



## INTELLECTUAL PROPERTY JOURNAL

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“Our mission is to create an efficient and modern intellectual property system leading to the emergence of a vibrant intellectual property culture in Belize.”*

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**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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## APPLICATIONS FOR TRADEMARK REGISTRATION

*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 15, 2009, by FDN Enterprises, Inc., of 4500 NW 135<sup>th</sup> Street, Opa Locka, Florida 33054, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### CLASSIC CARE BY FDN

in respect of International Class 3 for hair care preparations, namely shampoo, washing preparations, nail care preparations, baby powder and body powder, hand and body cream, cold cream, hand and body lotion and mouth washes, not for medical purposes.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6201.09 should do so in writing addressed to the Registrar not later than the 22<sup>nd</sup> day of January, 2010.

**DATED** this 23<sup>rd</sup> day of October, 2009.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 13, 2009, by Dunhill tobacco of London Limited, of 1A St. James's Street, London, SW1A 1EF, United Kingdom, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### NANOCUT

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

The applicant claims priority on the basis of an application filed on January 15, 2009, under number 830167820 in Brazil.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6203.09 should do so in writing addressed to the Registrar not later than the 22<sup>nd</sup> day of January, 2010.

**DATED** this 23<sup>rd</sup> day of October, 2009.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2009, by Perry Ellis International, Inc., of 3000 N.W. 107<sup>th</sup> Avenue, Miami, Florida 33172, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### PERRY ELLIS

in respect of International Class 9 for eyewear; eyeglasses, sunglasses, ophthalmic eyewear and ophthalmic sunglasses, sport goggles for use in swimming and skiing, eyeglass frames, sunglasses frames, eyeglasses cases, sunglasses cases; parts and fitting for the aforesaid goods.

The applicant claims that it intends to use this mark or authorized its use by others of this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6228.09 should do so in writing addressed to the Registrar not later than the 22<sup>nd</sup> day of January, 2010.

**DATED** this 23<sup>rd</sup> day of October, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 28, 2009, by Dole Food Company, Inc., of One Dole Drive, Westlake Village, California 91362-7300, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of-

- (a) International Class 29 for preserved, canned, processed, fresh-cut, frozen, dried and cooked fruits and vegetables; jellies for food, jams, fruit purees; nuts, namely, nut meats, prepared nuts, processed nuts; milk and milk products;
- (b) International Class 30 for edible ices, flavoured ices, fruit ice, fruit ice bar, fruit ices; frozen confections and dry powdered mixes for use in the preparation of a soft serve dessert; coffee; chocolate and chocolates.
- (c) International Class 31 for fresh fruits and fresh vegetables;
- (d) International Class 32 for mineral waters [beverages] and aerated waters and other non-alcoholic drinks; fruit drinks [non-alcoholic beverages] and fruit juices; syrups, frozen concentrates and other preparations for making beverages.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6230.09 should do so in writing addressed to the Registrar not later than the 22<sup>nd</sup> day of January, 2010.

**DATED** this 23<sup>rd</sup> day of October, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2009, by Perry Ellis International, Inc., of 3000 N.W. 107<sup>th</sup> Avenue, Miami, Florida 33172, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PERRY ELLIS AMERICA**

in respect of International Class 9 for eyewear; eyeglasses, sunglasses, ophthalmic eyewear and ophthalmic sunglasses, sport goggles for use in swimming and skiing, eyeglass frames, sunglasses frames, eyeglasses cases, sunglasses cases; parts and fitting for the aforesaid goods.

The applicant claims that it intends to use this mark or authorized its use by others of this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6231.09 should do so in writing addressed to the Registrar not later than the 22<sup>nd</sup> day of January, 2010.

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DATED this 23<sup>rd</sup> day of October, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2009, by Perry Ellis International, Inc., of 3000 N.W. 107<sup>th</sup> Avenue, Miami, Florida 33172, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PERRY ELLIS PORTFOLIO

in respect of International Class 9 for eyewear; eyeglasses, sunglasses, ophthalmic eyewear and ophthalmic sunglasses, sport goggles for use in swimming and skiing, eyeglass frames, sunglasses frames, eyeglasses cases, sunglasses cases; parts and fitting for the aforesaid goods.

The applicant claims that it intends to use this mark or authorized its use by others of this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6232.09 should do so in writing addressed to the Registrar not later than the 22<sup>nd</sup> day of January, 2010.

DATED this 23<sup>rd</sup> day of October, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 28, 2009, by Glaxo Group Limited, of Glaxo Wellcome House, Berkeley Avenue, Greenford Middlesex, UB6 0NN, England, through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LUCOZADE

in respect of International Class 32 for mineral and aerated waters [beverages], non-alcoholic drinks; fruit drinks and fruit juices [non-alcoholic beverages]; syrups and other preparations for making beverages.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6310.09 should do so in writing addressed to the Registrar not later than the 22<sup>nd</sup> day of January, 2010.

DATED this 23<sup>rd</sup> day of October, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 3, 2009, by PRODUCTORA Y COMERCIALIZADORA DE PASTAS, INC., of 300 meters west and 175 meters south of the Supermarket Periféricos, Alajuela, Costa Rica, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 25.1.15,19;29.1.1,4

in the colors yellow, blue, red and white, as shown in the mark, which are characteristic of and forms an integral part of the mark, in respect of International Class 30 for pastas; and tomato sauce.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

The applicant claims no exclusive right to the use of the word "PASTA", separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6313.09 should do so in writing addressed to the Registrar not later than the 22<sup>nd</sup> day of January, 2010.

**DATED** this 23<sup>rd</sup> day of October, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2009, by SABORMEX EUROPA S.L., of Gran Vía No 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## Enerplex

in respect of International Class 32 for beers; mineral water [beverages]; aerated water; non-alcoholic beverages; fruit juices; syrups and other preparations for making beverages.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6182.09 should do so in writing addressed to the Registrar not later than the 5<sup>th</sup> day of February, 2010.

**DATED** this 4<sup>th</sup> day of November, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 12, 2009, by Rasp Organic Pitaya Orchards, of Youngal Road, Teakettle Village, Cayo District, Belize, at the Belize Intellectual Property Office, Constitution Drive, 2<sup>nd</sup> Floor, Habet Building, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## Dragon's Blood

in respect of-

- (a) International Class 32 for non-alcoholic fruit juice beverage;
- (b) International Class 33 for alcoholic beverage containing fruit.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6248.09 should do so in writing addressed to the Registrar not later than the 5<sup>th</sup> day of February, 2010.

**DATED** this 6<sup>th</sup> day of November, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 21, 2009, by PepsiCo, Inc., of 700 Anderson Hill road, Purchase, New York 10577, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,13

in respect of-

- (a) International Class 29 for snack foods consisting primarily of potatoes, nuts, nut products, seeds, fruits or other vegetable materials or combinations thereof including potato chips, potato crisps, pork snacks, beef snacks, soy-based snacks;
- (b) International Class 30 for snack foods consisting primarily of grains, corn, cereal namely, corn chips, tortilla chips, pita chips, rice chips, rice cakes, rice crackers, pretzels, popped popcorn; snack food dipping sauces, salsas, snack bars, croissants, bread products.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6269.09 should do so in writing addressed to the Registrar not later than the 5<sup>th</sup> day of February, 2010.

**DATED** this 4<sup>th</sup> day of November, 2009.

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## NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)

### SUMITHION

**THE MARK** shown above, Registration No. **1668**, has been renewed in the name of SUMITOMO KAGAKU KABUSHIKI KAISHA, of 27-1, Shinkawa 2-chome, Chou-ku, Tokyo 104-8260, Japan as of the 21st day of April, 2009, in respect of International Class 5 for all goods included in Class 5 consisting of or containing sulphur or sulphur compounds, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of April, 2019, upon which it can be renewed for further periods of ten years.

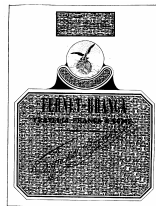
Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26th day of October, 2009.

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(3<sup>rd</sup> issue)



CFE(6):3.7.1;25.1.15

**THE MARK** shown above, Registration No. **1815**, has been renewed in the name of Fratelli Branca-Distillerie S.r.l., of Via Broletto 35, Milan, Italy as of the 17th day of September, 2009, in respect of International Class 33 for bitter liqueur (alcoholic), of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of September, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26th day of October, 2009.

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(3<sup>rd</sup> issue)

### MENINGITEC

**THE MARK** shown above, Registration No. **8690**, has been renewed in the name of Wyeth, of Five Giralda Farms, Madison, New Jersey 07940-0874, United States of America, as of the 15th day of September, 2009, in respect of International Class 5 for pharmaceutical, veterinary and sanitary preparations, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin; fungicides, herbicides, of which it has not been used, due to the product not been launched in Belize. The mark shall remain valid for a period of ten years until the 15th day of September, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26th day of October, 2009.

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(2<sup>nd</sup> issue)

## LEVI'S

**THE MARK** shown above, Registration No. **2177**, has been renewed in the name of Levi Strauss & Co., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111-6903, United States of America, as of the 4th day of September, 2009, in respect of International Class 25 for overalls, jeans, jackets, trousers and slacks, all being articles of outerclothing for men, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of September, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of November, 2009.

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(2<sup>nd</sup> issue)

## Reebok

**THE MARK** shown above, Registration No. **7008**, has been renewed in the name of Reebok International Limited, of 4th Floor, 11/12 Pall Mall, London SW1Y 5LU, England, as of the 23rd day of April, 2009, in respect of International Class 25 for clothing, outerclothing and sportswear, footwear, shoes for sports and leisure, headgear, all included in Class 25, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of April, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of November, 2009.

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(2<sup>nd</sup> issue)

## Weebok

**THE MARK** shown above, Registration No. **7023**, has been renewed in the name of Reebok International Limited, of 4th Floor, 11/12 Pall Mall, London SW1Y 5LU, England, as of the 23rd day of April, 2009, in respect of International Class 25 for clothing and footwear for infants and children, all included in Class 25, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of April, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of November, 2009.

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(2<sup>nd</sup> issue)

## DUTONIN

**THE MARK** shown above, Registration No. **7024**, has been renewed in the name of Bristol-Myers Squibb Company, of 345 Park Avenue, New York, New York 10154, United States of America, as of the 1st day of December, 2009, in respect of International Class 5 for pharmaceutical preparations and substances, all included in Class 5, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 1st day of December, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of November, 2009.

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(2<sup>nd</sup> issue)

## STADOL NS

**THE MARK** shown above, Registration No. **7025**, has been renewed in the name of Bristol-Myers Squibb Company, of 345 Park Avenue, New York, New York 10154, United States of America, as of the 1st day of December, 2009, in respect of International Class 5 for pharmaceutical preparations and substances, all included in Class 5, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 1st day of December, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of November, 2009.

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(2<sup>nd</sup> issue)

## COSTCO

**THE MARK** shown above, Registration No. **7167**, has been renewed in the name of Price Costco International Inc., of 999 Lake Drive, Issaquah, Washington 98027, United States of America, as of the 13th day of November, 2009, in respect of International Class 35 for distribution of samples, distribution and dissemination of advertising matter, provision of information relating to goods offered for sale, all included in Class 35, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of November, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of November, 2009.

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(2<sup>nd</sup> issue)



CFE(6): 24.1.18; 24.9.5

**THE MARK** shown above, Registration No. **411/TM/2002**, has been renewed in the name of John Brumfit and Radford Tobacco Limited, of 54 Hillbury Avenue, Harrow, Middlesex HA3 8EW, England, as of the 14th day of September, 2009, in respect of International Class 34 for tobacco, tobacco products, smokers' articles and snuff takers' articles, all included in Class 34, matches, of which it has not been used, due to the owner not being able to procure a suitable distributor in Belize for the goods protected under the mark for reasons beyond its control. The mark shall remain valid for a period of ten years until the 14th day of September, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of November, 2009.

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(1<sup>st</sup> issue)

## Vanity Fair

**THE MARK** shown above, Registration No. **1446**, has been renewed in the name of Vanity Fair, Inc., of One Fruit of the Loom Drive, Bowling Green, Kentucky, 42103, United States of America, as of the 4th day of May, 2009, in respect of International Class 25 for articles of clothing, all included in Class 25, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of May, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of November, 2009.

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(1<sup>st</sup> issue)

## TUPPERWARE

**THE MARK** shown above, Registration No. **1882**, has been renewed in the name of Dart Industries Inc., of 14901 S. Orange Blossom Trail, Orlando, Florida 32837, United States of America, as of the 26th day of June, 2009, in respect of International Class 21 for small domestic utensils and containers, all made of plastics and for the preparations, storage and serving of foodstuffs, of which it has not been used, due the owner not been able to procure a suitable distributor in Belize due to lack of demand for the product. The mark shall remain valid for a period of ten years until the 26th day of June, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of November, 2009.

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(1<sup>st</sup> issue)

## ALLURE

**THE MARK** shown above, Registration No. **7081**, has been renewed in the name of Chanel Limited, of Queensway, Croydon, Surrey CR9 4DL, England, as of the 26th day of November, 2009, in respect of International Class 3 for preparations, all for application to the skin, scalp or hair, skincare preparations, soaps, perfumes, eau de cologne, toilet water, cosmetics, essential oils, dentifrices, non-medicated toilet preparations, talcum powder for toilet use, preparations for use on the hair, non-medicated preparations for use in the care of the skin, cleansing masks, tissues, all impregnated with cosmetics, cotton wool and cotton sticks, all for cosmetic purposes, cosmetic pencils, anti-perspirants, deodorants for use on the person, mouth washes, all included in Class 3, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of November, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of November, 2009.

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(1<sup>st</sup> issue)

## COPAXONE

**THE MARK** shown above, Registration No. **7186**, has been renewed in the name of Teva Pharmaceutical Industries, Ltd., of Science Based Industries Campus, Har Hotzvim, Jerusalem 91010, Israel, as of the 10th day of December, 2009, in respect of International Class 5 for pharmaceutical preparations and substances, pharmaceutical preparations for the treatment of multiple sclerosis, all included in Class 5, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of December, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of November, 2009.

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(1<sup>st</sup> issue)

## THE ATHLETE'S FOOT

**THE MARK** shown above, Registration No. **8444**, has been renewed in the name of ATHLETE'S FOOT BRANDS, LLC, of 1346 Oakbrook Drive, Suite 170, Norcross, Georgia 30093, U.S.A., as of the 30th day of August, 2009, in respect of International Class 25 for footwear, being articles of clothing, articles of clothing for sports and for games, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of August, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of November, 2009.

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(1<sup>st</sup> issue)

## YARIS

**THE MARK** shown above, Registration No. **8788**, has been renewed in the name of Toyota Jidosha Kabushiki Kaisha (Toyota Motor Corporation), of NO. 1, Toyota-cho, Toyota-shi, Aichi-Ken, Japan, as of the 22nd day of December, 2009, in respect of International Class 12 for motor cars, parts and fittings, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of December, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of November, 2009.

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(1<sup>st</sup> issue)

## ACTIVIA

**THE MARK** shown above, Registration No. **8839**, has been renewed in the name of Compagnie Gervais Danone, of 17 boulevard Haussmann, 75009 Paris, France, as of the 13th day of October, 2009, in respect of International Class 29 for dried, preserved and/or cooked fruits and vegetables, compotes, jams, fruit coulis, jellies, flavored or plain savory or sweet cocktail goods consisting of potatoes, milk, powdered milk, flavored jellied milks and whipped milk, milk products, namely milk desserts, yoghurts, drinking yoghurts, mousses, creams, cream desserts, fresh cream, butter, cheese spreads, cheeses, ripened cheese, mold-ripened cheese, fresh unripened cheese and fresh cheese in brine, soft white cheese, strained soft white cheese, fresh cheese sold in paste or liquid form, plain or flavoured, beverages mainly consisting of milk or dairy products, beverages mainly consisting of lactic ferments, milk drinks containing fruits, plain or aromatized fermented dairy products, olive oil; International Class 30 for cocoa, chocolate, sugar, rice, puffed rice, tapioca, flours, tarts and pies (sweet or savory), cereal preparations, breakfast cereals, prepared dishes consisting entirely or partly of cake paste, bread, rusks, biscuits (sweet or savory), wafers, waffles, cakes and pastries, all these foods being plain and/or topped and/or filled and/or flavoured, savory or sweet cocktail goods containing baking dough, biscuit mixture or pastry, confectionery, edible ices, edible ices wholly or partly of yoghurt, ice cream, sherbets (edible ices), frozen yoghurt (confectionery ices), frozen flavoured water, honey, salt, mustard, vinegar, sauces (condiments), sweet sauces, pasta sauces, spices, but not including any such goods being chewing gum; and International Class 32 for beer (alcoholic or non-alcoholic), still or sparkling water (mineral or not), fruit or vegetable juices, fruit or vegetable-based beverages, lemonades, soda water, ginger ales, sherbets (beverages), preparations for making beverages, syrups for beverages, non-alcoholic fruit or vegetable extracts, non-alcoholic beverages containing small quantities of milk products, non-alcoholic beverages containing small quantities of lactic ferments, beverages mainly consisting of lactic ferments, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of October, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of November, 2009.

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*(1<sup>st</sup> issue)*

## **VENELENE**

**THE MARK** shown above, Registration No. **8858**, has been renewed in the name of Poliolefinas Internacionales CA (Polinter), of Maracaibo, Zulia, Venezuela, as of the 19th day of October, 2009, in respect of International Class 17 for rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes, plastics in extruded form for use in manufacture, packing, stopping and insulating materials, flexible pipes, not of metal, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of October, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25th day of November, 2009.

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**NOTICE OF ASSIGNMENT****HUMIRA**

**ABBOTT LABORATORIES**, the Registered Proprietor of Trade Mark No. 1173.02, has by veritable proof tendered before the Registrar on the 5th day of October, 2009, being Trademark Assignment, executed on the 16th day of September, 2009, assigned the trade mark to **ABBOTT BIOTECHNOLOGY LTD. (formerly known as Abbott Laboratories (Bermuda) Ltd.)**, of **Clarendon House, 2 Church Street, Hamilton HM 11, Bermuda**, as of the 17th day of February, 2003, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 25th day of November, 2009.

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## NOTICE OF MERGER

### HUMIRA

**ABBOTT LABORATORIES (BERMUDA) LTD.**, the Registered Proprietor of Trade Mark No. 1173.02, has by veritable proof tendered before the Registrar on the 5th day of October, 2009, being Certified Copy of Certificate of Amalgamation, certified on the 4th day of May, 2009, amalgamated into **ABBOTT BIOTECHNOLOGY LTD.**, as of the 21st day of July, 2003, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

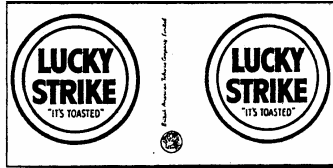
**DATED** this 25th day of November, 2009.

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## NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR



CFE(6): 25.1.15; 26.1.4,18; 26.4.10

**BRITISH AMERICAN TOBACCO (BRANDS) INC.**, the Registered Proprietor of Trade Mark No. 289, has, by veritable proof tendered before the Registrar on the 4th day of November, 2009, being Notarized Copy of Secretary's Certificate, notarized on the 10th day of February, 2006, changed **address** from 103 Foulk Road, Wilmington, Delaware 19803, USA to **2711 Centerville Road, Suite 300, Wilmington, Delaware 19808, U.S.A.**, as of the 5th day of May, 2005, the appropriate recordals of which have been effected in the Register.

**DATED** this 25th day of November, 2009.

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## *Vanity Fair*

**VANITY FAIR, INC.**, the Registered Proprietor of Trade Mark No. 1446, has, by veritable proof tendered before the Registrar on the 3rd day of November, 2009, changed **address** from Concord Plaza, 3411 Silverside Road, Wilmington, Delaware, USA to **One Fruit of the Loom Drive, Bowling Green, Kentucky, 42103, U.S.A.**, as of the 2nd day of November, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 25th day of November, 2009.

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## THE ATHLETE'S FOOT

**ATHLETE'S FOOT BRANDS, LLC**, the Registered Proprietor of Trade Mark No. 8444, has, by veritable proof tendered before the Registrar on the 12th day of November, 2009, changed **address** from 1412 Oakbrook Drive, Suite 100, Norcross, Georgia 30093, USA to **1346 Oakbrook Drive, Suite 170, Norcross, Georgia 30093, U.S.A.**, as of the 11th day of November, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 25th day of November, 2009.

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## ACTIVIA

**COMPAGNIE GERVAIS DANONE**, the Registered Proprietor of Trade Mark No. 8839, has, by veritable proof tendered before the Registrar on the 13th day of October, 2009, changed **address** from 126-130, rue Jules Guesde, F-92300 Levallois-Perret, France to **17 boulevard Haussmann, 75009 Paris, France**, as of the 9th day of October, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 25th day of November, 2009.

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**NOTICE OF CHANGE OF NAME OF PROPRIETOR**

**PALL MALL**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. **8478**, has, by veritable proof tendered before the Registrar on the 4th day of November, 2009, being Certified Copy of Certificate of Amendment, certified on the 23rd day of March, 2004, been changed from **BATMARK, INC.** to **BRITISH AMERICAN TOBACCO (BRANDS) INC.**, as of the 21st day of April, 1998, the appropriate records of which have been effected in the Register.

**DATED** this 25th day of November, 2009.

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**NOTICES OF RECORDAL OF ADDITIONAL AGENT AND ADDRESS FOR SERVICE****PLAYBOY**

**PLAYBOY ENTERPRISES INTERNATIONAL, INC.**, the Registered Proprietor of Trade Mark No. 5782.08, has, by veritable proof tendered before the Registrar on the 22nd day of September, 2009, recorded **Morgan & Morgan Trust Corporation Belize Limited, of No. 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize**, as an **Additional Registered Agent and Address for Service**, as of the 22nd day of September, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 25th day of November, 2009.

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CFE(6): 3.5.1,20

**PLAYBOY ENTERPRISES INTERNATIONAL, INC.**, the Registered Proprietor of Trade Mark No. 5783.08, has, by veritable proof tendered before the Registrar on the 22nd day of September, 2009, recorded **Morgan & Morgan Trust Corporation Belize Limited, of No. 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize**, as an **Additional Registered Agent and Address for Service**, as of the 22nd day of September, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 25th day of November, 2009.

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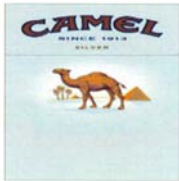
## NOTICE OF PUBLICATION CORRECTION

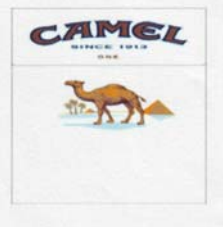





Take notice that trade mark Nos. 6193.09 “**SAMSONITE**” and 6194.09 **Samsonite** published in the Intellectual Property Journal Vol. 8 – Nos. 21, 22 and 23, was inadvertently published with the address of the agent W.H. Courtenay & Co., as 35 New Road, Belize City, instead of **1876 Hutson Street, Belize City**.




**DATED** this 26<sup>th</sup> day of November, 2009.

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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
6058.09	CLARO	Administradora de Marcas RD, S. de R.L. de C.V. Industriestrasse 7 CH-6301, Zug, Switzerland	35 41
6095.09	361°	Sanliuyidu (China) Co., Ltd. Wuli Industrial Zone, Jinjiang City, Fujian Province 362200, P.R. China	25
6102.09	AERIE	Retail Royalty Company 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A.	3 14 18 25 35
6103.09		Retail Royalty Company 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A.	3 14 18 25 35
6104.09	FITO	Riverdor Corp., S.A. Av. 18 de Julio 878, office 1204, Montevideo, Uruguay	31
6139.09		Japan Tobacco Inc. 2-2-1 Toranomom, Minato-ku, Tokyo, Japan	34
6142.09		Japan Tobacco Inc. 2-2-1 Toranomom, Minato-ku, Tokyo, Japan	34
6143.09		Japan Tobacco Inc. 2-2-1 Toranomom, Minato-ku, Tokyo, Japan	34

6144.09		Japan Tobacco Inc. 2-2-1 Toranomom, Minato-ku, Tokyo, Japan	34
6164.09		THE COCA-COLA COMPANY One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.	32
6176.09		PHILIP MORRIS PRODUCTS S.A. Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
6188.09	<b>THE RIGHT FOUNDATION</b>	Arysta LifeScience North America, LLC 15401 Weston Parkway, Suite 150, Cary, North Carolina 27513, U.S.A.	16 41
6197.09		SHAAN HANQ INTERNATIONAL COSMETICS CORPORATION 29F, No. 55, Chung Cheng 3 <sup>rd</sup> Road, Hsin Hsing District, Kaohsiung Taiwan, R.O.C., Taiwan	3
6217.08	<b>AHORRA DINERO. VIVE MEJOR.</b>	Wal-Mart Stores, Inc. 702 S.W. 8 <sup>th</sup> Street, Bentonville, Arkansas 72716-0520, U.S.A.	35
6218.09	<b>LE AHORRAMOS DINERO PARA QUE VIVA MEJOR.</b>	Wal-Mart Stores, Inc. 702 S.W. 8 <sup>th</sup> Street, Bentonville, Arkansas 72716-0520, U.S.A.	35
6220.09		The Procter & Gamble Company One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	3
6221.09		Universal Hardware Co. Ltd. Center Road, Spanish Lookout, Cayo District, Belize	35
6222.09	<b>CERILLO</b>	Syngenta Limited Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, U.K.	5

6224.09		Wendelin H. Reimer also trading as Eagle One Hardware 4 1/2 Miles Northern Highway, Belize City, Belize	35
6225.09		TRIANGLE TYRE CO., LTD. No. 56, Qingdao Middle Road, Weihai, Shangdong, P.R. China	12
6229.09		DAINIHON JOCHUGIKU COMPANY, LIMITED 4-11, 1-chome, Tosabori, Nishi-ku, Osaka, Japan	5
6233.09	<b>VOGUE FRISSON</b>	AMERICAN-CIGARETTE COMPANY (OVERSEAS) LIMITED Zaehlerweg 4, Zug, 6300, Switzerland	34
6237.09	<b>Tribal DDB</b>	Omnicom International Holdings Inc. 720 California Street, San Francisco, California 94108, U.S.A.	35
6238.09	<b>CITRÓNGE</b>	Patrón Spirits International AG Spitalstrasse 5, 8200 Schaffhausen, Switzerland	33

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