



## INTELLECTUAL PROPERTY JOURNAL

**BELI<sup>©</sup>PO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“Our mission is to create an efficient and modern intellectual property system leading to the emergence of a vibrant intellectual property culture in Belize.”*

## CONTENTS

Page Numbers

APPLICATIONS FOR TRADEMARK REGISTRATION .....	4 - 31
NOTICES OF TRADEMARK RENEWAL .....	32 - 36
NOTICES OF ASSIGNMENT.....	37 - 38
NOTICES OF MERGER.....	39 - 40
NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR .....	41 - 42
NOTICES OF CHANGE OF NAME OF PROPRIETOR .....	43 - 44
NOTICE OF PUBLICATION CORRECTION.....	45
NOTICES OF TRADEMARK REGISTRATION .....	46 - 48

**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on April 6, 2009, by Administradora de Marcas RD, S. de R.L. de C.V., of Industriestrasse 7 CH-6301, Zug, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### CLARO

in respect of-

- (a) International Class 35 for accounting, drawing up of statements of accounts, administrative processing of purchase orders, advertising, advertising agencies, advertising by mail order, arranging newspaper subscriptions for others, arranging subscriptions to telecommunication services for others, auctioneering, auditing, bill-posting, book-keeping, business appraisals, professional business consultancy, business information, business inquiries, business investigations, business management and organization consultancy, business management assistance, business management consultancy, business management of hotels, business management of performing artists, business organization consultancy, business research, commercial administration of the licensing of the goods and services of others, commercial information agencies, commercial information and advice for consumers [consumer advice shop], commercial or industrial management assistance, compilation of information into computer databases, compilation of statistics, cost price analysis, data search in computer files for others, demonstration of goods, direct mail advertising, dissemination of advertising matter, distribution of samples, document reproduction, economic forecasting, efficiency experts, employment agencies, evaluation of standing timber, evaluation of wool, computerized file management, grading of wool, import-export agencies, invoicing, layout services for advertising purposes, advisory services for business management, marketing research, marketing studies, modelling for advertising or sales promotion, news clipping services, on-line advertising on a computer network, opinion polling, organization of exhibitions for commercial or advertising purposes, organization of trade fairs for commercial or advertising purposes, outdoor advertising, outsourcing services [business assistance], payroll preparation, personnel management consultancy, personnel recruitment, photocopying, presentation of goods on communication media, for retail purposes, price comparison services, procurement services for others [purchasing goods and services for other businesses], psychological testing for the selection of personnel, public relations, publication of publicity texts, publicity, publicity agencies, publicity columns preparation, publicity material rental, radio advertising, radio commercials, relocation services for businesses, rental of advertising space, rental of advertising time on communication media, rental of photocopying machines, rental of vending machines, sales promotion for others, secretarial services, shop window dressing, shorthand, sponsorship search, systemization of information into computer databases, tax preparation, telephone answering for unavailable subscribers, television advertising, television commercials, transcription, typing, updating of advertising material, valuation of standing timber, word processing, writing of publicity texts; retailing commerce in relation to telecommunications and telecommunications-related goods;
- (b) International Class 41 for academies (education), amusement parks, amusements, animal training, arranging and conducting of colloquiums, arranging and conducting of concerts, arranging and conducting of conferences, arranging and conducting of congresses, arranging and conducting of seminars, arranging and conducting of symposiums, arranging and conducting of workshops [training], arranging of beauty contests, boarding schools, booking of seats for shows, bookmobile services, calligraphy services, providing casino facilities [gambling], cinema presentations, circuses, club services [entertainment or education], correspondence courses, digital imaging services, discotheque services, dubbing, education information, educational examination, educational services, electronic desktop publishing, entertainer services, entertainment, entertainment information, film production, game services provided on-line from a computer network, gaming, providing golf facilities, gymnastic instruction, health club services, holiday camp services [entertainment], instruction services, sign language interpretation, layout services, other than for advertising purposes, lending libraries, microfilming, mobile library services, modelling for artists, movie studios, movie theatre presentations, providing museum facilities [presentation, exhibitions], music composition services, music-halls, news reporters services, night clubs, nursery schools, operating lotteries, orchestra services, organization of balls, organization of competitions [education or entertainment], organization of exhibitions for cultural or educational purposes, organization of shows [impresario services], organization of sports competitions, party planning [entertainment], presentation of live performances, photographic reporting, photography, physical education, practical training [demonstration], production of radio and television programmes, production of shows, providing amusement arcade services, providing karaoke services, providing on-line electronic publications, not downloadable, providing sports facilities, publication of books, publication of electronic books and journals on-line, publication of texts, other than publicity texts, radio entertainment, recording studio services, providing recreation facilities, recreation information, religious education, rental of audio equipment, rental of

camcorders, rental of cine-films, rental of lighting apparatus for theatrical sets or television studios, rental of motion pictures, rental of movie projectors and accessories, rental of radio and television sets, rental of show scenery, rental of skin diving equipment, rental of sound recordings, rental of sports equipment, except vehicles, rental of stadium facilities, rental of stage scenery, rental of tennis courts, rental of video cameras, rental of video cassette recorders, rental of videotapes, scriptwriting services, sport camp services, subtitling, teaching, television entertainment, theatre productions, ticket agency services [entertainment], timing of sports events, translation, tuition, videotape editing, video tape film production, videotaping, vocational guidance [education or training advice], writing of texts, other than publicity texts, zoological gardens.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6058.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 12, 2009, by Sanliuyidu (China) Co., Ltd., of Wuli Industrial Zone, Jinjiang City, Fujian Province 362200, P.R. China, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**361°**

in respect of International Class 25 for clothing, namely, suits, skirts, shirts, overcoats and outer clothing; layettes (clothing); swimsuits; waterproof clothing; football shoes; footwear, namely, shoes; hats; hosiery; neckties; leather belts (clothing); saris or masquerade costumes; gloves (clothing); wedding dress; sports shoes; Tee-shirts; sports jerseys; trousers; ready-made clothing; jackets (clothing); slippers.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6095.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 15, 2009, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

**AERIE**

in respect of-

- (a) International Class 3 for personal care products namely, body cream, body powder, cosmetics, sun screen preparations, bath oil, bath powder, non-medicated bath salts, beauty masks, body oil, bubble bath, hair conditioners, deodorant soap, deodorants and antiperspirants, emery boards, nail polish, eye cream, facial scrubs, hair lotions, facial lotions, massage oil, face powder, hair shampoo, skin cleansing lotion, skin soap, sun block preparations; and fragrances, namely cologne, eau de toilette, and eau de parfum;
- (b) International Class 14 for jewelry and watches;
- (c) International Class 18 for backpacks; umbrellas; purses; bags namely athletic bags, beach bags, book bags, duffle bags, gym bags, tote bags and travel bags; pocket wallets made from animal skin;

- (d) International Class 25 for wearing apparel, clothing and clothing accessories, namely shorts, bras, camisoles, cardigans, fleece pants, jackets, leg warmers, leggings, loungewear, pajamas, pants, sweatpants, bathrobes, scarves, shirts, sweatshirts, boxer shorts, sleep wear, slippers, sweaters, t-shirts, tank tops and underwear; footwear namely thongs (footwear), boots, sneakers and socks, and headwear namely headbands, hats and caps; swimwear;
- (e) International Class 35 for retail and online retail services featuring a wide variety of goods including wearing apparel, clothing and clothing accessories, namely shorts, bras, camisoles, cardigans, fleece pants, jackets, leg warmers, leggings, loungewear, pajamas, pants, sweat pants, bathrobes, scarves, shirts, sweatshirts, boxer shorts, sleep wear, slippers, sweaters, t-shirts, tank tops, and underwear, footwear, namely thongs (footwear), boots, sneakers and socks, and headwear namely headbands, hats and caps; cosmetics namely face powders, lip products namely lipsticks, lip colour, lip tint, lip gloss, lip glaze, lip balms, lip shines and lip conditioner, soaps and cleansers for personal use, bath and shower preparations, bath gels, sun screen and sun tanning preparations, self-tanning preparations, bronzers, bronzing powders, hand cream, body cream, body lotions, body powder, body cleansers, body sprays and body washes, moisturizing lotions and creams for the face and body; perfumery namely perfume, eau de perfume, eau de toilette, cologne and essential oils for personal use, scented oils, fragranced body lotions, fragranced body creams, jewelry namely necklaces, earrings, rings and bracelets; and bags, backpacks, umbrellas, wallets, purses and traveling bags.

The applicant claims that this mark is being used in respect of the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6102.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 15, 2009, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.7.16,24  
in respect of-

- (a) International Class 3 for personal care products namely, body cream, body powder, cosmetics, sun screen preparations, bath oil, bath powder, non-medicated bath salts, beauty masks, body oil, bubble bath, hair conditioners, deodorant soap, deodorants and antiperspirants, emery boards, nail polish, eye cream, facial scrubs, hair lotions, facial lotions, massage oil, face powder, hair shampoo, skin cleansing lotion, skin soap, sun block preparations; and fragrances, namely cologne, eau de toilette, and eau de parfum;
- (b) International Class 14 for jewelry and watches;
- (c) International Class 18 for backpacks; umbrellas; purses; bags namely athletic bags, beach bags, book bags, duffle bags, gym bags, tote bags and travel bags; pocket wallets made from animal skin;
- (d) International Class 25 for wearing apparel, clothing and clothing accessories, namely shorts, bras, camisoles, cardigans, fleece pants, jackets, leg warmers, leggings, loungewear, pajamas, pants, sweatpants, bathrobes, scarves, shirts, sweatshirts, boxer shorts, sleep wear, slippers, sweaters, t-shirts, tank tops and underwear; footwear namely thongs (footwear), boots, sneakers and socks, and headwear namely headbands, hats and caps; swimwear;
- (e) International Class 35 for retail and online retail services featuring a wide variety of goods including wearing apparel, clothing and clothing accessories, namely shorts, bras, camisoles, cardigans, fleece pants, jackets, leg warmers, leggings, loungewear, pajamas, pants, sweat pants, bathrobes, scarves, shirts, sweatshirts, boxer shorts, sleep wear, slippers, sweaters, t-shirts, tank tops,

and underwear, footwear, namely thongs (footwear), boots, sneakers and socks, and headwear namely headbands, hats and caps; cosmetics namely face powders, lip products namely lipsticks, lip colour, lip tint, lip gloss, lip glaze, lip balms, lip shines and lip conditioner, soaps and cleansers for personal use, bath and shower preparations, bath gels, sun screen and sun tanning preparations, self-tanning preparations, bronzers, bronzing powders, hand cream, body cream, body lotions, body powder, body cleansers, body sprays and body washes, moisturizing lotions and creams for the face and body; perfumery namely perfume, eau de perfume, eau de toilette, cologne and essential oils for personal use, scented oils, fragranced body lotions, fragranced body creams, jewelry namely necklaces, earrings, rings and bracelets; and bags, backpacks, umbrellas, wallets, purses and traveling bags.

The applicant claims that this mark is being used in respect of the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6103.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 18, 2009, by Riverdor Corp., S.A., of Av. 18 de Julio 878, office 1204, Montevideo, Uruguay, through its agent Robertha Magnus-Usher, Attorneys-at-Law, of 33 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## FITO

in respect of International Class 31 for fresh vegetables and fresh fruits, trees, bushes, plant seeds, seedlings, grains (cereal), all included in Class 31, plants and natural flowers.

The applicant claims that it intends to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6104.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 5, 2009, by Japan Tobacco Inc., of 2-2-1 Toranomom, Minato-ku, Tokyo, Japan, through its agent Glenn D. Godfrey & Company, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.2.13;25.1.15,19;29.1.4

in respect of International Class 34 for cigarettes, raw and manufactured tobacco; absorbent paper for tobacco pipes; gas containers for cigar lighters, tobacco jars, not of precious metal; tobacco pouches; cigarette paper; books of cigarette paper; cigar and cigarette cases, not of precious metal; match boxes, not of precious metal; firestones; tobacco pipes including pipes for cigarettes; pipe racks for tobacco pipes; pipe cleaners for tobacco pipes; mouthpieces for cigar and cigarette holders, not of precious metal; cigarette tips; mouthpieces of yellow amber for cigar and cigarette holders; cigarette tubes; pocket machines for rolling cigarettes; ashtrays, not of precious metal; cigar and cigarette cases, not of precious metal; cigarette filters; cigar cutters; match holders, not of precious metal; snuff boxes, not of precious metal; lighters for smokers; matches.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

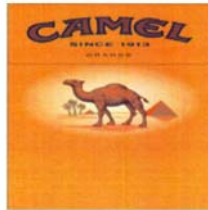
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6139.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 5, 2009, by Japan Tobacco Inc., of 2-2-1 Toranomom, Minato-ku, Tokyo, Japan, through its agent Glenn D. Godfrey & Company, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.2.13;25.1.15,19;29.1.2

in respect of International Class 34 for cigarettes, raw and manufactured tobacco; absorbent paper for tobacco pipes; gas containers for cigar lighters, tobacco jars, not of precious metal; tobacco pouches; cigarette paper; books of cigarette paper; cigar and cigarette cases, not of precious metal; match boxes, not of precious metal; firestones; tobacco pipes including pipes for cigarettes; pipe racks for tobacco pipes; pipe cleaners for tobacco pipes; mouthpieces for cigar and cigarette holders, not of precious metal; cigarette tips; mouthpieces of yellow amber for cigar and cigarette holders; cigarette tubes; pocket machines for rolling cigarettes; ashtrays, not of precious metal; cigar and cigarette cases, not of precious metal; cigarette filters; cigar cutters; match holders, not of precious metal; snuff boxes, not of precious metal; lighters for smokers; matches.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

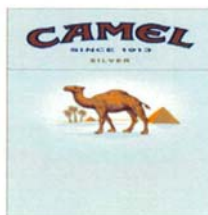
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6142.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 5, 2009, by Japan Tobacco Inc., of 2-2-1 Toranomom, Minato-ku, Tokyo, Japan, through its agent Glenn D. Godfrey & Company, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.2.13;25.1.15,19

in respect of International Class 34 for cigarettes, raw and manufactured tobacco; absorbent paper for tobacco pipes; gas containers for cigar lighters, tobacco jars, not of precious metal; tobacco pouches; cigarette paper; books of cigarette paper; cigar and cigarette cases, not



of precious metal; match boxes, not of precious metal; firestones; tobacco pipes including pipes for cigarettes; pipe racks for tobacco pipes; pipe cleaners for tobacco pipes; mouthpieces for cigar and cigarette holders, not of precious metal; cigarette tips; mouthpieces of yellow amber for cigar and cigarette holders; cigarette tubes; pocket machines for rolling cigarettes; ashtrays, not of precious metal; cigar and cigarette cases, not of precious metal; cigarette filters; cigar cutters; match holders, not of precious metal; snuff boxes, not of precious metal; lighters for smokers; matches.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

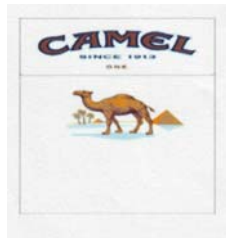
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6143.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 5, 2009, by Japan Tobacco Inc., of 2-2-1 Toranomom, Minato-ku, Tokyo, Japan, through its agent Glenn D. Godfrey & Company, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.2.13;25.1.15,19

in respect of International Class 34 for cigarettes, raw and manufactured tobacco; absorbent paper for tobacco pipes; gas containers for cigar lighters, tobacco jars, not of precious metal; tobacco pouches; cigarette paper; books of cigarette paper; cigar and cigarette cases, not of precious metal; match boxes, not of precious metal; firestones; tobacco pipes including pipes for cigarettes; pipe racks for tobacco pipes; pipe cleaners for tobacco pipes; mouthpieces for cigar and cigarette holders, not of precious metal; cigarette tips; mouthpieces of yellow amber for cigar and cigarette holders; cigarette tubes; pocket machines for rolling cigarettes; ashtrays, not of precious metal; cigar and cigarette cases, not of precious metal; cigarette filters; cigar cutters; match holders, not of precious metal; snuff boxes, not of precious metal; lighters for smokers; matches.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6144.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 22, 2009, by THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):19.7.25

in respect of International Class 32 for beverages, namely, drinking waters, flavored waters, mineral and aerated waters; and other non-alcoholic beverages, namely, soft drinks, energy drinks and sports drinks; non-alcoholic fruit juice beverages and juices; syrups, concentrates and powders for making beverages, namely flavored waters, mineral and aerated waters, soft drinks, energy drinks, sports drinks, fruit drinks and juices.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6164.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is in use.

The applicant claims priority on the basis of an application filed on April 15, 2009, under number 54134/2009 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6176.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 7, 2009, by Arysta LifeScience North America, LLC, of 15401 Weston Parkway, Suite 150, Cary, North Carolina 27513, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of

35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## THE RIGHT FOUNDATION

in respect of-

- (a) International Class 16 for educational publications, namely, training manuals for the safe handling of agricultural chemicals provided to the agricultural industry; printed educational materials for the safe handling of agricultural chemicals provided to the agricultural industry;
- (b) International Class 41 for training services for the safe handling of agricultural chemicals and distribution of training manuals in connection therewith.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6188.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 14, 2009, by SHAAN HANQ INTERNATIONAL COSMETICS CORPORATION, of 29F, No. 55, Chung Cheng 3<sup>rd</sup> Road, Hsin Hsing District, Kaohsiung Taiwan, R.O.C., Taiwan, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

in respect of International Class 3 for 3-in-1 hair conditioners; 3-in-1 hair shampoos; cosmetic hair dressing preparations; cosmetic preparations for hair and scalp; hair care creams; hair care lotions; hair care preparations; hair conditioners; hair creams; hair emollients; hair fixers; hair gel; hair lotions; hair mousses; hair nourishers; hair oils; hair relaxers; hair rinses; hair shampoos and conditioners; hair sprays; hair straightening preparations; hair styling gel; hair styling preparations; hair styling sprays; hair wax.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6197.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of July, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 23, 2009, by Wal-Mart Stores, Inc., of 702 S.W. 8<sup>th</sup> Street, Bentonville, Arkansas 72716-0520, United States of America, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## AHORRA DINERO. VIVE MEJOR.

in respect of International Class 35 for retail store services featuring a wide variety of consumer goods; retail automobile parts and accessories stores; retail bakery shops; retail delicatessen services; retail grocery stores; retail pharmacy services; retail optical stores; retail automotive supplies and parts stores.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

The applicant claims that the Spanish words "AHORRA DINERO. VIVE MEJOR." when translated to the English language is "SAVE MONEY. LIVE BETTER."

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6217.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 23, 2009, by Wal-Mart Stores, Inc., of 702 S.W. 8<sup>th</sup> Street, Bentonville, Arkansas 72716-0520, United States of America, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## LE AHORRAMOS DINERO PARA QUE VIVA MEJOR

in respect of International Class 35 for retail store services featuring a wide variety of consumer goods; retail automobile parts and accessories stores; retail bakery shops; retail delicatessen services; retail grocery stores; retail pharmacy services; retail optical stores; retail automotive supplies and parts stores.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

The applicant claims that the Spanish words "LE AHORRAMOS DINERO PARA QUE VIVA MEJOR", when translated to the English language is "SAVING PEOPLE MONEY SO THEY CAN LIVE BETTER".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6218.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 23, 2009, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.14,22;25.1.15,19

in the colors as depicted in the mark, in respect of International Class 3 for soap.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the Spanish words "Natura Sensación Hidratante", when translated to the English language are "Natural", "Natural Feeling moisturizer".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6220.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 24, 2009, by Universal Hardware Co. Ltd., of Center Road, Spanish Lookout, Cayo District, Belize, at the Belize Intellectual Property Office, of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 35 for retail and wholesale store services featuring building equipment and supplies; agricultural equipment and supplies; lawn and garden equipment and supplies; motorcycles; electrical appliances; power tools; welding machines and consumables; current generators; water pumps; hardware tools; furniture; laundry and dish washing detergents.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6221.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 24, 2009, by Syngenta Limited, of Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, United Kingdom, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CERILLO

in respect of International Class 5 for preparations for destroying vermin; fungicides, herbicides.

The applicant claims that this mark is proposed to be used in respect of the goods mentioned.

The applicant claims that the English translation of the word "CERILLO" is "Match; wax match".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6222.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 27, 2009, by Wendelin H. Reimer also trading as Eagle One Hardware, of 4 1/2 Miles Northern Highway, Belize City, Belize, at the Belize Intellectual Property Office, of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.7.1,24;27.7.1,4

in respect of International Class 35 for retail and wholesale hardware store services.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6224.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 27, 2009, by TRIANGLE TYRE CO., LTD., of No. 56, Qingdao Middle Road, Weihai, Shangdong, P.R. China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

**▲ TRIANGLE**

CFE(6):26.3.2;27.5.1,2

in respect of International Class 12 for tyres for vehicle wheels; bicycle tyres; cycle tyres.

The applicant claims that this mark is being used in consent in relation to the goods mentioned.

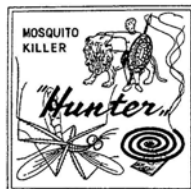
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6225.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 30, 2009, by DAINIHON JOCHUGIKU COMPANY, LIMITED, of 4-11, 1-chome, Tosabori, Nishi-ku, Osaka, Japan through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.2,3.1.1;3.13.2,7

in respect of International Class 5 for mosquito-repellent incenses, mosquito coils [insect repellent], insect-repellent incenses, insecticides.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6229.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 4, 2009, by AMERICAN-CIGARETTE COMPANY (OVERSEAS) LIMITED, of Zaehlerweg 4, Zug, 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**VOGUE FRISSON**

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on February 19, 2009, under number 583533 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6233.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 5, 2009, by Omnicom International Holdings Inc., of 720 California Street, San Francisco, California 94108, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **Tribal DDB**

in respect of International Class 35 for interactive and internet-based marketing, advertising and promotion services; digital marketing, advertising, and promotion services; consulting services in the field of interactive and digital marketing, advertising, promotion, design, and media planning and buying.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6237.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 5, 2009, by Patrón Spirits International AG, of Spitalstrasse 5, 8200 Schaffhausen, Switzerland, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **CITRÓNGE**

in respect of International Class 33 for alcoholic beverages (except beers) and liqueurs.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6238.09 should do so in writing addressed to the Registrar not later than the 13<sup>th</sup> day of November, 2009.

**DATED** this 17<sup>th</sup> day of August, 2009.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on May 29, 2009, by Pfizer Inc., of 235 East 42<sup>nd</sup> Street, New York, New York 10017, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

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## PFIZER

in respect of International Class 5 for pharmaceutical preparations for the treatment of cardiovascular, central nervous system, endocrine, gastrointestinal, gynecological, hematologic, immunological, infectious, inflammatory, menopausal, metabolic, musculoskeletal, neurological, oncological, ophthalmological, psychiatric, respiratory, sleep, urogenital, urological and viral diseases and disorders; pharmaceutical preparations for the treatment of allergies, erectile dysfunction, sexual dysfunction, obesity, pain, and HIV/AIDS; pharmaceutical preparations, namely, antifungal preparations, dermatological preparations, smoking cessation preparations; vaccines for human use; adjuvants for use with human vaccines.

The applicant claims that this mark is in used being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6122.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on May 29, 2009, by Pfizer Inc., of 235 East 42<sup>nd</sup> Street, New York, New York 10017, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18

in respect of International Class 5 for pharmaceutical preparations for the treatment of cardiovascular, central nervous system, endocrine, gastrointestinal, gynecological, hematologic, immunological, infectious, inflammatory, menopausal, metabolic, musculoskeletal, neurological, oncological, ophthalmological, psychiatric, respiratory, sleep, urogenital, urological and viral diseases and disorders; pharmaceutical preparations for the treatment of allergies, erectile dysfunction, sexual dysfunction, obesity, pain, and HIV/AIDS; pharmaceutical preparations, namely, antifungal preparations, dermatological preparations, smoking cessation preparations; vaccines for human use; adjuvants for use with human vaccines.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6123.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 2, 2009, by A.C.I. Japan Corporation, of Calle 3 Ave Roosevelt, Edif. Mayani 9099, Apto. 05, ciudad de Colon, Republica de Panama, through its agent Glenn D. Godfrey & Company, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1,4;29.1.1

in respect of-

- (a) International Class 28 for amusement machines, automatic and coin-operated; archery implements; backgammon games; bags especially designed for skis and surfboards; artificial fishing bait; play balloons; balls for games; small balls for games; bar-bells; baseball gloves; bells for Christmas trees; stationary exercise bicycles; billiard balls; billiard cue tips; billiard cues; billiard



markers; billiard table cushions; billiard tables; coin-operated billiard tables; bingo cards; bladders of balls for games; board games; bob-sleighs; body boards; body-building apparatus; body-training apparatus; skating boots with skates attached; bowling apparatus and machinery; bows for archery; building games; butterfly nets; candle holders for Christmas trees; bingo cards; chalk for billiard cues; checkerboards; chess games; chessboards; Christmas tree stands; Christmas trees of synthetic material; ornaments for Christmas tree, except illumination articles and confectionery; clay pigeon traps; climbers' harness; golf clubs; coin-operated billiard tables; confetti; conjuring apparatus; sole coverings for skis; cricket bags; billiard cue tips; billiard cues; darts; decoys for hunting or fishing; dice; cups for dice; discuses for sports; dolls; dolls' beds; dolls' clothes; dolls' feeding bottles; dolls' houses; dolls' rooms; dominoes; draughtboards; dumb-bells; edges of skis; electronic targets; rollers for stationary exercise bicycles; stationery exercise bicycles; fairground ride apparatus; fencing weapons; fish hooks; fishing tackle; flippers for swimming; floats for fishing; foils for fencing; tables for indoor football; balls for games; games other than those adapted for use with an external display screen or monitor; apparatus for games other than those adapted for use with an external display screen or monitor; fencing gauntlets; boxing gloves; fencing gloves; gloves for games; golf gloves; golf bags, with or without wheels; golf clubs; gut for fishing; gut for rackets; appliances for gymnastics; hang gliders; climbers' harness; harness for sailboards; hockey sticks; fish hooks; horseshoe games; hunting game calls; ice skates; in-line roller skates; jigsaw puzzles; kaleidoscopes; kite reels; kites; landing nets for anglers; lines for fishing; lures for hunting or fishing; scent lures for hunting or fishing; mah-jong; marbles for games; marionettes; fencing masks; theatrical masks; toy masks; masts for sailboards; scale model vehicles; butterfly nets; nets for sports; landing nets for anglers; ninepins; paragliders; parlour games; machines for physical exercises; piñatas; toy pistols; playing balls; playing cards; plush toys; punching bags; puppets; quoits; rackets; strings for rackets; radio-controlled toy vehicles; reels for fishing; body rehabilitation apparatus; ring games; rocking horses; rods for fishing; roller skates; rosin used by athletes; roulette wheels; sailboards; harness for sailboards; masts for sailboards; scale model vehicles; scrapers for skis; shuttlecocks; skateboards; ice skates; in-line roller skates; skating boots with skates attached; ski bindings; skis; edges of skis; sole coverings for skis; wax for skis; skittles; artificial snow for Christmas trees; snow globes; snowshoes; starting blocks for sports; strings for rackets; surf boards; surf skis; surfboard leashes; swings; fishing tackle; targets; electronic targets; teddy bears; tennis ball throwing apparatus; tennis nets; toys for domestic pets; clay pigeon traps; twirling batons; scale model vehicles; waterskis; fencing weapons;

- (b) Interantional Class 35 for accounting; drawing up of statements of accounts; commercial administration of the licensing of the goods and services of others; administrative processing of purchase orders; advertising; advertising agencies; advertising by mail order; updating of advertising material; dissemination of advertising matter; rental of advertising space; cost price analysis; telephone answering for unavailable subscribers; business appraisals; arranging newspaper subscriptions for others; arranging subscriptions to telecommunication services for others; business management of performing artists; business management assistance; auctioneering; auditing; bill-posting; book-keeping; business appraisals; professional business consultancy; business information; business inquiries; business investigations; business management and organization consultancy; business management consultancy; business management of hotels; business organization consultancy; business research; relocation services for business; commercial information agencies; commercial or industrial management assistance; presentation of goods on communication media, for retail purposes; price comparison services; compilation of information into computer databases; compilation of statistics; systemization of information into computer databases; data search in computer files for others; demonstration of goods; direct mail advertising; dissemination of advertising matter; distribution of samples; document reproduction; economic forecasting; efficiency experts; employment agencies; evaluation of standing timber; evaluation of wool; organization of exhibitions for commercial or advertising purposes; computerized file management; economic forecasting; grading of wool; import-export agencies; invoicing; layout services for advertising purposes; advisory services for business management; computerized file management; personnel management consultancy; marketing research; marketing studies; modelling for advertising or sales promotion; news clipping services; on-line advertising on a computer network; opinion polling; organization of trade fairs for commercial or advertising purposes; outdoor advertising; payroll preparation; personnel recruitment; photocopying; opinion polling; price comparison services; word processing; psychological testing for the selection of personnel; public relations; publication of publicity texts; publicity; publicity agencies; publicity columns preparation; publicity material rental; writing of publicity texts; radio advertising; radio commercials; relocation services for businesses; rental of advertising time on communication media; rental of photocopying machines; rental of vending machines; sales promotion for others; distribution of samples; secretarial services; shop window dressing; shorthand; sponsorship search; drawing up of statements of accounts; tax preparation; television advertising; television commercials; psychological testing for the selection of personnel; evaluation of standing timber; transcription; typing; updating of advertising material; valuation of standing timber.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6135.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 31<sup>st</sup> day of August, 2009.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 11, 2009, by Kenda Rubber Ind. Co., Ltd., of No. 146, Sec. 1, Chung Shan Rd., Yuanlin Change Hwa Hsien, Taiwan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;26.11.3,21;27.5.1,7

in respect of International Class 12 for automobile tires; vehicle wheel tires [tyres]; tires, solid, for vehicle wheels; treads for vehicles [roller belts], treads for vehicles [tractor type]; inner tubes [for automobile tires]; tires for vehicle wheels; solid rubber tyres for vehicle wheels; pneumatic tyres for vehicle wheels.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6157.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2009, by SABORMEX EUROPA S.L., of Gran Vía No. 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## La Sierra

in respect of International Class 29 for fermented vegetable food (kimchi); beans, preserved; cranberry sauce (compote); peas preserved; broth; fruit peel; onions, preserved; mushrooms, preserved; sauerkraut; apple purée; crystallized fruits; jams; frozen fruits; fruits, tinned; vegetables, tinned; soups; dates; pickles; fruit salads; fruit jellies; fruit pulp; fruit chips; fruit, stewed; fruit, preserved in alcohol; nuts, prepared; gelatine for food; soya beans preserved for food; hummus (chickpea paste); vegetable juices for cooking purposes; raisins; snack food (fruit based); truffles, preserved; tomato purée; tomato juice for cooking; vegetable soups preparations; vegetables, cooked; vegetables, preserved; vegetables, salads; vegetables, dried.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6171.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2009, by SABORMEX EUROPA S.L., of Gran Vía No. 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## Clemente Jacques

in respect of-

- (a) International Class 29 for fermented vegetable food (kimchi); fruit peel; onions, preserved; mushrooms, preserved; sauerkraut; cranberry sauce (compote); apple purée; crystallized fruits; jams; frozen fruits; fruits, tinned; vegetables, tinned; soups; dates; pickles; fruit salads; vegetable salads; fruit jellies; fruit pulp; snack food (fruit-based); fruit chips; fruit, stewed; fruit preserved in alcohol; fruit, preserved; nuts, prepared; mushrooms, preserved; hummus (chickpea paste); jellies for food; vegetable juices for cooking; ginger jam; marmalade; raisins; gherkins; piccalilli; tomato purée; tomato juice for cooking; truffles, preserved; vegetable soups preparations; vegetables, cooked; vegetables, preserved; vegetables, salads; vegetables, dried;
- (b) International Class 30 for meat tenderizers for household purposes; dressings for salads; peppers (seasonings); capers; weeds (condiment); pasta; farinaceous foods; almond paste; almond confectionery; starch for food; bean meal; celery salt; confectionery for decorating Christmas trees; rice; rice cakes; snack food (rice based); oat based food; oat flakes; oats (crushed); oats (husked); oatmeal; saffron (seasoning); baking soda (bicarbonate of soda for cooking purposes); cinnamon (spice); barley meal; barley (crushed); barley (husked); cereal preparations; snack food (cereal based); chips (cereal products); beer vinegar; chow-chow (condiment); chutneys (condiment); cloves (spice); cooking salt; condiments; oat flakes; corn flakes; custard; turmeric for food; curry (spice); couscous (semolina); essences for food stuffs, except etheric essences and essential oils; spaghetti; spices; noodles; wheat flour; gluten for food; halvah; hominy; meal; garden herbs, preserved (seasonings); ginger spice; ketchup (sauce); yeast; mayonnaise; marzipan; nutmegs; mustard meal; mustard; fruit jellies confectionery; soya bean paste (condiment); potato flour for food; relish (condiment); pepper; allspice; sago; cooking salt; salt for preserving foodstuffs; tomato sauce; sauces (condiments); meat gravies; seasonings; soya flour; wheat flour; vanilla (flavouring); vanillin (vanilla substitute); vinegar.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6172.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2009, by SABORMEX EUROPA S.L., of Gran Vía No. 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## Internacional

in respect of International Class 30 for chicory (coffee substitute); cocoa-based beverages; coffee-based beverages; chocolate-based beverages; tea-based beverages; pralines; cocoa; cocoa products; coffee; coffee flavourings; cocoa products; vegetal preparations for use as coffee substitutes; coffee (unroasted); artificial coffee; chocolate; infusions, not medicinal; tea Tea (iced).

The applicant claims that this mark is being used in relation to the goods mentioned.

The applicant claims that the English translation of the word "Internacional", is "International".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6175.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2009, by SABORMEX EUROPA S.L., of Gran Vía No. 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## Legal

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in respect of International Class 30 for chicory (coffee substitute); cocoa-based beverages; coffee-based beverages; chocolate-based beverages; tea-based beverages; pralines; cocoa; cocoa products; coffee; coffee flavourings; cocoa products; vegetal preparations for use as coffee substitutes; coffee (unroasted); artificial coffee; chocolate; infusions, not medicinal; tea Tea (iced).

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6177.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2009, by SABORMEX S.A. DE C.V., of Calzada de la Viga 1214, Colonia Apatlaco, Delegación Iztapalpa Zip Code 09430 Mexico City, Mexico, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## Magnaflex

in respect of International Class 3 for almond soap; antiperspirant soap; hair spray; hair waving preparations; shampoos; disinfectant soap; deodorant soap; cakes of toilet soap; soap; soap for foot perspiration; hair conditioner; hair gel.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6178.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 2, 2009, by EXINMEX, S.A. DE C.V., of Avenida de las Palmas No. 100, Colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, Código Postal 11000, México, D.F., Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## H2O

in respect of International Class 7 for washing machines, dishwashers and motors, other than for land vehicles.

The applicant claims that it has a bona fide intention to use this mark in Belize in connection with the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6185.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 10, 2009, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## NESLAC

in respect of-

- (a) International Class 5 for pharmaceutical and veterinary preparations; dietetic foods and substances adapted for medical and clinical use; food and food substances for babies, infants and invalids; foods and food substances for nursing mothers adapted for medical use; nutritional and dietary supplements; vitamin preparations, mineral food preparations; medicated confectionery;
- (b) International Class 29 for vegetables and potatoes (preserved, frozen, dried or cooked), fruits (preserved, frozen, dried or cooked), mushrooms (preserved, dried or cooked), meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk (milk substitute), soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6190.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 8, 2009, by Kraft Foods Global Brands LLC, of Three Lakes Drive, Northfield, Illinois, 60093, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,4;29.1.15

in the colours blue, pink, red, green, yellow, purple and orange as features which are characteristic of and integral to the mark, in respect of-

- (a) International Class 29 for grated cheese; processed cheeses; processed cheese foods; cottage cheese; sour cream; cream cheese; jellies, jams; processed meats, namely turkey, chicken, beef, and ham; bacon; pickles, processed nuts; prepared meals containing meat and cheese; processed cheese dips and spreads; cheese sauces; vegetable based dips and spreads; snack mix consisting primarily of processed fruits and nuts; protein-based snack bars;
- (b) International Class 30 for coffee; flour and preparations made from cereals and breads; mustard; horseradish; relishes [condiments]; ketchup [sauce]; salad dressings, barbeque sauces, mayonnaise; confectionary including caramels, chocolates, and marshmallows; grain-based snack foods; seasonings; cookies; crackers; puddings; flavored and sweetened gelatins; pizza; stuffing mix containing bread; pasta; packaged meals consisting primarily of pasta and sauces;
- (c) International Class 32 for mineral waters [beverages], aerated waters and other non-alcoholic drinks; fruit drinks [non alcoholic beverages] and fruit juices; preparations for making beverages.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6191.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 17, 2009, by SAN ISABEL CORPORATION, SOCIEDAD ANÓNIMA, of 0 Calle 11-41 zona 3, Sector Las Nubes, Barcenás, Villa Nueva, Guatemala, through its agent Morgan & Morgan Trust

Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 29 for soups including instant soups; preparations for making soup; and vegetable soup preparations.

The applicant claims that it intends to use this mark or to authorize the use of this mark by others in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6216.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 5, 2009, by Harris FRC Corporation, of 2137 Route 35, Holmdel, New Jersey 07733, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VIMPAT

in respect of International Class 5 for pharmaceutical, preparations and substances for the treatment of central and peripheral nervous system diseases, heart and circulatory diseases, hypertension, cardiovascular diseases, urological diseases, gastrointestinal disorders, metabolic diseases, chronic peripheral arterial occlusive diseases, cancer and inflammatory diseases; pharmaceutical preparations, namely antiallergic preparations.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6235.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 5, 2009, by Harris FRC Corporation, of 2137 Route 35, Holmdel, New Jersey 07733, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,11;27.5.1,4;29.1.1,4

in the colors orange – PMS 158C/ Gray – PMS 7545 C, in respect of International Class 5 for pharmaceutical, preparations and substances for the treatment of central and peripheral nervous system diseases, heart and circulatory diseases, hypertension, cardiovascular diseases, urological diseases, gastrointestinal disorders, metabolic diseases, chronic peripheral arterial occlusive diseases, cancer and inflammatory diseases; pharmaceutical preparations, namely antiallergic preparations.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6236.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 5, 2009, by Patrón Spirits International AG, of Spitalstrasse 5, 8200 Schaffhausen, Switzerland, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ULTIMAT

in respect of International Class 33 for alcoholic beverages (except beers); distilled spirits; and vodka.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6239.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 5, 2009, by Novartis AG, of 4002 Basel, Switzerland, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SANDOZ

in respect of International Class 5 for pharmaceutical, veterinary and sanitary preparations; dietetic substances adapted for medical use, food for babies; plasters, material for dressing; materials for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6240.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 6, 2009, by ALINTER, S.A., of San José, Costa Rica, Curridabat, Exactamente de la BMW cien metros al Este y ciento cincuenta al Norte, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## IREX

in respect of-

- (a) International Class 3 for detergents, soaps in the cylindrical shape, dish washing detergents, laundry bleach, laundry preparations, laundry soaking preparations, laundry starch, laundry wax, fabric softeners for laundry use;
- (b) International Class 5 for disinfectants for chemical toilets, disinfectants for hygiene purposes, deodorants for clothing and textiles.

The applicant claims that it intends to use this mark or authorize its use by others in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6241.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 10, 2009, by UNLIMITED MUNCHIES COMPANY LIMITED, of 7 Mitchell Estate, Ladyville Village, Belize District, Belize, through its agent Francis W. Fonseca, Attorney-at-Law, of Cor. 27 Gabourel Lane/Hudson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1,12;29.1.1,3

in respect of International Class 43 for services for providing food and drink.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6247.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 12, 2009, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**CONQUEST**

in respect of International Class 5 for preparations for destroying vermin; insecticides; acaricides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention that the mark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6256.09 should do so in writing addressed to the Registrar not later than the 27<sup>th</sup> day of November, 2009.

**DATED** this 28<sup>th</sup> day of August, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2009, by SABORMEX EUROPA S.L., of Gran Vía No. 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-





CFE(6):1.3.1.8,15;3.7.3;29.1.1,2,4  
in respect of-

- (a) International Class 29 for fermented vegetable food (kimchi); fruit peel; onions, preserved; mushrooms, preserved; sauerkraut; cranberry sauce (compote); apple purée; crystallized fruits; jams; frozen fruits; fruits, tinned; vegetables, tinned; soups; dates; pickles; fruit salads; vegetable salads; fruit jellies; fruit pulp; snack food (fruit-based); fruit chips; fruit, stewed; fruit preserved in alcohol; fruit, preserved; nuts, prepared; mushrooms, preserved; hummus (chickpea paste); jellies for food; vegetable juices for cooking; ginger jam; marmalade; raisins; gherkins; piccalilli; tomato purée; tomato juice for cooking; truffles, preserved; vegetable soups preparations; vegetables, cooked; vegetables, preserved; vegetables, salads; vegetables, dried;
- (b) International Class 30 for meat tenderizers for household purposes; dressings for salads; peppers (seasonings); capers; weeds (condiment); pasta; farinaceous foods; almond paste; almond confectionery; starch for food; bean meal; celery salt; confectionery for decorating Christmas trees; rice; rice cakes; snack food (rice based); oat based food; oat flakes; oats (crushed); oats (husked); oatmeal; saffron (seasoning); baking soda (bicarbonate of soda for cooking purposes); cinnamon (spice); barley meal; barley (crushed); barley (husked); cereal preparations; snack food (cereal based); chips (cereal products); beer vinegar; chow-chow (condiment); chutneys (condiment); cloves (spice); cooking salt; condiments; oat flakes; corn flakes; custard; turmeric for food; curry (spice); couscous (semolina); essences for food stuffs, except etheric essences and essential oils; spaghetti; spices; noodles; wheat flour; gluten for food; halvah; hominy; meal; garden herbs, preserved (seasonings); ginger spice; ketchup (sauce); yeast; mayonnaise; marzipan; nutmegs; mustard meal; mustard; fruit jellies confectionery; soya bean paste (condiment); potato flour for food; relish (condiment); pepper; allspice; sago; cooking salt; salt for preserving foodstuffs; tomato sauce; sauces (condiments); meat gravies; seasonings; soya flour; wheat flour; vanilla (flavouring); vanillin (vanilla substitute); vinegar.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6173.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 2, 2009, by EXINMEX, S.A. DE C.V., of Avenida de las Palmas No. 100, Colonia Lomas de Chapultepec, Delegación Miguel Hidalgo, Código Postal 11000, México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PRO AQUA

in respect of International Class 7 for washing machines, dishwashers and motors, other than for land vehicles.

The applicant claims that it has a bona fide intention to use this mark in Belize in connection with the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6184.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 14, 2009, by GRUPO SAYER, S.A. DE C.V., of Km. 13.7 Carretera Libre Querétaro-Celaya, Apaseo El Alto, Guanajuato, 38511, México, through its agent Morgan & Morgan Trust Corporation

(Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize city, Belize, for the registration of the following trade mark, as proprietor thereof-

## SAYER LACK

in respect of-

- (a) International Class 1 for adhesives for billposting, adhesives for industrial purposes, adhesives for paperhanging, adhesives for wall tiles;
- (b) International Class 2 for bitumen varnish, copal varnish, enamels [varnishes], fixatives [varnishes], sumac for varnishes, foil for painters, decorators, printers and artists, metal foil for painters, decorators, printers and artists, metals in powder form for painters, decorators, printers and artists, gum resins, mastic [natural resin], resins (gum), resins (natural), raw; carbonyl [wood preservative], creosote for wood preservation, oils for the preservation of wood, wood preservatives; dyestuffs, dyewood, dyewood extracts, wood mordants, yellowwood [colorant]; agglutinants for paints, aluminium paints, anti-fouling paints, bactericidal paints, binding preparations for paints, blacks [colorants or paints], blues [colorants or paints], ceramic paints, coatings for roofing felt [paints], coatings [paints], enamels for painting, fireproof paints, gamboge for painting, glazes [paints, lacquers], wood coatings [paints]; wood stains; thinners for lacquers, thinners for paints and turpentine;
- (c) International Class 16 for adhesives [glues] for stationery or household purposes.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6195.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 13, 2009, by ALIMENTOS IDEAL, S.A., of Via 3, 6-69, zona 4 Guatemala, C.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## FRANCESSA

in respect of International Class 29 for edible oils and edible fats.

The applicant claims that this mark is being used in relation to the goods mentioned.

The applicant claims that the word "Francessa" when translated from the Spanish language to the English language is "French".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6257.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 13, 2009, by ALIMENTOS IDEAL, S.A., of Via 3, 6-69, zona 4 Guatemala, C.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LA PATRONA

in respect of International Class 29 for edible oils and edible fats.

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The applicant claims that this mark is being used in relation to the goods mentioned.

The applicant claims that the word “La Patrona” when translated from the Spanish language to the English language is “the boss (female)”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6258.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 13, 2009, by ALIMENTOS IDEAL, S.A., of Via 3, 6-69, zona 4 Guatemala, C.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **FRUVITA**

in respect of International Class 32 for fruit beverages, fruit juices and other non-alcoholic beverages.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6259.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 13, 2009, by ALIMENTOS IDEAL, S.A., of Via 3, 6-69, zona 4 Guatemala, C.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **NIEVE**

in respect of International Class 29 for edible oils and edible fats.

The applicant claims that this mark is being used in relation to the goods mentioned.

The applicant claims that the word “Nieve”, when translated from the language to the English language is “Snow”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6260.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 13, 2009, by ALIMENTOS IDEAL, S.A., of Via 3, 6-69, zona 4 Guatemala, C.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SHAKA LAKA**

in respect of International Class 30 for flour for food, cereal preparations, bread, pastry, confectionery and ice cream.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6261.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 13, 2009, by ALIMENTOS IDEAL, S.A., of Via 3, 6-69, zona 4 Guatemala, C.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SHAKA LAKA

in respect of International Class 32 for fruit beverages, fruit juices and other non-alcoholic beverages.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6262.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 13, 2009, by ALIMENTOS IDEAL, S.A., of Via 3, 6-69, zona 4 Guatemala, C.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## BOTANIS

in respect of-

- (a) International Class 29 for fruit-based snack food;
- (b) International Class 30 for cereal-based snack food.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6263.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

**DATED** this 8<sup>th</sup> day of September, 2009.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 13, 2009, by ALIMENTOS IDEAL, S.A., of Via 3, 6-69, zona 4 Guatemala, C.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TREDIA

in respect of International Class 29 for edible oils and edible fats.

The applicant claims that this mark is being used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6264.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

DATED this 8<sup>th</sup> day of September, 2009.

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(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 20, 2009, by Randolph Bowers, of Silk Grass Village, Stann Creek District, Belize, at the Belize Intellectual Property Office, 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.8,23;29.1.1

in the colors red, white, black and beige, in respect of International Class 33 for bitters.

The applicant claims that this mark has been in use for five years.

Registration of this mark shall give no exclusive rights to the use of the word "Bittaz", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6266.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

DATED this 8<sup>th</sup> day of September, 2009.

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(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 20, 2009, by Novartis AG, of 4002 Basel, Switzerland, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SIMPLAQOR

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6267.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

DATED this 8<sup>th</sup> day of September, 2009.

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(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 20, 2009, by Novartis AG, of 4002 Basel, Switzerland, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LISDENE

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6268.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

DATED this 8<sup>th</sup> day of September, 2009.

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(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 21, 2009, by Pin-Up Stars S.r.l., of Via Porta Nova 3, 40123 Bologna, Italy, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PIN UP STARS

in respect of-

- (a) International Class 3 for cosmetics, including night and day creams, cleaning preparations for the care of the face and body, bath-foam, shaving foam, aftershaves, foundation makeup, nail polish, deodorants for men and women, hand and body soaps, hair shampoos and rinses, hair spray, toothpaste and fragrances, namely perfume, toilet water and essential oils for personal use for men and women;
- (b) International Class 9 for optical instruments, apparatus and equipments; glasses; sunglasses; spectacles; spectacles frames; monocles; lorgnettes; parts, fittings, accessories, components and cases for all the aforesaid goods;
- (c) International Class 14 for articles made of precious metals and alloys of precious metals with or without precious stones, namely rings, necklaces, bracelets, brooches, earrings, tie clips, cuff-links, diamonds, jewel cases, watches, clocks, chronometers, watch cases, costume jewellery, parts and fittings for all the aforesaid goods;
- (d) International Class 18 for leather and imitation of leather, handbags, wallets, luggage, attaché cases, tote bags, briefcases, sport bags, travelling trunks, carry-on bags, shoulder bags, garment bags for travelling, key cases, umbrellas, parasols, walking sticks, whips, harnesses, saddler;
- (e) International Class 25 for clothing for men, women and children, namely belts, coats, raincoats, waistcoats, blouses and pullovers, jackets, trousers, skirts, dresses, suits and chemises, T-shirts, sweaters, underwear, swim trunks, swim suits, beach robes, bath robes, socks and stockings, gloves, ties, scarves, hats and caps, boots, shoes and slippers.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6270.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

DATED this 8<sup>th</sup> day of September, 2009.

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(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 21, 2009, by COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN, of 12 Cours Sablon - , 63000 Clermont, Ferrand, France, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ENERGY

in respect of International Class 12 for pneumatics tires [tyres] and inner tubes for pneumatic tires [tyres]; treads for retreading tires [tyres]; tracks for track vehicles.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6274.09 should do so in writing addressed to the Registrar not later than the 11<sup>th</sup> day of December, 2009.

DATED this 8<sup>th</sup> day of September, 2009.

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**NOTICES OF TRADEMARK RENEWAL**

(2<sup>nd</sup> issue)

**JEAN NATE**

**THE MARK** shown above, Registration No. **3182**, has been renewed in the name of REVLON CONSUMER PRODUCTS CORPORATION, of 237 Park Avenue, New York, New York 10017, U.S.A., as of the 29th day of July, 2009, in respect of International Class 3 for perfumes, non-medicated toilet preparations, cosmetic preparations, dentifrices, depilatory preparations, toilet articles (not included in other classes) sachets for use in waving the hair, shampoos, soaps, and essential oils, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of July, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 31st day of August, 2009.

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(2<sup>nd</sup> issue)



CFE(6):26.4.11

**THE MARK** shown above, Registration No. **4774**, has been renewed in the name of NEW BALANCE ATHLETIC SHOE INC., of Brighton Landing, 20 Guest Street, Boston, Massachusetts 02135-2088, U.S.A., as of the 6th day of April, 2009, in respect of International Class 25 for shoes for use in athletics, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of April, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 1st day of September, 2009.

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(2<sup>nd</sup> issue)

**DUNHILL**

**THE MARK** shown above, Registration No. **4890**, has been renewed in the name of ALFRED DUNHILL LIMITED, of 15 Hill Street, London W1J5QT, England, United Kingdom, as of the 11th day of July, 2009, in respect of International Class 9 for spectacles (anti-dazzle), spectacle frames, spectacle cases and magnifying glasses, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of July, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 31st day of August, 2009.

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(2<sup>nd</sup> issue)



CFE(6):26.11.8;27.5.19

**THE MARK** shown above, Registration No. **4960**, has been renewed in the name of NEW BALANCE ATHLETIC SHOE INC., of Brighton Landing, 20 Guest Street, Boston, Massachusetts 02135-2088, U.S.A., as of the 6th day of April, 2009, in respect of International Class 25 for shoes for use in athletics, insoles and heel pads all for shoes, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of April, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 1st day of September, 2009.

(2<sup>nd</sup> issue)

## MILKA

**THE MARK** shown above, Registration No. **7190**, has been renewed in the name of KRAFT FOODS SCHWEIZ HOLDING GmbH, of Bellerivestrasse 203, CH-8008, Zurich, Switzerland, as of the 16th day of July, 2009, in respect of International Class 30 for chocolate, cocoa, non-medicated chocolate confectionery and mixtures of chocolate and milk, of which it has not been used, due to the owner not being able to procure a suitable distributor in Belize for reasons beyond its control. The mark shall remain valid for a period of ten years until the 16th day of July, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 1st day of September, 2009.

(2<sup>nd</sup> issue)

## CARTA VIEJA

**THE MARK** shown above, Registration No. **7341**, has been renewed in the name of Vina Carta Vieja S.A., of Av. Francisco Antonio Encina 231, P.O. Box 36, Villa Alegre, Chile, as of the 10th day of February, 2009, in respect of International Class 33 for wines, all included in Class 33, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of February, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 31st day of August, 2009.

(2<sup>nd</sup> issue)

## AUTOZONE

**THE MARK** shown above, Registration No. **8353**, has been renewed in the name of AutoZone Parts, Inc., of 123 South Front Street, Memphis, Tennessee 38103, U.S.A., as of the 30th day of June, 2009, in respect of International Class 37 for fitting of motor vehicle parts and accessories, all included in Class 37, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of June, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

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**DATED** this 1st day of September, 2009.

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*(1<sup>st</sup> issue)*

## DIAL

**THE MARK** shown above, Registration No. **1120**, has been renewed in the name of THE DIAL CORPORATION, of 19001 North Scottsdale Road, Scottsdale, Arizona 85255, U.S.A., as of the 19th day of September, 2009, in respect of International Class 3 for soap, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of September, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15th day of September, 2009.

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*(1<sup>st</sup> issue)*

## MOTOROLA

**THE MARK** shown above, Registration No. **1920**, has been renewed in the name of Motorola, Inc., of 1303 East Algonquin Road, Schaumburg, Illinois 60196, U.S.A., as of the 17th day of April, 2009, in respect of International Class 9 for scientific, electrical and electronic apparatus and instruments, all included in Class 9, radio, television, sound recording and sound reproducing apparatus and instruments, signalling, checking (supervision), measuring and teaching apparatus and instruments, indicating and navigational apparatus and instruments, coin or counter-free apparatus, computers, voltage regulators, and parts and fittings included in Class 9 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of April, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15th day of September, 2009.

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*(1<sup>st</sup> issue)*

## DUPHALAC

**THE MARK** shown above, Registration No. **4622**, has been renewed in the name of Solvay Pharmaceuticals B.V., of C. J. van Houtenlaan 36, Weesp, The Netherlands, as of the 6th day of August, 2009, in respect of International Class 5 for pharmaceutical products and preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of August, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15th day of September, 2009.

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*(1<sup>st</sup> issue)*

## CASILAN

**THE MARK** shown above, Registration No. **6441**, has been renewed in the name of COMPLAN FOODS LIMITED, of Royal Albert House, Sheet Street, Windsor SL4 1BE, England, United Kingdom, as of the 21st day of April, 2009, in respect of International Class 5 for infants' and invalids' foods, all containing calcium caseinate, of which it has not been used, due to the proprietor currently seeking further

business opportunities in Belize. The mark shall remain valid for a period of ten years until the 21st day of April, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 14th day of September, 2009.

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*(1<sup>st</sup> issue)*

## NORTHWEST AIRLINES

**THE MARK** shown above, Registration No. **8919**, has been renewed in the name of Northwest Airlines, Inc., of 2700 Lone Oak Parkway, Department A1180, Eagan, Minnesota 55121, U.S.A., as of the 10th day of February, 2009, in respect of International Class 16 for airline flight schedules, travel brochures, printed reports relating to frequent flyer travel, magazines relating to leisure and travel, airline magazines, travel newsletters, airline newsletters, airline flight tickets and promotional literature; and International Class 39 for air transportation services, transporting passengers and cargo by air, travel agency services, making reservations and bookings for transportation, arranging, organising and conducting of tours, charter air transportation services, providing travel information by means of a computer network, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of February, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15th day of September, 2009.

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*(1<sup>st</sup> issue)*

## POPCORN CHICKEN

**THE MARK** shown above, Registration No. **8976**, has been renewed in the name of Kentucky Fried Chicken (Great Britain) Limited, of 32 Goldsworth Road, Woking, Surrey GU21 1JT, England, United Kingdom, as of the 18th day of September, 2009, in respect of International Class 29 for chicken, snack foods and prepared meals, cooked or prepared foodstuffs for making meals or snacks or for use as fillings in sandwiches or in bread rolls, all consisting wholly or substantially wholly of chicken, all included in Class 29, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of September, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15th day of September, 2009.

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## NOTICES OF ASSIGNMENT

### CASILAN

**Heinz Italia S.R.L.**, the Registered Proprietor of Trade Mark No. 6441, has by veritable proof tendered before the Registrar on the 20th day of August, 2009, being Deed of Assignment, executed on the 17th day of October, 2003, assigned the trade mark to **COMPLAN FOODS LIMITED, of Royal Albert House, Sheet Street, Windsor SL4 1BE, England, United Kingdom**, as of the 17th day of October, 2003, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 14th day of September, 2009.

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### XYZAL

**UCB Farchim S.A.**, the Registered Proprietor of Trade Mark No. 883.02, has by veritable proof tendered before the Registrar on the 4th day of August, 2009, being Deed of Assignment, executed on the 10th day of July, 2009, assigned the trade mark to **GlaxoSmithKline Trading Services Limited, of 6900 Cork Airport Business Park, Kinsale Road, Cork, Ireland**, as of the 20th day of July, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 16th day of September, 2009.

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### NOOTROPIL

**UCB Pharma, S.A.**, the Registered Proprietor of Trade Mark No. 885.02, has by veritable proof tendered before the Registrar on the 4th day of August, 2009, being Deed of Assignment, executed on the 10th day of July, 2009, assigned the trade mark to **GlaxoSmithKline Trading Services Limited, of 6900 Cork Airport Business Park, Kinsale Road, Cork, Ireland**, as of the 20th day of July, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 16th day of September, 2009.

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### KEPPRA

**UCB Pharma S.A.**, the Registered Proprietor of Trade Mark No. 886.02, has by veritable proof tendered before the Registrar on the 4th day of August, 2009, being Deed of Assignment, executed on the 10th day of July, 2009, assigned the trade mark to **GlaxoSmithKline Trading Services Limited, of 6900 Cork Airport Business Park, Kinsale Road, Cork, Ireland**, as of the 20th day of July, 2009, the appropriate recordals of which have been effected in the Register.

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Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 16th day of September, 2009.

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## **ATARAX**

**UCB Pharma S.A.**, the Registered Proprietor of Trade Mark No. 887.02, has by veritable proof tendered before the Registrar on the 4th day of August, 2009, being Deed of Assignment, executed on the 10th day of July, 2009, assigned the trade mark to **GlaxoSmithKline Trading Services Limited, of 6900 Cork Airport Business Park, Kinsale Road, Cork, Ireland**, as of the 20th day of July, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 16th day of September, 2009.

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## **ZYRTEC**

**UCB Farchim S.A.**, the Registered Proprietor of Trade Mark No. 894.02, has by veritable proof tendered before the Registrar on the 4th day of August, 2009, being Deed of Assignment, executed on the 10th day of July, 2009, assigned the trade mark to **GlaxoSmithKline Trading Services Limited, of 6900 Cork Airport Business Park, Kinsale Road, Cork, Ireland**, as of the 20th day of July, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 16th day of September, 2009.

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## **XUZAL**

**UCB Farchim SA**, the Registered Proprietor of Trade Mark No. 1494.03, has by veritable proof tendered before the Registrar on the 4th day of August, 2009, being Deed of Assignment, executed on the 10th day of July, 2009, assigned the trade mark to **GlaxoSmithKline Trading Services Limited, of 6900 Cork Airport Business Park, Kinsale Road, Cork, Ireland**, as of the 20th day of July, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 16th day of September, 2009.

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## **BOLLA**

**Fratelli Bolla International Wines, Inc.**, the Registered Proprietor of Trade Mark No. 4623.07, has by veritable proof tendered before the Registrar on the 27th day of July, 2009, being Master Deed of Trademark Assignment, executed on the 10th day of December, 2008, assigned the trade mark to **VINO DI VERONA S.R.L., of Corso Sempione, 52, 20154 Milan, Italy**, as of the 10th day of December, 2008, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 15th day of September, 2009.

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## NOTICES OF MERGER



CFE(6):27.5.1;29.1.15

**Kraft Foods Holdings, Inc.**, the Registered Proprietor of Trade Mark No. 619.02, has by veritable proof tendered before the Registrar on the 17th day of July, 2009, being Certificate of Merger, executed on the 1st day of August, 2008, merged with and into **KRAFT FOODS GLOBAL BRANDS LLC, of Three Lakes Drive, Northfield, Illinois 60093, U.S.A.**, as of the 4th day of August, 2008, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 16th day of September, 2009.

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## TRAKINAS

**Kraft Foods Holdings, Inc.**, the Registered Proprietor of Trade Mark No. 1321.02, has by veritable proof tendered before the Registrar on the 16th day of July, 2009, being Certificate of Merger, executed on the 1st day of August, 2008, merged with and into **KRAFT FOODS GLOBAL BRANDS LLC, of Three Lakes Drive, Northfield, Illinois 60093, U.S.A.**, as of the 4th day of August, 2008, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 14th day of September, 2009.

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## TRISCUIT

**Kraft Foods Holdings, Inc.**, the Registered Proprietor of Trade Mark No. 2452.04, has by veritable proof tendered before the Registrar on the 17th day of July, 2009, being Certificate of Merger, executed on the 1st day of August, 2009, merged with and into **KRAFT FOODS GLOBAL BRANDS LLC, of Three Lakes Drive, Northfield, Illinois 60093, U.S.A.**, as of the 4th day of August, 2008, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 15th day of September, 2009.

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## TEDDY GRAHAMS

**Kraft Foods Holdings, Inc.**, the Registered Proprietor of Trade Mark No. 2457.04, has by veritable proof tendered before the Registrar on the 17th day of July, 2009, being Certificate of Merger, executed on the 1st day of August, 2008, merged with and into **KRAFT FOODS GLOBAL BRANDS LLC, of Three Lakes Drive, Northfield, Illinois 60093, U.S.A.**, as of the 4th day of August, 2008, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 15th day of September, 2009.

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## NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR

### DIAL

**THE DIAL CORPORATION**, the Registered Proprietor of Trade Mark No. 1120, has, by veritable proof tendered before the Registrar on the 10th day of August, 2009, changed **address** from 1850 North Central Avenue, Arizona 85077, USA to **19001 North Scottsdale Road, Scottsdale, Arizona 85255, U.S.A.**, as of the 10th day of August, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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### LILA PAUSE

**KRAFT FOODS SCHWEIZ HOLDING GmbH**, the Registered Proprietor of Trade Mark No. 7191, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, changed **address** from Bellerivestrasse 203, CH-8008, Zurich, Switzerland to **Chollerstrasse 4, 6301 Zug, Switzerland**, as of the 21st day of July, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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### SUCHARD

**KRAFT FOODS SCHWEIZ HOLDING GmbH**, the Registered Proprietor of Trade Mark No. 7192, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, changed **address** from Bellerivestrasse 203, CH-8008, Zurich, Switzerland to **Chollerstrasse 4, 6301 Zug, Switzerland**, as of the 21st day of July, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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### TOBLERONE

**KRAFT FOODS SCHWEIZ HOLDING GmbH**, the Registered Proprietor of Trade Mark No. 7193, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, changed **address** from Bellerivestrasse 203, CH-8008, Zurich, Switzerland to **Chollerstrasse 4, 6301 Zug, Switzerland**, as of the 21st day of July, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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CFE(6): 3.4.2; 6.1.2

**KRAFT FOODS SCHWEIZ HOLDING GmbH**, the Registered Proprietor of Trade Mark No. 7195, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, changed **address** from Bellerivestrasse 203, CH-8008, Zurich, Switzerland to **Chollerstrasse 4, 6301 Zug, Switzerland**, as of the 21st day of July, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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## NARCANTI

**BRISTOL-MYERS SQUIBB PHARMA COMPANY**, the Registered Proprietor of Trade Mark No. 823.02, has, by veritable proof tendered before the Registrar on the 17th day of July, 2009, changed **address** from 203 Longmeadow Drive, Wilmington, Delaware 19810, USA to **Route 206 & Provinceline Road, Princeton, New Jersey 08540, U.S.A.**, as of the 8th day of June, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 14th day of September, 2009.



CFE(6):3.4.2;27.5.24;29.1.5

**KRAFT FOODS SCHWEIZ HOLDING GmbH**, the Registered Proprietor of Trade Mark No. 874.02, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, changed **address** from Bellerivestrasse 203, CH-8008, Zurich, Switzerland to **Chollerstrasse 4, 6301 Zug, Switzerland**, as of the 21st day of July, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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## COBY

**COBY ELECTRONICS CORPORATION**, the Registered Proprietor of Trade Mark No. 4326.06, has, by veritable proof tendered before the Registrar on the 20th day of July, 2009, being Notarised Declaration of Change of Address, notarized on the 23rd day of February, 2009, changed **address** from 56-65 Rust Street, Maspeth, New York 11378, USA to **1991 Marcus Avenue, Suite 301, Lake Success, NY 11042, U.S.A.**, as of the 5th day of May, 2008, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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**NOTICES OF CHANGE OF NAME OF PROPRIETOR****LILA PAUSE**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 7191, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, being Certified Copy of the Commercial Register of the Canton of Zug, certified on the 16th day of February, 2009, been changed from **KRAFT FOODS SCHWEIZ HOLDING AG** to **KRAFT FOODS SCHWEIZ HOLDING GmbH**, as of the 9th day of January, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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**SUCHARD**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 7192, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, being Certified Copy of the Commercial Register of the Canton of Zug, certified on the 16th day of February, 2009, been changed from **KRAFT FOODS SCHWEIZ HOLDING AG** to **KRAFT FOODS SCHWEIZ HOLDING GmbH**, as of the 9th day of January, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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**TOBLERONE**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 7193, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, being Certified Copy of the Commercial Register of the Canton of Zug, certified on the 16th day of February, 2009, been changed from **KRAFT FOODS SCHWEIZ HOLDING AG** to **KRAFT FOODS SCHWEIZ HOLDING GmbH**, as of the 9th day of January, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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CFE(6):3.4.2;6.1.2

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 7195, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, being Certified Copy of the Commercial Register of the Canton of Zug, certified on the 16th day of February, 2009, been changed from **KRAFT FOODS SCHWEIZ HOLDING AG** to **KRAFT FOODS SCHWEIZ HOLDING GmbH**, as of the 9th day of January, 2009, the appropriate recordals of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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CFE(6):26.1.1,18

**THE NAME OF THE PROPRIETOR** of Trade Mark No. **7197**, has, by veritable proof tendered before the Registrar on the 27th day of July, 2009, being Notarized Copy of Extract of the Commercial Register, notarized on the 8th day of January, 2008, been changed from **SEIKO KABUSHIKI KAISHA (t/a SEIKO CORPORATION)** to **SEIKO HOLDINGS KABUSHIKI KAISHA (t/a SEIKO HOLDINGS CORPORATION)**, as of the 1st day of July, 2007, the appropriate records of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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CFE(6):3.4.2;27.5.24;29.1.5

**THE NAME OF THE PROPRIETOR** of Trade Mark No. **874.02**, has, by veritable proof tendered before the Registrar on the 24th day of July, 2009, being Certified Copy of the Commercial Register of the Canton of Zug, certified on the 16th day of February, 2009, been changed from **KRAFT FOODS SCHWEIZ HOLDING AG** to **KRAFT FOODS SCHWEIZ HOLDING GmbH**, as of the 9th day of January, 2009, the appropriate records of which have been effected in the Register.

**DATED** this 15th day of September, 2009.

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## NOTICE OF PUBLICATION CORRECTION





Take notice that trade mark 5879.08 “**ZARA**”, published in the Intellectual Property Journal Vol. 8 – Nos. 16, 17, and 18, was published without including under International Class 35 the words “**golf gloves**”.

**DATED** this 17<sup>th</sup> day of September, 2009.

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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
5936.09	<b>AQUABASE</b>	PPG Industries Ohio, Inc. 3800 West 143 <sup>rd</sup> Street, Cleveland, Ohio 44111, U.S.A.	2
5943.09	<b>GRASSROOTS</b>	BEAUTYBANK INC. 767 Fifth Avenue, New York, NY 10153, U.S.A.	3
5945.09		BEAUTYBANK INC. 767 Fifth Avenue, New York, NY 10153, U.S.A.	3
5970.09		AGATHA DIFFUSION Bâtiment 258 Sud, 45 avenue Victor Hugo, 93300 Aubervilliers, France	14
5971.09	<b>AGATHA</b>	AGATHA DIFFUSION Bâtiment 258 Sud, 45 avenue Victor Hugo, 93300 Aubervilliers, France	14
5981.09	<b>HUMIRA</b>	Abbot Biotechnology Ltd. Clarendon House, 2 Church Street, Hamilton HM 11, Bermuda	5
6020.09	<b>Panasonic</b> ideas for life	Panasonic Corporation 1006, Oaza Kadoma, Kadoma-shi, Osaka 571- 8501, Japan	35
6034.09		Capcom Co., Ltd. 3-1-3 Uchihiranomachi, Chuo-ku, Osaka, Japan	9
6035.09	<b>INTEL INSIDE</b>	Intel Corporation 2200 Mission College Boulevard, Santa Clara, California, 95052-8119, U.S.A.	9
6036.09	<b>HUMANA</b>	Humana GmbH Bielefelder Strasse 66, 32051 Herford, Germany	5
6042.09		WRANGLER APPAREL CORP. 3411 Silverside Road, Wilmington, Delaware 19810, U.S.A.	25

6054.09		LOCUST & HONEY BANANA WINE Hopkins Village, Stann Creek District, Belize	33
6065.09	<b>LIFE THREADS</b>	Laboratoires La Prairie SA Industriestrasse 8, 8604 Volketswil, Switzerland	3
6083.09	<b>MAYORAL</b>	Agan Chemical Manufacturers Ltd. Northern Industrial Zone, P.O. Box 262, Ashdod 77102, Israel	5
6084.09	<b>PETEL</b>	Irvita Plant Protection N.V. Pos Cabai Office Park Unit 13, Curacao, Netherlands Antilles	5
6092.09	<b>YAZ META</b>	Bayer Schering Pharma AG Müllerstrasse 178, D-13353 Berlin, Germany	41
6098.09		COMMERCIALIZADORA PROMOJOL, S.A. DE C.V. Presidente Masaryk 490 8th Floor, Colonia Polanco, Delagación Miguel Hidalgo 11560, Mexico City, Mexico	16 41
6099.09	<b>INTERLINGUA</b>	COMMERCIALIZADORA PROMOJOL, S.A. DE C.V. Presidente Masaryk 490 8th Floor, Colonia Polanco, Delagación Miguel Hidalgo 11560, Mexico City, Mexico	16 41
6116.09		Bee Lane Bottling Company Ltd. Bee Lane, Spanish Lookout, Cayo District, Belize	32
6119.09	<b>LOLAVIE</b>	JA LICENSING, LLC c/o Brillstein Entertainment Partners, of 9150 Wiltshire Blvd., Suite 350, Los Angeles, California, 90212, U.S.A.	3
6120.09		GS-COM 8 Baymen Avenue, Belize City, Belize	35 37 42
6121.09	<b>TACOMA</b>	Toyota Jidosha Kabushiki Kaisha, (also trading as Toyota Motor Corporation) 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan	12
6127.09	<b>PEGALMO</b>	SYNGENTA PARTICIPATIONS AG Schwarzwaldallee 215, CH- 4058, Basel	5

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6130.09	<b>BONTIMA</b>	SYNGENTA PARTICIPATIONS AG Schwarzwaldallee 215, CH- 4058, Basel	5
6134.09	<b>REFLECT</b>	SYNGENTA PARTICIPATIONS AG Schwarzwaldallee 215, CH- 4058, Basel	5

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