



INTELLECTUAL PROPERTY JOURNAL

BELIPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“Our mission is to create an efficient and modern intellectual property system leading to the emergence of a vibrant intellectual property culture in Belize.”

CONTENTS

Page Numbers

APPLICATIONS FOR TRADEMARK REGISTRATION	4 - 31
NOTICES OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE	32 - 40
NOTICE OF AMENDMENT.....	41
NOTICE OF OPPOSITION.....	42 - 43
NOTICE OF ANSWER TO OPPOSITION.....	44 - 45
NOTICES OF TRADEMARK REGISTRATION	46 - 48

NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2008, by F.G. Wilson (Engineering) Limited, of Old Glenarm Road, Larne, Co. Antrim, BT40 1EJ, Great Britain, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):29.1.4;1.5.15

in the colors white and blue in respect of-

- (a) International Class 7 for motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; engines except for land vehicles; couplings and transmission components except for land vehicles; steam engines, diesel engines (not for land vehicles); water pumps, oil pumps, pumps [parts of machines, engines or motors]; alternators; loading ramps; current-generators, generators of electricity; control cables for engines, motors or generators; control mechanisms and switchgear for engines, motors or generators and replacement parts therefor; hydraulic controls for engines, motors or generators; pneumatic controls for engines, motors or generators; fuel pumps and fuel storage and delivery systems for internal combustion engines;
- (b) International Class 11 for apparatus for lighting, heating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, steam generating apparatus, cooling systems, namely radiators, blowers and cooling fans; acetylene generators, gas generators; mobile lighting towers; portable electric heaters, electric furnaces, heat exchangers [not parts of machines], steam generating installations;
- (c) International Class 37 for building construction; repair; installation services; repair maintenance, reconditioning and servicing of engines, generators, motors, power generation equipment, control units, and switchgear; repair, maintenance and servicing of parts, fittings or components for engines, generators, motors, power generation equipment and control units;
- (d) International Class 39 for transport; packaging and storage of goods; travel arrangements [agencies or liaison of services for travel contacts]; distributorship of engines, generators, motors, power generation equipment, control units, switchgear, power generator solutions and parts thereof.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5217.08 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2008, by F.G. Wilson (Engineering) Limited, of Old Glenarm Road, Larne, Co. Antrim, BT40 1EJ, Great Britain, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

FG WILSON

in respect of-

- (a) International Class 7 for motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; engines except for land vehicles; couplings and transmission components except for land vehicles; steam engines, diesel engines (not for land vehicles); water pumps, oil pumps, pumps [parts of machines, engines or motors]; alternators; loading ramps; current-generators, generators of electricity; control cables for engines, motors or generators; control mechanisms and switchgear for engines, motors or generators and replacement parts therefor; hydraulic controls for engines, motors or generators; pneumatic controls for engines, motors or generators; fuel pumps and fuel storage and delivery systems for internal combustion engines;
- (b) International Class 11 for apparatus for lighting, heating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, steam generating apparatus, cooling systems, namely radiators, blowers and cooling fans; acetylene generators, gas generators; mobile lighting towers; portable electric heaters, electric furnaces, heat exchangers [not parts of machines], steam generating installations;
- (c) International Class 37 for building construction; repair; installation services; repair maintenance, reconditioning and servicing of engines, generators, motors, power generation equipment, control units, and switchgear; repair, maintenance and servicing of parts, fittings or components for engines, generators, motors, power generation equipment and control units;
- (d) International Class 39 for transport; packaging and storage of goods; travel arrangements [agencies or liaison of services for travel contacts]; distributorship of engines, generators, motors, power generation equipment, control units, switchgear, power generator solutions and parts thereof.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5218.08 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 5, 2008, by Western Dairies, of Center Road, Spanish Lookout, Cayo District, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 27.5.1, 2
in respect of International Class 32 for fruit flavoured beverages (non-alcoholic).

The applicant claims that this mark has been in use since April 1, 2008.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5582.08 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 5, 2008, by Western Dairies, of Center Road, Spanish Lookout, Cayo District, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

CHILLERS

in respect of International Class 32 for fruit flavoured beverages (non-alcoholic).

The applicant claims that this mark has been in use since April 1, 2008.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5583.08 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on October 29, 2008, by CONCRETO W, S.A. DE C.V., of Vallarta Avenue No. 5305-A, C.P. 45020 en Zapopan, Jalisco, México, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.23;27.5.1,8;29.1.2,8

in the colors yellow and black, in respect of-

- (a) International Class 6 for building materials, namely composite panels composed primarily of metal; common metals and their alloys including stainless steel; floor panels of metal; ironmongery in iron and steels; metal building flashing; metal building material, namely, fascia; metal building materials, namely, soffits; metal ceiling panels; metal concrete construction hardware, namely, load transfer dowels; metal panels in the nature of suppressors for preventing vortex formations in liquids; metal pipes and tubes; modular metallic buildings; portable buildings made primarily of metal; portable metal buildings; prefabricated houses of metal; prefabricated buildings made substantially of metal; reinforcing materials of metal for building purposes; wall panels of metal;
- (b) International Class 35 for advertising and promotional services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; business consultancy (professional), business management assistance, business management consultancy and business organization consultancy; developing promotional campaigns for business; import and export agencies; procurement, namely, purchasing goods and services for others; product merchandising; retail building materials stores; sales promotion for third parties.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods and services mentioned.

The applicant claims priority on the basis of an application filed on April 30, 2008, under numbers 931056 and 931064 in México.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5800.08 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 30, 2009, by 3M Company, of 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, United States of America, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COMFORT PALS

in respect of International Class 5 for absorbent bandages; absorbent cotton; adhesive tapes for medical purposes; adhesive plaster; medicinal alcohol; antiseptic cotton; antiseptics; amino acids for veterinary purposes; bacterial preparations for medical and veterinary use; bacteriological preparations for medical and veterinary use; balms for medical purposes; balsamic preparations for medical purposes;

bandages for dressings; hygienic bandages; bicarbonate of soda for pharmaceutical purposes; biological preparations for veterinary purposes; bismuth preparations for pharmaceutical purposes; cachets for pharmaceutical purposes; caustics for pharmaceutical purposes; chemical preparations for pharmaceutical purposes; chemical preparations for veterinary purposes; cream of tartar for pharmaceutical purposes; surgical dressings; enzymes for veterinary purposes; ergot for pharmaceutical purposes; esters for pharmaceutical purposes; eucalyptol for pharmaceutical purposes; eucalyptus for pharmaceutical purposes; first-aid boxes, filled; gauze for dressings; Iodides for pharmaceutical purposes; lotions for pharmaceutical purposes; lotions for veterinary purposes; cultures of microorganisms for medical and veterinary use; mustard plasters; oil of turpentine for pharmaceutical purposes; ointments for pharmaceutical purposes; paper for mustard plasters; pastilles for pharmaceutical purposes; sanitary towels; solvents for removing adhesive plasters; sterilizing preparations; stick liquorices for pharmaceutical purposes; veterinary preparations; yeast for pharmaceutical purposes.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5966.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2009, by CARIBBEAN LICENSING CORP., of Ground Floor, Worthing Corporate Center, Worthing, Christ Church BB1 5008, Barbados, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2,18;29.1.1,2

in the colors red, golden yellow (pantone 7405C), pale yellow (pantone 120 C), and blue, in respect of-

- (a) International Class 35 for advertising; preparation and presentation of advertising matter; sales promotion services, publicity services, sales, incentives and promotional activity schemes;
- (b) International Class 36 for credit services; financial services for the provision of credit; hire purchase financing;
- (c) International Class 41 for publication of leaflets, magazines, manuals and newsletters; production of television and radio programming.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "Ready Finance", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5984.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 27, 2009, by Associazione Radio Maria, of Via Turati 7, 22036 Erba CO, Italy, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

RADIO MARIA

in respect of International Class 38 for telecommunication services, namely, cable television broadcasting; cellular telephone communication; communications by computer terminals; communications by telephone; information about telecommunication; providing internet chatrooms; providing telecommunications connections to a global computer network; radio broadcasting; satellite transmission; television broadcasting.

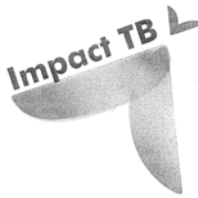
The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6018.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2009, by sanofi-aventis, of 174 avenue de France, 75013 Paris, France, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.2.5;26.3.23

in respect of International Class 43 for assistance to researchers, namely supplying temporary work premises.

The applicant claims that this mark is being used in respect of the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6024.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2009, by Atlantic International Bank Ltd., of Corner Freetown and Cleghorn Street, Belize City, Belize, through its agent Atlantic International Corp. Services Ltd., of No. 6 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.5.1,2;29.1.1,4

in respect of-

- (a) International Class 16 for address stamp; albums; bookbinding cords; booklets; bookmarkers; books; boxes for pens; calendars; clips for offices; greeting cards; money clips; newsletters; newspapers; note books; pamphlets; paper bows; paper clasp; paper for recording machines; periodicals; photographs; postcards; printed publications; tickets; writing pads;
- (b) International Class 35 for advertising, advertising agencies; advertising mail order; rental of advertising space; business managements and organization consultancy; business administration particularly planning, staffing, directing, controlling and

budgeting; accounting; administrative processing of purchase order; auditing; book-keeping; business investigation; business management consultancy; business research; commercial information agencies; commercial information and advice for consumers; commercial or industrial management assistance; economic forecasting; efficiency experts;

- (c) International Class 36 for bail-bonding; banking; capital investments; debt collection agencies; financial consultancy; financial information; financial management; financial sponsorship; financial services; exchanging of money; guarantees; hire-purchase financing; mortgage banking; issuance of credit cards; issuance of tokens of value; installment loans; debit card services; banking; capital investments; credit card services; issuing traveler's checks; lending against security; bank loan; line of credit relating to overdraft, demand loan, export packing credit, term loan, discounting or purchase of commercial bills; small business administration loans; factoring; private placements to individual investors or financial institutions; venture capital relating to early stage financing, expansion financing an acquisition or buyout financing; rental of office space for commercial purposes; safe deposit services; savings banks; purchasing and selling stocks and bonds coverage; stock exchange quotations; transfer of funds electronically.

The applicant claims that this mark is being used in relation to the goods and services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6025.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 20, 2009, by CERTINA AG (CERTINA SA) (CERTINA LTD), of chemin des Tourelles 17, 2400 Le Locle, Switzerland, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CERTINA

in respect of International Class 14 for alloys of precious metal, silver, unwrought or beaten, spun silver (silver wire), gold, unwrought or beaten, gold thread, iridium, osmium, palladium, platinum, rhodium, ruthenium, threads of precious metal, ingots of precious metal, works of art of precious metal, boxes of precious metal, busts of precious metal, figurine (statuettes of precious metal), badges of precious metal; jewellery, precious stones; hands, anchors, pendulums, barrels, dials and movement for clock and watch making, cases for jewellery, clock and watch making, clocks, atomic clocks, electric clocks, clock cases, watches, watch cases, watch bands, watch chains, watch springs, watch glasses, wristwatches, chronographs, chronometers, stopwatches, control clocks, pendulum clocks, alarm clocks; chronometric instruments.

The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6041.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 31, 2009, by NATIONAL INSTITUTE OF CULTURE AND HISTORY (NICH), of Government House, House of Culture, Regent Street, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

MISS BELIZE

in respect of-

- (a) International Class 35 for sponsorship search; promotion of beauty contests and pageants via on-line advertising, publication of publicity texts, radio and television advertising;

- (b) International Class 41 for entertainment; arranging and conducting of training workshops for pageants and beauty contests; arranging and conducting of conferences; arranging and conducting beauty contests and pageants; production of shows; production of radio and television programmes for the promotion of beauty pageants and contest.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6047.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 31, 2009, by NATIONAL INSTITUTE OF CULTURE AND HISTORY (NICH), of Government House, House of Culture, Regent Street, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

MISS TEEN BELIZE

in respect of-

- (a) International Class 35 for sponsorship search; promotion of beauty contests and pageants via on-line advertising, publication of publicity texts, radio and television advertising;
- (b) International Class 41 for entertainment; arranging and conducting of training workshops for pageants and beauty contests; arranging and conducting of conferences; arranging and conducting beauty contests and pageants; production of shows; production of radio and television programmes for the promotion of beauty pageants and contest.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6048.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 2, 2009, by Wella Aktiengesellschaft, of Berliner Allee 65, 64274 Darmstadt, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(2):2.3.1,2

in respect of-

- (a) International Class 3 for soaps, perfumeries, essential oils, cosmetics, hair lotions, dentifrices;
- (b) International Class 41 for education, training; entertainment, organization and implementation of cultural and/or sporting events in the fields of hairdressing and cosmetic, motion picture rental and transparent slide rental, publication and issuing of book and magazines;

- (c) International Class 44 for services of a hairdresser, services of a beauty parlour, services of a hairdressing salon, as far as contained in class 44; professional consultancy in the field of body and beauty care via the internet.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6050.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 3, 2009, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches set.

The applicant claims that this mark is being used in respect of the goods mentioned.

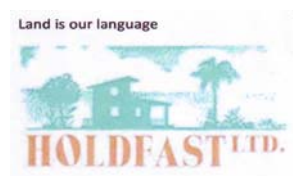
The applicant claims priority on the basis of an application filed on February 16, 2009, under number 51704/2009, in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6053.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 7, 2009, by Holdfast Ltd., of P.O. Box 150, San Ignacio, Belize, at the Belize Intellectual Property Office, 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):6.6.3,25;7.1.8,9

in respect of International Class 36 for real estate brokers.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6056.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 15, 2009, by Novartis AG, of 4002 Basel, Switzerland, through its agent Arnold & Co., Attorneys-at-Law, of 52 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;26.3.1,5

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention of using this trademark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6060.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 20, 2009 by MRI Manufacturing, of 15 Western Highway, Santa Elena, Cayo District, Belize, at The Belize Intellectual Property Office, 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.12,23;25.1.15,19;29.1.1,3

in respect of International Class 32 for fruit flavored juice beverage (non alcoholic).

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6075.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 20, 2009, by Kayaba Industry Co., Ltd. (Kayaba Kogyo Kabushiki Kaisha), of World Trade Center Bldg., 4-1 Hamamatsu-Cho 2 Chome, Minato-ku, Tokyo, Japan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KAYABA

in respect of International Class 4 for mineral oils and greases for industrial purposes (not for fuel); non-mineral oils and greases for industrial purposes (not for fuel).

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6076.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 20, 2009, by Kayaba Industry Co., Ltd. (Kayaba Kogyo Kabushiki Kaisha), of World Trade Center Bldg., 4-1 Hamamatsu-Cho 2 Chome, Minato-ku, Tokyo, Japan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 4 for mineral oils and greases for industrial purposes (not for fuel); non-mineral oils and greases for industrial purposes (not for fuel).

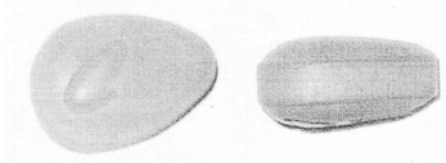
The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6077.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 21, 2009, by Eli Lilly and Company, of Lilly Corporate Center, Indianapolis, Indiana, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18

in respect of International Class 5 for pharmaceutical and medicinal preparations for the treatment of sexual dysfunction; pharmaceutical and medicinal preparations for prevention of sexual dysfunction.

The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6078.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 21, 2009, by Eli Lilly and Company, of Lilly Corporate Center, Indianapolis, Indiana, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,17, 18

in respect of International Class 5 for pharmaceutical and medicinal preparations for the treatment of sexual dysfunction; pharmaceutical and medicinal preparations for prevention of sexual dysfunction.

The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6079.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 22, 2009, by Auto Europe, LLC, of 39 Commercial Street, Portland, Maine 04104, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

AUTOEUROPA

in respect of International Class 39 for travel agency services, namely, making reservations and bookings for transportation; car rental.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6080.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 28, 2009, by MISSION BAY RETREAT, of Placencia, North, Stann Creek District, Belize, at the Belize Intellectual Property Office, of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):6.1.1,4;26.1.1;16

in respect of International Class 43 for hotels.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6081.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 28, 2009, by Sara Lee Foods, LLC, of 3500 Lacey Road, Downers Grove, Illinois 60515, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,2,11
in respect of International Class 29 for processed meats.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6082.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 21, 2009, by HELEN OF TROY LIMITED, of 13 8th Avenue, Belleville, St. Michael, Barbados, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Infusium 23

in respect of International Class 3 for hair care treatment products, namely shampoo and conditioner.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6086.09 should do so in writing addressed to the Registrar not later than the 7th day of August, 2009.

DATED this 11th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 13, 2009, by THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OPEN HAPPINESS

in respect of International Class 32 for beverages, namely, drinking waters, flavored waters, mineral and aerated waters; and other non-alcoholic beverages, namely, soft drinks, energy drinks and sports drinks; fruit juices; syrups, concentrates and powders for making beverages, namely flavored waters, mineral and aerated waters, soft drinks, energy drinks, sports drinks, fruit drinks and juices.

The applicant claims that it has bona fide intention to use this mark in Belize.

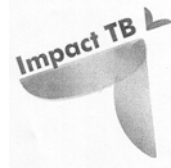
The applicant claims priority on the basis of an application filed on December 5, 2008, under Application Number 978455, in Mexico.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5995.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2009, by sanofi-aventis, of 174 avenue de France, 75013 Paris, France, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.2.5;26.3.23
in respect of-

- (a) International Class 5 for pharmaceutical products used for the treatment of tuberculosis;
- (b) International Class 9 for computer programs (downloadable software); computer software, recorded;
- (c) International Class 16 for paper, cardboard, paper or cardboard items, namely cardboard packing, bags, sachets, envelopes, paper bags for packaging, labels, printed materials, newspapers and periodicals, books, pedagogical and educational material (with the exception of apparatus);
- (d) International Class 41 for assistance to researchers namely loan of medical documentation;
- (e) International Class 42 for assistance to researches namely loan or renting services of laboratory equipment.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6023.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 15, 2009, by THE COCA -COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize city, Belize, for the registration of the following trade mark, as proprietor thereof-

MELLOYELLO

in respect of International Class 32 for beverages, namely, drinking waters, flavored waters, mineral and aerated waters; and other non-alcoholic beverages, namely, soft drinks, energy drinks and sports drinks; non-alcoholic fruit juice beverages and juices; syrups, concentrates and powders for making beverages, namely flavored waters, mineral and aerated waters, soft drinks, energy drinks, sports drinks, fruit drinks and juices.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6066.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on April 29, 2009, by KERABEN S.A., of Ctra. Valencia-Barcelona km 44,300, C.P. 12520 Nules (Castellón), Spain, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for Keraben features the word "Keraben" in a serif font. A large, stylized, curved line starts above the 'e', loops around the 'r', and extends upwards and to the right, resembling a checkmark or a stylized 'K'.

CFE(6):27.5.1,7

in respect of International Class 19 for building materials, not of metal; rigid pipes, not of metal, for building; asphalt, pitch and bitumen, transportable buildings, not of metal; monuments, not of metal; parquet floorings and parquet floor boards and, especially, wall tiles, not of metal, for building, paving blocks, not of metal, friezes (non-metallic building elements) and decorative edge mouldings (non-metallic) for building, ceramic floor tiles, ceramic coverings.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6085.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 5, 2009, by DENKAVIT INTERNATIONAAL B.V., of Tolnegeweg 65, 3781 PV Voorthuizen, The Netherlands, through its agent Arnold & Co., Attorneys-at-Law, of 52 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DENKAVIT

in respect of International Class 31 for foodstuffs for animals.

The applicant claims that it has a bona fide intention of using this trademark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6089.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 5, 2009, by PepsiCo, Inc., of 700 Anderson Hill Road, Purchase, New York 10577, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for Pepsi-Cola features the word "PEPSI-COLA" in a stylized, cursive script font. The letters are bold and have a slight shadow effect.

in respect of International Class 32 for mineral water [beverages] and aerated waters and other non-alcoholic beverages; fruit juice beverages (non-alcoholic beverages) and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6090.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 6, 2009 by TUPPERWARE PRODUCTS S.A., of Route du Jura 37, CH-1700 Fribourg, Switzerland, through its agent CSB Corporate Services Ltd., of 40A Central American Boulevard, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARMAND DUPREE

in respect of International Class 16 for catalogues, books, booklets, printed matter, and printed publications used to sell perfumes, cosmetics, skin care, hair care, jewelry, housewares and clothing.

The applicant claims that it has a bona fide intention to use this mark in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6091.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 6, 2009, by Bayer Schering Pharma AG, of Müllerstrasse 178, D-13353 Berlin, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

YAZ META

in respect of International Class 5 for pharmaceutical preparations, hormonal preparations.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6092.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 8, 2009, by National Garifuna Council, of 27 Mango Street, Belmopan, Belize, at the Belize Intellectual Property Office, of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



National Garifuna Council

CFE(6):2.7.3;26.1.1,14

in respect of International Class 41 for provision of primary school facilities [educational services]; providing museum facilities [presentation, exhibition]; organization of exhibitions for cultural or educational purposes; organization of community sporting and cultural events; entertainment.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6094.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 12, 2009, by ZHEJIANG LINGHUA INDUSTRY CO., LTD., of No. 131, North Renmin Road, Linghu Town, Huzhou City, Zhejiang Province, China, through its agent Courtenay Coye & Co., Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):4.3.3

in respect of International Class 5 for pesticides; herbicides, germicides.

The applicant claims that this mark is in use.

The applicant claims that the transliteration of the Chinese characters is "Bian Fu", and the translation to the English language is "Bat".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6096.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 20, 2009, by Bayer Aktiengesellschaft, of 51368 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BRECELIO

in respect of International Class 5 for pharmaceutical preparations and substances.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6110.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 20, 2009, by Bayer Aktiengesellschaft, of 51368 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ADEMPAS

in respect of International Class 5 for pharmaceutical preparations and substances.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6111.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 20, 2009, by Bayer Aktiengesellschaft, of 51368 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARTIMSA

in respect of International Class 5 for pharmaceutical preparations and substances.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6112.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 20, 2009, by Bayer Aktiengesellschaft, of 51368 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BRECELIA

in respect of International Class 5 for pharmaceutical preparations and substances.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6113.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 20, 2009, by Bayer Aktiengesellschaft, of 51368 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BRESABO

in respect of International Class 5 for pharmaceutical preparations and substances.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6114.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on May 20, 2009, by Bayer Aktiengesellschaft, of 51368 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RIMEDISA

in respect of International Class 5 for pharmaceutical preparations and substances.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6115.09 should do so in writing addressed to the Registrar not later than the 21st day of August, 2009.

DATED this 28th day of May, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on January 14, 2009, by PPG Industries Ohio, Inc., of 3800 West 143rd Street, Cleveland, Ohio 44111, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize city, Belize, for the registration of the following trade mark, as proprietor thereof-

AQUABASE

in respect of International Class 2 for coating compositions in the nature of paint.

The applicant claims that it has used this mark since 2000.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5936.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on January 19, 2009, by BEAUTYBANK INC., of 767 Fifth Avenue, New York, NY 10153, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GRASSROOTS

in respect of International Class 3 for cosmetics namely foundation make up, face powder, pressed powder, loose powder, blush, cover up creams, concealers, eye shadows, eye liners, eye pencils, eye makeup, eye treatments in the form of creams, gels and lotion; lip products namely lipsticks, lip colour, lip tint, lip gloss, lip glaze, lip pencils, lip liners, lip balms, lip shine, and lip conditioner, mascara, lash tints, lash enhancers, lash primers, brow pencils, brow moisturizing cream, gel and lotion; nail care preparations, nail lacquer, nail polish, nail polish remover; skin masks, toners, tonic, clarifiers and refreshers; soaps for personal use, skin cleansers, face and body powders for personal use, bath and shower skin preparations, bath oils, bath salts, bath beads, bath gels, bath grains, bath soak, bubble bath, bath gelatin, sun care preparations, sun screen preparations, sun block preparations, self-tanning preparations; skin bronzer creams, lotions and gels; bronzing sticks, bronzing powders, after-sun soothing and moisturizing preparations; pre-shave and after shave lotions, creams, balms, splashes and gels; shaving cream, shaving gel, cosmetic bags and cases, sold empty; skin care preparations, skin care treatment preparations, facial moisturizers, facial cleansers, face creams, face lotions, face gels, facial masks, eye creams, lotions and gels; skin cleansing lotions, skin cleansing creams, skin cleansing gels, facial scrub, non-medicated anti-wrinkle creams, lotions and gels, exfoliating soaps, scrubs, creams, lotions, gels and oils; non-medicated skin repair creams, lotions and gels; hand cream, body cream, body lotion, body gel, body oil, body powder, body toners, body cleansers, body sprays and body washes, moisturizing mist, non-medicated skin renewal creams, lotions and gels; makeup removers, eye makeup remover, personal deodorants and antiperspirants, cosmetic ingredient used in skin care preparations, moisturizing lotions and creams for the face and body, astringents, talcum powder; perfumery, namely perfume, eau de perfume eau de toilette, cologne and essential oils for personal use, scented oils, fragranced body lotions, fragranced skin moisturizers, fragranced skin soaps, fragranced body creams and fragranced body powders.

The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5943.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on January 19, 2009, by BEAUTYBANK INC., of 767 Fifth Avenue, New York, NY 10153, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,6,18

in respect of International Class 3 for cosmetics namely foundation make up, face powder, pressed powder, loose powder, blush, cover up creams, concealers, eye shadows, eye liners, eye pencils, eye makeup, eye treatments in the form of creams, gels and lotion; lip products namely lipsticks, lip colour, lip tint, lip gloss, lip glaze, lip pencils, lip liners, lip balms, lip shine, and lip conditioner, mascara, lash tints, lash enhancers, lash primers, brow pencils, brow moisturizing cream, gel and lotion; nail care preparations, nail lacquer, nail polish, nail polish remover; skin masks, toners, tonic, clarifiers and refreshers; soaps for personal use, skin cleansers, face and body powders for personal use, bath and shower skin preparations, bath oils, bath salts, bath beads, bath gels, bath grains, bath soak, bubble bath, bath gelatin, sun care preparations, sun screen preparations, sun block preparations, self-tanning preparations; skin bronzer creams, lotions and gels; bronzing sticks, bronzing powders, after-sun soothing and moisturizing preparations; pre-shave and after shave lotions, creams, balms, splashes and gels; shaving cream, shaving gel, cosmetic bags and cases, sold empty; skin care preparations, skin care treatment preparations, facial moisturizers, facial cleansers, face creams, face lotions, face gels, facial masks, eye creams, lotions and gels; skin cleansing lotions, skin cleansing creams, skin cleansing gels, facial scrub, non-medicated anti-wrinkle creams, lotions and gels, exfoliating soaps, scrubs, creams, lotions, gels and oils; non-medicated skin repair creams, lotions and gels; hand cream, body cream, body lotion, body gel, body oil, body powder, body toners, body cleansers, body sprays and body washes, moisturizing mist, non-medicated skin renewal creams, lotions and gels; makeup removers, eye makeup remover, personal deodorants and antiperspirants, cosmetic ingredient used in skin care preparations, moisturizing lotions and creams for the face and body, astringents, talcum powder; perfumery, namely perfume, eau de perfume eau de toilette, cologne and essential oils for personal use, scented oils, fragranced body lotions, fragranced skin moisturizers, fragranced skin soaps, fragranced body creams and fragranced body powders.

The applicant claims that this mark is being used in respect of the goods mentioned.

The applicant claims no exclusive rights to the use of the words "Good Skin", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5945.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 3, 2009, by AGATHA DIFFUSION, of Bâtiment 258 Sud, 45 avenue Victor Hugo, 93300 Aubervilliers, France, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.8,24

in respect of International Class 14 for jewellery, bracelets, watch bands, watch straps, earrings, necklaces, chains, watch chains, rings, brooches, pins, ornamental pins, tie pins, tie clips, medals, medallions, cuff links, charms, key rings [trinkets or fobs] of precious metal; key rings [trinkets or fobs] of precious metal plating; ornaments, hat ornaments, shoe ornaments of precious metal; shoe ornaments of precious metal plating; jewellery for the body; jewellery cases [caskets] of precious metal; jewellery cases [casket] of precious metal plating, watch cases, clock cases; precious stones, diamonds, pearls, chronometrical instruments, watches and clocks.

The applicant claims that this mark is being used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5970.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 3, 2009, by AGATHA DIFFUSION, of Bâtiment 258 Sud, 45 avenue Victor Hugo, 93300 Aubervilliers, France, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

AGATHA

in respect of International Class 14 for jewellery, bracelets, watch bands, watch straps, earrings, necklaces, chains, watch chains, rings, brooches, pins, ornamental pins, tie pins, tie clips, medals, medallions, cuff links, charms, key rings [trinkets or fobs] of precious metal; key rings [trinkets or fobs] of precious metal plating; ornaments, hat ornaments, shoe ornaments of precious metal; shoe ornaments of precious metal plating; jewellery for the body; jewellery cases [caskets] of precious metal; jewellery cases [casket] of precious metal plating, watch cases, clock cases; precious stones, diamonds, pearls, chronometrical instruments, watches and clocks.

The applicant claims that this mark is being used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5971.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 6, 2009, by AGATHA DIFFUSION, of Bâtiment 258 Sud, 45 avenue Victor Hugo, 93300 Aubervilliers, France, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

HUMIRA

in respect of International Class 14 for jewellery, bracelets, watch bands, watch straps, earrings, necklaces, chains, watch chains, rings, brooches, pins, ornamental pins, tie pins, tie clips, medals, medallions, cuff links, charms, key rings [trinkets or fobs] of precious metal; key rings [trinkets or fobs] of precious metal plating; ornaments, hat ornaments, shoe ornaments of precious metal; shoe ornaments of precious metal plating; jewellery for the body; jewellery cases [caskets] of precious metal; jewellery cases [casket] of precious metal plating, watch cases, clock cases; precious stones, diamonds, pearls, chronometrical instruments, watches and clocks.

The applicant claims that this mark is being used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5981.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2009, by Panasonic Corporation, of 1006, Oaza Kadoma, Kadoma-shi, Osaka 571-8501, Japan, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Panasonic
ideas for life

in respect of International Class 35 for retail store in the field of consumer electronics; advertising; business management in the field of consumer electronics; business administration in the field of consumer electronics; providing information relating to commodity sales; providing business information in the field of consumer electronics; commercial information agencies in the field of consumer electronics; rental of photocopying machines; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase these goods in a retail electronics store.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6020.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 17, 2009, by Capcom Co., Ltd., of 3-1-3 Uchihiranomachi, Chuo-ku, Osaka, Japan, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CAPCOM

in respect of International Class 9 for apparatus for games adapted for use with an external display screen or monitor; apparatus for arcade game adapted for use with an external display screen or monitor; game apparatus adapted for use with television receivers; handheld, self-contained electronic amusement apparatus with liquid crystal display; CD-ROM players; apparatus for recording transmission and/or reproduction of sound and/or images; DVD players and recorders; DVD-ROM players; video game software in the form of ROM cartridges, cassettes, tapes, magnetic and optical disks and printed circuit boards; video game software cartridges for handheld, self-contained electronic amusement apparatus with liquid crystal display; downloadable computer game programs; downloadable game software; downloadable game software for playing on mobile phones; computers; computer programs (downloadable software); computer game programs; computer software for authorizing access to an internet website; screen saver software and wallpaper software; downloadable screen saver software and wallpaper software for mobile phones; downloadable images, moving images and music for mobile phones; slot machines; money changing machines; token dispensers; vending machines; downloadable mobile telephone tones; downloadable digital music provided from the internet; exposed movie films; exposed slide films; phonograph records; pre-recorded audio discs; pre-recorded video discs; pre-recorded audio tapes; pre-recorded video tapes; pre-recorded CD-ROMs; pre-recorded DVD-ROMs; interactive multimedia computer game programs; computer peripherals; mouse (data processing equipment) or computer mouse; mouse pads; downloadable electronic publications; controllers for electronic video games machines.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6034.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 19, 2009, by Intel Corporation, of 2200 Mission College Boulevard, Santa Clara, California, 95052-8119, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

INTEL INSIDE

in respect of International Class 9 for computers; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal media players; mobile telephones; smart phones; digital cameras; computer servers; computer hardware; computer and telecommunications networking hardware; computer network adaptors, switches, routers and hubs; wireless and wired modems and communication cards and devices; computer firmware for use in operating and maintaining the computer system; computer programs [downloadable software]; computer software, recorded; semiconductors; microprocessors; integrated circuits; central processing units [processors]; microcomputers; computer chipsets; computer motherboards; computer graphics boards; computer peripherals and electronic apparatus for use with computers; parts, fittings, and testing apparatus for all the aforesaid goods; parts, fittings, and testing apparatus for all the aforesaid goods; downloadable electronic publications in the area of computers, telecommunications, telephony, and wireless communications; digital video recorders; set top and set back boxes; televisions.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6035.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 19, 2009, by Humana GmbH, of Bielefelder Strasse 66, 32051 Herford, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize city, Belize, for the registration of the following trade mark, as proprietor thereof-

HUMANA

in respect of International Class 5 for medicines for human purposes and medicines for veterinary purposes; sanitary preparations for medical use and personal hygiene, namely sanitary knickers; sanitary napkins; sanitary pads; sanitary panties; sanitary towels, other than toiletries; dietetic substances for medical use; baby food; baby food as pre-stir powder or ready to eat; dietetic substances for infants, small

children and invalids; parenteral nutrition products; adhesive plasters and bandaging materials namely dressings, medical; dressings, surgical; teeth filling material and imprints for dental use; disinfectants for hygiene purposes; pesticides; fungicides; herbicides.

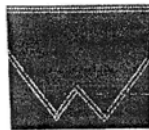
The applicant claims that it has used this mark since 1950.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6036.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 20, 2009, by WRANGLER APPAREL CORP., of 3411 Silverside Road, Wilmington, Delaware 19810, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6)9.1.8

in respect of International Class 25 for clothing, namely, jeans, trousers, shirts and jackets.

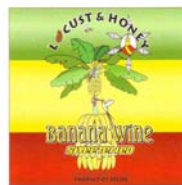
The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6042.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on April 6, 2009, by LOCUST & HONEY BANANA WINE, of Hopkins Village, Stann Creek District, Belize, at the Belize Intellectual Property Office, of 2nd Floor, Habet Building, Constitution Drive, , Belmopan, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.1.3,12;25.1.15,19;29.1.1,2,3

in respect of International Class 33 for wine.

The applicant claims that this mark is in use.

The applicant claims no exclusive right to the use of the words "Locust & Honey and Banana Wine", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6054.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on April 15, 2009, by Laboratoires La Prairie SA, of Industriestrasse 8, 8604 Volketswil, Switzerland, through its agent Arnold & Co., Attorneys-at-Law, of 52 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LIFE THREADS

in respect of International Class 3 for non-medicated skin, body and beauty care products, namely creams, lotions, gels, toners, cleaners and peels.

The applicant claims that it has a bona fide intention of using this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6065.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on April 29, 2009, by Agan Chemical Manufacturers Ltd., of Northern Industrial Zone, P.O. Box 262, Ashdod 77102, Israel, through its agent Kaseke & Co. Attorneys-at-Law, of 18 Pineapple Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

MAYORAL

in respect of International Class 5 for herbicides and pesticides for agricultural use.

The applicant claims that it proposes to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6083.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on April 29, 2009, by Irvita Plant Protection N.V., of Pos Cabai Office Park Unit 13, Curacao, Netherlands Antilles, through its agent Kaseke & Co., Attorneys-at-Law, of 18 Pineapple Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

PETEL

in respect of International Class 5 for fungicides, herbicides and insecticides for agricultural use.

The applicant claims that it proposes to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6084.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 12, 2009, by COMMERCIALIZADORA PROMOJOL, S.A. DE C.V., of Presidente Masaryk 490 8th Floor, Colonia Polanco, Delagación Miguel Hidalgo 11560, Mexico City, Mexico, through its agent Courtenay Coye & Co., Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

QUE NO TE VEAN LA CARA DE WHAT?

in respect of International Class 41 for vocational guidance [education or training advice].

The applicant claims that this mark is in use.

The applicant claims that the translation of the Spanish phrase "QUE NO TE VEAN LA CARA DE WHAT?", is "don't let them see you with a face of what?, in English.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6097.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 12, 2009, by COMMERCIALIZADORA PROMOJOL, S.A. DE C.V., of Presidente Masaryk 490 8th Floor, Colonia Polanco, Delagación Miguel Hidalgo 11560, Mexico City, Mexico, through its agent Courtenay Coye & Co., Attorneys-at-Law, of 15 "A" Street, Belize City, for the registration of the following trade/service mark, as proprietor thereof-

INTERLINGUA

INTERLINGUA

CFE(6):26.4.2,18;29.1.4

in respect of-

- (a) International Class 16 for paper sheets [stationery]; adhesive tapes for stationery or household purposes; adhesives [glues] for stationery or household purpose; artists' watercolor [watercolour] saucers; printed matter; printed publications; printed timetables; printing sets portable [office requisites];
- (b) International Class 41 for vocational guidance [education or training advice].

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6098.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 12, 2009, by COMMERCIALIZADORA PROMOJOL, S.A. DE C.V., of Presidente Masaryk 490 8th Floor, Colonia Polanco, Delagación Miguel Hidalgo 11560, Mexico City, Mexico, through its agent Courtenay Coye & Co., Attorneys-at-Law, of 15 A Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

INTERLINGUA

in respect of-

- (a) International Class 16 for paper sheets [stationery]; adhesive tapes for stationery or household purposes; adhesives [glues] for stationery or household purpose; artists' watercolor [watercolour] saucers; printed matter; printed publications; printed timetables; printing sets portable [office requisites];
- (b) International Class 41 for vocational guidance [education or training advice].

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6099.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 21, 2009, by Bee Lane Bottling Company Ltd., of Bee Lane, Spanish Lookout, Cayo District, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for "ElectroAde" features the word "ElectroAde" in a stylized, 3D-effect font. The letters are primarily green with black outlines and shadows, giving it a metallic or plastic appearance. The "A" is notably larger and more prominent than the other letters.

in the colors green and black as shown in the mark and which are characteristic of an forms an integral part of the mark, in respect of International Class 32 for non-alcoholic beverages, namely energy drinks; mineral water for preparation of non-alcoholic beverages; aerated waters and other non-alcoholic drinks; non-alcoholic artificially flavoured energy drinks and fruit juices; carbonated beverages; syrups and other preparation for making beverages.

The applicant claims that it has a bona fide intention that the mark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6116.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 21, 2009, by JA LICENSING, LLC, of c/o Brillstein Entertainment Partners, of 9150 Wilshire Blvd., Suite 350, Los Angeles, California, 90212, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LOLAVIE

in respect of International Class 3 for body lotions for cosmetic purposes; body washes for cosmetic purposes; fragrances and perfumery; non-medicated bath preparations.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6119.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 28, 2009, by GS-COM, of 8 Baymen Avenue, Belize City, Belize, at the Belize Intellectual Property Office, 2nd Floor Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.2.07;29.1.1,2,4
in respect of-

- (a) International Class 35 for the bringing together, for the benefit of others of a variety of goods namely computers and computer components, monitors and LCD, network equipment such as routers, switches and hubs, cabling, access points, networks connections, wireless antennas, network cards, network tools, network cabinets, network patch panels and network software and utilities, point of sales systems, computer peripherals and accessories, portable computer-notebooks printers and scanners, electric and electronic video surveillance equipment, computer software, recorded; computer toners, inks, DVDs, CD's enabling customers to conveniently view and purchase these goods
- (b) International Class 37 for installation and repair of electric and electronic video surveillance equipment, computer repairs and service
- (c) International Class 42 computer network design for others.

The applicant claims that this mark is in use since May 15, 2003.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6120.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 29, 2009, by Toyota Jidosha Kabushiki Kaisha, (also trading as Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TACOMA

in respect of International Class 12 for automobiles and structural parts thereof.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6121.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 29, 2009, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, CH-4058, Basel, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PEGALMO

in respect of International Class 5 for preparations for destroying vermin; fungicides, herbicides.

The applicant claims that this mark is proposed to be used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6127.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 29, 2009, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, CH-4058, Basel, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BONTIMA

in respect of International Class 5 for preparations for destroying vermin; fungicides, herbicides.

The applicant claims that this mark is proposed to be used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6130.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on May 29, 2009, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, CH-4058, Basel, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

REFLECT

in respect of International Class 5 for preparations for destroying vermin; fungicides, herbicides.

The applicant claims that this mark is proposed to be used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6134.09 should do so in writing addressed to the Registrar not later than the 4th day of September, 2009.

DATED this 4th day of June, 2009.

NOTICES OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE

SHELL

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 217, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

DENTAX

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 1516, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

MICROGEL

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 1963, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4106, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4107, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4108, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4109, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4110, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4111, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4113, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4114 has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4115, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4117, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.13.25

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4123, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

DONAX

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4832, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

HELIX

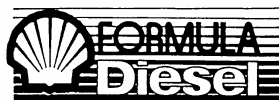
SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 4990, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

DROMUS

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 6377, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.11.8; 27.5.2,17

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 6380, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 3.9.18; 26.11.8; 27.5.2,17

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 6401, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

IRUS

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 7825, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

MORLINA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 7882, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

NERITA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 7883, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

MYRINA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 7884, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

MALLEUS

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 7933, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

MELINA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 7970, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

MYSELLA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8038, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

GARIA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8188, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

MADRELA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8190, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

MACRON

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8195, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

METREMA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8197, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

DOLIUM

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8375, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

CYPRINA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8417, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 1.3.12; 5.7.13; 27.5.17

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8425, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 26.4.24; 26.11.12; 28.1.12

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8669, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

DEFENDA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8719, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

CARNEA

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8720, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 5.3.11; 26.1.1,3,15,24

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8724, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 26.1.1,3,13,24

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8780, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 26.1.1,3,16,24

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 8797, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.



CFE(6): 7.1.15; 29.1.1,2,12

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 1147.02, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

GADUS

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 1398.03, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

HELIX

SHELL BRANDS INTERNATIONAL AG, the Registered Proprietor of Trade Mark No. 1399.03, has, by veritable proof tendered before the Registrar on the 2nd day of April, 2009, recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan** as its **Registered Agent and Address for Service**, as of the 13th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 8th day of June, 2009.

NOTICE OF AMENDMENT

Take notice that the proprietor of trade mark No. 5756.08 “**FLAVOR-ZONE**”, published in the Intellectual Property Journal Vol. 7 – Nos. 24 and 25, Vol. 8, No. 1, has amended this mark to include a disclaimer as follows:- **The applicant disclaims exclusive right to the use of the word “FLAVOR”, separately and apart from this mark.**

DATED this 4th day of June, 2009.

NOTICE OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by Tenaris Connections B.V., against trademark Application No. 5954.09, filed on the 22nd day of January, 2009, by Tibotec Pharmaceuticals (The Applicant), of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, for the registration of the following trademark, as proprietor thereof:

TENARIS

The Opponent opposes the above trademark Application on the grounds that:

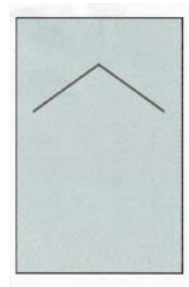
1. Opposition, founded by Section 16 of the Trade Marks Act of Belize Chapter 257, RE 2000, (the Act), is based on the fact that the Opponent's well-known mark by identical name, though not registered in Belize will result in the likelihood of confusion and or of association based on the provisions of Article *6bis* of the Paris Convention 1883 and article 16 (2) and (3) which are applicable in Belize whether or not any Opponent business or goodwill exists in Belize the provisions of which supersede the Act.
2. The Opponent, with offices in more than 20 countries, is one of a global group of companies (together the Tenaris Group/the Group) tracing its origins and history back for 100 years with its name and mark "Tenaris" already registered and defended against the same Applicant in multiple countries. It is the world's largest producer of seamless steel piping and the leading global manufacturer of tubular products and services used in the drilling, completion and production of oil and gas. It is listed and traded on multiple stock exchanges including New York, Buenos Aires, Italy and Mexico. A history of affiliates, products, advertising and marketing of its business interests (namely the manufacture and supply of steel piping) can be referenced at www.referenceforbusiness.com under "Tenaris". As such, Opponent asserts that its mark and namesake constitutes an "earlier mark" as per Section 38.1B of the Act which defines "Earlier Mark" and therefore attracts any and all protection afforded by Section 37 of the Act, particularly, 37.3 contemplating an earlier mark that is identical to the Applicant's attempt and for "...goods and services which are *not similar* to those for which the earlier mark is protected" and for which use of the later mark would be detrimental to the distinctive character or reputation of the Opponent's mark.
3. Opponent also opposes marks based on absolute grounds for refusal relying on Section 35.3b of the Act where a mark shall not be registered if it is of such a nature to deceive the public *infra* with regard to:
 - A) the nature of the Applicant and Opponent's business (re: the intermingling confusion to the public) and,
 - B) mainly, brazen deception based on fraud, *viz*, that claim stated in the application of "...this mark is being used [in Belize] in respect of the goods mentioned",
 - C) the broad categories of treatments that applicant's product will cure from HIV related disorders to cardiovascular disorders and extending to dermatological, reproductive and psychiatric diseases in not possible and as such, is an attempt to widen the categories of protection for which it does not apply.
4. Opponent also opposes marks based on absolute grounds for refusal relying on Section 35.6 of the Act where the applicant has made application in bad faith. The Applicant is aware of multiple attempts prior to this application to register in other Convention countries all of which have been opposed. As a consequence of the Opponent's oppositions in the European Community and Trinidad and Tobago, the Applicant withdrew its applications for Tenaris in Class 5. this latest attempt is therefore not bona fides and also an attempt to deceive Belipo.
5. Opponent claims that its mark (coined and first used by the Opponent-(Re article-Tenaris: *A New Brand Is Born*) is uniquely used by Opponent and is highly distinctive. It owns the premier domain www.tenaris.com. A Google search retrieves more than 1,210,000 hits all of them related to the Opponent group, the Tenaris Brand and Tenaris branded products and services. Applicant's use of the word Tenaris is without any descriptive meaning for its goods and services. This fact establishes that any member of the public searching Tenaris will find the Opponent and its products and any other registration will lead to dilution, loss and confusion especially extending to the fact that the public will no longer be able to differentiate which products emanate from which company and will thus constitute a free ride on the reputation and goodwill of the Earlier Mark...
6. The Opponent has and uses other Tenaris-formative marks including TENARISHydril (for connection design and technology products), TENARISBlue (Advanced connections for oil and gas wells), TENARISUniversity (a corporate University to integrate and disseminate knowledge among Tenaris offices worldwide).
7. The Opponent respectfully requests Belipo to refuse the application and reserves the right to adduce further grounds in support of Opposition at a later date and to supply the appropriate Affidavit in support of the claims made herein, and to provide further details of registrations and prior use in other jurisdiction.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 8th day of June, 2009.

NOTICE OF ANSWER TO OPPOSITION

TAKE NOTICE that the Registrar is in receipt of an answer, filed on the 4th day of June, 2009, by PHILIP MORRIS PRODUCTS S.A., (The Applicant), of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, to the opposition by British American Tobacco (Brands) Limited, of Globe House, 4 Temple Place, London, WC2R 2PG, England, filed on the 4th day of February, 2009, against trade mark application No. 5754.08, filed on the 14th day of October, 2008, by PHILIP MORRIS PRODUCTS S.A. (The Applicant), for the registration of the following trade mark, as proprietors thereof:



The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark-

1. Distinctiveness

- a. The subject mark consists in an abstract, visually striking deliberate design which is entirely arbitrary in connection with the class 34 goods covered by the application. It is therefore inherently highly distinctive. The Opponent's contention that the subject mark's purported simplicity should bar its registration is based both on an erroneous interpretation of section 35 of the Trade Marks Act Chapter 257 of the Laws of Belize, and on a mischaracterization of the subject mark as it was filed by the Applicant. As the Opponent characterizes it, the subject mark as "an indented line at the upper center of a rectangle". More accurately, we submit that the subject mark as it was published is a graphic configuration consisting of two upwardly and inwardly sloping bold diagonals placed at the upper center of a rectangle with a light grey shaded background. This simple, memorable design does not describe or even allude in any way or form to the nature, characteristics or features of the goods it is intended to be applied to. It is therefore inherently very distinctive and eligible for trademark protection. Its purported simplicity has no bearing on its distinctiveness. On the contrary, we submit that complexity of design would tend to make the mark less memorable for the consumer. Moreover, the Opponent's contention that the subject mark is "rather descriptive" is untenable if only for the fact the subject mark is an abstract design that has no meaning whatsoever in connection with the class 34 goods that it covers. As such we do not see how such design in and of itself could describe the nature, characteristics or features of the goods.
- b. Alternatively, and for the sake of accuracy, we submit that the representation of the mark as published does not correspond to the device as filed (see attached filed mark labeled as "Exhibit PM1"): 1. What in the publication appears to be a light grey background is in fact an unusual pattern of fine circular lines evoking a finger print and 2. what in the publication appears to be an "indented line" is in fact a stylized version of the Applicant's well-known roof top which is and for many years has been the symbol of the Applicant's MARLBORO brand tobacco products in Belize and numerous countries worldwide, and which sides and top are formed in the subject mark by the contrasted directionality of the finger print pattern inside and outside the roof top. These elements are not readily apparent from the published mark, with the consequence that the Opponent has erroneously reduced the representation of the mark to two of its elements (the roof top device line –the alleged indented line at the upper centre of the design–and that of a rectangle) completely disregarding all other elements, which as a whole further enhance the inherent distinctiveness of the subject mark.
- c. The subject mark is therefore wholly capable of distinguishing the goods of the Applicant from those of other undertakings.

2. Applicant's registrations for the subject mark in other jurisdictions

The applicant's subject mark was found to be distinctive as to be eligible for trademark protection in other significant jurisdictions worldwide. The subject mark was either registered or accepted for registration upon examination by Trademark Offices in Switzerland, St

Vincent and the Grenadines, Cayman Islands, British Virgin Islands, Macao, Laos, Cambodia, Lebanon and Philippines. We attach as "Exhibit PM2" the relevant registration certificates and WIPO database extract.....

3. Applicant's prior registration in Belize

Further and or alternatively, the MARLBORO rooftop design which is incorporated in the subject mark in stylized form, is a long established, well-known and distinctive symbol of the Applicant and the Applicant's goods, having been first registered in Belize over fifty (50) years ago. While the first registrations incorporating the roof top design combined various distinctive elements, subsequently registered marks consisted solely of the roof top design. By way of example, the MARLBORO Label registration No 1089 was registered in Belize on June 6, 1958 and has been duly renewed periodically since then, and the Roof top design Reg. No. 4388.07 has been registered in Belize on January 22, 2007 (attached in Exhibit PM3). Thus, since decades the roof design is in the domain of an exclusively associated with the Applicant and the Applicant's goods.

4. Generic Association



The Opponent further argues that the alleged indented line at the upper centre of the rectangle design is, in its own words, "generically associated with tobacco products and has become a symbol of tobacco products". In other words, the Opponent alleges that consumers in Belize have come to take the subject mark – an abstract design--to mean "tobacco products". These allegations are entirely unfounded. It is apparent that the subject mark is an abstract and arbitrary design which inherently has no meaning--other than its significance as a trademark--in connection with tobacco products. The Opponent's purported evidence does not even begin to prove consumers in Belize ascribed to the subject mark and generic or even descriptive meaning. The Opponent's argument should therefore be dismissed as unfounded. Further and/or alternatively, the Opponent's argument is also unfounded since by its own admission, and after a quick study as recommended by the Opponent in paragraph 7 of its notice of opposition, the unique fingerprint image previously referred providing a backdrop for the Marlboro roof top design, more than adequately satisfy the concept of design elements which combine to create more than sufficient distinctiveness. Thus precluding any need for the Applicant to seek any further guidance.



Having regard to the aforementioned reasons or any of them, and having regard to all the circumstances, it is submitted:

- (i) That the notice of Opposition be dismissed.
- (ii) The application for registration by the Applicant as applied for be granted.
- (iii) Further and/or in the alternative, that the Registrar's Office do re-publish the trademark as applied for, showing all the elements of the mark.

DATED this 4th day of June, 2009.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
5485.08	AQUAÇAI	Eurofusion, S.A. Balboa Avenue, Vista Marina Building, 34 th Floor, Panama, Republic of Panama	32
5612.08		EMBOTELLADORA DE AGUAS GASEOSAS HUANCAYO S.R.L. Av. La Paz Lote 41 Capitana Baja, Huachipa Lima 15, Peru	29 32
5613.08	BANANA REPUBLIC	EMBOTELLADORA DE AGUAS GASEOSAS HUANCAYO S.R.L. Av. La Paz Lote 41 Capitana Baja, Huachipa Lima 15, Peru	3 25
5614.08		EMBOTELLADORA DE AGUAS GASEOSAS HUANCAYO S.R.L. Av. La Paz Lote 41 Capitana Baja, Huachipa Lima 15, Peru	3 25
5618.08		EMBOTELLADORA DE AGUAS GASEOSAS HUANCAYO S.R.L. Av. La Paz Lote 41 Capitana Baja, Huachipa Lima 15, Peru	32
5627.08	NUESTRA TELE	RCN Television S.A. Avenida de las Americas No. 65-82, Bogotá, Colombia	38 41
5629.08		RCN Television S.A. Avenida de las Americas No. 65-82, Bogotá, Colombia	38 41
5674.08	GAP	GAP (ITM) INC. 2 Folsom Street, San Francisco, CA 94105, U.S.A.	3 25
5698.08		PATINO PROPERTIES LIMITED Clarendon House, 2 Church Street, (Box HM 10022), Hamilton HM DX, Bermudas	35 36 41 43
5726.08		Princess Entertainment Freezone Ltd. #1 Freedom Avenue, Santa Elena Border, Corazal, Belize	39 41 43

5769.08	SUGAR IN THE RAW	Cumberland Packing Corp. 2 Cumberland Street, Brooklyn, New York 11205, U.S.A.	30
5771.08		Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.) 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107- 0062, Japan	9
5772.08	PlayStation	Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.) 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107- 0062, Japan	9
5773.08	PS2	Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.) 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107- 0062, Japan	9
5777.08		Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.) 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107- 0062, Japan	9
5778.09	SIXAXIS	Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.) 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107- 0062, Japan	9
5779.09	UMD	Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.) 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107- 0062, Japan	9 28
5780.08	PSP	Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.) 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107- 0062, Japan	9 28

5789.08		RCN Television S.A. Avenida de las Américas No. 65-82, Bogotá, Colombia	38
5823.08	CLARO PREPAID	Administradora de Marcas RD, S. de R.L de C.V. Industriestrasse 7, CH- 6301, Zug, Switzerland	9 38
5890.08		Caribbean Best Producers Ltd. Mile 13 Western Highway, Belize District, Belize	5 44
5891.08		Caribbean Best Producers Ltd. Mile 13 Western Highway, Belize District, Belize	44
5926.09		AMERICAN- CIGARETTE COMPANY (OVERSEAS) LIMITED Zaehlerweg 4, Zug, 6300, Switzerland	34
5944.08	AMERICAN BEAUTY	BEAUTYBANK INC., of 767 Fifth Avenue, New York, NY 10153, U.S.A.	3
5969.09		Philip Morris Products S.A. Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
5973.09	INTRIGANTE	AMERICAN- CIGARETTE COMPANY (OVERSEAS) LIMITED Zaehlerweg 4, Zug, 6300, Switzerland	34
5980.09	DENIZEN	HLT Domestic IP LLC 9336 Civic Center Drive, Beverly Hills, California 90210, U.S.A.	41 43 44
8887	SWIFFER	The Procter & Gamble Company One Procter and Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	3 16 21
