Takanawa, Minato- ku, Tokyo, Japan	11
6570.10		AND BEYOND HOLDINGS (PROPRIETARY) LIMITED Block F Pinmill Farm, 164 Katherine Street, Sandow, Gauteng, South Africa	39 43
6573.10	<b>GPS COATINGS</b>	GRUPO SAYER, S.A. DE C.V. Km. 13.7 Carretera Libre Querétaro-Celaya, Apaseo El Alto, Guanajuato, 38511, Mexico	1 2 16
6574.10	<b>MÉNAGE Á TROIS</b>	Sutter Home Winery, Inc. P.O. Box 248, 100 St. Helena Highway, South, St. Helena, California 94574, U.S.A.	33
6575.10		Holcim IP Ltd. Zürcherstrasse 156, CH- 8645 Jona, Switzerland	19
6576.10	<b>HOLCIM</b>	Holcim IP Ltd. Zürcherstrasse 156, CH- 8645 Jona, Switzerland	1 19 37 42
6577.10		N.V. Organon Kloosterstraat 6, 5349 AB Oss, The Netherlands	5
6582.10	<b>OMNI-HEAT</b>	Columbia Sportswear Company 14375 NW Science Park Drive, Portland, Oregon, 97229, U.S.A.	18 20 21 22 25

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<b>6589.10</b>	<b>GEOCYCLE</b>	<b>Holcim IP Ltd. Zürcherstrasse 156, CH- 8645 Jona, Switzerland</b>	<b>40</b>
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