



INTELLECTUAL PROPERTY JOURNAL

BELIPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 15th November, 2012, by Starbucks Corporation doing business as Starbucks Coffee Company, of 2401 Utah Avenue South, Seattle, WA 98134, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):2.3.1,23;26.1.1,14
in respect of:

- (a) International Class 21 for hand-operated coffee grinders and pepper mills, coffee and beverage cups, paper cups, coffee filters not of paper being part of non-electric coffee makers, coasters, not of paper and other than table linen, vacuum bottles [insulated flasks], coffee cups, tea cups and mugs, beverage glassware and dishes and other serve ware made of glass, disposable and non-disposable dinnerware namely, bowls and plates, trivets [table utensils], canister to store foods; non-electric drip coffee makers, non-electric plunger-style coffee makers, and decorative storage containers for food, non-electric tea kettles, tea infusers, tea pots, tea strainers, candle holder, not of precious metal, candlesticks not of precious metal, ceramic figurines, porcelain figurines; non-electric milk frothers; scoops [tableware];
- (b) International Class 29 for milk, flavored milk, milkshakes and beverages consisting principally of milk; beverages having a milk base; milk based beverages containing fruit juice; milk beverages containing fruits; milk beverages with high milk content; milk-based beverages containing coffee; soy bean milk [soy milk]; fruit jams; compote, fruit jellies, jellies for foods, jellies [bread spread]; preserved fruit and vegetables, prepared meals or frozen meals as far as not included in other classes consisting of meat, soy, poultry, seafood, vegetables, fruits, tofu, and/or cheese also including pasta, rice, or grains; yogurt, yogurt-based beverages; whipping cream; prepared nuts, seasoned nuts, roasted nuts; nut based milk and soy based food beverages used as a milk substitute;
- (c) International Class 32 for fruit juices; fruit and non-alcoholic fruit based beverages; fruit drinks and soft drinks containing fruit juices; frozen fruit beverages and frozen fruit-based beverages; fruit concentrates and purees used as ingredients of beverages; concentrates and powders used in the preparation of energy drinks and fruit flavored beverages; non-alcoholic sparkling fruit based beverages and soft drinks namely, sodas; vegetable-fruit juices; vegetable-based beverages; beverages containing vegetable juices; concentrates and powders used in the preparation of beverages; flavoring syrups for making tea and herbal tea-based beverages; seltzer water, table water, Lithia water, water [beverage], carbonated and non-carbonated mineral water [beverages], sparkling water, drinking water with vitamins, and other non alcoholic beverages; soft drinks; soda pop beverages; flavoring syrups for making beverages; flavored and unflavored bottled waters; energy drinks; soy-based beverages not being milk substitutes; and fruit juices made from nuts;
- (d) International Class 38 for communications services, namely, transmitting streamed sound and audiovisual recordings; streaming of audio visual and audio visual material via a global computer network, satellite communication service; audio entertainment broadcasting and transmission; subscription audio and video entertainment broadcasting and transmission via computer, satellite and communications networks; electronic and digital transmission of voice, data, information, images, signals and messages; providing on-line chat rooms, bulletin boards and community forums for the transmission of messages among computer users concerning entertainment, music, concerts, videos, radio, television, film, news, sports, games and cultural events; delivery of messages by electronic transmission; provision of connectivity services and access to electronic communications networks, for transmission or reception of audio, video or multimedia content; providing multiple user dedicated access to the internet;
- (e) International Class 41 for entertainment services, namely, providing non-downloadable playback of music via global communications networks.

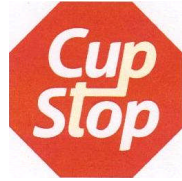
The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9315.12 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 2nd day of December, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th March, 2013, by GRUPO GIGANTE, S.A.B. DE C.V., of Jaime Balmes #11, Edificio B, piso 5, Colonia Los morales Polanco, C.P. 11510, en México Distrito Federal, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.5.1,18;29.1.1

in the colors red C=0 M=100 Y=95 K=4 and yellow 7506 C, in respect of:

- (a) International Class 30 for coffee; tea for food purposes, namely, black tea, white tea, and herbal tea; cocoa; prepared coffee and coffee-based beverages; prepared espresso and espresso-base beverages; tea-based beverages; powdered chocolate and vanilla; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; sandwiches; hot and cold ready-to-eat fruit and whole grain based breakfast cereal; iced tea, ready-to-drink tea; chocolate food beverages not being dairy-based or vegetable based; chocolate food beverages not being dairy-based or vegetable based with coffee flavors; cocoa products, namely, cocoa mixes and cocoa powder; hot chocolate; cocoa beverages with milk; prepared cocoa and cocoa-based beverages; preparations for making chocolate or cocoa based drinks, namely, liquid and powdered hot chocolate mix and liquid and powdered hot cocoa mix; chocolate beverages with milk; chocolate-based beverages; chocolate and candy for food, namely chocolates, chocolate bars, chocolate-covered coffee beans, chocolate truffles, chocolate-covered fruits, chocolate-covered nuts, chocolate-covered dried fruits, chocolate-covered crackers and chocolate toppings;
- (b) International Class 43 for restaurant, café, cafeteria, snack bar, coffee bar and coffee house, carry out restaurant, and take out restaurant services; food and drink catering services; contract food services; food preparation; preparation of carry out foods and beverages.

The applicant claims that it has used the mark since 2012.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9610.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 2nd day of December, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th May, 2013, by AMPARIN, S.A. DE C.V., of Av. Torres de Ixtapantongo, 380-P, Col. Olivar de los Padres. Del Álvaro Obregón, 01780, México City, Mexico, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18;29.1.14

in respect of:

- (a) International Class 3 for abrasive cloth; abrasive paper; adhesives for cosmetic purposes; after shave lotions; air fragrancing preparations; aromatics [essential oils]; astringents for cosmetic purposes; bleaching preparations [laundry]; blueing for laundry; colour brightening chemicals for household purposes [laundry]; cakes of toilet soap; cleaning preparations; cosmetic kits; cosmetics; dentifrices; dry-cleaning preparations; essential oils; fabric softeners for laundry use; hair lotions; laundry bleach;

lotions for cosmetic purposes; oils for perfumes and scents; perfumery; polishing preparations; scouring solutions; soap; perfumes; shampoos; cosmetic preparations for skin care;

- (b) International Class 14 for alarm clocks; alloys of precious metal; badges of precious metal; boxes of precious metal; chronometrical instruments; clocks; diamonds; figurines [statuettes] of precious metal; hat ornaments of precious metal; jewellery; pins [jewellery, jewelry(Am)]; platinum [metal]; precious stones; statues of precious metal; stopwatches; watches; wristwatches; rings [jewellery, jewelry (Am)];
- (c) International Class 16 for adhesive tape dispensers [office requisites]; adhesives [glues] for stationery or household purposes; artists' watercolor [water colour] saucers; bookbinding material; boxes of cardboard or paper; canvas for painting; drawing instruments; drawing materials; painters' easels; office requisites, except furniture; paintbrushes; painters' brushes; palettes for painters; paper sheets [stationery]; photographs [printed]; plastic cling film, extensible, for palletization; plastic film for wrapping; printed matter; printing books; printing type; stationery; teaching materials [except apparatus]; typewriters, electric or non-electric; albums; almanacs; conical paper bags; bags [envelopes, pouches] of paper or plastics, for packaging; books; calendars; chart pointers, non-electric; charts; documents holders [stationery]; fabrics for bookbinding; figurines [statutes] of paper maché; folders for papers; handkerchiefs of paper; paper [sheets]; pencil holders; pencil sharpeners, electric or non-electric; pencils; photo-engravings; photograph stands; school supplies [stationery]; self-adhesive tapes for stationery or household purposes; stands for pens and pencils; writing cases [stationery];
- (d) International Class 18 for animal skins; backpacks; leather shoulder belts; furniture coverings of leather; leather trimmings for furniture; harness for animals; imitation leather; leather, unworked or semi-worked; parasols; pouches, of leather, for packaging; purses; saddlery; travelling bags; travelling trunks; trunks [luggage]; umbrellas; walking sticks; pocket wallets; whips; garment bags for travel; net bags for shopping; nose bags [feed bags]; handbag frames; handbags; shopping bags; slings bags for carrying infants; slings for carrying infants;
- (e) International Class 21 for abrasive pads for kitchen purposes; basins [bowls]; cleaning instruments, hand-operated; rags for cleaning [cloth]; combs; containers for household or kitchen use; dustbins; earthenware; brushes for footwear; furniture dusters; glass, unworked or semi-worked, except building glass; painted glassware; gloves for household purposes; porcelain ware; sponges for household purposes; steel wool for cleaning; utensils for household purposes; baby baths, portable; busts of china, terra-cotta or glass; cake molds [moulds], candy boxes; cookie jars; cosmetic utensils; cups; drinking glasses; soap dispensers; trays for domestic purposes.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "AMPARIN" and "EFES LAFA NEFETAFA", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9797.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 2nd day of December, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th June, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MENTHOL REFRESCANTE

in respect of International Class 3 for bleaching preparations [laundry]; cleaning preparations, laundry soaking preparations, dry cleaning preparations, polishing and scouring preparations; general purpose abrasive liquids and powders; cakes of toilet soap, deodorant soap, disinfectant soap, perfumery, essential oils, cosmetics, hair lotions, dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "REFRESCANTE" when translated to the English language is "REFRESHING".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9945.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LONSELOR

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9960.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 2nd day of December, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 8th July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SERCADIS

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9967.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 2nd day of December, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd September, 2013, by UNILEVER PLC, of Port Sunlight, Wirral, Merseyside CH62 4ZD, United Kingdom, through its agent Dean R. Lindo, S.C., Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

POND'S

in respect of:

- (a) International Class 3 for perfumery, perfumes, eau de toilette, eau de parfum, eau de cologne, namely, bases for flower perfume; air fragrancng preparations for automobile, extracts of flowers [perfumes], essential oils, potpourris [fragrances], incense; cosmetic preparations for skin and lip care; cosmetic preparations for slimming purposes; lotions for cosmetic purposes; beauty masks; cosmetic preparations for the face, hands and body care; cosmetic preparations for the hair and scalp, hair detangler, hair lotions, hair bleaching preparations, hair dyes, hair creams or gels, hair spray; depilatory creams, depilatory wax; shaving preparations, shaving soap, shaving foam, aftershaves; cosmetic sun-protecting preparations, sun-tanning preparations [cosmetics], self tanning preparations [cosmetics]; toiletries, dentifrices, soaps, shampoos, shower gels, bath gels, bath oil, foam bath preparations, bath beads, talcum powder, for toilet use, cleansing milk for toilet purposes, body deodorants [perfumery]; make-up preparations, namely, lip sticks, mascara, blush, powders, eye shadows; make-up pencils; make-up removing preparations;
- (b) International Class 5 for pharmaceutical and veterinary preparations; medical plasters; adhesive plasters; medical and surgical dressings; all-purpose disinfectants; preparations for destroying vermin; fungicides; herbicides.

The applicant claims that it intends to use the mark as a "stand-alone" mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10174.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 2nd day of December, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd October, 2013, by Hyatt International Corporation, of 71 S. Wacker Drive, 14th Floor, Chicago, IL 60606, U.S.A., through its agent Arguelles & Company, Attorney-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

HYATT ZIVA

in respect of International Class 43 for hotels; resort hotels services; motels; providing temporary housing accommodations for travelers and vacationers; providing temporary lodging services in the nature of apartments and condominiums hotel; travel agency services, namely, making reservations and booking for temporary lodging; hotel services for preferred customers, namely, frequent hotel guests; restaurant, bar services; cocktail lounges services; snack-bars; food and drink catering; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen, glassware; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10199.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd October, 2013, by Hyatt International Corporation, of 71 S. Wacker Drive, 14th Floor, Chicago, IL 60606, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

ZIVO

in respect of International Class 43 for hotels; resort hotels services; motels; providing temporary housing accommodations for travelers and vacationers; providing temporary lodging services in the nature of apartments and condominiums hotel; travel agency services, namely, making reservations and booking for temporary lodging; hotel services for preferred customers, namely, frequent hotel guests; restaurant, bar services; cocktail lounges services; snack-bars; food and drink catering; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen, glassware; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10200.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th October, 2013, by Tumblr, Inc., of 35 East 21st Street, 6th Floor, New York, New York 10010, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TUMBLR

in respect of International Class 9 for computer software to enable uploading, downloading, accessing, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information via computer, the internet and other communication networks; computer application software for mobile communication devices, namely, software to enable uploading, downloading, accessing, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable electronic publications, namely, journals featuring user-specified content in the field of general interest; downloadable software for computers, portable handheld digital electronic communication devices, mobile communication devices, and wired and wireless communication devices for social networking; downloadable software in the nature of a mobile application for use with computers, portable handheld digital electronic communication devices, mobile communication devices, and wired and wireless communication devices for creating, sharing, and posting content and blogs on the internet; computer software development tools; computer software for use as an application programming interface (API) for use in developing other applications software.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10207.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th October, 2013, by Tumblr, Inc., of 35 East 21st Street, 6th Floor, New York, New York 10010, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

TUMBLR

in respect of:

- (a) International Class 35 for advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising and directory services, namely, promoting the services of others by providing a web page featuring links to the websites of others; on-line advertising and marketing services for others

- (b) International Class 38 for computer services, namely, providing online facilities for real-time interaction between and among users of computers, mobile and handheld computers, and wired and wireless communication devices concerning topics of general interest; telecommunications services, namely, electronic transmission of messages, text, multimedia content, music, videos, audio, animation and images via a global computer network; providing online communications links which transfer website users to other websites; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; delivery of digital music by electronic transmission;
- (c) International Class 41 for electronic publishing services, namely, publishing of online works of others featuring electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, and related information via the internet and other communications networks on topics of general interest; on-line publishing of the blogs of others; electronic publishing services, namely, publication of text and graphic works of others online featuring information in the fields of entertainment, education, social issues, politics, cultural issues, economic issues, scientific and general interest; publishing of electronic publications; on-line journals, namely, blogs featuring topics of general interest; arranging, organizing, conducting, and hosting social entertainment events;
- (d) International Class 42 for providing on-line non-downloadable software for social networking and media sharing and consumption via the internet; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, music, photographic images, text, graphics and data; providing a web-site featuring technology that enable users to upload and share video, music, photos, text, graphics and data; maintaining blogs for others; providing an online community for users to share information, photos, music, audio and video content, to get feedback from their peers, to form virtual communities, and to engage in social networking;
- (e) International Class 45 for internet-based social networking services allowing users to communicate and share, store, transmit, view, and download text, images, audio and video content, and other multimedia materials; online social networking services; providing a social networking website for entertainment purposes.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10208.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 8th October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Mahindra

in respect of International Class 42 for computer software consultancy; computer software design; installation of computer software; maintenance of computer software; computer system design; computer system analysis.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10209.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 8th October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Rise.

in respect of International Class 16 for advertisement boards of paper or cardboard; bags [envelopes, pouches] of paper or plastics, for packaging; calendars; magazines [periodicals]; manuals [handbooks]; newsletters; pamphlets; periodicals; printed publications; signboards of paper or cardboard; writing instruments; writing materials.

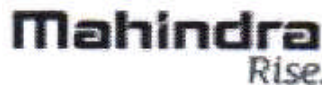
The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10210.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 8th October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for Mahindra Rise, featuring the word "Mahindra" in a bold, sans-serif font above the word "Rise" in a smaller, lighter sans-serif font.

in respect of International Class 16 for advertisement boards of paper or cardboard; bags [envelopes, pouches] of paper or plastics, for packaging; calendars; magazines [periodicals]; manuals [handbooks]; newsletters; pamphlets; periodicals; printed publications; signboards of paper or cardboard; writing instruments; writing materials.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10211.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th October, 2013, by HOYU KABUSHIKI KAISHA (a/t/a Hoyu Co., Ltd.), of 501, Tokugawa 1-Chome, Higashi-Ku, Nagoya-Shi, Aichi-Ken, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for hoyu, featuring the word "hoyu" in a lowercase, bold, sans-serif font.

in respect of International Class 3 for hair dyes; hair color preparations; bleaching preparations for hair; color-removing preparations for hair; hair lotions; hair spray; hair waving preparations; hair tonic; hair creams; hair shampoo; hair conditioner; hair treatment cream; cosmetics; toiletries.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10212.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 16th October, 2013, by Fifth Generation Inc., of 12101 Moore Rd, Austin, TX 78719, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TITO'S

in respect of International Class 33 for distilled spirits.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10221.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 16th October, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OLAY TONE EFFECTS

in respect of International Class 3 for soap; cosmetic preparations for baths.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10223.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 16th October, 2013, by Industrias Haceb S.A., of Calle 59 N°. 55-80 Copacabana-Antioquia, Colombia, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.5.1,18

in respect of International Class 11 for water heaters; heating apparatus; water coolers; air conditioning apparatus; lamps; refrigerating apparatus and machines; grills [cooking appliances]; framework of metal for ovens; cooling appliances and installations; coffee percolators, electric; coffee machines, electric; ventilation hoods; cooking apparatus and installations; stoves; cookers; regulating and safety accessories for gas apparatus; freezers; cooking ovens; bakers' ovens; deep fryers, electric; roasting apparatus; regulating accessories for water or gas apparatus and pipes; radiators [heating]; laundry dryers, electric; refrigerating cabinets; electric appliances for making yogurt.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10224.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th October, 2013, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

INVOKAMET

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10225.13 should do so in writing addressed to the undersigned not later than the 28th day of February, 2014.

DATED this 29th day of November, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 26th March, 2013, by Mycoskie LLC, of 5404 Jandy Place, Los Angeles, California 90066, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof

ONE FOR ONE

in respect of:

- (a) International Class 9 for eyewear, namely, sunglasses, eyeglasses and ophthalmic frames and cases therefore;
- (b) International Class 25 for shoes, namely, sports shoes, canvas shoes, beach shoes, leisure shoes, sandals; boots, namely, ankle boots, boots for sport, gym boots, hiking boots, ladies boots, lace boots; jeans, shorts, sweat pants, shirts, tee-shirts, sweat shirts, jackets [clothing], hoodies [clothing], jerseys [clothing], tops [clothing], and onesies [clothing], hats, caps [headwear];
- (c) International Class 36 for charitable fundraising services;
- (d) International Class 45 for charitable services, namely providing shoes, eyewear, clothes.

The applicant claims that the mark has been used since 2011.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9653.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th May, 2013, by Aventis Pharma S.A., of 20, Avenue Raymond Aron, 92160 Antony, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

APIDRA

in respect of International Class 5 for pharmaceutical preparations, namely anti-diabetic preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9781.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th June, 2013, by CALVIN KLEIN TRADEMARK TRUST, of c/o Calvin Klein, Inc., 205 West 39th Street, New York, NY 10018, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Calvin Klein

in respect of International Class 20 for furniture, mirrors, picture frames, beds [including mattresses and foundations] dressers, chairs [seats], tables, shelves, bookshelves, sideboards, couches, sofas, armoires, desks, cabinets.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9935.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 17th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th June, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SUAVIDAD PURIFICANTE

in respect of International Class 3 for bleaching preparations [laundry]; cleaning preparations, laundry soaking preparations, dry cleaning preparations, polishing and scouring preparations; general purpose abrasive liquids and powders; cakes of toilet soap, deodorant soap, disinfectant soap, perfumery, essential oils, cosmetics, hair lotions, dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "SUAVIDAD" and "PURIFICANTE" when translated to the English language are "SOFTNESS" AND "PURIFYING".

Registration of this mark shall give no exclusive right to the use of the word "PURIFICANTE", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9946.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd July, 2013, by Edgar Alberto Vargas de la Torre, of Avenida 8 de Julio #1489 Col. Morelos, Guadalajara, Jalisco, México, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,9

in respect of International Class 9 for audio speakers and audio speaker enclosures; computers, including desktop computers, laptop computers, notebook computers, personal computers; peripheral devices for computers, including computer cables, computer cameras, computer carrying cases, computer chassis, computer joysticks and computer game joysticks, computer hard drive enclosures, computer keyboards, computer keypads, computer memories, memory devices for computers, computer monitors, computer mouse, computer touchpads, computer network adapters, computer printers, computer games [software], computer game programs, external computer hard drives; headsets for telephones, earphones including earphones for telephones, hands-free kits for phones, straps for mobile phones; cases especially made for laptops, photographic cameras, recording cameras, data processing equipment, processors [central unit processors], programs for recorded operating systems, computer programs [downloadable software], recorded computer programs, recorded computer software, mouse pads, mice [data processing equipment], phones, cellular phones, mobile phones; digital audio players; MP3 and MP4 players; USB hardware; USB hubs; video monitors, tablets.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9955.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd July, 2013, by Edgar Alberto Vargas de la Torre, of Avenida 8 de Julio #1489 Col. Morelos, Guadalajara, Jalisco, México, through its agent Musa & Balderamos, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,21

in respect of International Class 9 for audio speakers and audio speaker enclosures; computers, including desktop computers, laptop computers, notebook computers, personal computers; peripheral devices for computers, including computer cables, computer cameras, computer carrying cases, computer chassis, computer joysticks and computer game joysticks, computer hard drive enclosures, computer keyboards, computer keypads, computer memories, memory devices for computers, computer monitors, computer mouse, computer touchpads, computer network adapters, computer printers, computer games [software], computer game programs, external computer hard drives; headsets for telephones, earphones including earphones for telephones, hands-free kits for phones, straps for mobile phones; cases especially made for laptops, photographic cameras, recording cameras, data processing equipment, processors [central unit processors], programs for recorded operating systems, computer programs [downloadable software], recorded computer programs, recorded computer software, mouse pads, mice [data processing equipment], phones, cellular phones, mobile phones; digital audio players; MP3 and MP4 players; USB hardware; USB hubs; video monitors, tablets.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9956.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 17th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th July, 2013, by ISTITUTO LUSO FARMACO D'ITALIA S.p.A., of Vía Walter Tobagi 8, 20068 Peschiera Borromeo, Milan, Italy, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MONOCINQUE

in respect of International Class 5 for cardiovascular pharmaceuticals, namely, coronary and peripheral vasodilators with specific anti-anginal activity.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9994.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 17th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 13th August, 2013, by BYD COMPANY LIMITED, of Yan'an Road, Kuichong Town, Longgang District, Shenzhen, People's Republic of China, through its agent Courtenay Coye LLP, Attorney-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

BYD

in respect of:

- (a) International Class 9 for computers; computer peripheral devices; steering apparatus, automatic, for vehicles; navigational instruments; portable telephones; simulators for the steering and control of vehicles; integrated circuits; batteries, electric, for vehicles; battery chargers' batteries, electric; accumulators, electric; solar batteries; signal lanterns; radios; semi-conductors; cameras [photography]; automatic indicators of low pressure in vehicles tires; integrated circuit cards [smart cards]; materials for electricity mains [wires, cables]; global positioning [GPS] apparatus;
- (b) International Class 12 for vehicles for locomotion by land, air, water or rail; electric vehicles; automobiles; motors for land vehicles; automobile bodies; motorcycles; bicycles; two-wheeled trolleys; motor coaches; upholstery for vehicles; engines for land vehicles; sports utility vehicle; motor buses; motor homes; baby carriages; aeroplanes; ships; tires for vehicle wheels; doors for vehicles; vehicle wheels;
- (c) International Class 37 for building construction supervision; factory construction; mining extraction; heating equipment installation and repair; electric appliance installation and repair; motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; shipbuilding; rustproofing; retreading of tires; vehicle lubrication [greasing]; vehicle polishing; anti-rusting treatment for vehicles; photographic apparatus repair.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10076.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 16th August, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SELTIMA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10080.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 21st August, 2013, by OKF Corporation, of 231, Goejeong-ri, Pungsan-eup, Andong-si, Gyeongsangbuk-do, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.5,20;27.5.1

in the colors red, white and black, in respect of International Class 32 for vegetable juices for beverages; fruit juices; syrups for beverages; vegetable juices [beverages]; non-alcoholic fruit juice beverages; non-alcoholic fruit nectars; aerated water; non-alcoholic beverages containing fruit juices; mineral water [beverages]; aloe vera juices.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "ALOE VERA", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10091.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 26th August, 2013, by Spidertech Inc., of 3370 Pharmacy Avenue, Scarborough, Ontario M1W 3K4, Canada, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

SPIDERTECH

in respect of:

- (a) International Class 5 for adhesive bands for medical purposes; adhesive tapes for medical purposes;
- (b) International Class 35 for retail and wholesale store services for the sale of adhesive bands for medical purposes and adhesive tapes for medical purposes;
- (c) International Class 40 for treatment of materials for manufacturing adhesive bands for medical purposes and adhesive tapes for medical purposes;
- (d) International Class 41 for providing instruction and educational services relating to adhesive tapes for body application;
- (e) International Class 44 for provision of information in the field of adhesive tapes for medical use for body application.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10094.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th August, 2013, by Revlon Consumer Products Corporation, of 237 Park Avenue, New York, New York 10017, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

MITCHUM CLINICAL

in respect of International Class 3 for deodorants and antiperspirants for human personal use.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "CLINICAL", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10115.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th September, 2013, by Revlon Consumer Products Corporation, of 237 Park Avenue, New York, New York 10017, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

REVLON 3D COLOR TECHNOLOGY

in respect of International Class 3 for hair coloring preparations.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "COLOR", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10118.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th September, 2013, by S-L Snacks National, LLC, of 13024 Ballantyne Corporate Place, Suite 900, Charlotte, NC 28277, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Pretzel Crisps

in respect of International Class 30 for pretzel crackers.

Registration of this mark shall give no exclusive right to the word "Pretzel". Separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10133.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th September, 2013, by FERREYCORP S.A.A., of Jr. Cristóbal del Peralta Norte 820, Surco, Peru, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MOTORED

in respect of International Class 12 for land vehicles for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair; locomotives; engines for land vehicles; vehicles for earth moving, earth conditioning, and material handling, namely, articulated trucks, off-highway trucks, underground mining trucks, off-highway tractors; internal combustion fork lift trucks; electric fork lift trucks; automobiles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10144.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th September, 2013, by Pumps and Motors of Belize Limited, of 3.5 Miles, Northern Highway, Belize City, Belize, through its agent Samira Musa-Pott & Co., Attorneys-at-Law, of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 7 for machine tools, motor engines [except for land vehicles], diesel and gasoline engines [except for land vehicles], water pumps, sewer pumps, pumps for heating installations, motors, electrical motors [other than for land vehicles], generators of electricity, transmissions for machines, and valves [parts of machine];
- (b) International Class 11 for pressure washers, water heaters, water heaters [apparatus], water purification installations, water purifying apparatus and machines, heating installations, hot water heating installations, heating apparatus, swimming pool lights and swimming pool chlorinating apparatus;
- (c) International Class 35 for business management assistance, sales promotion, organization of exhibitions for commercial or advertising purposes and advertising;
- (d) International Class 37 for machinery installation, maintenance and repair, heating equipment installation and repair, and pump installation, maintenance and repair.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "LTD.", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10158.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th September, 2013, by Zamya Limited, of 319 Ordsall Lane, Salford, M5 3FT, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



CFE(6):2.9.1;27.5.1

in respect of International Class 3 for soap; perfumery, essential oils, eau de toilette; massage oils and gels other than for medical purposes; essential oils for use in aromatherapy; inhaler sold filled with essential oils for use in aromatherapy; non-medicated skin creams with essential oils for use in aromatherapy; room fragrances; cosmetics; make-up; make-up removing preparations; cosmetic preparations for skin care; hair lotions; hair care preparations; bathing lotions; self-tanning preparations [cosmetics]; sunscreen preparations; shaving preparations; depilatory preparations; non-medicated lip care preparations; non-medicated eye creams, gels and lotions; nail care preparations; nail polish; nail polish removers; deodorants for human beings; dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10168.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th September, 2013, by GRUPO LECHE PASCUAL, S.A., of Avda. De Manoteras, 24, 28050 Madrid, Spain, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.20;27.5.2,8

in respect of:

- (a) International Class 29 for soya milk [milk substitute]; soya-based food beverages used as a milk substitute;
- (b) International Class 32 for non-alcoholic beverages made with fruit juice and soya; fruit juices.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "SOY", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10176.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th August, 2013, by LUBY'S FUDDRUCKERS RESTAURANTS, LLC., of No. 13111 Northwest Freeway Suite 600, Houston, TX 77040-6392, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FUDDRUCKERS

in respect of International Class 43 for restaurant services.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10184.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th September, 2013, by LUBY'S FUDDRUCKERS RESTAURANTS, LLC., of No. 13111 Northwest Freeway Suite 600, Houston, TX 77040-6392, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.19,20,21,24;26.3.23

in respect of International Class 43 for restaurant services.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "WORLD'S GREATEST HAMBURGERS", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10185.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd October, 2013, by DC SHOES, INC., of 15202 Graham Street, Huntington Beach, California 92649, U.S.A., through its agent Mikhail Arguelles & Associates, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.2,10;27.5.24

in respect of:

- (a) International Class 18 for backpacks, duffel bags, athletic bags, all purpose sport bags, gym bags, knapsacks and fanny packs;

- (b) International Class 25 for athletic clothing, namely, tee-shirts, sweatshirts, pants, jackets [clothing], caps [headwear], hats and socks; athletic footwear including athletic shoes, hiking boots, snowboard boots and boots.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10238.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd October, 2013, by Atlas Copco Rock Drills AB, of SE-701 91 ÖREBRO, Sweden, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

QUATTRO MOVEMENT

in respect of International Class 7 for jaw crushers [machines], and structural parts thereof, for natural stone, rubble, building materials, asphalt and wood.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 011764412 on 24th April, 2013 in Alicante, Spain.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10248.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th October, 2013, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, NJ, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Third Floor, Withfield Tower, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SYLVANT

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10251.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th October, 2013, by Bharath Koteswar, of 1931 E. Vista Drive, Phoenix, AZ 85022, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IBIZA

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10254.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th October, 2013, by Bharath Koteshwar, of 1931 E. Vista Drive, Phoenix, AZ 85022, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SCENIC

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10255.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th October, 2013, by Retail Royalty Company, of 101 Convention Center Drive Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.7.1,16;24.15.2,13
in respect of:

- (a) International Class 26 for shoe laces; hair accessories, namely hair bands, barrettes and hair ties;
- (b) International Class 28 for yoga mats;
- (c) International Class 35 for retail and on-line retail store services featuring a wide variety of goods namely footwear namely, shoes and sneakers, headwear namely, hats and headbands, tote bags, athletic bags, duffel bags, towels, yoga mats, fragrances, toiletries namely, body wash and deodorants for personal human use.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10257.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th October, 2013, by Retail Royalty Company, of 101 Convention Center Drive Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.7.1,16;24.15.2,13
in respect of:

- (a) International Class 26 for shoe laces; hair accessories, namely hair bands, barrettes and hair ties;
- (b) International Class 28 for yoga mats;
- (c) International Class 35 for retail and on-line retail store services featuring a wide variety of goods namely footwear namely, shoes and sneakers, headwear namely, hats and headbands, tote bags, athletic bags, duffel bags, towels, yoga mats, fragrances, toiletries, namely, body wash and deodorants for personal human use.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10258.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th October, 2013, by Columbia Sportswear Company, of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TURBODOWN

in respect of:

- (a) International Class 20 for sleeping bags for camping;
- (b) International Class 25 for clothing, for men, women and children, namely, coats, jackets, jacket liners, parkas, rain suits, ski bibs, ski suits, pants, overalls, vests, hats; leather and suede apparel, namely, coats and jackets; headgear for wear.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10263.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th October, 2013, by MARS CHOCOLATE UK LIMITED, of 3D Dundee Road, Slough, Berkshire, SL1 4LG, United Kingdom, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BOUNTY

in respect of International Class 30 for chocolate sweetmeats [non medicated].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10269.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park Illinois, 60064, U.S.A., through its agent Dean R. Lindo, S.C., Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EYE-Q

in respect of International Class 29 for powdered milk, milk & milk products.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10273.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by BIOGEN IDEC MA INC., of 14 Cambridge Center, Cambridge, MA 02142, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.2;26.2.1;29.1.14

in respect of International Class 5 for pharmaceutical preparations for the treatment of neurological disorders.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10274.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by The Sherwin-Williams Company, of 101 W. Prospect Avenue Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KRYLON

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of

wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10277.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by The Sherwin-Williams Company, of 101 W. Prospect Avenue Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BED ARMOR

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10278.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by SIGMA EUROPE, B.V., of Cypresbaan 9, Capelle Aan Den Ijssel, 2908 LT, Netherlands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,4;29.1.1,4;5.5.19,20

in the colors blue and red, in respect of International Class 29 for meat, fish meal for human consumption in fillet or whole, not live, preserved fish, salted fish and tinned fish; food products made from fish; poultry, not live, and game, not live; meat extracts; conserved, preserved, frozen, cooked and dried fruits; conserved, preserved, frozen, cooked and dried vegetables; jellies for food; jams; stewed fruits; powdered eggs and snail eggs for consumption; milk products; dairy products excluding ice cream, ice milk and frozen yogurts; edible oils, edible fats, namely dairy products excluding ice cream, ice milk and frozen yogurt; cheese.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "NOCHEBUENA" when translated to the English language are "CHRISTMAS EVE".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10280.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by LABORATORIOS AGROENZYMAS, S.A. DE C.V., of Via Gustavo Baz No. 176-3, Col. San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ROOTING

in respect of:

- (a) International Class 1 for chemicals for used in industry and science; chemicals for use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; vegetable growth regulators for agricultural use;
- (b) International Class 5 for preparations for destroying vermin destroying preparations; fungicides; herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10281.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by LABORATORIOS AGROENZYMAS, S.A. DE C.V., of Via Gustavo Baz No. 176-3, Col. San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AGROKING

in respect of:

- (a) International Class 1 for chemicals for used in industry and science; chemicals for use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; vegetable growth regulators for agricultural use;
- (b) International Class 5 for preparations for destroying vermin destroying preparations; fungicides; herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10282.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by LABORATORIOS AGROENZYMAS, S.A. DE C.V., of Via Gustavo Baz No. 176-3, Col. San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AGREX

in respect of:

- (a) International Class 1 for chemicals for used in industry and science; chemicals for use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; vegetable growth regulators for agricultural use;
- (b) International Class 5 for preparations for destroying vermin destroying preparations; fungicides; herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10283.13 should do so in writing addressed to the undersigned not later than the 14th day of March, 2014.

DATED this 16th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd July, 2013, by DePuy Synthes, Inc., of 700 Orthopaedic Drive, Warsaw, Indiana 46581, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RECLAIM

in respect of International Class 10 for surgical instruments for use in orthopaedic surgery.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9954.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th July, 2013, by Omni Industries, Inc., of 7031 Bryce Canyon Avenue, Greenwell Springs, Louisiana, 70739, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.15.15;27.5.1

in respect of International Class 4 for lubricants; motor oil, gas oil, fuel oil and industrial grease, lubricating grease; automotive lubricants; industrial lubricants; non-chemical additives for fuels.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10019.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 26th July, 2013, by INVERSIONES BOSQUES DE CEREZO S.A., of San José, La Uruca, from Corporación FONT 50 metres north, Costa Rica, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FLORA

in respect of International Class 8 for hand operated agricultural tools used for the aid in the transporting bananas.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10020.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 1st August, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

FORANDO

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10047.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd August, 2013, by MERCK KGaA, of Frankfurter Strasse 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PENCYLCAP

in respect of :

- (a) International Class 5 for pharmaceutical preparations;
- (b) International Class 10 for surgical and medical apparatus and instruments; needles for medical purposes; syringes for injections; syringes for medical purposes; injectors for medical purposes; suture materials.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10050.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th August, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

VIVACE

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10056.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th August, 2013, by Aspen Pharmacare Holdings Limited, of Aspen Park 98 Armstrong Avenue, La Lucia Ridge, 4019 Durban, South Africa, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1

in respect of International Class 5 for pharmaceutical and veterinary preparations namely, adsorbent cotton, acetates for pharmaceutical purposes, acids for pharmaceutical purposes, adhesive bands for medical purposes, adhesive plaster, adhesive tapes for medical purposes, adhesives for dentures, alcohol for pharmaceutical purposes, alloys of precious metals for dental purposes, amino acids for medical purposes, anaesthetics, analgesics, antibiotics, antiseptic cotton, aseptic cotton, bacteriological preparations for medical and veterinary use, balms for medical purposes, balsamic preparations for medical purposes, bandages for dressings, hygienic bandages, menstruation bandages, adhesives bands, for medical purposes, bath salts for medical purposes, biological preparations for medical purposes, blood for medical purposes, camphor for medical purposes, chemical preparations for medical purposes, chemical preparations for pharmaceutical purposes, chloroform, deodorants for clothing and textiles, compresses, cooling sprays for medical purposes, cotton for medical purposes, decoctions for pharmaceutical purposes; plasters for medical purposes; medical dressings, surgical dressings; teeth filling material; moulding wax for dentists; disinfectants for hygiene purposes; lozenges for pharmaceutical purposes, pectin for pharmaceutical purposes, pepsins for pharmaceutical purposes, propolis dietary supplements, propolis for pharmaceutical purposes, serotherapeutic medicines, steroids.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10078.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th August, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

RENASTE

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10079.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th August, 2013, by TELEVISA, S.A. DE C.V. and MARIA DANIELA RIVERA ZACARÍAS, of Avenida Chapultepec 18, Col. Doctores, Del. Cuauhtémoc, C.P. 06724 México D.F. México, and Privada del Rosal No. 17-B, Palmira, CP. 62490, Cuernavaca, Morelos, México, through its agent Morgan & Morgran Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

hablando sola_{drz}

CFE(6):27.5.1

in respect of International Class 16 for paper, cardboard and goods made from these materials not included in other classes, namely, albums, almanacs, bags made of paper for packaging, calendars, song books, document files, booklets, advertisement boards of paper or cardboard, catalogues, newsletters, writing books, folders for papers, absorbent sheets of paper, toilet paper, note books, books, signboards of paper or cardboard, tablecloths of paper, manuals, newspapers, posters, postcards, magazines, bookends of paper or cardboard, placards of paper or cardboard, cards; printed matter; bookbinding material, photographs, namely printed photographs; stationery; adhesives for stationery or household purposes, namely, adhesive bands and adhesive tapes; artists' materials, namely, drawing sets, canvas for painting, painters' brushes, tracing patterns, patterns for dressmaking, drawing rulers, drawing boards, hand-rests for painters; paint brushes; typewriters and office requisites [except furniture]; instructional and teaching material [except apparatus]; plastic materials for packaging, not included in other classes, namely, bags made of plastics for packaging, document holders made of plastics, bookends of plastics, plastic film for wrapping; printers' type, namely, numerals and letters; printing blocks.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "HABLANDO SOLA drz" when translated to the English language are "TALKING BY MYSELF drz".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10097.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 6th September, 2013, by George G. Hardie, Sr., of 91 ½ Miles Northern Highway, Santa Elena, Corozal District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

ROYAL REWARDS

in respect of:

- (a) International Class 28 for promotional game cards; promotional game materials; gaming equipment, namely, chips, gaming tables and gaming cloths; playing cards and card games; playing card game accessories, namely, playing card cases, playing card holders, mats for use in connection with playing card games, playing card shuffling devices and dice; game cards;
- (b) International Class 41 for organizing, conducting and operating card games and tournaments; providing casino facilities [gambling].

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10129.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th September, 2013, by FERREYCORP S.A.A., of Jr. Cristobal del Peralta Norte 820, Surco, Peru, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

FERREYCORP

in respect of:

- (a) International Class 7 for engines, other than for land vehicles; engines not for land vehicles, compressors for machines, electricity generators, and pumps for machines, for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair; machines and machine tools for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair;
- (b) International Class 37 for maintenance and repair services of vehicles, equipment, and machinery for use in earth moving, earth conditioning, material handling, construction, mining, paving, agriculture, and forestry; maintenance and repair services of engines and power generation equipment; maintenance and repair services of control units for all of the foregoing; installation, maintenance, and repair of machinery; rental of equipment and machinery for use in earth moving, earth conditioning, material handling, construction, mining, and paving.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10143.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th September, 2013, by FERREYCORP S.A.A., of Jr. Cristóbal del Peralta Norte 820, Surco, Peru, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

FERREYROS

in respect of:

- (a) International Class 7 for engines, other than for land vehicles; engines not for land vehicles, compressors for machines, electricity generators, and pumps for machines, for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair; machines and machine tools for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair;
- (b) International Class 37 for maintenance and repair services of vehicles, equipment, and machinery for use in earth moving, earth conditioning, material handling, construction, mining, paving, agriculture, and forestry; maintenance and repair services of engines and power generation equipment; maintenance and repair services of control units for all of the foregoing; installation, maintenance, and repair of machinery; rental of equipment and machinery for use in earth moving, earth conditioning, material handling, construction, mining, and paving.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10145.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th September, 2013, by Hyundai Motor Company, of 231 Yangjae-dong, Seocho-gu, Seoul, Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

XCIENT

in respect of International Class 12 for automobiles; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and wagons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, except for parts of lighting apparatus, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars; motorcycles; handling carts; baby carriages; automobile tyres; shock absorbers for automobiles; brakes for vehicles; tractors for agricultural purposes; transmission for land vehicles; engines for land vehicles; motors for land vehicles; trucks; bicycles; wheelchairs; locomotives; ships; aeroplanes; parachutes.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 40-2013-0019323 on 27th March, 2013 in Korea.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10187.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th September, 2013, by Gillette Company, of One Gillette Park, Boston Massachusetts, 02127, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARCTIC ICE

in respect of International Class 3 for deodorants for human beings or for animals; antiperspirants [toiletries].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10188.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 4th October, 2013, by PUMA SE, of Puma Way 1, 91074 Herzogenaurach, Germany, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.4;27.5.17

in respect of International Class 14 for watches, clocks and chronometric instruments as well as parts and accessories thereof and fittings therefore; precious metals and their alloys; jewellery, precious stones.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10203.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 4th October, 2013, by PUMA SE, of Puma Way 1, 91074 Herzogenaurach, Germany, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.4

in respect of International Class 14 for watches, clocks and chronometric instruments as well as parts and accessories thereof and fittings therefore; precious metals and their alloys; jewellery, precious stones.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10204.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th October, 2013, by King Car Food Industrial Co., Ltd., of No. 230, Roosevelt Road, Sec. 3, Taipei, Taiwan, R.O.C., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KAVALAN

in respect of International Class 33 for whisky; prepared alcoholic cocktail; sparkling wines; coffee-based liqueurs.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10252.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th October, 2013, by King Car Food Industrial Co., Ltd., of No. 230, Roosevelt Road, Sec. 3, Taipei, Taiwan, R.O. C., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



KA
VA
LAN

CFE(6):7.1.14;27.5.1

in respect of International Class 33 for whiskey; prepared alcoholic cocktail; sparkling wines; coffee-based liqueurs.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10253.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 30th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th October, 2013, by The Goodyear Tire & Rubber Company, of 200 Innovation Way, Akron, Ohio 44316-0001, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BELTAK

in respect of International Class 12 for tyres for vehicle wheels and inner tubes for use therewith; treads for retreading tires [tyres].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10256.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th October, 2013, by Ascension Health Alliance, of 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

ASCENSION

in respect of:

- (a) International Class 35 for promoting public awareness of the need for emergency preparedness; management and operation of a health system comprised of hospitals, medical clinics, nursing homes, acute care facilities, long-term care facilities, wellness centers, congregate and assisted living facilities, outpatient surgery centers, urgent care centers, imaging centers, cancer centers, rehabilitation centers, pharmacies, health and physical therapy centers, convalescent centers, heart centers, home healthcare, and hospice care centers; association services, namely, promoting the interests of medical patients and access to and growth of the healthcare industry; promoting public awareness of the transformation of healthcare, access to healthcare coverage for all, healthcare reform, health, disease prevention, health care cost containment, chronic disease management, health care, health care policy, and health care management; charitable services, namely, promoting collaboration among schools, community-based organizations, business, government, health and human services agencies, and community organizers and leaders, to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, promoting collaboration among non-profit, charitable, and community organizations to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, identifying, advancing and promoting public awareness of the health-related needs of low income communities; business development services, namely, providing start-up support in urban communities for businesses of others; providing business consulting to emerging and start-up companies; business consultation in the field of developing business plans; assisting others with the creation and development of business plans; medical referrals; referrals in the field of remote monitoring equipment; operation of telephone call centers including those that provide video contact for others in the field of healthcare information; customer services, namely, providing customer service and product inquiry services via telephone, email, and video conference for others in the field of healthcare information; providing customer services via telephone, email, and video conference for others in the field of healthcare information; consulting services in the field of workforce management; business organization and management consulting services in the field of health and healthcare management, namely, to identify, assess, monitor, and improve the quality and reliability of practices, procedures, services and facilities; consulting services in the field of health and healthcare management, namely, to identify, assess, monitor and improve the quality and reliability of medical practice management, business processes, business management services and medical facilities; asset management services, namely, reporting on service histories, utilization of the medical assets, end of product life information and replacement costs all related to medical diagnostic, clinical and biomedical equipment; billing services in the field of healthcare; providing independent review of clinical trials for business purposes; business consulting and management in the field of clinical trials, namely, providing information management services; consulting in the fields of healthcare operations management and hospital operations management; new business venture development and formation consulting services; promoting public interest in education, recognition, career advancement, and leadership for elite managers and executives in corporations and professional service firms; business management consultation in the field of executive and leadership development in the healthcare field; charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community to encourage leadership, character, compassion, and good citizenship; consulting services in business leadership development and business management; vendor management services for healthcare facilities; providing reimbursement benchmarking information and other market intelligence to healthcare organizations; promoting collaboration within the scientific, research and medical communities to achieve advances in the field of healthcare; healthcare management service organization (MSO) services, namely, providing practice organization, management and administrative support services to individual physicians or small group practices; promoting public awareness of birth trauma prevention and perinatal safety; administering pharmacy reimbursement programs and services;

- (b) International Class 37 for technical support services, namely, troubleshooting in the nature of repair of medical equipment and devices, remote monitoring equipment, mobile devices, telecommunications, and personal technology devices; technical support services, namely, troubleshooting in the nature of repair of computer hardware; repair services for medical diagnostic imaging, clinical and biomedical equipment;
- (c) International Class 44 for providing consulting and information in the field of emergency medical response for hospitals; healthcare services, namely, providing information in the field of healthcare ethics; telehealth services, namely, providing health care information by telephone; telehealth services, namely, monitoring the health of individuals utilizing electronic information and communication technology; monitoring the health of individuals utilizing electronic information and communication technology; disease management programs; health care services, namely, wellness programs; providing health information; consulting services in the field of health and wellness; health care services, namely, providing a Web-based platform in the field of chronic disease management that allows users to track, collect, record and analyze health, lifestyle, and personal biometric data; health services, namely, providing a database and educational materials in the field of chronic disease management, including but not limited to diabetes, congestive heart failure, asthma, COPD, obesity and hypertension, and featuring inputting and collection of data and information for all treatment and diagnostic purposes; providing a website featuring information in the field of health and wellness; providing an internet website for health care professionals and patients that allows for the exchange of information from remote locations using electronic patient monitoring devices that feed information to the web site that can be accessed in real-time by health care professionals for purposes of monitoring and diagnosing medical conditions; providing medical information, consultancy and advisory services; remote monitoring of data indicative of the health or condition of an individual or group of individuals; providing an internet website portal featuring health and wellness information; wellness and health-related consulting services; healthcare information provided for others via telephone, email, and video conference; healthcare services, namely, providing healthcare facilities in the nature of hospitals, long-term care facilities, clinics and wellness centers; providing healthcare services, hospices, managed health care services, and health care; health care in the nature of health maintenance organizations, and providing occupational and physical therapy and rehabilitation services, drug screening, physical examinations, nursing services, outpatient services, fitness centers for therapeutic use, women's healthcare services, surgery services, senior's healthcare services, diabetes diagnostic and treatment services, oncology diagnostic and treatment services, wound care and emergency medical services; healthcare; clinical mental health counseling services; medical information services, namely, reporting of consumer authorized clinical testing results directly to the patient; healthcare and medical tourism services, namely, establishing and maintaining a healthcare provider network in other countries for the provision of healthcare services; healthcare services, namely, integrated healthcare services with a network of international healthcare providers; consulting services in the field of health and healthcare, namely, to reduce birth trauma, mitigate risk and improve patient safety outcomes; providing information in the field of obstetrics.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/919,368 on 30th April, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10261.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th October, 2013, by Ascension Health Alliance, of 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,4,11,21

in respect of:

- (a) International Class 35 for promoting public awareness of the need for emergency preparedness; management and operation of health system comprised of hospitals, medical clinics, nursing homes, acute care facilities, long-term care facilities, wellness centers, congregate and assisted living facilities, outpatient surgery centers, urgent care centers, imaging centers, cancer centers, rehabilitation centers, pharmacies, health and physical therapy centers, convalescent centers, heart centers, home healthcare, and hospice care centers; association services, namely, promoting the interests of medical patients and access to and growth of the healthcare industry; promoting public awareness of the transformation of healthcare, access to healthcare coverage for all, healthcare reform, health, disease prevention, health care cost containment, chronic disease management, health care, health care

policy, and health care management; charitable services, namely, promoting collaboration among schools, community-based organizations, businesses, government, health and human services agencies, and community organizers and leaders, to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, promoting collaboration among non-profit, charitable, and community organizations to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, identifying, advancing and promoting public awareness of the health-related needs of low income communities; business development services, namely, providing start-up support in urban communities for businesses of others; providing business consulting to emerging and start-up companies; business consultation in the field of developing business plans; assisting others with the creation and development of business plans; medical referrals; referrals in the field of remote monitoring equipment; operation of telephone call centers including those that provide video contact for others in the field of healthcare information; customer services, namely, providing customer service and product inquiry services via telephone, email, and video conference for others in the field of healthcare information; providing customer services via telephone, email, and video conference for others in the field of healthcare information; consulting services in the field of workforce management; business organization and management consulting services in the field of health and healthcare management, namely, to identify, assess, monitor, and improve the quality and reliability of practices, procedures, services and facilities; consulting services in the field of health and healthcare management, namely, to identify, assess, monitor and improve the quality and reliability of medical practice management, business processes, business management services and medical facilities; asset management services, namely, reporting on service histories, utilization of the medical assets, end of product life information and replacement costs all related to medical diagnostic, clinical and biomedical equipment; billing services in the field of healthcare; providing independent review of clinical trials for business purposes; business consulting and management in the field of clinical trials, namely, providing information management services; consulting in the fields of healthcare operations management and hospital operations management; new business venture development and formation consulting services; promoting public interest in education, recognition, career advancement, and leadership for elite managers and executives in corporations and professional service firms; business management consultation in the field of executive and leadership development in the healthcare field; charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community to encourage leadership, character, compassion, and good citizenship; consulting services in business leadership development and business management; vendor management services for healthcare facilities; providing reimbursement benchmarking information and other market intelligence to healthcare organizations; promoting collaboration within the scientific, research and medical communities to achieve advances in the field of healthcare; healthcare management service organization (MSO) services, namely, providing practice organization, management and administrative support services to individual physicians or small group practices; promoting public awareness of birth trauma prevention and perinatal safety; administering pharmacy reimbursement programs and services;

- (b) International Class 37 for technical support services, namely, troubleshooting in the nature of repair of medical equipment and devices, remote monitoring equipment, mobile devices, telecommunications, and personal technology devices; technical support services, namely, troubleshooting in the nature of repair of computer hardware; repair services for medical diagnostic imaging, clinical and biomedical equipment;
- (c) International Class 44 for providing consulting and information in the field of emergency medical response for hospitals; healthcare services, namely, providing information in the field of healthcare ethics; telehealth services, namely, providing health care information by telephone; telehealth services, namely, monitoring the health of individuals utilizing electronic information and communication technology; monitoring the health of individuals utilizing electronic information and communication technology; disease management programs; health care services, namely, wellness programs; proving health information; consulting services in the field of health and wellness; health care services, namely, providing a Web-based platform in the field of chronic disease management that allows users to track, collect, record and analyze health, lifestyle, and personal biometric data; health services, namely, providing a database and educational materials in the field of chronic disease management, including but not limited to diabetes, congestive heart failure, asthma, COPD, obesity and hypertension, and featuring imputing and collection of data and information for all treatment and diagnostic purposes; providing a website featuring information in the field of health and wellness; providing an internet website for health care professionals and patients that allows for the exchange of information from remote locations using electronic patient monitoring devices that feed information to the web site that can be accessed in real-time by health care professionals for purposes of monitoring and diagnosing medical conditions; providing medical information, consultancy and advisory services; remote monitoring of data indicative of the health or condition of an individual or group of individuals; providing an internet website portal featuring health and wellness information; wellness and health-related consulting services; healthcare information provided for others via telephone, email, and video conference; healthcare services, namely, providing healthcare facilities in the nature of hospitals, long-term care facilities, clinics and wellness centers; providing healthcare services, hospices, managed health care services, and health care; health care in the nature of health maintenance organizations, and providing occupational and physical therapy and rehabilitation services, drug screening, physical examinations, nursing services, outpatient services, fitness centers for therapeutic use, women's healthcare services, surgery services, senior's healthcare services, diabetes diagnostic and treatment services, oncology diagnostic and treatment services, wound care and emergency medical services; healthcare; clinical mental health counseling services; medical information services, namely, reporting of consumer authorized clinical testing results directly to the patient; healthcare and medical tourism services, namely, establishing and maintaining a healthcare provider network in other countries for the provision of healthcare services; healthcare services, namely, integrated healthcare services with a network of international healthcare

providers; consulting services in the field of health and healthcare, namely, to reduce birth trauma, mitigate risk and improve patient safety outcomes; providing information in the field of obstetrics.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/919,388 on 30th April, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10262.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th October, 2013, by Universal City Studios LLC, of 100 Universal City Plaza, Universal City, California 91608, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 9 for prerecorded audio cassettes, prerecorded video cassettes, prerecorded audio tapes, prerecorded video tapes all featuring motion pictures and television programs; prerecorded compact discs featuring music; prerecorded DVDs and CD ROM programs featuring motion pictures and television programs; prerecorded computer software programs featuring motion pictures and television programs; interactive multimedia software programs for education and entertainment; interactive multi-media software for playing games; downloadable videos, pre-recorded television programs and pre-recorded motion pictures featuring comedy, drama, romance, fantasy, science fiction, horror, mystery, action, adventure and animation;
- (b) International Class 41 for production and distribution of television programs and motion pictures; provision of non-downloadable video, television programs and motion pictures via a video-on-demand service; entertainment services, namely, providing online games, web-based games, interactive games, video games and mobile games; amusement park services.

The applicant claims that it has used the mark since 2012.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10264.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2013, by Baxter International Inc., of One Baxter Parkway, Deerfield, IL 60015, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

SHARESOURCE

in respect of:

- (a) International Class 9 for computer software for monitoring, collecting and transmitting patient data; computer software allowing medical professionals to access data for the monitoring, analyzing and diagnosing of medical conditions and treatment; computer software allowing medical professionals to prescribe and update prescriptions; computer software allowing patients to access and view their medical data, treatments and history and order prescribed medication and product;

- (b) International Class 42 for providing a cloud computing network featuring software for use in monitoring, collecting and transmitting patient data; providing a cloud computing network featuring software allowing medical professionals to access data for the monitoring, analyzing and diagnosing of medical conditions and treatment; providing a cloud computing network featuring software allowing medical professionals to prescribe and update prescriptions, and allowing patients to access and view their medical data, treatments, and history and order prescribed medication and product; providing temporary use of online non-downloadable operating software for accessing and using a cloud computing network; consultancy in the field of cloud computing networks and applications; design and development of operating software for accessing and using a cloud computer network; computer software technical support services, namely, services for monitoring, administration, updating and management of software, including remote medical device resident application and firmware software;
- (c) International Class 44 for providing a website for medical professionals and medical patients featuring medical information from remote locations via electronic patient monitoring devices that feed information to the website that can be accessed in real-time by medical professionals for purposes of monitoring, analyzing and diagnosing medical conditions and treatment, prescribing and updating patient prescriptions and by medical patients for the purpose of viewing their medical data, treatments and history and ordering prescribed medication and product.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10305.13 should do so in writing addressed to the undersigned not later than the 28th day of March, 2014.

DATED this 27th day of December, 2013.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

The Mazda logo, consisting of the word "mazda" in a lowercase, bold, sans-serif font.

THE MARK shown above, Registration No. 1585.03, has been renewed in the name of **Mazda Motor Corporation, of 3-1, Shinchi, Fuchu-cho, Aki-Gun, Hiroshima-Ken, Japan**, as of the 30th day of May, 2013, in respect of **International Class 12** for vehicles, apparatus for locomotion by land, air or water including engines for land vehicles but excluding lamps, signals and similar lighting equipment for vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of May, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of December, 2013.

(3rd issue)

MENATRIPAN

THE MARK shown above, Registration No. 1824.03, has been renewed in the name of **Menarini International Operations Luxembourg S.A., of 1, Avenue de La Gare, L-1611 Luxembourg, Grand Duchy of Luxembourg**, as of the 3rd day of September, 2013, in respect of **International Class 5** for anti-migrane pharmaceutical product, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of December, 2013.

(3rd issue)



CFE(6):24.15.3;26.1.16

THE MARK shown above, Registration No. 2080.04, has been renewed in the name of **Yamaha Hatsudoki Kabushiki Kaisha, of 2500 Shingai, Iwata-shi, Shizuoka-ken, Japan**, as of the 15th day of January, 2014, in respect of **International Class 4** for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; lubricating oil; **International Class 7** for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; outboard motors and their parts, marine engines and their parts, snow ploughs and their parts, generators and their parts, industrial robots and their parts, surface mounters and their parts, multi-purpose engines and their parts, water pumps and their parts, parts for engines; **International Class 12** for vehicles; apparatus for locomotion by land, air or water; motorcycles and their parts, scooters and their parts, electric scooters and their parts, bicycles and their parts, electric bicycles and their parts, electric assisting bicycles and their parts, personal water craft and their parts, all terrain vehicles and their parts, snow mobiles and their parts, golf cars and their parts, unmanned helicopters for industrial use and their parts, racing karts and their parts, wheelchairs and their parts, electric assisting wheelchairs and their parts, electric units for electric assisting wheelchairs, ships, boats, engine for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of December, 2013.

(3rd issue)



THE MARK shown above, Registration No. 2081.04, has been renewed in the name of **Yamaha Hatsudoki Kabushiki Kaisha, of 2500 Shingai, Iwata-shi, Shizuoka-ken, Japan**, as of the 15th day of January, 2014, in respect of **International Class 4** for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; lubricating oil; **International Class 7** for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; outboard motors and their parts, marine engines and their parts, snow ploughs and their parts, generators and their parts, industrial robots and their parts, surface mounters and their parts, multi-purpose engines and their parts, water pumps and their parts, parts for engines; **International Class 12** for vehicles; apparatus for locomotion by land, air or water; motorcycles and their parts, scooters and their parts, electric scooters and their parts, bicycles and their parts, electric bicycles and their parts, electric assisting bicycles and their parts, personal water craft and their parts, all terrain vehicles and their parts, snow mobiles and their parts, golf cars and their parts, unmanned helicopters for industrial use and their parts, racing karts and their parts, wheelchairs and their parts, electric assisting wheelchairs and their parts, electric units for electric assisting wheelchairs, ships, boats, engine for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of December, 2013.

(3rd issue)

D-4D

THE MARK shown above, Registration No. 2109.04, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 27th day of January, 2014, in respect of **International Class 12** for automobiles and engines for automobiles, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of December, 2013.

(3rd issue)

GOLD MEDAL

THE MARK shown above, Registration No. 2171.04, has been renewed in the name of **GENERAL MILLS, INC., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A.**, as of the 17th day of February, 2014, in respect of **International Class 30** for flour, flour based mixes for muffins, cakes, pancakes, brownies, biscuits, breads; mixes for icings, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of December, 2013.

(3rd issue)

LEVI STRAUSS SIGNATURE

THE MARK shown above, Registration No. 2186.04, has been renewed in the name of **LEVI STRAUSS & CO., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A.**, as of the 23rd day of February, 2014, in respect of **International Class 18** for wallets; key cases; business card cases; backpacks; shoulder bags; briefcases; purses; travel bags; travel kits; tote bags; **International Class 25** for pants, jeans, shorts, overalls; shirts, t-shirts; blouses; vests; skirts; jackets; coats; sportcoats; sweaters; sweatshirts; sweatpants; hats; ties; belts; socks; underwear, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of December, 2013.

(3rd issue)

PROSTYLE

THE MARK shown above, Registration No. 2186.04, has been renewed in the name of **LEVI STRAUSS & CO., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A.**, as of the 23rd day of February, 2014, in respect of **International Class 18** for luggage; wallets; key cases made of leather; business card cases; backpacks; shoulder bags; briefcases; purses; travel bags; tote bags; **International Class 25** for pants, shirts, sweaters, jackets, coats, sportcoats, suits, belts, socks and shoes, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 2nd day of December, 2013.

(2nd issue)

SIGNATURE SELECTIONS

THE MARK shown above, Registration No. 1532.03, has been renewed in the name of **The Hillshire Brands Company, of 400 S. Jefferson St., Chicago, Illinois 60607, U.S.A.**, as of the 25th day of March, 2013, in respect of **International Class 30** for bakery products, namely cakes and pies, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of March, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

CFE(6):26.3.23;26.11.8

THE MARK shown above, Registration No. 1543.03, has been renewed in the name of **ADIDAS AG, of Adi-Dassler-Str. 1-2 91074 Herzogenaurach, Germany**, as of the 1st day of April, 2013, in respect of **International Class 18** for leather and imitations of leather, and

goods made of these materials and not included in other classes; animal skins, hides; trunks and traveling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery; **International Class 25** for clothing, footwear and headgear; **International Class 28** for games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

BEATS

THE MARK shown above, Registration No. 1878.03, has been renewed in the name of **Cervejarias Reunidas Skol Caracu S.A., of Rua Dr. Renato Paes de Barros, n°. 1017, 3° andar (parte) cjs. 31e 32, 4° andar (parte) cjs. 41 e 42, do Edificio Corporate Park, CEP04530-000 Itaim Bibi, São Paulo-SP, Brazil**, as of the 19th day of September, 2013, in respect of **International Class 32** for beer, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 19th day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

TUCSON

THE MARK shown above, Registration No. 1918.03, has been renewed in the name of **Hyundai Motor Company, of Yangae-dong, Seocho-gu, 137-938 Seoul, South Korea**, as of the 6th day of October, 2013, in respect of **International Class 12** for passenger cars; vans; pick-ups; multi-purpose vehicles; sports utility vehicles; buses, tractors; trucks; racing motor cars; vehicle wheels; parts and fittings for all the aforesaid goods, all included in International Class 12, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)



CFE(6):24.1.13;27.5.2

THE MARK shown above, Registration No. 1989.03, has been renewed in the name of **Warner Bros. Entertainment Inc., of 4000 Warner Blvd., Burbank, California 91522, U.S.A.**, as of the 24th day of November, 2013, in respect of **International Class 9** for motion picture films featuring comedy, drama, action, adventure and/or animation, and motion picture films for broadcast on television featuring comedy, drama, action, adventure and/or animation; prerecorded vinyl records, audio tapes, audio-video tapes, audio video cassettes, audio video discs, and digital versatile discs featuring music, comedy, drama, action, adventure, and/or animation; stereo headphones; batteries; cordless telephones; hand-held calculators; audio cassette and CD players; CD ROM computer game discs; hand-held karaoke players; telephone and/or radio pagers; short motion picture film cassettes featuring comedy, drama, action, adventure and/or animation to be used with hand-held viewers or projectors; video cassette recorders and players, compact disc players, digital audio tape recorders and players, electronic diaries; radios; mouse pads; eyeglasses, sunglasses and cases therefor; audio tapes and booklets sold as a unit featuring comedy, drama, action, adventure, animation and music information; computer programs, namely, software linking digitized video and audio media

to a global computer information network; game equipment sold as a unit for playing a parlor-type computer game; video and computer game programs; video game cartridges and cassettes; cellular telephone accessories, namely hands-free accessories, cellular telephone covers and cellular telephone face covers; encoded magnetic cards, namely, phone cards, credit cards, cash cards, debit cards and magnetic key cards; and decorative magnets; **International Class 16** for printed matter and paper goods - namely, books featuring characters from animated, action adventure, comedy and/or drama features, comic books, children's books, magazines featuring characters from animated, action adventures, comedy and/or drama features, coloring books, activity books; stationery, writing paper, envelopes, notebooks, diaries, note cards, greeting cards, trading cards; lithographs; pens, pencils, cases therefor, erasers, crayons, markers, colored pencils, painting sets, chalk and chalkboards; decals, heat transfers; posters, photographs; book covers, book marks, calendars, gift wrapping paper; paper party favors and paper party decorations - namely, paper napkins, paper doilies, paper place mats, crepe paper, paper hats, invitations, paper table cloths, paper cake decorations; printed transfers for embroidery or fabric appliqués, printed patterns for costumes, pajamas, sweatshirts and t-shirts; **International Class 25** for clothing for men, women and children - namely, shirts, t-shirts, sweatshirts, jogging suits, trousers, jeans, shorts, tank tops, rainwear, cloth bibs, skirts, blouses, dresses, suspenders, sweaters, jackets, coats, raincoats, snow suits, ties, robes, hats, caps, sunvisors, belts, scarves, sleepwear, pajamas, lingerie, underwear, swimwear, and costumes comprised of body suits and face mask, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

RON JON

THE MARK shown above, Registration No. 2043.04, has been renewed in the name of **RON JON SURF SHOP of Florida, Inc., of 3850 South Banana River Drive, Cocoa Beach, Florida 32931, U.S.A.**, as of the 7th day of January, 2014, in respect of **International Class 14** for jewelry; **International Class 21** for knickknacks and household goods such as plastic drinking cups; **International Class 25** for clothing and sportswear; **International Class 28** for sporting goods and equipment; **International Class 35** for retail store services, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

RON JON SURF SHOP

THE MARK shown above, Registration No. 2044.04, has been renewed in the name of **RON JON SURF SHOP of Florida, Inc., of 3850 South Banana River Drive, Cocoa Beach, Florida 32931, U.S.A.**, as of the 7th day of January, 2014, in respect of **International Class 14** for jewelry; **International Class 21** for knickknacks and household goods such as plastic drinking cups; **International Class 25** for clothing and sportswear; **International Class 28** for sporting goods and equipment; **International Class 35** for retail store services, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)



CFE(6):27.5.1,2

THE MARK shown above, Registration No. 2045.04, has been renewed in the name of **RON JON SURF SHOP of Florida, Inc., of 3850 South Banana River Drive, Cocoa Beach, Florida 32931, U.S.A.**, as of the 7th day of January, 2014, in respect of **International Class 14** for jewelry; **International Class 21** for knickknacks and household goods such as plastic drinking cups; **International Class 25** for clothing and sportswear; **International Class 28** for sporting goods and equipment; **International Class 35** for retail store services, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

HONDA

THE MARK shown above, Registration No. 2049.04, has been renewed in the name of **HONDA GIKEN KOGYO KABUSHIKI KAISHA (a/t/a HONDA MOTOR CO., LTD.), of 1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan**, as of the 8th day of January, 2014, in respect of **International Class 12** for vehicles, apparatus for locomotion by land, air or water; and parts and fittings for the above-mentioned goods included in international Class 12; **International Class 16** for paper, cardboard, and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; **International Class 27** for carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile), of which it has been used. The mark shall remain valid for a period of ten years until the 8th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)



CFE(6):3.7.17;26.3.23

THE MARK shown above, Registration No. 2053.04, has been renewed in the name of **HONDA GIKEN KOGYO KABUSHIKI KAISHA (a/t/a HONDA MOTOR CO., LTD.), of 1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan**, as of the 8th day of January, 2014, in respect of **International Class 12** for vehicles, apparatus for locomotion by land, air or water; and parts and fittings for the above-mentioned goods included in international Class 12; **International Class 16** for paper, cardboard, and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; **International Class 27** for carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile), of which it has been used. The mark shall remain valid for a period of ten years until the 8th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

WOODFORD RESERVE

THE MARK shown above, Registration No. 2093.04, has been renewed in the name of **Brown-Forman Corporation, of 850 Dixie Highway, Louisville, Kentucky 40210, U.S.A.**, as of the 16th day of January, 2014, in respect of **International Class 33** for alcoholic beverages, including distilled spirits, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

FORTUNER

THE MARK shown above, Registration No. 2148.04, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 10th day of February, 2014, in respect of **International Class 12** for motor cars and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

MISS WORLD

THE MARK shown above, Registration No. 2184.04, has been renewed in the name of **MISS WORLD LIMITED, of Ordinance House, 31 Pier Road, St. Helier, Jersey**, as of the 20th day of February, 2014, in respect of **International Class 41** for entertainment services; production of television, films and video; organisation, sponsorship, running of contests; beauty contests; providing recreation facilities; club services; organisation of conferences and business meetings; organisation of exhibitions for cultural, educational and entertainment purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

STAIN DEFENDER

THE MARK shown above, Registration No. 2188.04, has been renewed in the name of **LEVI STRAUSS & CO., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A.**, as of the 23rd day of February, 2014, in respect of **International Class 25** for pants, shorts and shirts, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

LEESURES

THE MARK shown above, Registration No. 3117, has been renewed in the name of **The H.D. Lee Company, Inc., of 3411 Silverside Road, Wilmington, Delaware, 19810, U.S.A.**, as of the 16th day of December, 2013, in respect of **International Class 25** for trousers, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

LEE

THE MARK shown above, Registration No. 3153, has been renewed in the name of **The H.D. Lee Company, Inc., of 3411 Silverside Road, Wilmington, Delaware, 19810, U.S.A.**, as of the 16th day of December, 2013, in respect of **International Class 25** for jeans, being articles of clothing, trousers and jackets, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

LEE RIDERS

THE MARK shown above, Registration No. 3165, has been renewed in the name of **The H.D. Lee Company, Inc., of 3411 Silverside Road, Wilmington, Delaware, 19810, U.S.A.**, as of the 16th day of December, 2013, in respect of **International Class 25** for jeans, being articles of clothing, and jackets, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(2nd issue)

ADIDAS

THE MARK shown above, Registration No. 3165, has been renewed in the name of **ADIDAS AG, of Adi-Dassler-Str 1, Herzogenaurach, D-91074**, as of the 3rd day of February, 2014, in respect of **International Class 18** for bags, holdalls and containers, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

*(2nd issue)***McDONALD'S**

THE MARK shown above, Registration No. 7576, has been renewed in the name of **McDonald's International Property Company Ltd., of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, U.S.A.**, as of the 30th day of November, 2014, in respect of **International Class 29** for hamburgers, cheeseburgers, chicken pieces (other than for animals), french fried potatoes, milk shakes being milk beverages, the milk predominating, milk, eggs, hashed brown potatoes, sausages, of which it has not been used, the registrant is still in the process of researching marketing and development techniques to successfully establish in Belize. The mark shall remain valid for a period of ten years until the 30th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

*(2nd issue)***McDONALD'S**

THE MARK shown above, Registration No. 7579, has been renewed in the name of **McDonald's International Property Company Ltd., of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, U.S.A.**, as of the 30th day of November, 2014, in respect of **International Class 30** for sandwiches containing fish fillet, chicken or meat, sausage patties, fruit pies, muffins, hot cakes, Danish pastries, coffee, tea, ice cream sundaes, of which it has not been used, the registrant is still in the process of researching marketing and development techniques to successfully establish in Belize. The mark shall remain valid for a period of ten years until the 30th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16th day of December, 2013.

(1st issue)

CFE(6):1.15.11;27.5.17;29.1.3,4

THE MARK shown above, Registration No. 1587.03, has been renewed in the name of **LIVSMART BRANDS, S.A., of Edificio Omega, Mezanine, Calle 53, Obarrio y Avenida Samuel Lewis, Panamá, República de Panamá**, as of the 22nd day of April, 2013, in respect of **International Class 32** for fruit beverages, natural juices, tea and other non alcoholic beverages; preparations to make beverages, of which it has not been used, due to development of a marketing plan. The mark shall remain valid for a period of ten years until the 22nd day of April, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)

CFE(6):26.1.18;26.11.25;27.5.24;29.1.1

THE MARK shown above, Registration No. 1588.03, has been renewed in the name of **LIVSMART BRANDS, S.A., of Edificio Omega, Mezanine, Calle 53, Obarrio y Avenida Samuel Lewis, Panamá, República de Panamá**, as of the 22nd day of April, 2013, in respect of

International Class 32 for fruit beverages, natural juices, tea and other non alcoholic beverages; preparations to make beverages, of which it has not been used, due to development of a marketing plan. The mark shall remain valid for a period of ten years until the 22nd day of April, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)



CFE(6):26.1.18;27.5.24;29.1.4

THE MARK shown above, Registration No. 2012.03, has been renewed in the name of **Beiersdorf AG, of Unnastrasse 48, 20253 Hamburg, Germany**, as of the 10th day of December, 2013, in respect of **International Class 3** for preparations for body and beauty care, namely skin cream, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)



CFE(6):27.5.24

THE MARK shown above, Registration No. 2029.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 10th day of March, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)



CFE(6):5.5.21;5.7.6;8.1.6;29.1.1

THE MARK shown above, Registration No. 2032.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 2nd day of January, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)

KINDER

THE MARK shown above, Registration No. 2033.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 2nd day of January, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)

KINDER MAXI

THE MARK shown above, Registration No. 2036.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 2nd day of January, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)

MAGGI

THE MARK shown above, Registration No. 2173.04, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 17th day of February, 2014, in respect of **International Class 29** for vegetables (preserved, dried or cooked), fruits (preserved, dried or cooked), mushrooms (preserved, dried or cooked), meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk (milk substitute), soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés; potatoes, tuber; **International Class 30** for coffee, coffee extracts, coffee-based preparations and beverages; iced coffee; coffee substitutes, extracts of coffee substitutes, preparations and beverages based on coffee substitutes; chicory; tea, tea extracts, tea-based preparations and beverages; iced tea; malt-based preparations; cocoa and cocoa-based preparations and beverages; chocolate, chocolate products, chocolate-based preparations and beverages; confectionery, sweets, candies; sugar; chewing gum; natural sweeteners; bakery products, bread, yeast, pastry; biscuits, cakes, cookies, wafers, toffees, desserts, puddings; ice cream, water ices, sherbets, frozen confections, frozen cakes, soft ices, frozen desserts, frozen yoghurts; binding agents for making ice cream and/or water ices and/or sherbets and/or frozen confections and/or frozen cakes and/or soft ices and/or frozen desserts and/or frozen yoghurts; honey and honey substitutes; breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals; cereal preparations; rice, pasta, noodles; foodstuffs having a base of rice, of flour or of cereals, also in the form of ready-made dishes; pizzas; sandwiches; mixtures of alimentary paste and oven-ready prepared dough; sauces; soya sauce; ketchup; aromatizing or seasoning products for food, edible spices, condiments, salad dressings, mayonnaise; mustard; vinegar, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)



CFE(6):26.4.1,7;27.5.24;29.1.1

THE MARK shown above, Registration No. 2348.04, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 4th day of May, 2014, in respect of **International Class 31** for pet food, pet treats, pet litter, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)

CIRRUS

THE MARK shown above, Registration No. 2376.04, has been renewed in the name of **MasterCard International Incorporated, of 2000 Purchase Street, Purchase, NY 10577, U.S.A.**, as of the 19th day of May, 2014, in respect of **International Class 9** for computer hardware, computer software and computer programs; computer hardware and encryption software, encryption keys, digital certificates, digital signatures, software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; magnetic encoded cards and cards containing an integrated circuit chip ("smart cards"); charge cards, bank cards, credit cards, debit cards and payment cards; card readers; computer software designed to enable smart cards to interact with terminals and readers; telecommunications equipment; point of sale transaction terminals and computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices (transponders); and electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; vending machines; **International Class 16** for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; printed publications, pamphlets, brochures, newspapers, journals and magazines, printed matter all relating to banking; **International Class 28** for playing cards; **International Class 36** for insurance services; financial services; banking and credit services; providing credit card, debit cards, charge card and stored value prepaid card services; remote payment services; stored value electronic purse services, providing electronic funds and currency transfer services, electronic payments services, prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit and credit services by means of radio frequency identification devices (transponders); travel insurance services; cheque verification services; issuing and redemption services all relating to travellers cheques and travel vouchers; the provision of financial services for the support of retail services provided through mobile telecommunications means, including payment services through wireless devices; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitised information; services in the accessibility, storage and utilisation of a store of digitised information representing monetary value in hand-held technology accessible to use by an individual; bill payment services provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the internet, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)

NESCAFE

THE MARK shown above, Registration No. 2444.04, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 1st day of July, 2014, in respect of **International Class 30** for coffee, coffee extracts, coffee-based preparations and beverages; iced coffee; coffee substitutes, extracts of coffee substitutes, preparations and beverages based on coffee substitutes; chicory; tea, tea extracts, tea-based preparations and beverages; iced tea; malt-based preparations; cocoa and cocoa-based

preparations and beverages; chocolate, chocolate products, chocolate-based preparations and beverages; confectionery, sweets, candies; sugar-chewing gum; natural sweeteners; bakery products, bread, yeast, pastry; biscuits, cakes, cookies, wafers, toffees, desserts, puddings; ice cream, water ices, sherbets, frozen confections, frozen cakes, soft ices, frozen desserts, frozen yoghurts; binding agents for making ice cream and/or water ices and/or sherbets and/or frozen confections and/or frozen cakes and/or soft ices and/or frozen desserts and/or frozen yoghurts; honey and honey substitutes; breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals; cereal preparations; rice, pasta, noodles; foodstuffs having a base of rice, of flour or of cereals, also in the form of ready-made dishes; pizzas; sandwiches; mixtures of alimentary paste and oven-ready prepared dough; sauces; soya sauce; ketchup; aromatising or seasoning products for food, edible spices, condiments, salad dressings, mayonnaise; mustard; vinegar; **International Class 32** for beers; still water, effervescent water or carbonated water, processed water, spring water, mineral water, flavoured water; fruit-flavoured and fruit-based beverages, fruit and vegetable juices, nectars, lemonades, sodas and other non-alcoholic beverages; syrups, extracts and essences and other preparations for making non-alcoholic beverages (except essential oils); lactic fermented beverages; soya-based beverages; malt-based beverages; isotonic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)

NESTLE

THE MARK shown above, Registration No. 5081, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 1st day of November, 2014, in respect of **International Class 32** for beer, ale and porter, mineral waters, aerated waters, spring waters, non-alcoholic beverages and preparations for making such beverages and syrups, all included in class 32, fruit juices as use for beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

(1st issue)

LUCKY CHARMS

THE MARK shown above, Registration No. 7050, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 14th day of March, 2014, in respect of **International Class 30** for cereal foods and cereal preparations, all for food for human consumption; food preparations included in Class 30 made wholly or partly from farinaceous products, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of December, 2013.

NOTICES OF ASSIGNMENT

HORLICKS

Horlicks Limited, the Registered Proprietor of Trade Mark No. 629, has, by veritable proof tendered before the Registrar on the 12th day of December, 2013, being Certified Deed of Assignment, certified on the 27th day of November, 2013, assigned the trade mark to **Glaxo Group Limited, of 980 Great West Road, Brentford, Middlesex, TW8 9GS, England**, as of the 13th day of November, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 23rd day of December, 2013.



CFE(6):1.15.11;27.5.17;29.1.3,4

BON APPETIT, S.A. DE C.V., the Registered Proprietor of Trade Mark No. 1587.03, has, by veritable proof tendered before the Registrar on the 19th day of December, 2013, being Copy of Deed of Assignment, executed on the 16th day of December, 2013, assigned the trade mark to **LIVSMART BRANDS, S.A., of Edificio Omega, Mezanine, Calle 53, Obarrio y Avenida Samuel Lewis, Panamá, República de Panamá**, as of the 16th day of December, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 23rd day of December, 2013.



CFE(6):26.1.18;26.11.25;27.5.24;29.1.1

BON APPETIT, S.A. DE C.V., the Registered Proprietor of Trade Mark No. 1588.03, has, by veritable proof tendered before the Registrar on the 19th day of December, 2013, being Copy of Deed of Assignment, executed on the 16th day of December, 2013, assigned the trade mark to **LIVSMART BRANDS, S.A., of Edificio Omega, Mezanine, Calle 53, Obarrio y Avenida Samuel Lewis, Panamá, República de Panamá**, as of the 16th day of December, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 23rd day of December, 2013.

TEMGESIC

Reckitt Benckiser Healthcare (UK) Limited, the Registered Proprietor of Trade Mark No. 7475.11, has, by veritable proof tendered before the Registrar on the 19th day of December, 2013, being Certified Copy of Assignment, executed on the 15th day of October, 2013, assigned the trade mark to **RB PHARMACEUTICALS LIMITED, of 103-105 Bath Road, Slough, SL1 3UH, United Kingdom**, as of the 15th day of October, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 23rd day of December, 2013.

NOTICES OF MERGER

Q&Q/Superior

Citizen CBM Kabushiki Kaisha (a/t/a Japan CBM Corporation), the Registered Proprietor of Trade Mark No. 2629.04, has, by veritable proof tendered before the Registrar on the 19th day of December, 2013, being Certified Translated Extract from the Commercial Register, certified on the 29th day of November, 2013, been merged with and into **Citizen Tokei Kabushiki Kaisha also trading as Citizen Watch Co., Ltd., of 1-12, 6-chome Tanashi-cho, Nishi-Tokyo-Shi, Tokyo**, as of the 30th day of September, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 23rd day of December, 2013.












CFE(6):18.3.2;26.1.16









Citizen CBM Kabushiki Kaisha (a/t/a Japan CBM Corporation), the Registered Proprietor of Trade Mark No. 2630.04, has, by veritable proof tendered before the Registrar on the 19th day of December, 2013, being Certified Translated Extract from the Commercial Register, certified on the 29th day of November, 2013, been merged with and into **Citizen Tokei Kabushiki Kaisha also trading as Citizen Watch Co., Ltd., of 1-12, 6-chome Tanashi-cho, Nishi-Tokyo-Shi, Tokyo**, as of the 30th day of September, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 23rd day of December, 2013.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
9010.12		MERCK KGaA Frankfurter Strasse 250, D-64293 Darmstadt, Germany	5 41 44
9082.12	Nikon	NIKON CORPORATION 12-1, Yurakucho 1-chome, Chiyoda- ku, Tokyo, Japan	9 18 37 41
9142.12		Castrol Limited Wakefield House, Pipers Way, Swindon, Wiltshire SN3 1RE, United Kingdom	4 37
9267.12	CE TECH	HOMER TLC, INC. Nemours 1424 1007 Orange Street, Wilmington, Delaware 19801, U.S.A.	9
9286.12		STARBUCKS CORPORATION, doing business as STARBUCKS COFFEE COMPANY 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A.	29 30 32
9347.12	AVIS	Wizard Co., Inc. , of 6 Sylvan Way, Parsippany, New Jersey, 07054, U.S.A.	35 37 39 41 42
9349.12	AVIS	Wizard Co., Inc. , of 6 Sylvan Way, Parsippany, New Jersey, 07054, U.S.A.	35 37 39 41 42
9351.12		Wizard Co., Inc. , of 6 Sylvan Way, Parsippany, New Jersey, 07054, U.S.A.	35 37 39 41 42
9458.13	LOON	GOOGLE INC. , of 1600 Amphitheatre Parkway Mountain View, California 94043, U.S.A.	38
9467.13	ASR	American Sugar Refining, Inc. One Federal Street, Yonkers, New York 10705, U.S.A.	31 32 35 36 42
9469.13	ASR GROUP	American Sugar Refining, Inc. One Federal Street, Yonkers, New York 10705, U.S.A.	31 32 35 36 42

9471.13		American Sugar Refining, Inc. One Federal Street, Yonkers, New York 10705, U.S.A.	31 32 35 36 42
9493.13		BEIQI FOTON MOTOR CO., LTD. Laoniawan Village North, Shayang Road, Shahe Town, Changping District, Beijing 102206, China	35 37
9494.13		BEIQI FOTON MOTOR CO., LTD. Laoniawan Village North, Shayang Road, Shahe Town, Changping District, Beijing 102206, China	35 37
9510.13		De Beers Centenary AG Alpenstrasse 5, 6000 Luzern 6, Switzerland	14 42
9532.13	ALLTALK	CWC Communications Limited 3 rd Floor, 26 Red Lion Square, London, WC1R 4 HQ, England	38 41
9573.13		Northern & Shell Worldwide Limited – Luxembourg Branch, of 5 th Floor, 55 Avenue de la Gare, L-1611, Grand Duchy of Luxembourg	9 16
9633.13	LA FELICIDAD VIENE EN TROCITOS	The Hershey Company 100 Crystal A Drive, Hershey, PA 17033, U.S.A.	30 41 43
9671.13	CRESCENT	Crescent Global Limited Curzon House, 64 Clifton Street, London, EC2A 4HB, United Kingdom	36
9714.13	ZAMPRO	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
9766.13	JEMKER	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
9767.13	VIVARUS	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
9769.13	OPERATOR	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
9770.13	NISMO	Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.) No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan	12
9776.13	HOT SHOT	UNITED INDUSTRIES CORPORATION 1 Rider Trail Plaza Drive, Suite 300 Earth City, Missouri 63045, U.S.A.	5

9816.13		LABORATOIRES DERMEDEN SAS 102 Avenue des Champs Elysées, 75008, Paris, France	3
9819.13		NATURACEITES, SOCIEDAD ANÓNIMA Boulevard Los Prócuces, 24-69, zona 10, Empresarial Zona Pradera, Torre IV, Nivel 16, Ciudad de Guatemala, Guatemala	29
9820.13		NATURACEITES, SOCIEDAD ANÓNIMA Boulevard Los Prócuces, 24-69, zona 10, Empresarial Zona Pradera, Torre IV, Nivel 16, Ciudad de Guatemala, Guatemala	29
9837.13		Arcor S. A. I. C. Av. Fulvio Pagani 487, (2434) Arroyito, Cordoba, Argentina	30
9853.13		SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529, México, Distrito Federal, México	6 7
9873.13		NATIONWIDE CASH EXPRESS 115 Barrack Road, 3 rd Floor, Belize City, Belize	36
9982.13		Total Media Networks, S.A. Dr. Luis Bonavita 1294, Oficina 103, Montevideo, Uruguay, 11300	38 41 42
9984.13		FOSSIL GROUP, INC. 901 S. Central Expressway, Richardson, Texas 75080, U.S.A.	9
9989.13	TIMBERLAND PRO	TBL LICENSING LLC 200 Domain Drive, Stratham, New Hampshire 03885, U.S.A.	25
10017.13	A ONE	TWINKLE, INC. 115 Barrack Road, 3 rd Floor, Belize City, Belize	34
